





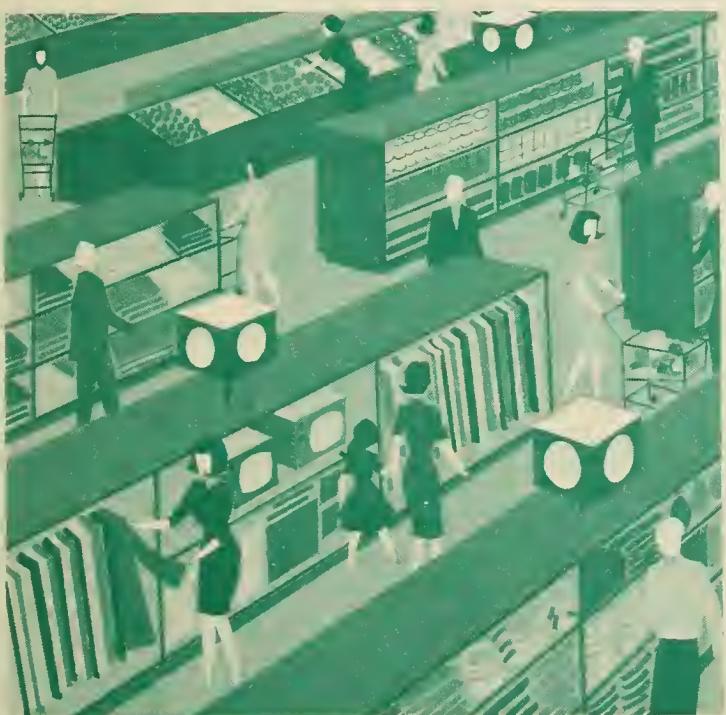




# 1967 CENSUS OF BUSINESS



BC67-MLS-39



Retail Trade  
MERCHANDISE  
LINE SALES

OREGON

The following comprise the Retail Trade series of publications:

#### RETAIL TRADE, SUBJECT REPORTS (BC67-RS)

A series of reports presenting data based on the following characteristics of individual establishments: Sales-size; employment-size; and single or multiunit ownership. Statistics are presented for the United States, States, and standard metropolitan statistical areas, by kind of business.

#### RETAIL TRADE, AREA STATISTICS (BC67-RA)

A U.S. Summary report and reports for each State, the District of Columbia, Guam, and the Virgin Islands. Statistics are presented by kind of business, for counties, cities, standard metropolitan statistical areas, and for selected towns and townships in New England, New Jersey, and Pennsylvania. The kind-of-business detail varies in accordance with the number of retail establishments in an area.

#### MAJOR RETAIL CENTERS (BC67-MRC)

A summary report and a report for each State showing separate statistics for each standard metropolitan statistical area (SMSA) in the State. Each report presents data for the major retail centers (MRC's) in the SMSA's and for the central business district (CBD) in each city with 100,000 inhabitants or more in the SMSA. Statistics for the CBD are presented for retail trade by kind of business. Data for each major retail center include (a) sales and establishment counts for total retail trade and for three major subgroups of retail trade and (b) establishment counts only, by detailed kind of business.

#### RETAIL MERCHANDISE LINE SALES (BC67-MLS)

A U.S. summary report and reports for each State. Each report presents statistics on (a) number of establishments and total sales for establishments in a specified kind of business, (b) the number and total sales of those establishments reporting their sales by the 25 broad merchandise lines, (c) the percentage of total sales accounted for by each of the 25 broad lines, and for (d) establishments handling a specific line, what percent of their total sales is represented by sales of that line. Additional merchandise line detail is shown for selected kinds of business.

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#### BUREAU OF THE CENSUS

George Hay Brown, Director

Robert F. Drury, Deputy Director

Walter F. Ryan, Associate Director

#### BUSINESS DIVISION

Harvey Kailin, Chief

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Systems and procedures were developed in the Systems Division, Sol Dolleck, Chief, by Eugene Wendt, Assistant Division Chief for Periodic Censuses, assisted by Samuel Schweid, Economic Census Program Manager. William Lorenz Chief, Business Statistics Branch, assisted by Barbara Barton, developed and supervised the electronic computer editing.

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# 1967 CENSUS OF BUSINESS



BC67-MLS-39

## Retail Trade MERCHANDISE LINE SALES

**OREGON**

Issued September 1970



**U.S. DEPARTMENT OF COMMERCE** Maurice H. Stans, Secretary  
Rocco C. Siciliano, Under Secretary  
Harold C. Passer, Assistant Secretary for Economic Affairs  
**BUREAU OF THE CENSUS** George Hay Brown, Director

**RETAIL TRADE  
MERCHANDISE  
LINE SALES**

# Oregon

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## Introduction

**AUTHORITY AND SCOPE**—The Economic Censuses are required by law under 13 U.S.C., sections 131, 191, and 224. The 1967 Census of Business portion of the Economic Censuses consists of firms engaged in retail trade, wholesale trade, and selected services (hotels and motels; personal, business, and repair services; and amusement and recreation services including the motion picture industry) which operated in the United States. In addition, the Census of Business covered public warehouses, dental laboratories, law firms, architectural and engineering firms, travel agencies and truck and bus carriers not subject to economic regulation by the Interstate Commerce Commission. Data for the contract construction industry also were collected in this Census but published in a separate series of reports. The Census of Business also covered Guam and the Virgin Islands. A separate 1967 Census of Business, Manufacturers, and Construction for Puerto Rico was conducted jointly with the Commonwealth Government.

**KINDS OF BUSINESS COVERED**—Retail trade as defined in the Standard Industrial Classification (SIC) Manual<sup>1</sup> includes all establishments primarily engaged in selling merchandise to

<sup>1</sup> Executive Office of the President, Bureau of the Budget, **Standard Industrial Classification Manual, 1967**.

personal, household, and farm users. In this report, liquor stores operated by State and local governments have also been included in Retail Trade statistics. The basic retail trade tabulations do not include data for post exchanges, ship stores, and similar establishments operated on military posts by agencies of the Federal Government. Neither do the basic tabulations include data for administrative offices, captive warehouses, and other units which service or are auxiliary to retail establishments within the same organization. See the Kind-of-Business Classifications section of appendix A for definitions of the kind-of-business categories for which data are shown in this report.

**CENSUS DISCLOSURE RULES**—In accordance with Federal law governing census reports, any data which would disclose the operations of an individual establishment or business organization are not published. However, the number of establishments in a kind of business is not considered a disclosure, so that this item may appear in instances where other items of information for the same kind of business or locality are withheld.

**CORRECTIONS TO DATA**—Data in this report comprise the statistical portions of previously published reports (Series BC-RA). Errors found after the final publications were issued have not been carried to specific areas in this report unless they significantly affect the data for such areas. As a result the detail in some tables may not add to totals.

# Merchandise Line Sales

**Introduction**—The individual establishment (i.e. business location) is the unit to which a single kind-of-business classification is assigned and for which data are summarized in the case of most retail census tabulations. The resultant "kind-of-business" statistics do not reveal the merchandise line composition of retail sales and accordingly do not meet many important data needs of manufacturers, wholesalers, and other distributors; of the Government; of business analysts; nor of retailers themselves.

In order to meet some of these needs, merchandise line information was collected in the census and is presented in these tables. The information is in terms of broad merchandise line groupings. While for many purposes, the desired information is for data for individual commodities or for more detailed merchandise line categories than are shown in this report, the provision of greater detail was not found to be feasible for reasons indicated below.

The system used for the collection and tabulation of merchandise line data is substantially comparable to that used in the 1963 Census when it was introduced. Prior to the 1963 Census, merchandise line data were collected in the 1948 Census but with important differences in the system used.

In the 1967 Census procedures were modified from the 1963 Census in two respects: (1) the collection of data from small retailers was on a sample basis and (2) data in all tables are projected to represent "non-reporters" as well as "reporters," whereas in the 1963 Census such projected tabulations were provided at the U.S. level only. Although the use of a sample introduces sampling variability to which the 1963 Census tabulations were not subject, both the 1963 and 1967 Censuses are substantially subject to the same limitations, as indicated below.

In planning the merchandise line inquiries for the 1967 Census, the Census Bureau, as previously, consulted extensively with trade associations and business firms, both for advice on the information to be provided by the census, and on the reportability of the data on which such information would be based. The amount of detail requested in the census reflected both of these considerations, with reportability, for the most part, being the limiting factor.

**Limitations in Reporting Sales by Merchandise Lines**—In investigating and testing methods of collecting merchandise line information, it was found that a breakdown of retail sales into about 25 major lines, with some additional detail for lines handled in significant quantities in selected kinds of business, was as much as it was feasible to request. Even with such a limited breakdown, it was found that there was

a tendency on the part of respondents to fail to identify, for a particular business, what were minor lines, and to include the sales of such minor lines with major ones. This deficiency has the effect of understating the number of outlets for individual merchandise lines; to a lesser extent it affects the measurement of the volume of sales of individual lines.

It should be noted that the merchandise line categories by which individual retailers group their sales are not uniform and, therefore, will not always correspond to categories established in a reporting system designed for general use. In addition, because many retailers had little, if any, recorded information on sales by line of merchandise, it is necessary to recognize that a substantial amount of estimating is involved in the reporting of the merchandise line inquiries. However, it was concluded that the effect of individual differences and of the use of approximations would be minimized in summary tabulations by the tendency for individual deviations to be offsetting. On this basis, figures for sales could constitute useful approximations to serve many important current requirements and would be adequate for measuring important changes occurring over fairly long intervals, as between successive censuses.

A related problem for a number of large retail firms is their lack of merchandise line records on an individual establishment basis. Such firms had information available only for the group of stores within a warehouse district or some other grouping used by the firm, so that it was necessary for them to derive their individual figures by using the pattern of sales shown by the entire group of stores.

**Merchandise Line Inquiries**—In 1967, as in the 1963 Census, there was a standard 25-line inquiry (these lines are identified in the various tables of the report by a merchandise line code ending in "O"). The 25 broad merchandise lines were devised to account for all the sales and receipts of retail establishments regardless of kind of business. In addition to the 25 major lines, additional detail within certain of these major lines was requested on some of the report forms. These additional or specialized lines (identified in the tables by a merchandise line code ending with a digit other than "O"), unlike the major lines, were not uniform, but were adapted to the merchandise line characteristics of an individual kind of business or a group of closely related kinds of business. Thus, while it is possible to compute a total for each of the broad merchandise lines to cover all kinds of retail business, this does not apply to the detailed or specialized lines.

**Report Collection System**—In the 1963 Census, merchandise line reporting was requested from all retailers with paid employment, thus accounting for about 95 percent of the total retail

trade sales volume. In the 1967 Census, merchandise line data were again restricted to employers but were based in part on a sample. All known multiunits and all large single units were canvassed for merchandise line data. However, only 10 percent of the approximately 500,000 small single unit employer establishments (generally in the range of 1 to 3 employees) were mailed a census form. Data inflated on the basis of this sample represented the "nonmail" portion of the employer universe. The "nonmail" group represented about 15 percent of total sales of establishments with payroll in most kinds of business. Selected kinds of business, such as department stores, were completely canvassed.

**Coverage**—The merchandise line data reflect the sales experience of retail employers only. However, reporting was incomplete or inadequate for about 17 percent of the total dollar volume of retail employers.

Table 4 presents coverage ranges for each kind of business shown for the State, each Standard Metropolitan Statistical Area, and the area within the State but outside all SMSA's. The kinds of business for which merchandise line data are shown vary depending on the number of establishments in the area. An (X) has been entered where data are not shown.

Coverage ranges for each kind of business indicate the degree to which sales were acceptably reported by broad merchandise lines and were determined by dividing the total sales of establishments reporting acceptable data for broad lines (whether or not additional detail lines were reported) by the total sales of all establishments classified in that particular kind of business.

In addition, coverage ranges are presented for some broad merchandise lines (where additional detail merchandise line information within the broad line was requested) indicating the degree to which detail lines within that broad line were acceptably reported. The table presents each broad line under which additional detail line reporting was requested and shows the degree to which businesses which reported the specified broad merchandise line gave the additional detail breakdown. The coverage range was computed by summing the detail line sales and dividing the result by the broad line sales. The resultant ratio was then multiplied by the coverage range for the kind of business to put both ratios on the same base.

Coverage ranges used for both kinds of business and broad lines are:

- A=90 percent or more reporting.
- B=80 to 89 percent reporting.
- C=70 to 79 percent reporting.
- D=60 to 69 percent reporting.
- E=Less than 60 percent reporting.

Except when precluded by the Census disclosure rules (see Introduction), data have been shown in tables 1, 2, and 3 for individual kinds of business when the dollar volume of reporting coverage was sufficient to account for 60 percent or more on an inflated basis (ranges A through D)—as contrasted with 60 percent or more on a reported basis in 1963.

As noted above, the fact that an establishment reports a merchandise line breakdown does not itself mean that all lines handled by the establishment are reported separately. There are a few instances where this limitation in the reporting is particularly apparent. For example, as a result of the trade custom of grouping soaps and paper products with dry groceries, a number of food stores apparently included amounts for such products with line 020 instead of in lines 120 and 500. Some understatement, previously referred to, also resulted from the dropping of lines with negligible sales amounts.

There is, of course, no assurance that the pattern for the stores reporting by merchandise lines is representative of those which did not report.

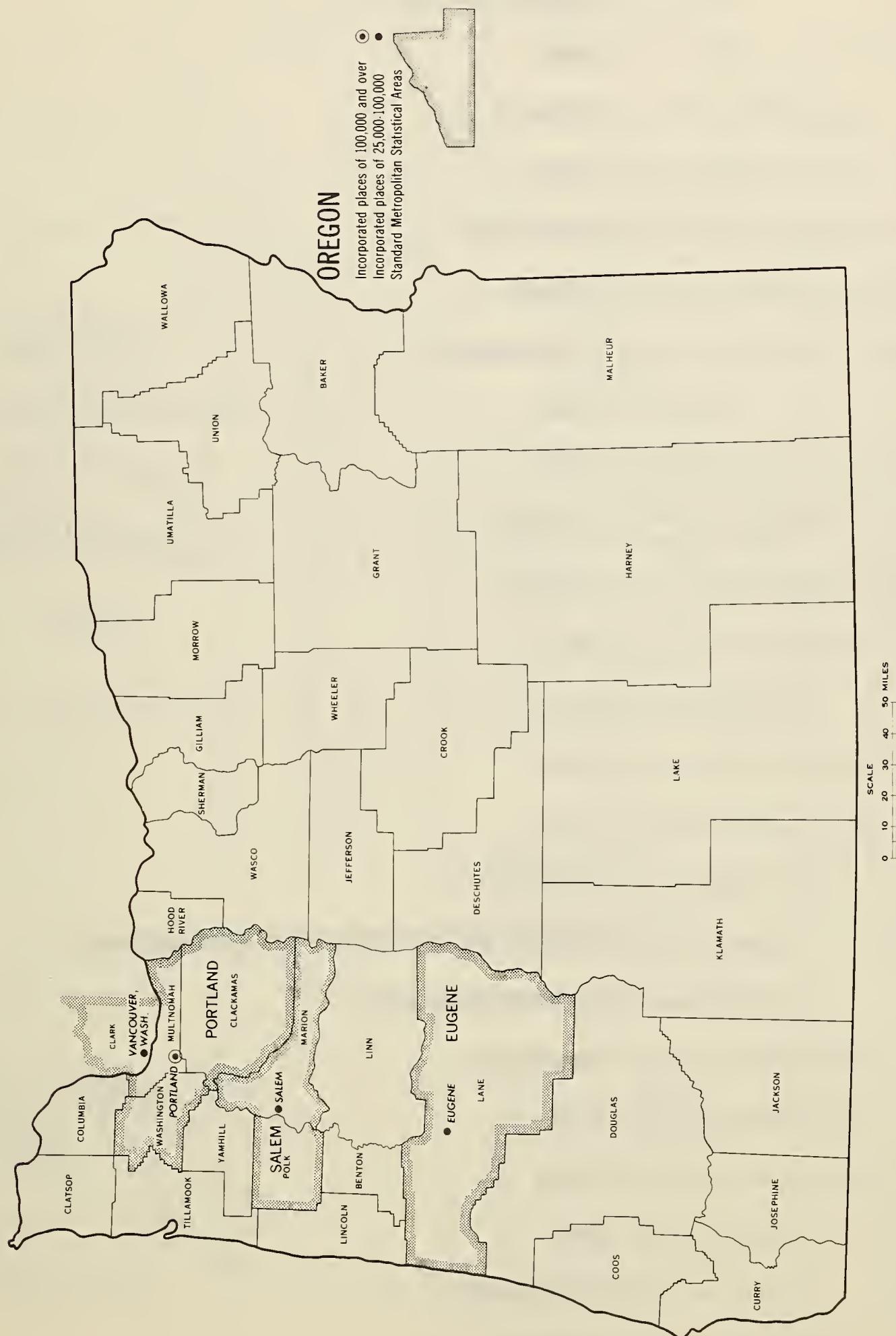
**Description of the Tables**—Tables 1, 2, and 3 in the 1967 report provide data for each kind of business and give, for each merchandise line, the number of establishments handling the line and their sales of the line; the percentage of total sales of the specific kind of business accounted for by each of the lines carried; and in addition, for each line, the degree of specialization in that line. Specialization is indicated by computing the percentage which sales of that line is of total sales of those establishments which handled that particular line.

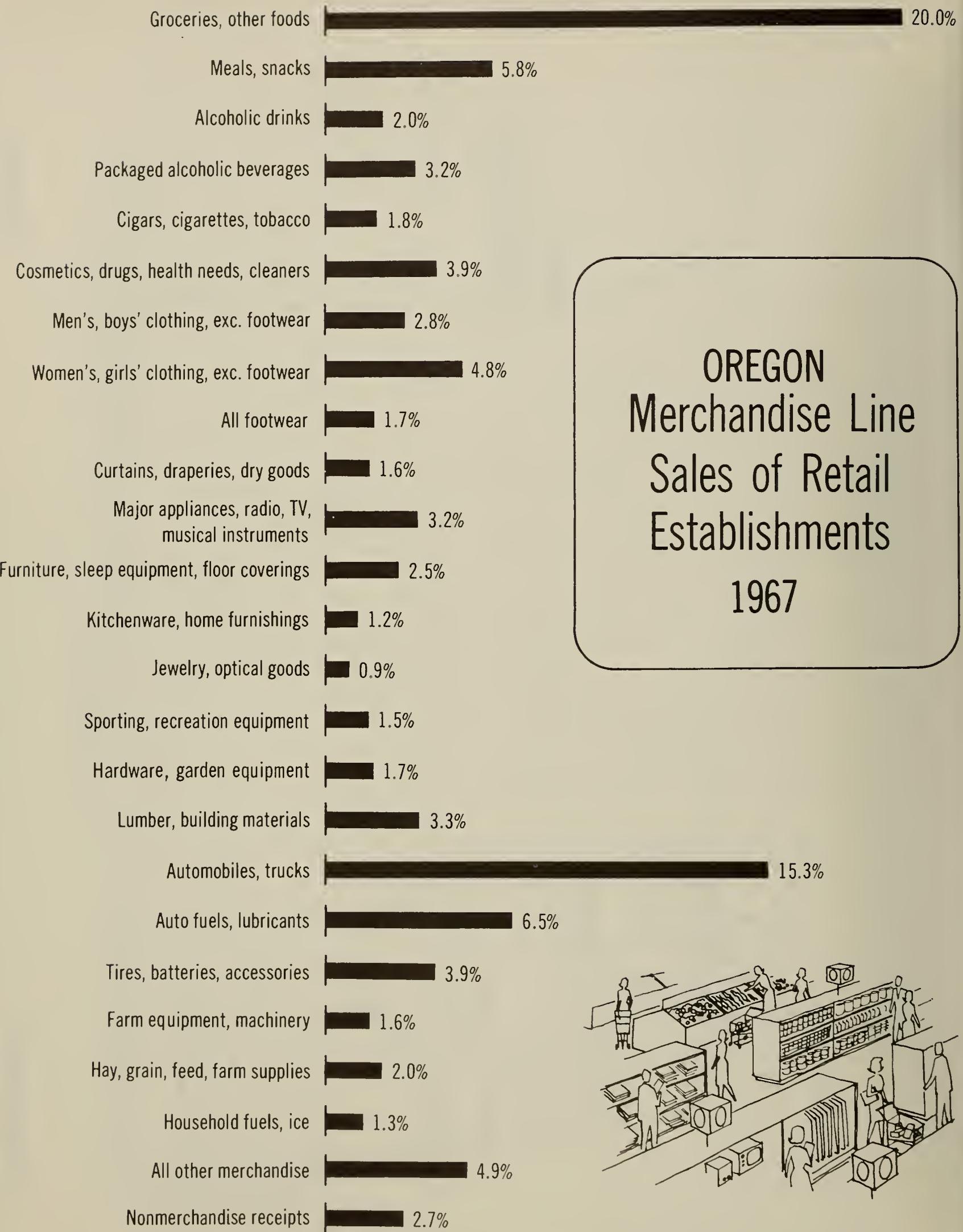
Table 4 presents information on reporting coverage which can be used as a guideline to evaluate the validity of the merchandise line tabulations. In addition, a table for use in computing sampling variability for such data is available in the report, United States Summary—Merchandise Line Sales (BC67-MLS1).

Information on detailed (as contrasted with broad) merchandise lines appears only in connection with the specific kind of business to which the lines apply. Data relating to the detailed lines are indented below the applicable broad line in the tabulations.

In 1967, data for lines which represent less than 0.05 percent and data for disclosure lines have been combined into a "miscellaneous merchandise" line within the applicable merchandise line grouping. Due to rounding procedures used, detail may not add to totals in the "sales" column and in the "all establishments" percentage column.







**OREGON**  
**Merchandise Line**  
**Sales of Retail**  
**Establishments**

1967

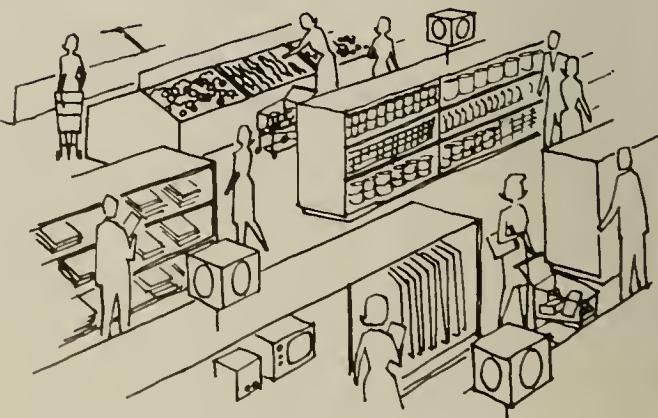


TABLE 1. The State: 1967

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines					
			Amount <sup>1</sup> (\$1,000)	As percent of total sales of--					Establishments handling the line	All estab-lish-ments <sup>1</sup>	Amount <sup>1</sup> (\$1,000)			
				Establish-ments handling the line	All estab-lish-ments <sup>1</sup>									
	RETAIL TRADE													
	TOTAL . . . . .	12 853	3 195 666	(X)	100.0		PAINT, GLASS, AND WALLPAPER STRS. (SIC 523)							
020	GROCERIES-OTHER FOODS . . . . .	2 415	638 170	55.8	20.0		TOTAL . . . . .	58	(0)	(X)	100.0			
040	MEALS-SNACKS . . . . .	3 122	185 272	32.9	5.8		ELECTRICAL SUPPLY STORES (SIC 524)							
060	ALCOHOLIC DRINKS . . . . .	1 521	65 112	37.7	2.0		TOTAL . . . . .	6	(0)	(X)	100.0			
080	PACKAGEO ALCOHOLIC BEVERAGES . . .	1 496	100 695	14.8	3.2		HARWARE STORES (SIC 5251)							
100	CIGARS-CIGARETTES-TOBACCO . . . . .	2 587	56 755	5.5	1.8		TOTAL . . . . .	232	29 611	(X)	100.0			
120	COSMETICS-DRUGS-CLEANERS . . . . .	2 060	124 628	9.8	3.9									
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	879	88 500	14.0	2.8	180	ALL FOOTWEAR . . . . .	6	35	.8	.1			
160	WOMEN'S-GIRLS' CLOTHING-EX FOOTWR	1 164	152 935	21.4	4.8	200	CURTAINS-ORAPERIES-ORY GOOS . . .	12	26	2.0	.1			
180	ALL FOOTWEAR . . . . .	859	55 051	8.5	1.7	220	MAJOR APPL-RADIO-TV-MUSICAL INST	86	1 149	12.0	3.9			
200	CURTAINS-ORAPERIES-ORY GOOS . . . . .	776	49 606	8.6	1.6	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	48	485	5.0	1.6			
220	MAJOR APPL-RADIO-TV-MUSICAL INST	1 155	102 586	14.6	3.2	260	KITCHENWARE-HOME FURNISHINGS . . .	161	2 740	13.6	9.3			
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	908	80 955	13.3	2.5	280	JEWELRY-OPTICAL GOOS . . . . .	36	108	1.4	.4			
260	KITCHENWARE-HOME FURNISHINGS . . .	1 243	37 989	5.2	1.2	300	SPORTING-RECREATION EQUIPMENT . . .	145	2 018	9.7	6.8			
280	JEWELRY-OPTICAL GOOS . . . . .	914	27 656	4.3	.9									
300	SPORTING-RECREATION EQUIPMENT . . .	924	48 871	7.1	1.5	320	HARWARE-GAROENING EQUIPMENT . . .	232	17 525	59.2	59.2			
320	HARWARE-GAROENING EQUIPMENT . . .	1 264	54 039	8.0	1.7	322	GAROENING EQUIPMENT-SUPPLIES . . .	204	2 328	10.1	7.9			
340	LUMBER-BUILOING MATERIALS . . . . .	952	105 005	20.3	3.3	323	PLUM8ING-ELECTRICAL SUPPLIES . . .	212	3 766	16.0	12.7			
380	AUTOMOBILES-TRUCKS . . . . .	697	489 367	68.6	15.3	324	OTHER HARWARE-TOOLS . . . . .	232	11 431	38.6	38.6			
400	AUTO FUELS-LUBRICANTS . . . . .	2 726	207 500	24.9	6.5	340	LUMBER-BUILOING MATERIALS . . . . .	186	3 656	16.8	12.3			
420	AUTO TIRES-BATTERIES-ACCESS . . . . .	2 913	123 238	9.8	3.9	356	ALL OTHER LUMBER-MILLWORK . . . . .	57	1 153	20.4	3.9			
440	FARM EQUIPMENT MACHINERY . . . . .	226	49 912	33.3	1.6	364	PAINT-SUNORIES-GLASS-WALLPAPER	183	2 503	12.4	8.5			
460	HAY-GRAIN-FEEO-FARM SUPPLIES . . . . .	305	63 937	50.0	2.0									
480	HOUSEHOLD FUELS-ICE . . . . .	379	43 041	59.0	1.3	400	AUTO FUELS-LUBRICANTS . . . . .	11	40	2.4	.1			
500	ALL OTHER MERCHANOE . . . . .	2 385	158 005	11.8	4.9	420	AUTO TIRES-BATTERIES-ACCESS . . . . .	65	747	6.3	2.5			
520	NONMERCHANOE RECEIPTS . . . . .	3 720	86 839	6.7	2.7	460	FARM EQUIPMENT MACHINERY . . . . .	7	110	26.6	.4			
	BUILOING MATERIALS, HARWARE, AND FARM EQUIP OELERS (SIC 52)					480	HAY-GRAIN-FEEO-FARM SUPPLIES . . . . .	16	162	12.1	.5			
	TOTAL . . . . .	798	180 192	(X)	100.0	500	ALL OTHER MERCHANOE . . . . .	49	45	9.0	.2			
220	MAJOR APPL-RADIO-TV-MUSICAL INST	113	2 007	11.8	1.1	520	NONMERCHANOE RECEIPTS . . . . .	44	364	6.8	1.2			
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	80	1 186	8.6	.7	-	MISCELLANEOUS MERCHANOE . . . . .	(X)	167	(X)	.6			
260	KITCHENWARE-HOME FURNISHINGS . . .	179	3 082	13.7	1.7									
280	JEWELRY-OPTICAL GOOS . . . . .	37	109	2.5	.1	400	FARM EQUIPMENT OELERS (SIC 5252)							
300	SPORTING-RECREATION EQUIPMENT . . .	157	2 171	10.0	1.2	420	TOTAL . . . . .	130	53 922	(X)	100.0			
320	HARWARE-GAROENING EQUIPMENT . . .	476	24 508	27.8	13.6	440	HARWARE-GAROENING EQUIPMENT . . .	28	1 480	12.7	2.7			
340	LUMBER-BUILOING MATERIALS . . . . .	626	91 056	81.8	50.5	320	LUMBER-BUILOING MATERIALS . . . . .	4	195	8.8	.4			
380	AUTOMOBILES-TRUCKS . . . . .	19	1 103	9.8	.6	340	AUTOMOBILES-TRUCKS . . . . .	17	1 071	12.0	2.0			
400	AUTO FUELS-LUBRICANTS . . . . .	24	344	4.5	.2	400	AUTO FUELS-LUBRICANTS . . . . .	12	295	4.7	.5			
420	AUTO TIRES-BATTERIES-ACCESS . . . . .	102	2 167	8.1	1.2	420	AUTO TIRES-BATTERIES-ACCESS . . . . .	33	1 371	10.9	2.5			
440	FARM EQUIPMENT MACHINERY . . . . .	138	46 080	71.1	25.6	440	FARM EQUIPMENT MACHINERY . . . . .	130	45 946	85.2	85.2			
460	HAY-GRAIN-FEEO-FARM SUPPLIES . . . . .	30	1 003	15.7	.6	460	HAY-GRAIN-FEEO-FARM SUPPLIES . . . . .	9	705	14.9	1.3			
480	HOUSEHOLD FUELS-ICE . . . . .	41	1 134	15.0	.6	480	HOUSEHOLD FUELS-ICE . . . . .	3	279	13.1	.5			
500	ALL OTHER MERCHANOE . . . . .	60	685	8.8	.4	500	ALL OTHER MERCHANOE . . . . .	4	222	10.8	.4			
520	NONMERCHANOE RECEIPTS . . . . .	181	3 289	7.6	1.8	520	NONMERCHANOE RECEIPTS . . . . .	55	2 156	8.4	4.0			
-	MISCELLANEOUS MERCHANOE . . . . .	(X)	268	(X)	.1	(X)	MISCELLANEOUS MERCHANOE . . . . .	(X)	202	(X)	.4			
	LUMBER AND OTHER BLOG. MATERIALS OELERS (SIC 521)													
	TOTAL . . . . .	342	83 880	(X)	100.0									
220	MAJOR APPL-RADIO-TV-MUSICAL INST	17	415	8.9	.5	500	GENERAL MERCHANOE GROUP STORES (SIC 53 PART*)							
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	27	318	6.4	.4									
260	KITCHENWARE-HOME FURNISHINGS . . .	12	158	5.0	.2	505	TOTAL . . . . .	505	446 608	(X)	100.0			
300	SPORTING-RECREATION EQUIPMENT . . .	10	74	3.3	.1	340	GROCERIES-OTHER FOODS . . . . .	256	42 483	12.6	9.5			
320	HARWARE-GAROENING EQUIPMENT . . .	204	4 254	9.1	5.1	020	MEALS-SNACKS . . . . .	98	7 622	2.9	1.7			
340	LUMBER-BUILOING MATERIALS . . . . .	342	77 024	91.8	91.8	040	PACKAGEO ALCOHOLIC BEVERAGES . . .	57	1 527	1.5	.3			
341	LUMBER . . . . .	304	28 720	36.7	34.2	080	CIGARS-CIGARETTES-TOBACCO . . . . .	101	5 457	2.5	1.2			
342	PLYWOOD. . . . .	272	10 433	13.8	12.4	120	COSMETICS-DRUGS-CLEANERS . . . . .	369	22 080	5.1	4.9			
343	WINOOWS,DOORS, AND FRAMES-METAL	218	2 957	5.0	3.5	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	360	47 607	11.1	10.7			
344	KITCHEN CABINETS . . . . .	83	807	4.5	1.0	160	WOMEN'S-GIRLS' CLOTHING-EX FOOTWR.	400	88 992	20.4	19.9			
345	ALL OTHER MILLWORK . . . . .	253	3 966	6.3	4.7	180	ALL FOOTWEAR . . . . .	339	20 853	4.9	4.7			
346	WALLBOARD. . . . .	278	6 784	9.3	8.1	200	CURTAINS-ORAPERIES-ORY GOOS . . .	425	41 604	9.6	9.3			
347	ASPHALT AND ASBESTOS PROUCTS.	270	3 948	5.4	4.7	220	MAJOR APPL-RADIO-TV-MUSICAL INST	146	9 546	3.0	2.1			
348	PAINT-GLASS-WALLPAPER. . . . .	257	3 806	5.5	4.5	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	78	1 794	2.1	.4			
349	HEATING AND PLUMBING EQUIP . . . . .	83	1 080	4.8	1.3	260	KITCHENWARE-HOME FURNISHINGS . . .	69	11 807	3.7	2.6			
351	METAL ROOFING AND SIOING . . . . .	141	915	2.6	1.1	280	JEWELRY-OPTICAL GOOS. . . . .	305	843	1.7	.2			
352	MASONRY SUPPLIES . . . . .	234	3 428	6.0	4.1	300	SPORTING-RECREATION EQUIPMENT . . .	216	247	16.6	.1			
353	INSULATION . . . . .	203	1 289	2.3	1.5	320	HARWARE-GAROENING EQUIPMENT . . .	296	15 250	4.0	3.4			
354	PREFABRICATED BLOGS AND PARTS.	54	1 338	7.2	1.6	340	LUMBER-BUILOING MATERIALS . . . . .	146	9 546	3.0	2.1			
355	ALL OTHER BUILOING MATERIALS . . . . .	178	7 553	16.5	9.0	400	AUTO FUELS-LUBRICANTS . . . . .	78	1 794	2.1	.4			
	PLUMBING AND HEATING EQUIP OLRS. (SIC 522)					420	AUTO TIRES-BATTERIES-ACCESS . . . . .	69	11 807	3.7	2.6			
	TOTAL <sup>2</sup> . . . . .	30	5 742	(X)	100.0	440	FARM EQUIPMENT MACHINERY . . . . .	21	843	1.7	.2			
						480	HOUSEHOLD FUELS-ICE . . . . .	4	247	16.6	.1			
						500	ALL OTHER MERCHANOE . . . . .	342	33 256	7.7	7.4			
480	HOUSEHOLD FUELS-ICE . . . . .	28	745	17.6	.9	520	NONMERCHANOE RECEIPTS . . . . .	147	13 247	5.4	3.0			
520	NONMERCHANOE RECEIPTS . . . . .	58	648	7.8	.8	(X)	MISCELLANEOUS MERCHANOE . . . . .	517	517	(X)	.1			
-	MISCELLANEOUS MERCHANOE . . . . .	(X)	244	(X)	.3									

Standard Notes: \* Represents zero.

D Withheld to avoid disclosure. NA Not available. X Not applicable.

Z Less than 0.05 percent.

\*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

\*Detail may not add to total due to rounding.

\*Merchandise line detail withheld due to insufficient reporting.

TABLE 1. The State: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines					
			Amount <sup>1</sup> (\$1,000)	As percent of total sales of--					Amount <sup>1</sup> (\$1,000)	As percent of total sales of--				
				Establishments handling the line	All estab-lish-ments <sup>1</sup>					Establishments handling the line	All estab-lish-ments <sup>1</sup>			
	DEPARTMENT STORES (SIC 531)					400	AUTO FUELS-LUBRICANTS. . . . .	12	75	3.1	.2			
	TOTAL . . . . .	51	264 856	(X)	100.0	420	AUTO TIRES-BATTERIES-ACCESS. . .	8	31	2.2	.1			
020	GROCERIES-OTHER FOODS. . . . .	24	3 388	1.7	1.3	500	ALL OTHER MERCHANOISE. . . . .	202	9 867	21.3	20.9			
040	MEALS-SNACKS . . . . .	17	3 427	2.0	1.3	520	NONMERCHANOISE RECEIPTS. . . . .	61	472	12.3	1.0			
100	CIGARS-CIGARETTES-TOBACCO. . . . .	8	2 315	2.0	.9	-	MISCELLANEOUS MERCHANOISE. . . . .	(X)	20	(X)	(Z)			
120	COSMETICS-ORUGS-CLEANERS . . . . .	49	10 514	4.0	4.0		GENERAL MERCHANOISE STORES (SIC 539 PART)							
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	51	34 185	12.9	12.9		TOTAL . . . . .	169	128 690	(X)	100.0			
141	MEN'S CLOTHING . . . . .	51	27 175	10.3	10.3	020	GROCERIES-OTHER FOODS. . . . .	79	37 692	38.6	29.3			
142	BOYS' CLOTHING . . . . .	48	7 010	2.7	2.6	080	PACKAGEO ALCOHOLIC BEVERAGES .	53	1 467	1.5	1.1			
160	WOMEN'S-GIRLS' CLOTHING-EX FOOTWR	51	64 114	24.2	24.2	100	CIGARS-CIGARETTES-TOBACCO. . . . .	69	2 778	3.1	2.2			
161	CHILOREN'S-INFANTS' WEAR . . . . .	48	4 976	2.0	1.9	120	COSMETICS-ORUGS-CLEANERS . . . . .	103	8 268	7.5	6.4			
162	HANDBAGS-ACCESSORIES . . . . .	44	4 156	1.8	1.6		MEN'S-BOYS' CLOTHING EXC FOOTWR.	128	10 341	8.9	8.0			
163	MILLINERY. . . . .	42	1 503	.6	.6	140	MEN'S CLOTHING . . . . .	118	7 361	6.4	5.7			
164	HOSIERY. . . . .	44	4 194	1.8	1.6	141	BOYS' CLOTHING . . . . .	118	2 613	2.2	2.0			
165	LINGERIE . . . . .	45	10 901	4.6	4.1	142								
166	WOMENS COATS-SUITS-FURS-RAINWR	48	6 848	2.7	2.6	160	WOMEN'S-GIRLS' CLOTHING-EX FOOTWR	143	14 928	12.5	11.6			
167	WOMEN'S DRESSES. . . . .	48	11 793	4.7	4.5	161	CHILOREN'S-INFANTS' WEAR . . . . .	124	1 713	1.4	1.3			
168	WOMEN'S BLOUSES-SPTSWR . . . . .	47	12 881	5.3	4.9	162	HANOBAGS-ACCESSORIES . . . . .	106	640	.5	.5			
169	GIRLS'-SUBTEEN-TEEN WEAR . . . . .	40	4 766	2.0	1.8	163	MILLINERY. . . . .	56	132	.1	.1			
-	MISCELLANEOUS MERCHANOISE. . . . .	(X)	2 092	(X)	.8	164	HOSIERY. . . . .	126	1 673	1.4	1.3			
180	ALL FOOTWEAR . . . . .	51	15 247	5.8	5.8	165	LINGERIE. . . . .	117	3 071	2.6	2.4			
200	CURTAINS-ORAPERIES-ORY GOOOS . . .	51	22 809	8.6	8.6	166	WOMENS COATS-SUITS-FURS-RAINWR	87	954	.7	.7			
201	PIECE GOODS-NOTIONS. . . . .	50	8 321	3.1	3.1	167	WOMEN'S DRESSES. . . . .	103	2 236	1.8	1.7			
202	CURTAINS-ORAPERIES . . . . .	51	14 394	5.4	5.4	168	WOMEN'S BLOUSES-SPTSWR . . . . .	116	2 695	2.3	2.1			
220	MAJOR APPL-RAOIO-TV-MUSICAL INST	41	20 261	8.2	7.6	180	GIRLS'-SUBTEEN-TEEN WEAR . . . . .	97	1 318	1.1	1.0			
221	MAJOR HOUSEHOLD APPLIANCES . . .	35	10 472	4.4	4.0		ALL FOOTWEAR . . . . .	108	4 324	3.8	3.4			
222	RAOIOS-TV'S MUSICAL INSTR. . . . .	41	9 688	4.0	3.7	200	CURTAINS-ORAPERIES-ORY GOOOS . . .	108	7 221	6.3	5.6			
-	MISCELLANEOUS MERCHANOISE. . . . .	(X)	101	(X)	(Z)	201	PIECE GOODS-NOTIONS. . . . .	83	2 919	2.6	2.3			
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	42	13 165	5.6	5.0	202	CURTAINS-ORAPERIES . . . . .	83	3 470	5.8	2.7			
241	FLOOR COVERINGS. . . . .	40	4 761	2.1	1.8	203	ALL OTHER OOMESTICS. . . . .	35	820	.8	.6			
242	FURNITURE-SLEEP EQUIPMENT. . . . .	36	8 404	3.7	3.2	220	MAJOR APPL-RAOIO-TV-MUSICAL INST	46	4 855	4.5	3.8			
260	KITCHENWARE-HOME FURNISHINGS . . .	51	14 511	5.5	S+S	221	MAJOR HOUSEHOLD APPLIANCES . . .	24	1 941	11.9	10.5			
261	CHINA-GLASSWARE. . . . .	42	4 843	1.9	1.8	222	RAOIOS-TV'S MUSICAL INSTR. . . . .	41	2 877	2.6	2.2			
262	KITCHENWARE-HOUSEWARES . . . . .	51	8 004	3.0	3.0	-	MISCELLANEOUS MERCHANOISE. . . . .	(X)	7	(X)	(Z)			
-	MISCELLANEOUS MERCHANOISE. . . . .	(X)	1 664	(X)	.6	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	68	2 503	2.1	1.9			
280	JEWELRY-OPTICAL GOOOS . . . . .	49	4 778	1.8	1.8	241	FLOOR COVERINGS. . . . .	50	838	1.7	.7			
300	SPORTING-RECREATION EQUIPMENT . .	50	7 638	2.9	2.9	242	FURNITURE-SLEEP EQUIPMENT. . . . .	52	1 597	1.3	1.2			
320	HAROWARE-GAROENING EQUIPMENT . .	34	8 297	3.7	3.1	260	KITCHENWARE-HOME FURNISHINGS . . .	116	3 031	2.5	2.4			
321	HAROWARE-TOOLS . . . . .	28	S 107	2.6	1.9	261	CHINA-GLASSWARE. . . . .	74	1 223	1.2	1.0			
322	GAROENING EQUIPMENT-SUPPLIES . .	30	3 190	2.3	1.2	262	KITCHENWARE-HOUSEWARES . . . . .	102	1 742	1.5	1.4			
340	LUMBER-BUILDOIING MATERIALS. . . . .	28	6 984	3.6	2.6	-	MISCELLANEOUS MERCHANOISE. . . . .	(X)	20	(X)	(Z)			
348	PAINT-GLASS-WALLPAPER. . . . .	28	2 293	1.2	.9	280	JEWELRY-OPTICAL GOOOS. . . . .	80	1 570	1.4	1.2			
-	MISCELLANEOUS MERCHANOISE. . . . .	(X)	4 345	(X)	1.6	300	SPORTING-RECREATION EQUIPMENT . .	78	2 690	2.3	2.1			
400	AUTO FUELS-LUBRICANTS. . . . .	9	365	.4	.1	320	HAROWARE-GAROENING EQUIPMENT . .	66	5 404	S.1	4.2			
420	AUTO TIRES-BATTERIES-ACCESS. . . . .	30	9 308	4.6	3.S	321	HAROWARE-TOOLS . . . . .	61	2 674	2.5	2.1			
500	ALL OTHER MERCHANOISE. . . . .	44	12 098	4.7	4.6	322	GAROENING EQUIPMENT-SUPPLIES . .	55	2 705	2.S	2.1			
S01	TOYS-GAMES-WHEEL GOOOS . . . . .	43	4 494	1.7	1.7	340	LUMBER-BUILDOIING MATERIALS. . . . .	54	2 243	2.0	1.7			
S02	BOOKS-STATIONERY-PHOTO. EQUIP.	39	6 404	2.6	2.4	348	PAINT-GLASS-WALLPAPER. . . . .	50	1 470	1.3	1.1			
518	MOSE. EXC.TOY-GAMES-BOOKS-STA	27	1 199	1.0	.5	356	ALL OTHER LUMBER-MILLWORK. . . . .	18	723	14.2	.6			
520	NONMERCHANOISE RECEIPTS. . . . .	36	10 775	7.3	4.1	400	AUTO FUELS-LUBRICANTS. . . . .	56	1 355	7.0	1.1			
S35	ALL OTHER SERVICE RECEIPTS . . . . .	34	10 289	7.1	3.9	420	AUTO TIRES-BATTERIES-ACCESS. . . . .	31	2 469	2.4	1.9			
-	MISCELLANEOUS . . . . .	(X)	485	(X)	.2	440	FARM EQUIPMENT MACHINERY . . . . .	15	475	12.1	.4			
-	MISCELLANEOUS MERCHANOISE. . . . .	(X)	677	(X)	.3	460	HAY-GRAIN-FEEFO-FARM SUPPLIES . . . . .	8	213	28.5	.2			
	VARIETY STORES (SIC 533)					480	HOUSEHOLD FUELS-ICE. . . . .	4	243	6.6	.2			
	TOTAL . . . . .	223	47 123	(X)	100.0	500	ALL OTHER MERCHANOISE. . . . .	95	11 279	9.6	8.8			
020	GROCERIES-OTHER FOODS. . . . .	153	1 402	3.7	3.0	S01	TOYS-GAMES-WHEEL GOOOS . . . . .	67	2 424	2.1	1.9			
040	MEALS-SNACKS . . . . .	68	2 834	11.3	6.0	S02	BOOKS-STATIONERY-PHOTO. EQUIP.	48	3 606	3.8	2.8			
100	CIGARS-CIGARETTES-TOBACCO. . . . .	24	364	17.0	.8	518	MOSE. EXC.TOY-GAMES-BOOKS-STA	33	5 049	S.4	3.9			
120	COSMETICS-ORUGS-CLEANERS . . . . .	217	3 297	7.2	7.0									
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	181	3 076	6.7	6.5									
160	WOMEN'S-GIRLS' CLOTHING-EX FOOTWR	205	9 939	21.2	21.1									
180	ALL FOOTWEAR . . . . .	180	1 280	2.8	2.7									
200	CURTAINS-ORAPERIES-ORY GOOOS . .	203	5 774	12.7	12.3	200								
220	MAJOR APPL-RAOIO-TV-MUSICAL INST	113	1 005	2.7	2.1									
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	123	1 757	4.6	3.7									
260	KITCHENWARE-HOME FURNISHINGS . .	183	2 711	9.8	5.B									
280	JEWELRY-OPTICAL GOOOS . . . . .	176	961	2.1	2.0									
300	SPORTING-RECREATION EQUIPMENT . .	87	392	1.2	.8									
320	HAROWARE-GARDENING EQUIPMENT . .	195	1 548	3.4	3.3									
340	LUMBER-BUILDOIING MATERIALS. . . . .	64	318	3.3	.7									

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

<sup>1</sup>Detail may not add to total due to rounding.

<sup>2</sup> Merchandise line detail withheld due to insufficient reporting.

NA Not available.

X Not applicable.

7 Less than 0.05 percent

TABLE 1. The State: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines				
			Amount <sup>1</sup> (\$1,000)	As percent of total sales of--				Amount <sup>1</sup> (\$1,000)	As percent of total sales of--			
				Establishments handling the line	All establish-ments <sup>1</sup>				Establishments handling the line	All establish-ments <sup>1</sup>		
	FOOD STORES (SIC 54)											
	TOTAL . . . . .	1 682	701 197	(X)	100.0							
020	GROCERIES-OTHER FOODS . . . . .	1 682	579 753	82.7	82.7	020	GROCERIES-OTHER FOODS . . . . .	46	2 129	94.5		
040	MEALS-SNACKS . . . . .	89	1 392	2.8	.2	024	ALL OTHER FOODS . . . . .	46	2 115	93.9		
080	PACKAGEO ALCOHOLIC BEVERAGES . . .	810	22 651	4.6	3.2	-	MISCELLANEOUS MERCHANNOISE . . .	(X)	14	(X) .6		
100	CIGARS-CIGARETTES-TOBACCO . . . . .	1 138	34 600	5.5	4.9	-	MISCELLANEOUS MERCHANNOISE . . .	(X)	124	(X) 5.5		
120	COSMETICS-DRUGS-CLEANERS . . . . .	1 093	32 886	5.3	4.7		RETAIL BAKERIES (SIC 546)					
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	77	710	2.0	.1		TOTAL . . . . .	111	7 218	(X) 100.0		
160	WOMEN'S-GIRLS' CLOTHING-EX FOOTWR	144	1 476	2.5	.2	020	GROCERIES-OTHER FOODS . . . . .	111	6 472	89.7		
180	ALL FOOTWEAR . . . . .	45	454	2.2	.1	040	MEALS-SNACKS . . . . .	42	387	19.2		
220	MAJOR APPL-RAOIO-TV-MUSICAL INST	16	494	3.0	.1	-	MISCELLANEOUS MERCHANNOISE . . .	(X)	359	5.4		
260	KITCHENWARE-HOME FURNISHINGS . . .	129	705	1.4	.1		RETAIL BAKERIES-BAKING, SELLING (SIC 5462)					
300	SPORTING-RECREATION EQUIPMENT . . .	31	356	2.3	.1		TOTAL . . . . .	97	6 273	(X) 100.0		
320	HAROWARE-GARDENING EQUIPMENT . . .	108	1 147	2.9	.2	020	GROCERIES-OTHER FOODS . . . . .	97	5 610	89.4		
400	AUTO FUELS-LUBRICANTS . . . . .	96	1 044	5.8	.1	025	BAKERY PROOUCTS-EXCEPT FROZEN . . .	97	5 537	88.3		
500	ALL OTHER MERCHANNOISE . . . . .	757	20 684	3.7	2.9	-	MISCELLANEOUS MERCHANNOISE . . .	(X)	54	.9		
520	NONMERCHANNOISE RECEIPTS . . . . .	103	1 601	6.4	.2		RETAIL BAKERIES--SELLING ONLY (SIC 5463)					
-	MISCELLANEOUS MERCHANNOISE . . . . .	(X)	1 244	(X)	.2		TOTAL <sup>2</sup> . . . . .	14	945	(X) 100.0		
	GROCERY STORES (SIC 541)					040	MEALS-SNACKS . . . . .	32	307	18.8		
	TOTAL . . . . .	1 359	671 355	(X)	100.0	-	MISCELLANEOUS MERCHANNOISE . . .	(X)	356	4.9		
020	GROCERIES-OTHER FOODS . . . . .	1 359	551 170	82.1	82.1					5.7		
021	MEATS-FISH-POULTRY . . . . .	1 253	140 809	21.3	21.0							
022	PROOUCE (FRESH FRUITS-VEGTBLS)	1 255	50 057	7.6	7.5							
023	FROZEN FOODS . . . . .	1 111	30 980	5.0	4.6							
024	ALL OTHER FOODS . . . . .	1 340	329 310	49.3	49.1							
040	MEALS-SNACKS . . . . .	39	802	1.4	.1							
080	PACKAGEO ALCOHOLIC BEVERAGES . . .	806	22 545	4.8	3.4							
100	CIGARS-CIGARETTES-TOBACCO . . . . .	1 128	34 507	5.5	5.1							
120	COSMETICS-DRUGS-CLEANERS . . . . .	1 087	32 756	5.3	4.9							
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	77	709	1.9	.1							
160	WOMEN'S-GIRLS' CLOTHING-EX FOOTWR	143	1 474	2.4	.2							
180	ALL FOOTWEAR . . . . .	45	453	2.1	.1							
220	MAJOR APPL-RAOIO-TV-MUSICAL INST	16	492	2.9	.1							
260	KITCHENWARE-HOME FURNISHINGS . . .	128	702	1.3	.1							
300	SPORTING-RECREATION EQUIPMENT . . .	31	355	2.2	.1							
320	HAROWARE-GARDENING EQUIPMENT . . .	107	1 101	2.8	.2							
400	AUTO FUELS-LUBRICANTS . . . . .	95	1 031	11.1	.2							
500	ALL OTHER MERCHANNOISE . . . . .	746	20 521	3.8	3.1	020	GROCERIES-OTHER FOODS . . . . .	7	(D)	(X) 100.0		
516	ALL OTHER MERCHANNOISE . . . . .	229	5 909	3.0	.9	021	MEATS-FISH-POULTRY . . . . .	6	{ 99.6	99.6		
517	PAPER-PAPER PROOUCTS . . . . .	696	14 611	2.8	2.2	-	MISCELLANEOUS MERCHANNOISE . . .	(X)	100.0	23.9		
-	NONMERCHANNOISE RECEIPTS . . . . .	92	1 555	6.6	.2	-	MISCELLANEOUS MERCHANNOISE . . .	(X)	{ 75.6	.4		
-	MISCELLANEOUS MERCHANNOISE . . . . .	(X)	1 179	(X)	.2							
	MEAT MARKETS (SIC 542 PT.)						OTHER MISCELLANEOUS FOOD STORES (SIC 549 PT.)					
	TOTAL <sup>2</sup> . . . . .	83	11 456	(X)	100.0		TOTAL . . . . .	13	(O)	(X) 100.0		
	FISH (SEA FOOD) MARKETS (SIC 542 PT.)					020	GROCERIES-OTHER FOODS . . . . .	13	{ 99.4	99.4		
	TOTAL . . . . .	21	2 465	(X)	100.0	023	FROZEN FOODS . . . . .	3	3.6	.4		
020	GROCERIES-OTHER FOODS . . . . .	21	2 444	99.1	99.1	024	ALL OTHER FOODS . . . . .	13	{ 72.9	72.9		
021	MEATS-FISH-POULTRY . . . . .	21	1 473	59.8	59.8	-	MISCELLANEOUS MERCHANNOISE . . .	(X)	(X)	26.1		
-	MISCELLANEOUS MERCHANNOISE . . . . .	(X)	942	(X)	38.2					.6		
520	NONMERCHANNOISE RECEIPTS . . . . .	4	3	.1	.1							
-	MISCELLANEOUS MERCHANNOISE . . . . .	(X)	18	(X)	.7							
	FRUIT STORES AND VEGETABLE MKTS. (SIC 543)											
	TOTAL . . . . .	16	1 986	(X)	100.0							
020	GROCERIES-OTHER FOODS . . . . .	16	1 960	98.7	98.7	220	MAJOR APPL-RAOIO-TV-MUSICAL INST	96	3 459	21.7		
022	PROOUCE (FRESH FRUITS-VEGTBLS)	16	1 262	63.5	63.5	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	39	408	11.1		
-	MISCELLANEOUS MERCHANNOISE . . . . .	(X)	693	(X)	34.9	260	KITCHENWARE-HOME FURNISHINGS . . .	83	520	4.7		
-	MISCELLANEOUS MERCHANNOISE . . . . .	(X)	26	(X)	1.3	300	SPORTING-RECREATION EQUIPMENT . . .	144	13 506	50.0		
	CANDY, NUT, AND CONFECTIONERY STORES (SIC 544)					320	HAROWARE-GARDENING EQUIPMENT . . .	87	983	6.6		
	TOTAL . . . . .	46	2 253	(X)	100.0	380	AUTOMOBILES-TRUCKS . . . . .	584	486 220	83.4		
						400	AUTO FUELS-LUBRICANTS . . . . .	364	4 176	.9		
						420	AUTO TIRES-BATTERIES-ACCESS. . . . .	681	75 738	13.4		
						500	ALL OTHER MERCHANNOISE . . . . .	204	40 006	47.2		
						520	NONMERCHANNOISE RECEIPTS . . . . .	654	41 294	7.3		
						-	MISCELLANEOUS MERCHANNOISE . . . . .	(X)	1 067	6.2		
										.2		
							MOTOR VEHICLE DEALERS (SIC 551-552)					
							TOTAL . . . . .	530	556 578	(X) 100.0		
							380	AUTOMOBILES-TRUCKS . . . . .	530	479 675	86.2	
							400	AUTO FUELS-LUBRICANTS . . . . .	297	2 592	.7	
										.5		

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

<sup>1</sup>Detail may not add to total due to rounding.<sup>2</sup>Merchandise line detail withheld due to insufficient reporting.

TABLE 1. The State: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines					
			Amount <sup>1</sup> (\$1,000)	As percent of total sales of--					Establishments handling the line	All estab-lish-ments <sup>1</sup>	Amount <sup>1</sup> (\$1,000)			
				Establish-ments handling the line	All estab-lish-ments <sup>1</sup>									
420	AUTO TIRES-BATTERIES-ACCESS.	391	38 667	7.6	6.9	420	AUTO TIRES-BATTERIES-ACCESS.	47	5 589	6.5	6.5			
500	ALL OTHER MERCHANOISE.	17	412	1.6	.1	421	PARTS INSTALLED IN REPAIR WORK	47	3 145	3.7	3.7			
520	NONMERCHANDISE RECEIPTS.	385	34 948	7.1	6.3	422	PARTS-WHOLESALE.	46	1 638	1.9	1.9			
-	MISCELLANEOUS MERCHANOISE.	(X)	283	(X)	.1	423	PARTS-RETAIL	44	250	.3	.3			
	OEALERS WITH DOMESTIC CAR FRANCHISE ONLY (SIC 551 PT.)					424	AUTOMOBILE TIRES-BATTERIES-ACC	36	556	.8	.6			
	TOTAL	299	400 272	(X)	100.0									
380	AUTOMOBILES-TRUCKS	299	342 354	85.5	85.5									
381	NEW PASSENGER CARS-RETAIL	299	187 014	46.7	46.7									
382	NEW PASSENGER CARS-WHOLESALE	17	1 976	S.6	.5									
383	NEW COMMERCIAL VEHICLES-RETAIL	209	46 668	17.1	11.7									
384	NEW COMMERCIAL VEHICLES-WHSL.	12	1 928	11.1	.5									
385	USEO PASSENGER CARS-RETAIL	292	77 669	19.8	19.4									
386	USEO PASSENGER CARS-WHSL.	170	12 159	3.9	3.0									
387	USED COMMERCIAL VEHICLES	197	12 740	S.1	3.2									
389	MOTORCYCLES-MOTORSCOOTERS	15	300	6.6	.1									
392	ALL OTHER AUTOS-TRUCKS	27	1 893	S.9	.5									
400	AUTO FUELS-LUBRICANTS	223	2 166	.6	.5									
401	GASOLINE	97	1 298	1.0	.3									
403	MOTOR OILS-GREASES-OTHER OILS	168	868	.3	.2									
420	AUTO TIRES-BATTERIES-ACCESS	290	28 986	7.4	7.2									
421	PARTS INSTALLED IN REPAIR WORK	277	16 603	4.2	4.1									
422	PARTS-WHOLESALE	258	7 508	2.1	1.9									
423	PARTS-RETAIL	258	2 244	.6	.6									
424	AUTOMOBILE TIRES-BATTERIES-ACC	199	2 628	1.0	.7									
500	ALL OTHER MERCHANOISE	15	417	1.2	.1									
520	NONMERCHANDISE RECEIPTS	275	26 075	6.9	6.5									
527	SERVICE LABOR	273	23 855	6.3	6.0									
528	OTHER NONMERCHANOISE RECEIPTS	87	2 217	2.0	.6									
-	MISCELLANEOUS MERCHANOISE	(X)	273	(X)	.1									
	OEALERS WITH IMPORTED CAR FRANCHISE ONLY (SIC 551 PT.)													
	TOTAL	51	41 323	(X)	100.0									
380	AUTOMOBILES-TRUCKS	51	33 839	81.9	81.9									
381	NEW PASSENGER CARS-RETAIL	51	21 164	51.2	51.2									
382	NEW PASSENGER CARS-WHOLESALE	8	896	12.5	2.2									
383	NEW COMMERCIAL VEHICLES-RETAIL	12	565	4.0	1.4									
385	USEO PASSENGER CARS-RETAIL	47	9 257	25.8	22.4									
386	USEO PASSENGER CARS-WHSL.	31	1 775	6.4	4.3									
-	MISCELLANEOUS MERCHANOISE	(X)	165	(X)	.4									
	OEALERS WITH IMPORTED CAR FRANCHISE ONLY (SIC 551 PT.)													
	TOTAL	51	41 323	(X)	100.0									
380	AUTOMOBILES-TRUCKS	51	33 839	81.9	81.9									
381	NEW PASSENGER CARS-RETAIL	51	21 164	51.2	51.2									
382	NEW PASSENGER CARS-WHOLESALE	8	896	12.5	2.2									
383	NEW COMMERCIAL VEHICLES-RETAIL	12	565	4.0	1.4									
385	USEO PASSENGER CARS-RETAIL	47	9 257	25.8	22.4									
386	USEO PASSENGER CARS-WHSL.	31	1 775	6.4	4.3									
-	MISCELLANEOUS MERCHANOISE	(X)	165	(X)	.4									
	OEALERS WITH DOMESTIC AND IMPORT CAR FRANCHISES (SIC 551 PT.)													
	TOTAL	48	85 927	(X)	100.0									
380	AUTOMOBILES-TRUCKS	48	74 168	86.3	86.3									
381	NEW PASSENGER CARS-RETAIL	48	42 980	50.0	50.0									
382	NEW PASSENGER CARS-WHOLESALE	6	1 171	7.8	1.4									
383	NEW COMMERCIAL VEHICLES-RETAIL	22	7 868	14.9	9.2									
384	NEW COMMERCIAL VEHICLES-WHSL.	4	439	6.3	.5									
385	USEO PASSENGER CARS-RETAIL	48	16 513	19.2	19.2									
386	USEO PASSENGER CARS-WHSL.	38	3 042	4.1	3.5									
387	USED COMMERCIAL VEHICLES	21	2 104	3.9	2.4									
-	MISCELLANEOUS MERCHANDISE	(X)	21	(X)	(Z)									
	BOAT DEALERS (SIC 5591)													
	TOTAL	48	85 927	(X)	100.0									
400	AUTO FUELS-LUBRICANTS	39	314	.4	.4									
401	GASOLINE	11	97	.7	.1									
403	MOTOR OILS-GREASES-OTHER OILS	33	215	.3	.3									
-	MISCELLANEOUS MERCHANDISE	(X)	1	(X)	(Z)									
	TOTAL	51	13 224	(X)	100.0									

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NA Not available. X Not applicable.

Z Less than 0.05 percent.

<sup>1</sup>Detail may not add to total due to rounding.<sup>2</sup>Merchandise line detail withheld due to insufficient reporting.

TABLE 1. The State: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines					
			Amount <sup>1</sup> (\$1,000)	As percent of total sales of--					Amount <sup>1</sup> (\$1,000)	As percent of total sales of--				
				Establishments handling the line	All establish-ments <sup>1</sup>					Establishments handling the line	All establish-ments <sup>1</sup>			
300	SPORTING-RECREATION EQUIPMENT . . . . .	51	12 437	94.0	94.0		APPAREL AND ACCESSORY STORES (SIC 56)							
307	OUTBOARD BOATS . . . . .	37	3 003	26.0	22.7		TOTAL . . . . .	696	125 850	(X)	100.0			
308	OUTBOARD MOTORS . . . . .	37	1 787	17.2	13.5									
309	INBOARD MOTOR BOATS . . . . .	15	2 237	37.0	16.9	120	COSMETICS-DRUGS-CLEANERS . . . . .	24	626	2.4	.5			
311	INBOARD-OUTDRIVE BOATS . . . . .	30	1 914	20.9	14.5	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	268	35 279	51.9	28.0			
312	BOAT TRAILERS . . . . .	37	650	6.1	4.9	160	WOMEN'S-GIRLS'CLOTHING-EX FOOTWR	427	53 701	62.2	42.7			
313	MARINE ACCESS. AND PARTS . . . . .	45	1 652	15.8	12.5	180	ALL FOOTWEAR . . . . .	318	31 442	37.7	25.0			
318	ALL OTHER BOATS . . . . .	21	749	16.6	5.7	200	CURTAINS-DRAPERY-ORY GOOOS . . .	47	2 134	9.3	1.7			
319	ALL OTHER MOSE-EXC BOATS . . . . .	18	443	9.4	3.3	220	MAJOR APPL-RADIO-TV-MUSICAL INST	3	113	2.2	.1			
400	AUTO FUELS-LUBRICANTS . . . . .	10	92	2.1	.7	260	KITCHENWARE-HOME FURNISHINGS . . .	19	111	.6	.1			
401	GASOLINE . . . . .	9	73	2.3	.6	280	JEWELRY-OPTICAL GOOOS . . . . .	41	391	1.1	.3			
-	MISCELLANEOUS MERCHANTOISE . . . . .	(X)	19	(X)	.1	300	SPORTING-RECREATION EQUIPMENT . . .	41	487	2.2	.4			
520	NONMERCANHOISE RECEIPTS . . . . .	31	527	7.5	4.0	500	ALL OTHER MERCHANTOISE . . . . .	24	279	1.3	.2			
527	SERVICE LABOR . . . . .	28	393	6.2	3.0	520	NONMERCANHOISE RECEIPTS . . . . .	114	1 112	4.8	.9			
531	STORAGE AND DOCKING SERVICES . . . . .	10	79	5.4	.6	-	MISCELLANEOUS MERCHANTOISE . . . . .	(X)	175	(X)	.1			
532	OTHER NONMERCANHOISE RECEIPTS . . . . .	11	55	2.7	.4									
-	MISCELLANEOUS MERCHANTISE . . . . .	(X)	168	(X)	1.3		WOMEN'S CLOTHING, SPECIALTY STRS. FURRIERS (SIC 562, 3, 8)							
	HOUSEHOLD TRAILER DEALERS (SIC 5592)						TOTAL . . . . .	271	45 257	(X)	100.0			
	TOTAL . . . . .	109	39 059	(X)	100.0	120	COSMETICS-DRUGS-CLEANERS . . . . .	9	554	3.6	1.2			
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	6	56	1.5	.1	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	14	393	3.5	.9			
300	SPORTING-RECREATION EQUIPMENT . . . . .	4	54	1.6	.1	160	WOMEN'S-GIRLS'CLOTHING-EX FOOTWR	271	40 599	89.7	89.7			
380	AUTOMOBILES-TRUCKS . . . . .	6	79	2.0	.2	180	ALL FOOTWEAR . . . . .	30	2 222	11.3	4.9			
500	ALL OTHER MERCHANTOISE . . . . .	109	37 867	96.9	96.9	200	CURTAINS-ORAPERIES-ORY GOOOS . . .	6	92	3.1	.2			
504	MOBILE HOMES-HOUSEHOLD TRLRS	88	26 833	86.9	68.7	260	KITCHENWARE-HOME FURNISHINGS . . .	4	50	.9	.1			
505	CAMP TRAILERS-TRAVEL TRAILERS	59	10 497	45.2	26.9	280	JEWELRY-OPTICAL GOOOS . . . . .	17	325	1.7	.7			
506	UTILITY TRAILERS . . . . .	3	123	5.5	.3	500	ALL OTHER MERCHANTOISE . . . . .	9	176	2.1	.4			
507	ALL OTHER MERCHANTOISE . . . . .	23	413	4.3	1.1	520	NONMERCANHOISE RECEIPTS . . . . .	58	800	5.2	1.8			
520	NONMERCANHOISE RECEIPTS . . . . .	46	894	5.1	2.3	-	MISCELLANEOUS MERCHANTOISE . . . . .	(X)	46	(X)	.1			
527	SERVICE LABOR . . . . .	28	361	3.0	.9									
532	OTHER NONMERCANHOISE RECEIPTS . . . . .	37	526	3.6	1.3		WOMEN'S READY-TO-WEAR STORES (SIC 562)							
-	MISCELLANEOUS MERCHANTOISE . . . . .	(X)	108	(X)	.3		TOTAL . . . . .	223	38 896	(X)	100.0			
	AIRCRAFT, MOTORCYCLE DEALERS (SIC 5599 PT.)					120	COSMETICS-DRUGS-CLEANERS . . . . .	8	542	3.7	1.4			
	TOTAL . . . . .	41	(D)	(X)	100.0	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	13	326	2.8	.8			
	AUTOMOTIVE DEALERS, N.E.C. (SIC 5599 PT.)					160	WOMEN'S-GIRLS'CLOTHING-EX FOOTWR	223	34 786	89.4	89.4			
	TOTAL . . . . .	4	(O)	(X)	100.0	161	CHILORNEN'S-INFANTS' WEAR . . .	68	1 475	11.1	3.8			
	GASOLINE SERVICE STATIONS (SIC 554)					163	MILLINERY . . . . .	64	396	1.4	1.0			
	TOTAL . . . . .	2 103	239 861	(X)	100.0	164	HOSIERY . . . . .	132	820	2.6	2.1			
020	GROCERIES-OTHER FOODS . . . . .	153	1 087	8.3	.5	165	LINGERIE . . . . .	171	3 360	9.4	8.6			
040	MEALS-SNACKS . . . . .	37	891	25.0	.4	168	WOMEN'S BLOUSES-SPTSWR . . . . .	191	7 717	21.3	19.8			
080	PACKAGE ALCOHOLIC BEVERAGES . . . . .	22	206	10.0	.1	172	ORESSES . . . . .	221	12 167	31.8	31.3			
100	CIGARS-CIGARETTES-TOBACCO . . . . .	261	2 904	8.1	1.2	173	COATS-SUITS . . . . .	191	6 393	16.6	16.4			
300	SPORTING-RECREATION EQUIPMENT . . . . .	18	209	12.5	.1	174	HANOBAGS . . . . .	126	758	2.2	1.9			
380	AUTOMOBILES-TRUCKS . . . . .	57	785	9.3	.3	175	FURS . . . . .	28	266	1.9	.7			
391	OTHER POWERED ROAD VEHICLES . . . . .	54	766	9.3	.3	176	OTHER WOMENS-GIRLS'CLOTHES ACC	94	1 434	4.4	3.7			
-	MISCELLANEOUS MERCHANTOISE . . . . .	(X)	19	(X)	(Z)	180	ALL FOOTWEAR . . . . .	24	1 905	10.6	4.9			
400	AUTO FUELS-LUBRICANTS . . . . .	2 103	196 979	82.1	82.1	280	JEWELRY-OPTICAL GOODS . . . . .	17	315	1.7	.8			
401	GASOLINE . . . . .	2 101	182 845	76.2	76.2	500	ALL OTHER MERCHANTOISE . . . . .	9	153	2.0	.4			
402	OTHER AUTOMOTIVE FUELS . . . . .	210	5 003	14.7	2.1	-	NONMERCANHOISE RECEIPTS . . . . .	57	706	4.7	1.8			
403	MOTOR OILS-GREASES-OTHER OILS . . . . .	1 898	9 131	4.0	3.8		MISCELLANEOUS MERCHANTOISE . . . . .	(X)	163	(X)	.4			
420	AUTO TIRES-BATTERIES-ACCESS . . . . .	1 873	26 400	11.8	11.0									
421	PARTS INSTALLED IN REPAIR WORK	797	5 671	6.7	2.4		OTHER WOMEN'S ACCESSORY SPECIALTY STORES (SIC 563 PT.)							
423	PARTS-RETAIL . . . . .	275	1 467	3.7	.6		TOTAL . . . . .	34	4 284	(X)	100.0			
424	AUTOMOBILE TIRES-BATTERIES-ACC	1 779	19 261	9.0	8.0									
480	HOUSEHOLD FUELS-ICE . . . . .	78	951	8.0	.4	160	WOMEN'S-GIRLS'CLOTHING-EX FOOTWR	34	3 832	89.4	89.4			
500	ALL OTHER MERCHANTOISE . . . . .	37	139	6.2	.1	161	CHILORNEN'S-INFANTS' WEAR . . .	3	163	14.0	3.8			
520	NONMERCANHOISE RECEIPTS . . . . .	1 422	8 876	5.3	3.7	164	HOSIERY . . . . .	33	97	2.7	2.3			
527	SERVICE LABOR . . . . .	1 353	6 892	4.4	2.9	165	LINGERIE . . . . .	34	491	12.8	11.5			
-	MISCELLANEOUS MERCHANTOISE . . . . .	(X)	434	(X)	.2	168	WOMEN'S BLOUSES-SPTSWR . . . . .	33	1 449	37.8	33.8			
						172	ORESSES . . . . .	33	650	18.6	15.2			
						173	COATS-SUITS . . . . .	20	112	4.7	2.6			
						174	HANOBAGS . . . . .	12	40	1.8	.9			
						176	OTHER WOMENS-GIRLS'CLOTHES ACC	34	818	21.2	19.1			
						-	MISCELLANEOUS MERCHANTOISE . . . . .	(X)	1	(X)	(Z)			
						180	ALL FOOTWEAR . . . . .	6	316	23.1	7.4			

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NA Not available.

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Z Less than 0.05 percent.

TABLE 1. The State: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines					
			Amount <sup>1</sup> (\$1,000)	As percent of total sales of--					Establishments handling the line	All estab-lish-ments <sup>2</sup>	Amount <sup>1</sup> (\$1,000)			
				Establish-ments handling the line	All estab-lish-ments <sup>2</sup>									
-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	136	(X)	3.2		CHILOREN'S AND JUVENILES' SHOE STORES (SIC S66 PT.)							
	FURRIERS AND FUR SHOPS (SIC 568)						TOTAL . . . . .	9	792	(X)	100.0			
	TOTAL . . . . .	8	(0)	(X)	100.0	180	ALL FOOTWEAR . . . . .	9	786	99.2	99.2			
	MEN'S AND BOYS' CLOTHING FURNISHINGS STORES (SIC 561)					183	CHILOREN'S AND INFANTS' FOOTWR	9	772	97.5	97.5			
	TOTAL . . . . .	151	28 744	(X)	100.0	-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	14	(X)	1.8			
	MEN'S-BOYS' CLOTHING EXC FOOTWR.	151	26 817	93.3	93.3		MISCELLANEOUS MERCHANDISE . . . . .	(X)	6	(X)	.8			
140	BOYS' CLOTHING . . . . .	67	1 388	17.7	4.8									
142	MEN'S TAILORED OUTERWEAR . . . . .	117	11 477	43.8	39.9									
143	OTHER MEN'S OUTERWEAR . . . . .	112	5 710	22.7	19.9	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	9	153	26.4	.9			
144	MEN'S HATS . . . . .	82	S21	2.6	1.8	160	WOMEN'S-GIRLS' CLOTHING, EX FOOTWR	29	690	8.8	4.1			
145	OTHER MEN'S CLOTHING . . . . .	126	7 721	30.3	26.9	180	ALL FOOTWEAR . . . . .	117	16 054	94.3	94.3			
146						181	MEN'S AND BOYS' FOOTWEAR . . . . .	117	5 150	30.3	30.3			
160	WOMEN'S-GIRLS' CLOTHING, EX FOOTWR	7	357	27.2	1.2	182	WOMEN'S AND GIRLS' FOOTWEAR . . . . .	117	8 527	50.1	50.1			
180	ALL FOOTWEAR . . . . .	60	1 172	9.2	4.1	183	CHILOREN'S AND INFANTS' FOOTWR	112	2 377	14.0	14.0			
280	JEWELRY-OPTICAL GOODS . . . . .	8	18	2.2	.1									
300	SPORTING-RECREATION EQUIPMENT . . . . .	16	2S1	14.7	.9									
S20	NONMERCHANDISE RECEIPTS . . . . .	14	111	6.4	.4	520	NONMERCHANDISE RECEIPTS . . . . .	26	99	9.0	.6			
-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	18	(X)	.1	-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	24	(X)	.1			
	CUSTOM TAILORS (SIC 567)													
	TOTAL . . . . .	6	(0)	(X)	100.0		CHILOREN'S AND INFANTS' WR. STRS. (SIC 564)							
	FAMILY CLOTHING STORES (SIC S65)						TOTAL . . . . .	30	2 136	(X)	100.0			
	TOTAL . . . . .	73	23 222	(X)	100.0	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	7	114	28.8	5.3			
						142	BOYS' CLOTHING . . . . .	7	112	28.2	5.2			
120	COSMETICS-DRUGS-CLEANERS . . . . .	11	68	.6	.3	160	WOMEN'S-GIRLS' CLOTHING, EX FOOTWR	30	1 993	93.3	93.3			
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	73	7 353	31.7	31.7	161	CHILOREN'S-INFANTS' WEAR . . . . .	30	1 947	91.2	91.2			
160	WOMEN'S-GIRLS' CLOTHING, EX FOOTWR	73	9 520	41.0	41.0	-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	33	(X)	1.5			
180	ALL FOOTWEAR . . . . .	59	3 557	16.3	15.3									
200	CURTAINS-ORAPERIES-ORY GOOOS . . . . .	41	2 039	10.9	8.8		MISC. APPAREL AND ACCESSORY STRS. (SIC S69)							
260	KITCHENWARE-HOME FURNISHINGS . . . . .	14	61	.5	.3		TOTAL <sup>2</sup> . . . . .	4	349	(X)	100.0			
280	JEWELRY-OPTICAL GOODS . . . . .	16	58	.3	.2									
300	SPORTING-RECREATION EQUIPMENT . . . . .	18	110	.8	.5									
500	ALL OTHER MERCHANDISE . . . . .	10	120	1.1	.5									
520	NONMERCHANDISE RECEIPTS . . . . .	7	48	1.5	.2									
-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	287	(X)	1.2		FURNITURE, HOME FURNISHINGS AND EQUIPMENT STORES (SIC S7)							
	SHOE STORES (SIC S66)						TOTAL . . . . .	723	132 827	(X)	100.0			
	TOTAL . . . . .	161	25 988	(X)	100.0	200	CURTAINS-ORAPERIES-ORY GOODS . . . . .	135	2 725	8.7	2.1			
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	12	180	16.2	.7	220	MAJOR APPL-RADIO-TV-MUSICAL INST	459	60 505	58.9	45.6			
160	WOMEN'S-GIRLS' CLOTHING, EX FOOTWR	41	1 444	10.5	S.6	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	392	S7 354	65.1	43.2			
180	ALL FOOTWEAR . . . . .	161	24 158	93.0	93.0	260	KITCHENWARE-HOME FURNISHINGS . . . . .	182	4 650	8.2	3.5			
520	NONMERCHANDISE RECEIPTS . . . . .	32	165	3.9	.6	280	JEWELRY-OPTICAL GOODS . . . . .	11	212	2.3	.2			
-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	41	(X)	.2	300	SPORTING-RECREATION EQUIPMENT . . . . .	16	392	S.0	.3			
	MEN'S SHOE STORES (SIC S66 PT.)					320	HARDWARE-GARDENING EQUIPMENT . . . . .	27	949	6.0	.7			
	TOTAL . . . . .	9	(0)	(X)	100.0	340	LUMBER-BUILDING MATERIALS . . . . .	22	698	10.8	.5			
180	ALL FOOTWEAR . . . . .	9				500	ALL OTHER MERCHANDISE . . . . .	38	1 060	7.6	.8			
181	MEN'S AND BOYS' FOOTWEAR . . . . .	9				520	NONMERCHANDISE RECEIPTS . . . . .	261	3 943	7.9	3.0			
-	MISCELLANEOUS MERCHANDISE . . . . .	(X)				-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	339	(X)	.3			
	WOMEN'S SHOE STORES (SIC S66 PT.)													
	TOTAL . . . . .	26	6 966	(X)	100.0		FURNITURE STORES (SIC 5712)							
180	ALL FOOTWEAR . . . . .	26	6 155	88.4	88.4		TOTAL . . . . .	266	S2 872	(X)	100.0			
181	MEN'S AND BOYS' FOOTWEAR . . . . .	3	428	15.2	6.1	200	CURTAINS-ORAPERIES-ORY GOOOS . . . . .	67	726	3.1	1.4			
182	WOMEN'S AND GIRLS' FOOTWEAR . . . . .	26	5 635	80.9	80.9	220	MAJOR APPL-RADIO-TV-MUSICAL INST	126	7 205	19.4	13.6			
-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	89	(X)	1.3	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	266	41 706	78.9	78.9			
-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	811	(X)	11.6	243	SLEEP EQUIPMENT . . . . .	220	6 210	12.8	11.7			
						244	OTHER HOUSEHOLD FURNITURE . . . . .	264	28 112	53.2	53.2			
180	ALL FOOTWEAR . . . . .					245	FLOOR COVERINGS-SOFT SURFACE . . . . .	192	6 451	13.6	12.2			
181	MEN'S AND BOYS' FOOTWEAR . . . . .					246	FLOOR COVERINGS-HARD SURFACE . . . . .	67	587	4.0	1.1			
182	WOMEN'S AND GIRLS' FOOTWEAR . . . . .					247	NONHOUSEHOLD FURNITURE . . . . .	37	346	3.2	.7			
-	MISCELLANEOUS MERCHANDISE . . . . .													
-	MISCELLANEOUS MERCHANDISE . . . . .													

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

<sup>1</sup>Detail may not add to total due to rounding.<sup>2</sup>Merchandise line detail withheld due to insufficient reporting.

NA Not available. X Not applicable. Z Less than 0.05 percent.

TABLE 1. The State: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines				
			Amount <sup>1</sup> (\$1,000)	As percent of total sales of--				Amount <sup>1</sup> (\$1,000)	As percent of total sales of--			
				Establishments handling the line	All estab-lishments <sup>1</sup>				Establishments handling the line	All estab-lishments <sup>1</sup>		
	HOME FURNISHINGS STORES (OTHER 571)					260 KITCHENWARE-HOME FURNISHINGS . . .	14	293	3.4	1.3		
	TOTAL . . . . .	119	14 630	(X) 100.0		264 SMALL ELECTRICAL APPLIANCES . . .	9	232	2.9	1.0		
						265 ALL OTHER KITCHENWR-HOUSEWR. . .	6	50	4.4	.2		
200	CURTAINS-ORAPERIES-ORY GOOOS . . .	42	1 529	31.7 10.5	520 NONMERCHANNOISE RECEIPTS. . . . .	67	1 167	7.5	5.3			
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	86	11 851	88.4 81.0	- MISCELLANEOUS MERCHANNOISE. . . . .	(X)	364	(X)	1.6			
260	KITCHENWARE-HOME FURNISHINGS . . .	22	708	49.4 4.8	RECORD SHOPS (SIC 5733 PT.)							
340	LUMBER-BUILDOING MATERIALS. . . . .	8	175	13.1 1.2	TOTAL <sup>2</sup> . . . . .	7	339	(X)	100.0			
520	NONMERCHANNOISE RECEIPTS. . . . .	17	224	16.6 1.5	MUSICAL INSTRUMENT STORES (SIC 5733 PT.)							
-	MISCELLANEOUS MERCHANNOISE. . . . .	(X)	143	(X) 1.0	TOTAL <sup>2</sup> . . . . .	53	8 603	(X)	100.0			
	FLOOR COVERINGS STORES (SIC 5713)				EATING AND DRINKING PLACES (SIC 58)							
	TOTAL . . . . .	77	12 434	(X) 100.0	TOTAL . . . . .	3 070	241 021	(X)	100.0			
200	CURTAINS-DRAPERIES-ORY GOOOS . . .	15	344	9.8 2.8	020 GROCERIES-OTHER FOODS. . . . .	144	1 166	10.6	.5			
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	77	11 655	93.7 93.7	040 MEALS-_SNACKS . . . . .	2 783	168 746	73.5	70.0			
340	LUMBER-BUILDOING MATERIALS. . . . .	7	171	13.4 1.4	060 ALCOHOLIC ORINKS . . . . .	1 495	64 683	44.3	26.8			
520	NONMERCHANNOISE RECEIPTS. . . . .	8	190	16.8 1.5	080 PACKAGE ALCOHOLIC BEVERAGES . . .	341	2 384	16.6	1.0			
-	MISCELLANEOUS MERCHANNOISE. . . . .	(X)	74	(X) .6	100 CIGARS-CIGARETTES-TOBACCO. . . . .	708	1 983	3.2	.8			
	DRAPERY, CURTAIN, AND UPHOLSTERY STORES (SIC 5714)				500 ALL OTHER MERCHANNOISE. . . . .	77	386	6.0	.2			
	TOTAL . . . . .	27	1 457	(X) 100.0	520 NONMERCHANNOISE RECEIPTS. . . . .	328	1 404	10.0	.6			
200	CURTAINS-DRAPERIES-ORY GOOOS . . .	27	1 181	81.1 81.1	- MISCELLANEOUS MERCHANNOISE. . . . .	(X)	269	(X)	.1			
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	8	191	27.3 13.1	EATING PLACES (SIC 5812)							
260	KITCHENWARE-HOME FURNISHINGS . . .	4	48	10.5 3.3	TOTAL . . . . .	2 083	181 427	(X)	100.0			
520	NONMERCHANNOISE RECEIPTS. . . . .	6	29	13.5 2.0	020 GROCERIES-OTHER FOODS. . . . .	106	1 067	12.7	.6			
-	MISCELLANEOUS MERCHANNOISE. . . . .	(X)	8	(X) .5	040 MEALS-_SNACKS . . . . .	2 083	157 553	86.8	86.8			
	CHINA, GLASSWARE, AND METALWARE STORES (SIC 5715)				060 ALCOHOLIC DRINKS . . . . .	508	19 857	23.6	10.9			
	TOTAL . . . . .	7	(0)	(X) 100.0	080 PACKAGE ALCOHOLIC BEVERAGES . . .	59	400	11.1	.2			
260	KITCHENWARE-HOME FURNISHINGS . . .	7	{(0)}	{(85.3) 85.3}	100 CIGARS-CIGARETTES-TOBACCO. . . . .	355	988	2.4	.5			
-	MISCELLANEOUS MERCHANNOISE. . . . .	(X)	{(0)}	{(14.7)}	300 SPORTING-RECREATION EQUIPMENT. . . .	7	95	33.3	.1			
	MISCELLANEOUS HOME FURNISHINGS STORES (SIC 5719)				500 ALL OTHER MERCHANNOISE. . . . .	42	317	6.2	.2			
	TOTAL . . . . .	8	(0)	(X) 100.0	520 NONMERCHANNOISE RECEIPTS. . . . .	216	1 018	13.3	.6			
	HOUSEHOLD APPLIANCE STORES (SIC 5721)				- MISCELLANEOUS MERCHANNOISE. . . . .	(X)	131	(X)	.1			
	TOTAL . . . . .	171	34 213	(X) 100.0	RESTAURANTS, LUNCHROOMS, CATERERS (SIC 5812 PT.)							
					TOTAL . . . . .	1 373	129 916	(X)	100.0			
200	CURTAINS-ORAPERIES-ORY GOOOS . . .	25	464	13.2 1.4	020 GROCERIES-OTHER FOODS. . . . .	74	591	9.8	.5			
220	MAJOR APPL-RAOIO-TV-MUSICAL INST	164	25 868	77.0 75.6	040 MEALS-_SNACKS . . . . .	1 373	108 443	83.5	83.5			
224	NEW MAJOR APPLIANCES . . . . .	164	19 939	59.4 58.3	060 ALCOHOLIC DRINKS . . . . .	460	18 506	24.3	14.2			
225	NEW RAOIOS-TV'S ETC. . . . .	101	5 078	21.4 14.8	080 PACKAGE ALCOHOLIC BEVERAGES . . .	51	356	13.6	.3			
226	USED MAJOR APPL-RAOIOS-TV'S. . .	58	750	4.9 2.2	100 CIGARS-CIGARETTES-TOBACCO. . . . .	269	788	2.3	.6			
227	RECORDS-TAPES-MUSICAL INSTR. . .	10	90	1.5 .3	500 ALL OTHER MERCHANNOISE. . . . .	32	230	4.5	.2			
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	29	2 363	20.8 6.9	520 NONMERCHANNOISE RECEIPTS. . . . .	156	851	11.4	.7			
260	KITCHENWARE-HOME FURNISHINGS . . .	48	2 276	15.0 6.7	- MISCELLANEOUS MERCHANNOISE. . . . .	(X)	151	(X)	.1			
264	SMALL ELECTRICAL APPLIANCES . . .	41	1 250	9.6 3.7	EATINGS PLACES (SIC 5812)							
265	ALL OTHER KITCHENWR-HOUSEWR. . .	19	1 020	12.7 3.0	TOTAL . . . . .	2 083	181 427	(X)	100.0			
280	JEWELRY-OPTICAL GOOOS. . . . .	4	134	3.3 .4	020 GROCERIES-OTHER FOODS. . . . .	8	110	9.1	1.0			
300	SPORTING-RECREATION EQUIPMENT. . .	9	267	4.1 .8	040 MEALS-_SNACKS . . . . .	129	10 447	91.4	91.4			
320	HARWARE-GARDENING EQUIPMENT . . .	12	765	10.5 2.2	060 ALCOHOLIC DRINKS . . . . .	18	721	21.6	6.3			
340	LUMBER-BUILDOING MATERIALS. . . . .	6	420	11.5 1.2	080 PACKAGE ALCOHOLIC BEVERAGES . . .	14	35	6.2	.3			
500	ALL OTHER MERCHANNOISE. . . . .	11	599	12.3 1.8	100 CIGARS-CIGARETTES-TOBACCO. . . . .	(X)	117	(X)	1.0			
520	NONMERCHANNOISE RECEIPTS. . . . .	79	814	7.8 2.4	- MISCELLANEOUS MERCHANNOISE. . . . .							
-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	243	(X) .7	CAFETERIAS (SIC 5812 PT.)							
	RADIO AND TELEVISION STORES (SIC 5732)				TOTAL . . . . .	129	11 430	(X)	100.0			
	TOTAL . . . . .	107	22 170	(X) 100.0	020 GROCERIES-OTHER FOODS. . . . .	24	367	69.2	.9			
220	MAJOR APPL-RAOIO-TV-MUSICAL INST	107	18 919	85.3 85.3	040 MEALS-_SNACKS . . . . .	581	38 663	96.5	96.5			
224	NEW MAJOR APPLIANCES . . . . .	38	3 968	25.1 17.9	060 ALCOHOLIC DRINKS . . . . .	30	630	15.0	1.6			
225	NEW RAOIOS-TV'S ETC. . . . .	107	13 247	59.8 59.8	080 PACKAGE ALCOHOLIC BEVERAGES . . .	6	26	11.1	.1			
226	USED MAJOR APPL-RAOIOS-TV'S. . .	43	786	5.0 3.5	100 CIGARS-CIGARETTES-TOBACCO. . . . .	72	164	3.9	.4			
227	RECORDS-TAPES-MUSICAL INSTR. . .	25	918	8.1 4.1	520 NONMERCHANNOISE RECEIPTS. . . . .	44	125	37.5	.3			
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	11	1 427	14.2 6.4	- MISCELLANEOUS MERCHANNOISE. . . . .	(X)	106	(X)	.3			

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

<sup>1</sup>Detail may not add to total due to rounding.<sup>2</sup>Merchandise line detail withheld due to insufficient reporting.

NA Not available. X Not applicable.

Z Less than 0.05 percent.

TABLE 1. The State: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines				
			Amount <sup>1</sup> (\$1,000)	As percent of total sales of--				Amount <sup>1</sup> (\$1,000)	As percent of total sales of--			
				Establishments handling the line	All establishments <sup>1</sup>				Establishments handling the line	All establishments <sup>1</sup>		
	DRINKING PLACES (ALCOHOLIC BEV.) (SIC S813)					180	ALL FOOTWEAR . . . . .	63	482	5.5	.2	
	TOTAL . . . . .	987	\$9 594	(X)	100.0	220	MAJOR APPL-RAOIO-TV-MUSICAL INST	139	2 158	11.1	.8	
020	GROCERIES-OTHER FOODS . . . . .	39	99	4.1	.2	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	69	2 159	42.1	.8	
040	MEALS-SNACKS . . . . .	700	11 193	22.8	18.8	260	KITCHENWARE-HOME FURNISHINGS . . .	131	2 474	13.0	.9	
060	ALCOHOLIC DRINKS . . . . .	987	44 825	75.2	75.2	280	JEWELRY-OPTICAL GOOOS . . . . .	227	16 946	63.1	6.0	
080	PACKAGEO ALCOHOLIC BEVERAGES . . .	283	1 984	18.7	3.3	300	SPORTING-RECREATION EQUIPMENT . . .	180	12 043	76.7	4.3	
100	CIGARS-CIGARETTES-TOBACCO . . . . .	353	995	4.8	1.7	320	HARWARE-GAROENING EQUIPMENT . . .	150	7 292	20.1	2.6	
500	ALL OTHER MERCHANOE . . . . .	35	70	2.8	.1	340	LUMBER-BUILDOIING MATERIALS . . .	40	1 362	10.2	.5	
520	NONMERCHANOE RECEIPTS . . . . .	112	386	6.1	.6	380	AUTOMOBILES-TRUCKS . . . . .	20	1 150	16.0	.4	
-	MISCELLANEOUS MERCHANOE . . . . .	(X)	42	(X)	.1	400	AUTO FUELS-LUBRICANTS . . . . .	41	2 613	13.0	.9	
	DRUG STORES AND PROPRIETARY STRS. (SIC 591)					420	AUTO TIRES-BATTERIES-ACCESS . . .	83	3 836	20.2	1.4	
	TOTAL . . . . .	470	114 494	(X)	100.0	440	FARM EQUIPMENT MACHINERY . . .	28	2 424	15.0	.9	
020	GROCERIES-OTHER FOODS . . . . .	90	841	4.5	.7	460	HAY-GRAIN-FEED-FARM SUPPLIES . .	224	61 726	90.8	21.9	
040	MEALS-SNACKS . . . . .	82	1 855	8.2	1.6	480	HOUSEHOLD FUELS-ICE . . . . .	231	40 115	83.5	14.2	
080	PACKAGEO ALCOHOLIC BEVERAGES . . .	18	S01	25.0	.4	500	ALL OTHER MERCHANOE . . . . .	558	41 165	83.9	14.6	
100	CIGARS-CIGARETTES-TOBACCO . . . . .	278	4 207	4.7	3.7	520	NONMERCHANOE RECEIPTS . . . . .	377	5 S01	9.2	1.9	
120	COSMETICS-ORUGS-CLEANERS . . . . .	470	67 896	S9.3	S9.3	-	MISCELLANEOUS MERCHANOE . . . . .	(X)	S1	(X)	(Z)	
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	33	796	3.2	.7							
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	69	2 447	3.9	2.1							
180	ALL FOOTWEAR . . . . .	20	610	3.9	.5							
200	CURTAINS-ORAPERIES-ORY GOOOS . . .	27	343	2.3	.3							
220	MAJOR APPL-RAOIO-TV-MUSICAL INST	59	3 228	5.4	2.8							
260	KITCHENWARE-HOME FURNISHINGS . . .	99	4 751	6.8	4.1							
280	JEWELRY-OPTICAL GOOOS . . . . .	192	1 601	1.9	1.4							
300	SPORTING-RECREATION EQUIPMENT . . .	50	6 926	12.0	6.0							
320	HARWARE-GAROENING EQUIPMENT . . .	52	2 039	4.2	1.8							
340	LUMBER-BUILDOIING MATERIALS . . .	14	221	2.5	.2							
400	AUTO FUELS-LU8RICANTS . . . . .	11	452	1.2	.4							
420	AUTO TIRES-BATTERIES-ACCESS . . . . .	22	1 438	3.5	1.3							
500	ALL OTHER MERCHANOE . . . . .	201	13 710	17.4	12.0							
520	NONMERCHANOE RECEIPTS . . . . .	S7	S88	4.1	.5							
-	MISCELLANEOUS MERCHANOE . . . . .	(X)	44	(X)	(Z)							
	DRUG STORES (SIC 591 PT.)					140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	34		16.9	4.4	
	TOTAL . . . . .	462	(O)	(X)	100.0	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR.	34		19.3	5.1	
020	GROCERIES-OTHER FOODS . . . . .	89		4.5	.7	180	ALL FOOTWEAR . . . . .	28		7.2	1.7	
040	MEALS-SNACKS . . . . .	82		8.2	1.6	200	CURTAINS-ORAPERIES-ORY GOOOS . .	16		6.8	.5	
080	PACKAGEO ALCOHOLIC BEVERAGES . . .	18		25.0	.4	220	MAJOR APPL-RAOIO-TV-MUSICAL INST	49		19.4	6.9	
100	CIGARS-CIGARETTES-TOBACCO . . . . .	269		4.5	3.5	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	52		40.2	17.9	
120	COSMETICS-ORUGS-CLEANERS . . . . .	462		59.3	S9.3	260	KITCHENWARE-HOME FURNISHINGS . .	38		9.8	2.9	
121	MEOICINES EXC. PRESCRIPTION . . .	444		21.0	20.5	280	JEWELRY-OPTICAL GOOOS . . . . .	31		9.4	2.8	
122	PRESCRIPTION MEOICINES . . . . .	462		25.9	25.9	300	SPORTING-RECREATION EQUIPMENT . .	26		8.0	1.8	
123	ALL OTHER ORUGS-PROPRIETARIES . . .	374		14.2	12.9	320	HARWARE-GAROENING EQUIPMENT . .	26		4.5	1.1	
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	34		3.2	.7	380	AUTOMOBILES-TRUCKS . . . . .	15		43.8	6.8	
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	69		3.9	2.1	400	AUTO FUELS-LU8RICANTS . . . . .	5		47.2	1.7	
180	ALL FOOTWEAR . . . . .	20		3.9	.5	420	AUTO TIRES-BATTERIES-ACCESS . . .	51		86.3	27.1	
200	CURTAINS-ORAPERIES-ORY GOOOS . . .	27		2.3	.3	500	ALL OTHER MERCHANOE . . . . .	36		33.4	9.6	
220	MAJOR APPL-RAOIO-TV-MUSICAL INST	60		5.4	2.8	520	NONMERCHANOE RECEIPTS . . . . .	27		12.3	3.1	
260	KITCHENWARE-HOME FURNISHINGS . . .	98		7.0	4.2	-	MISCELLANEOUS MERCHANOE . . . . .	(X)		(X)	6.4	
280	JEWELRY-OPTICAL GOOOS . . . . .	192		1.9	1.4							
300	SPORTING-RECREATION EQUIPMENT . . .	49		12.2	6.1							
320	HARWARE-GAROENING EQUIPMENT . . .	52		4.1	1.8							
340	LUMBER-BUILDOIING MATERIALS . . .	14		2.5	.2							
400	AUTO FUELS-LU8RICANTS . . . . .	11		1.2	.4							
420	AUTO TIRES-BATTERIES-ACCESS . . . . .	22		3.4	1.3							
500	ALL OTHER MERCHANOE . . . . .	202		17.3	12.0							
520	NONMERCHANOE RECEIPTS . . . . .	S8		4.1	.5							
-	MISCELLANEOUS MERCHANOE . . . . .	(X)		(X)	(Z)							
	PROPRIETARY STORES (SIC 591 PT.)					100	CIGARS-CIGARETTES-TOBACCO . . . .	8	32	2.7	.3	
	TOTAL . . . . .	8	(O)	(X)	100.0	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	26	418	10.4	3.3	
	MISCELLANEOUS RETAIL STORES (SIC 59 EX. 591)					160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR.	17	190	6.0	1.5	
	TOTAL . . . . .	1 623	282 276	(X)	100.0	180	ALL FOOTWEAR . . . . .	29	262	7.7	2.1	
020	GROCERIES-OTHER FOODS . . . . .	50	560	5.5	.2	200	FURNITURE-SLEEP EQUIP-FLOOR COV.	4	18	.9	.1	
040	MEALS-SNACKS . . . . .	16	147	100.0	.1	220	SPORTING-RECREATION EQUIPMENT . .	115	10 581	84.3	84.3	
080	PACKAGEO ALCOHOLIC BEVERAGES . . .	245	73 410	77.3	26.0	300	HARWARE-GAROENING EQUIPMENT . .	8	99	3.7	.8	
100	CIGARS-CIGARETTES-TOBACCO . . . . .	67	2 429	25.0	.9	320	ALL OTHER MERCHANOE . . . . .	14	257	11.4	2.0	
120	COSMETICS-ORUGS-CLEANERS . . . . .	22	522	6.4	.2	520	NONMERCHANOE RECEIPTS . . . . .	29	349	12.2	2.8	
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	68	939	8.5	.3	-	MISCELLANEOUS MERCHANOE . . . . .	(X)	353	(X)	2.8	
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	60	772	12.5	.3							
	JEWELRY STORES (SIC 597)											
	TOTAL . . . . .	144	18 393	(X)	100.0							

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

<sup>1</sup>Detail may not add to total due to rounding.<sup>2</sup>Merchandise line detail withheld due to insufficient reporting.

NA Not available. X Not applicable. Z Less than 0.05 percent.

TABLE 1. The State: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines					
			Amount <sup>1</sup> (\$1,000)	As percent of total sales of--					Amount <sup>1</sup> (\$1,000)	As percent of total sales of--				
				Establishments handling the line	All establish-ments <sup>1</sup>					Establishments handling the line	All establish-ments <sup>1</sup>			
260	KITCHENWARE-HOME FURNISHINGS . . .	65	1 785	12.5	9.7	500	ALL OTHER MERCHANNOISE. . . . .	26	6 941	94.8	94.8			
266	ALL OTHER HOME FURN EXC. CHINA	42	994	9.1	5.4	508	COMM'L STATIONERY-OFFICE SUPL.	5	848	20.8	11.6			
267	CHINA-GLASSWARE. . . . .	55	791	5.8	4.3	511	TYPEWRITERS. . . . .	4	91	1.9	1.2			
280	JEWELRY-OPTICAL GOODS. . . . .	144	14 350	78.0	78.0	512	SOCIAL STATIONERY-GRTNG CARDS.	20	217	3.4	3.0			
281	WATCHES-CLOCKS . . . . .	137	2 503	13.9	13.6	513	BOOKS-PERIODICALS. . . . .	26	4 970	67.9	67.9			
282	SILVERWARE . . . . .	114	1 439	8.8	7.8	514	ART-DRAFTING ENG. SUPPLIES . .	5	308	5.1	4.2			
285	ALL OTHER JEWELRY ITEMS. . . . .	125	1 734	11.5	9.4	515	ALL OTHER MERCHANNOISE. . . . .	16	500	21.0	6.8			
286	OPTICAL GOODS. . . . .	15	263	4.6	1.4	-	MISCELLANEOUS MERCHANNOISE. . . .	(X)	4	(X)	.1			
287	OIAMONOS. EXC. OIAMONO WATCHES	140	7 098	38.6	38.6	-	MISCELLANEOUS MERCHANNOISE. . . .	(X)	186	(X)	2.5			
288	RINGS, EXC. OIAMONOS . . . . .	128	1 312	7.4	7.1									
500	ALL OTHER MERCHANNOISE. . . . .	20	286	7.8	1.6									
520	NONMERCHANNOISE RECEIPTS. . . . .	133	1 304	7.4	7.1									
529	WATCH-CLOCK-JEWELRY REPAIRS. . .	130	1 200	6.9	6.5									
533	ALL NONMDSE RCPTS FROM CUSTMR'S	29	103	4.0	.6									
-	MISCELLANEOUS MERCHANNOISE. . . . .	(X)	63	(X)	.3		HAY, GRAIN, AND FEED STORES (SIC 5962)							
	FUEL OIL DEALERS (SIC 5983)						TOTAL . . . . .	139	44 411	(X)	100.0			
	TOTAL . . . . .	103	34 061	(X)	100.0	320	HARWARE-GAROENING EQUIPMENT . .	24	1 537	10.2	3.5			
340	LUMBER-BUILDING MATERIALS. . . . .	7	796	19.3	2.3	340	LUMBER-BUILDING MATERIALS. . . . .	8	160	2.1	.4			
400	AUTO FUELS-LUBRICANTS. . . . .	15	839	17.9	2.5	400	AUTO FUELS-LUBRICANTS. . . . .	11	855	8.1	1.9			
420	AUTO TIRES-BATTERIES-ACCESS. . . .	13	252	6.2	.7	420	AUTO TIRES-BATTERIES-ACCESS. . . .	10	418	3.8	.9			
480	HOUSEHOLD FUELS-ICE. . . . .	103	30 049	88.2	88.2	440	FARM EQUIPMENT MACHINERY . . . .	18	1 560	11.0	3.5			
483	OTHER FUELS. . . . .	103	29 929	87.9	87.9	460	HAY-GRAIN-FEED-FARM SUPPLIES . .	139	37 923	85.4	85.4			
-	MISCELLANEOUS MERCHANNOISE. . . . .	(X)	23	(X)	.1	480	HOUSEHOLD FUELS-ICE. . . . .	10	224	9.2	.5			
520	NONMERCHANDISE RECEIPTS. . . . .	8	1 342	13.7	3.9	500	ALL OTHER MERCHANNOISE. . . . .	7	320	9.2	.7			
-	MISCELLANEOUS MERCHANNOISE. . . . .	(X)	783	(X)	2.3	520	NONMERCHANNOISE RECEIPTS. . . . .	21	728	6.3	1.6			
	LIQUEFIED PETRL. GAS (BTLG. GAS) DEALERS (SIC 5984)					-	MISCELLANEOUS MERCHANNOISE. . . . .	(X)	686	(X)	1.5			
	TOTAL . . . . .	68	7 618	(X)	100.0									
220	MAJOR APPL-RADIO-TV-MUSICAL INST	48	491	10.9	6.4	320	HARWARE-GAROENING EQUIPMENT . .	16	868	7.2	3.3			
320	HARWARE-GAROENING EQUIPMENT . . .	14	48	3.8	.6	400	AUTO FUELS-LUBRICANTS. . . . .	7	691	13.7	2.6			
480	HOUSEHOLD FUELS-ICE. . . . .	68	6 740	88.5	88.5	420	AUTO TIRES-BATTERIES-ACCESS. . . .	6	198	7.0	.8			
481	LP GAS-WHOLESALE . . . . .	17	305	20.2	4.0	440	FARM EQUIPMENT MACHINERY . . . .	6	219	9.1	.8			
482	OTHER LP GAS SALES . . . . .	68	4 649	61.0	61.0	460	HAY-GRAIN-FEED-FARM SUPPLIES . .	63	23 193	88.6	88.6			
-	MISCELLANEOUS MERCHANNOISE. . . . .	(X)	1 783	(X)	23.4	520	NONMERCHANNOISE RECEIPTS. . . . .	15	457	4.4	1.7			
	FUEL AND ICE DEALERS, N.E.C. (SIC 5982)					-	MISCELLANEOUS MERCHANNOISE. . . . .	(X)	556	(X)	2.1			
	TOTAL . . . . .	44	2 994	(X)	100.0									
480	HOUSEHOLD FUELS-ICE. . . . .	44	2 920	97.5	97.5									
483	OTHER FUELS. . . . .	44	2 917	97.4	97.4									
-	MISCELLANEOUS MERCHANNOISE. . . . .	(X)	2	(X)	.1									
-	MISCELLANEOUS MERCHANNOISE. . . . .	(X)	74	(X)	2.5									
	FLORISTS (SIC 5992)													
	TOTAL <sup>2</sup> . . . . .	138	8 635	(X)	100.0									
	CIGAR STORES AND STANOS (SIC 5993)													
	TOTAL <sup>2</sup> . . . . .	22	2 914	(X)	100.0									
	BOOK STORES (SIC 5942)													
	TOTAL . . . . .	26	7 322	(X)	100.0									
100	CIGARS-CIGARETTES-TOBACCO. . . . .	4	99	1.7	1.4	260	KITCHENWARE-HOME FURNISHINGS . .	10	174	76.6	5.9			
120	COSMETICS-DRUGS-CLEANERS . . . . .	3	96	1.6	1.3	280	JEWELRY-OPTICAL GOODS. . . . .	15	96	29.9	3.2			
						500	ALL OTHER MERCHANNOISE. . . . .	58	2 506	84.8	84.8			
						-	MISCELLANEOUS MERCHANNOISE. . . . .	(X)	178	(X)	6.0			

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

<sup>1</sup>Detail may not add to total due to rounding.<sup>2</sup>Merchandise line detail withheld due to insufficient reporting.

NA Not available. X Not applicable. Z Less than 0.05 percent.

TABLE 1. The State: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines					
			Amount <sup>1</sup> (\$1,000)	As percent of total sales of--					Amount <sup>1</sup> (\$1,000)	As percent of total sales of--				
				Establish-ments handling the line	All estab-lish-ments <sup>1</sup>					Establish-ments handling the line	All estab-lish-ments <sup>1</sup>			
	OPTICAL GOODS STORES (SIC 5999 PT.)						MAIL ORDER HOUSES (SIC 532)							
	TOTAL . . . . .	24	2 036	(X)	100.0		TOTAL . . . . .	83	42 233	(X)	100.0			
280	JEWELRY-OPTICAL GOODS . . . . .	24	1 981	97.3	97.3	020	GROCERIES-OTHER FOODS . . . . .	5	8 189	38.1	19.4			
-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	55	(X)	2.7	120	COSMETICS-DRUGS-CLEANERS . . . . .	56	304	1.0	.7			
	RETAIL STORES, N.E.C. (SIC 5999 PT.)					140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	59	3 030	9.7	7.2			
	TOTAL . . . . .	93	9 545	(X)	100.0	160	WOMEN'S-GIRLS' CLOTHING,EX FOOTWR	58	5 471	18.3	13.0			
500	ALL OTHER MERCHANDISE . . . . .	93	8 907	93.3	93.3	180	ALL FOOTWEAR . . . . .	59	1 143	3.6	2.7			
520	NONMERCHANDISE RECEIPTS . . . . .	16	208	26.5	2.2	200	CURTAINS-DRAPERY-DRY GOODS . . . . .	58	2 386	8.2	5.6			
-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	430	(X)	4.5	220	MAJOR APPL-RADIO-TV-MUSICAL INST	58	3 681	12.8	8.7			
	NONSTORE RETAILERS (SIC 53 PART*)					240	FURNITURE-SLEEP EQUIP-FLOOR COV.	68	2 052	7.1	4.9			
	TOTAL . . . . .	169	63 963	(X)	100.0	260	KITCHENWARE-HOME FURNISHINGS . . . . .	58	893	3.1	2.1			
020	GROCERIES-OTHER FOODS . . . . .	33	12 238	45.2	19.1	280	JEWELRY-OPTICAL GOODS . . . . .	57	238	.8	.6			
040	MEALS-SNACKS . . . . .	14	4 563	94.6	7.1	300	SPORTING-RECREATION EQUIPMENT . . . . .	61	1 946	6.2	4.6			
100	CIGARS-CIGARETTES-TOBACCO . . . . .	28	5 159	62.7	8.1	320	HARDWARE-GARDENING EQUIPMENT . . . . .	59	1 772	6.2	4.2			
120	COSMETICS-DRUGS-CLEANERS . . . . .	57	348	1.0	.5	340	LUMBER-BUILDING MATERIALS . . . . .	56	1 639	5.7	3.9			
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	59	3 032	9.3	4.7	380	AUTOMOBILES-TRUCKS . . . . .	9	28	.3	.1			
160	WOMEN'S-GIRLS' CLOTHING,EX FOOTWR	58	5 473	17.8	8.6	420	AUTO TIRES-BATTERIES-ACCESS . . . . .	57	1 579	5.4	3.7			
180	ALL FOOTWEAR . . . . .	59	1 144	3.5	1.8	440	FARM EQUIPMENT MACHINERY . . . . .	31	196	1.0	.5			
200	CURTAINS-DRAPERIES-DRY GOODS . . . . .	58	2 391	8.0	3.7	460	HAY-GRAIN-FEED-FARM SUPPLIES . . . . .	3	241	2.3	.6			
220	MAJOR APPL-RADIO-TV-MUSICAL INST	66	4 474	14.7	7.0	500	ALL OTHER MERCHANDISE . . . . .	61	1 954	6.7	4.6			
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	69	2 090	6.9	3.3	520	NONMERCHANDISE RECEIPTS . . . . .	59	5 451	13.5	12.9			
260	KITCHENWARE-HOME FURNISHINGS . . . . .	63	1 404	4.6	2.2		MISCELLANEOUS MERCHANDISE . . . . .	(X)	40	(X)	.1			
280	JEWELRY-OPTICAL GOODS . . . . .	59	875	2.9	1.4									
300	SPORTING-RECREATION EQUIPMENT . . . . .	61	1 953	6.1	3.1									
320	HARDWARE-GARDENING EQUIPMENT . . . . .	60	1 816	6.0	2.8									
340	LUMBER-BUILDING MATERIALS . . . . .	59	1 743	5.8	2.7									
420	AUTO TIRES-BATTERIES-ACCESS . . . . .	57	1 579	5.4	2.5									
440	FARM EQUIPMENT MACHINERY . . . . .	31	198	.8	.3									
460	HAY-GRAIN-FEED-FARM SUPPLIES . . . . .	5	779	6.5	1.2									
500	ALL OTHER MERCHANDISE . . . . .	88	6 634	17.5	10.4									
520	NONMERCHANDISE RECEIPTS . . . . .	75	5 984	13.4	9.4									
-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	84	(X)	.1									
						020	GROCERIES-OTHER FOODS . . . . .	6	406	.00.0	5.3			
						220	MAJOR APPL-RADIO-TV-MUSICAL INST	8	792	.00.0	10.4			
						260	KITCHENWARE-HOME FURNISHINGS . . . . .	5	511	97.1	6.7			
						500	ALL OTHER MERCHANDISE . . . . .	23	4 114	85.4	53.9			
						520	NONMERCHANDISE RECEIPTS . . . . .	7	365	20.2	4.8			
							MISCELLANEOUS MERCHANDISE . . . . .	(X)	1 443	(X)	18.9			

Standard Notes: \* Represents zero. D Withheld to avoid disclosure. NA Not available.

X Not applicable. Z Less than 0.05 percent.

\*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

<sup>1</sup>Detail may not add to total due to rounding.<sup>2</sup>Merchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967

## Eugene SMSA

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines					
			Amount <sup>1</sup> (\$1,000)	As percent of total sales of--					Amount <sup>1</sup> (\$1,000)	As percent of total sales of--				
				Establishments handling the line	All establishments <sup>1</sup>					Establishments handling the line	All establishments <sup>1</sup>			
	RETAIL TRADE													
	TOTAL . . . . .	1 187	303 588	(X)	100.0		FARM EQUIPMENT DEALERS (SIC 5252)							
020	GROCERIES-OTHER FOODS . . . . .	229	56 446	50.8	18.6		TOTAL . . . . .	5	(D)	(X)	100.0			
040	MEALS-SNACKS . . . . .	264	16 886	36.1	5.6		GENERAL MERCHANDISE GROUP STORES (SIC 53 PART*)							
060	ALCOHOLIC DRINKS . . . . .	113	5 064	54.8	1.7		TOTAL . . . . .	44	41 231	(X)	100.0			
080	PACKAGE ALCOHOLIC BEVERAGES . . .	119	8 882	17.1	2.9	020	GROCERIES-OTHER FOODS . . . . .	29	1 757	5.5	4.3			
100	CIGARS-CIGARETTES-TOBACCO . . . .	254	5 448	6.1	1.8	040	MEALS-SNACKS . . . . .	10	472	2.0	1.1			
120	COSMETICS-DRUGS-CLEANERS . . . .	207	14 552	11.6	4.8	120	COSMETICS-DRUGS-CLEANERS . . . .	35	3 557	9.5	8.6			
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	89	8 243	15.1	2.7	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	35	4 987	13.8	12.1			
160	WOMEN'S-GIRLS' CLOTHING-EX FOOTWR	100	13 327	22.2	4.4	160	WOMEN'S-GIRLS' CLOTHING-EX FOOTWR	35	7 608	21.2	18.5			
180	ALL FOOTWEAR . . . . .	63	5 062	10.0	1.7	180	ALL FOOTWEAR . . . . .	23	2 000	5.7	4.9			
200	CURTAINS-DRAPERY-DRY GOODS . . . .	66	4 269	7.9	1.4	200	CURTAINS-DRAPERY-DRY GOODS . . . .	30	3 747	10.6	9.1			
220	MAJOR APPL-RADIO-TV-MUSICAL INST	115	10 011	13.6	3.3	220	MAJOR APPL-RADIO-TV-MUSICAL INST	22	3 221	8.1	7.8			
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	72	8 792	15.7	2.9	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	22	1 752	4.4	4.2			
260	KITCHENWARE-HOME FURNISHINGS . . .	126	3 468	4.5	1.1	260	KITCHENWARE-HOME FURNISHINGS . . .	37	1 600	3.9	3.9			
280	JEWELRY-OPTICAL GOODS . . . . .	75	3 338	5.3	1.1	280	JEWELRY-OPTICAL GOODS . . . . .	24	989	2.5	2.4			
300	SPORTING-RECREATION EQUIPMENT . . .	101	6 286	10.2	2.1	300	SPORTING-RECREATION EQUIPMENT . . .	28	1 657	4.3	4.0			
320	HARDWARE-GARDENING EQUIPMENT . . .	115	4 438	7.1	1.5	320	HARDWARE-GARDENING EQUIPMENT . . .	23	1 437	4.0	3.5			
340	LUMBER-BUILDING MATERIALS . . . . .	82	9 269	22.4	3.1	340	LUMBER-BUILDING MATERIALS . . . . .	10	843	3.6	2.0			
380	AUTOMOBILES-TRUCKS . . . . .	71	51 650	71.4	17.0	400	AUTO FUELS-LUBRICANTS . . . . .	15	299	2.2	.7			
400	AUTO FUELS-LUBRICANTS . . . . .	280	21 646	25.5	7.1	420	AUTO TIRES-BATTERIES-ACCESS . . . .	7	1 535	5.4	3.7			
420	AUTO TIRES-BATTERIES-ACCESS . . . .	271	10 328	9.5	3.4	500	ALL OTHER MERCHANDISE . . . . .	24	1 940	5.3	4.7			
440	FARM EQUIPMENT MACHINERY . . . . .	12	3 482	26.1	1.1	520	NONMERCHANDISE RECEIPTS . . . . .	14	1 633	6.7	4.0			
460	HAY-GRAIN-FEED-FARM SUPPLIES . . .	34	4 599	35.7	1.5	-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	197	(X)	.5			
480	HOUSEHOLD FUELS-ICE . . . . .	28	4 378	93.3	1.4									
500	ALL OTHER MERCHANDISE . . . . .	231	15 777	12.8	5.2									
520	NONMERCHANDISE RECEIPTS . . . . .	365	7 944	6.5	2.6									
	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP DEALERS (SIC 52)						OPARTMENT STORES (SIC 531)							
	TOTAL . . . . .	64	14 195	(X)	100.0		TOTAL . . . . .	8	30 486	(X)	100.0			
220	MAJOR APPL-RADIO-TV-MUSICAL INST	10	278	11.2	2.0	020	GROCERIES-OTHER FOODS . . . . .	5	1 210	4.5	4.0			
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	6	147	15.1	1.0	040	MEALS-SNACKS . . . . .	3	207	1.1	.7			
260	KITCHENWARE-HOME FURNISHINGS . . .	17	264	14.3	1.9	120	COSMETICS-DRUGS-CLEANERS . . . . .	6	1 280	4.7	4.2			
300	SPORTING-RECREATION EQUIPMENT . . .	17	461	16.5	3.2	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	8	4 549	14.9	14.9			
320	HARDWARE-GARDENING EQUIPMENT . . .	45	1 619	17.4	11.4	141	MEN'S CLOTHING . . . . .	8	3 630	11.9	11.9			
340	LUMBER-BUILDING MATERIALS . . . . .	55	7 974	70.6	56.2	142	BOYS' CLOTHING . . . . .	7	919	3.8	3.0			
420	AUTO TIRES-BATTERIES-ACCESS . . . .	5	77	19.2	.5	160	WOMEN'S-GIRLS' CLOTHING-EX FOOTWR	8	6 567	21.5	21.5			
440	FARM EQUIPMENT MACHINERY . . . . .	6	2 881	100.0	20.3	161	CHILDREN'S-INFANTS' WEAR . . . . .	7	588	2.4	1.9			
500	ALL OTHER MERCHANDISE . . . . .	6	49	13.6	.3	162	HANDBAGS-ACCESSORIES . . . . .	7	319	1.2	1.0			
520	NONMERCHANDISE RECEIPTS . . . . .	13	199	6.0	1.4	163	MILLINERY . . . . .	6	134	.5	.4			
-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	244	(X)	1.7	164	HOSIERY . . . . .	6	430	1.8	1.4			
	BUILDING MATERIALS AND SUPPLY STORES (SIC 52 EX. 525)					165	LINGERIE . . . . .	7	1 103	4.6	3.6			
	TOTAL . . . . .	36	8 306	(X)	100.0	166	WOMEN'S COATS-SUITS-FURS-RAINWR	7	502	2.0	1.6			
320	HARDWARE-GARDENING EQUIPMENT . . .	21	501	8.1	6.0	167	WOMEN'S DRESSES . . . . .	7	1 051	4.3	3.4			
340	LUMBER-BUILDING MATERIALS . . . . .	36	7 403	89.1	89.1	168	WOMEN'S BLOUSES-SPTSWR . . . . .	7	1 343	5.6	4.4			
341	LUMBER . . . . .	25	1 915	25.6	23.1	169	GIRLS'-SUBTEEN-TEEN WEAR . . . . .	6	495	2.0	1.6			
342	PLYWOOD . . . . .	23	752	10.6	9.1	-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	601	(X)	2.0			
343	WINDOWS-DOORS, AND FRAMES-METAL	12	200	3.7	2.4									
344	KITCHEN CABINETS . . . . .	5	16	1.7	.2	220	MAJOR APPL-RADIO-TV-MUSICAL INST	7	1 839	6.0	6.0			
345	ALL OTHER MILLWORK . . . . .	24	200	3.0	2.4	221	MAJOR HOUSEHOLD APPLIANCES . . .	6	1 299	4.5	4.3			
346	WALLBOARD . . . . .	25	842	11.2	10.1	222	RADIOS-TV'S MUSICAL INSTR. . . . .	7	1 353	4.4	4.4			
347	ASPHALT AND ASBESTOS PRODUCTS .	25	460	6.1	5.5	-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	48	(X)	.2			
348	PAINT-GLASS-WALLPAPER . . . . .	24	475	7.3	5.7									
349	HEATING AND PLUMBING EQUIP . . .	5	25	2.5	.3	220	MAJOR APPL-RADIO-TV-MUSICAL INST	7	2 700	9.0	8.9			
351	METAL ROOFING AND SIDING . . . .	9	35	1.8	.4	221	MAJOR HOUSEHOLD APPLIANCES . . .	6	1 299	4.5	4.3			
352	MASONRY SUPPLIES . . . . .	21	565	11.9	6.8	222	RADIOS-TV'S MUSICAL INSTR. . . . .	7	1 353	4.4	4.4			
353	INSULATION . . . . .	20	117	2.1	1.4	-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	48	(X)	.2			
355	ALL OTHER BUILDING MATERIALS . . .	15	833	17.5	10.0									
-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	32	(X)	.4	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	7	1 501	5.0	4.9			
	HARDWARE STORES (SIC 5251)					241	FLOOR COVERINGS . . . . .	6	443	2.0	1.5			
	TOTAL . . . . .	23	(D)	(X)	100.0	242	FURNITURE-SLEEP EQUIPMENT . . . . .	6	1 058	3.6	3.5			
220	MAJOR APPL-RADIO-TV-MUSICAL INST	7		21.5	3.1	260	KITCHENWARE-HOME FURNISHINGS . . .	8	1 093	3.6	3.6			
260	KITCHENWARE-HOME FURNISHINGS . . .	15		19.4	9.8	261	CHINA-GLASSWARE . . . . .	6	292	1.0	1.0			
300	SPORTING-RECREATION EQUIPMENT . . .	15		20.0	17.5	262	KITCHENWARE-HOUSEWARES . . . . .	8	801	2.6	2.6			
320	HARDWARE-GARDENING EQUIPMENT . . .	23		42.6	42.6	280	JEWELRY-OPTICAL GOODS . . . . .	7	431	1.4	1.4			
340	LUMBER-BUILDING MATERIALS . . . . .	19		26.6	22.0	300	SPORTING-RECREATION EQUIPMENT . .	7	1 075	3.7	3.5			
364	PAINT-SUNROOFES-GLASS-WALLPAPER	17		19.7	8.2	320	HARDWARE-GARDENING EQUIPMENT . . .	5	894	3.3	2.9			
-	MISCELLANEOUS MERCHANDISE . . . . .	(X)		13.7	-	321	HARDWARE-TOOLS . . . . .	3	496	3.0	1.6			
420	AUTO TIRES-BATTERIES-ACCESS . . . .	5		7.0	1.1	322	GARDENING EQUIPMENT-SUPPLIES . .	5	397	1.4	1.3			
-	MISCELLANEOUS MERCHANDISE . . . . .	(X)		(X)	4.0	340	LUMBER-BUILDING MATERIALS . . . . .	3	687	4.3	2.3			
						348	PAINT-GLASS-WALLPAPER . . . . .	3	266	1.7	.9			
						-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	421	(X)	1.4			
						420	AUTO TIRES-BATTERIES-ACCESS . . . .	4	1 220	5.7	4.0			

Standard Notes: \* Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.

\*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

<sup>1</sup>Detail may not add to total due to rounding.<sup>2</sup>Merchandise line detail withheld due to insufficient reporting.

Note: EUGENE SMSA—Coextensive with Lane County, Oreg.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

## Eugene SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines					
			Amount <sup>1</sup> (\$1,000)	As percent of total sales of--					Amount <sup>1</sup> (\$1,000)	As percent of total sales of--				
				Establishments handling the line	All establish- ments <sup>1</sup>					Establishments handling the line	All establish- ments <sup>1</sup>			
500	ALL OTHER MERCHANTISE . . . . .	5	1 007	3.7	3.3									
501	TOYS-GAMES-WHEEL GOOS . . . . .	5	395	1.4	1.3									
502	BOOKS-STATIONERY-PHOTO. EQUIP.	5	S67	2.1	1.9									
-	MISCELLANEOUS MERCHANTISE . . . . .	(X)	45	(X)	.1									
S20	NONMERCHANTISE RECEIPTS . . . . .	5	1 507	6.7	4.9									
S35	ALL OTHER SERVICE RECEIPTS . . . . .	S	1 425	6.4	4.7									
-	MISCELLANEOUS . . . . .	(X)	81	(X)	.3									
-	MISCELLANEOUS MERCHANTISE . . . . .	(X)	71	(X)	.2									
	VARIETY STORES (SIC 533)													
	TOTAL . . . . .	16	(D)	(X)	100.0									
020	GROCERIES-OTHER FOODS . . . . .	14		3.3	3.3									
040	MEALS-SNACKS . . . . .	7		10.2	8.5									
120	COSMETICS-ORUGS-CLEANERS . . . . .	16		S.6	5.6									
140	MEN'S-WOVS' CLOTHING EXC FOOTWR.	15		S.9	5.9									
160	WOMEN'S-GIRLS'CLOTHING-EX FOOTWR	15		21.5	21.5									
180	ALL FOOTWEAR . . . . .	13		2.6	2.4									
200	CURTAINS-DRAPERIES-DRY GOODS . . . . .	15		13.1	13.1									
220	MAJOR APPL-RAO10-TV-MUSICAL INST	10		2.3	2.2									
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	10		2.9	2.8									
260	KITCHENWARE-HOME FURNISHINGS . . . . .	14		7.9	5.6									
280	JEWELRY-OPTICAL GOODS . . . . .	13		2.1	2.0									
300	SPORTING-RECREATION EQUIPMENT . . . . .	8		1.3	.9									
320	HARWARE-GARDENING EQUIPMENT . . . . .	15		3.3	3.3									
500	ALL OTHER MERCHANTISE . . . . .	15		20.3	20.3	220	MAJOR APPL-RAO10-TV-MUSICAL INST	12	263	16.6	.4			
-	MISCELLANEOUS MERCHANTISE . . . . .	(X)		(X)	2.7		KITCHENWARE-HOME FURNISHINGS . . .	11	46	4.1	.1			
	MISC. GENERAL MERCHANTISE STORES (SIC 539)						SPORTING-RECREATION EQUIPMENT . . .	16	2 006	64.4	2.9			
	TOTAL . . . . .	20	(D)	(X)	100.0		HARDWARE-GARDENING EQUIPMENT . . .	11	86	4.1	.1			
200	CURTAINS-DRAPERIES-DRY GOODS . . . . .	7		100.0	9.1		AUTOMOBILES-TRUCKS . . . . .	63	51 519	86.6	73.8			
220	MAJOR APPL-RAO10-TV-MUSICAL 1INST	4		7.0	5.9		AUTO FUELS-LUBRICANTS. . . . .	400	222	.5	.3			
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	4		2.6	2.2		AUTO TIRES-BATTERIES-ACCESS. . . . .	420	57	5 743	11.3	8.2		
260	KITCHENWARE-HOME FURNISHINGS . . . . .	16		4.5	4.4		ALL OTHER MERCHANTISE . . . . .	25	6 090	79.8	8.7			
300	SPORTING-RECREATION EQUIPMENT . . . . .	13		7.7	7.2		NONMERCHANTISE RECEIPTS. . . . .	64	3 727	6.7	S.3			
320	HARWARE-GARDENING EQUIPMENT . . . . .	3		7.0	5.7		MISCELLANEOUS MERCHANTISE . . . . .	(X)	63	(X)	.1			
340	LUMBER-BUILDING MATERIALS . . . . .	3		2.3	1.9									
400	AUTO FUELS-LUBRICANTS. . . . .	13		3.9	3.7	380	AUTOMOBILES-TRUCKS . . . . .	56	57 375	(X)	100.0			
420	AUTO TIRES-BATTERIES-ACCESS. . . . .	3		S.1	4.1		AUTO FUELS-LUBRICANTS. . . . .	56	51 048	89.0	89.0			
500	ALL OTHER MERCHANTISE . . . . .	4		5.1	4.1		AUTO TIRES-BATTERIES-ACCESS. . . . .	23	172	.4	.3			
-	MISCELLANEOUS MERCHANTISE . . . . .	(X)		(X)	51.8		NONMERCHANTISE RECEIPTS. . . . .	33	2 975	6.4	5.2			
	FOOD STORES (SIC 54)						MISCELLANEOUS MERCHANTISE . . . . .	(X)	3 170	6.7	S.5			
	TOTAL . . . . .	161	66 992	(X)	100.0		(X)	10	(X)	(Z)				
020	GROCERIES-OTHER FOODS . . . . .	161	S3 993	80.6	80.6		MOTOR VEHICLE DEALERS--NEW AND USED CARS (SIC 551)	37	53 541	(X)	100.0			
040	MEALS-SNACKS . . . . .	6	144	3.5	.2		TOTAL . . . . .	37	53 541	(X)	100.0			
080	PACKAGEO ALCOHOLIC BEVERAGES . . . . .	78	3 727	8.8	5.6	380	AUTOMOBILES-TRUCKS . . . . .	37	47 278	88.3	88.3			
100	CIGARS-CIGARETTES-TOBACCO . . . . .	113	3 713	6.0	5.5		AUTO FUELS-LUBRICANTS. . . . .	24	171	.4	.3			
120	COSMETICS-ORUGS-CLEANERS . . . . .	113	3 272	5.3	4.9		AUTO TIRES-BATTERIES-ACCESS. . . . .	34	2 974	6.4	5.6			
500	ALL OTHER MERCHANTISE . . . . .	74	1 642	3.2	2.5		NONMERCHANTISE RECEIPTS. . . . .	33	3 109	6.6	5.8			
-	MISCELLANEOUS MERCHANTISE . . . . .	(X)	SD1	(X)	.7		MISCELLANEOUS MERCHANTISE . . . . .	(X)	9	(X)	(Z)			
	GROCERY STORES (SIC 541)													
	TOTAL . . . . .	128	63 971	(X)	100.0		MOTOR VEHICLE DEALERS--USED CARS ONLY (SIC 552)	19	3 834	(X)	100.0			
020	GROCERIES-OTHER FOODS . . . . .	128	51 091	79.9	79.9		TOTAL . . . . .	19	3 770	98.3	98.3			
021	MEATS-FISH-POULTRY . . . . .	125	I2 571	19.8	19.7	380	AUTOMOBILES-TRUCKS . . . . .	19	2 604	72.5	67.9			
022	PRODUCE (FRESH FRUITS-VEGTBLS)	122	4 686	7.4	7.3		USED PASSENGER CARS-RETAIL . . .	18	430	30.7	11.2			
023	FROZEN FOODS . . . . .	109	2 995	5.2	4.7		USED COMMERCIAL VEHICLES . . .	3	735	(X)	19.2			
024	ALL OTHER FOODS . . . . .	127	30 838	48.2	48.2		MISCELLANEOUS MERCHANTISE . . . . .	(X)	64	(X)	1.7			
080	PACKAGED ALCOHOLIC BEVERAGES . . . . .	78	3 725	8.9	5.8									
100	CIGARS-CIGARETTES-TOBACCO . . . . .	II2	3 709	6.1	5.8									
120	COSMETICS-ORUGS-CLEANERS . . . . .	II3	3 270	5.3	5.1									
500	ALL OTHER MERCHANTISE . . . . .	73	1 638	3.2	2.6		TIRE, BATTERY, AND ACCESSORY DLRS (SIC 553)	23	3 699	(X)	100.0			
516	ALL OTHER MERCHANTISE . . . . .	15	498	2.9	.8		TOTAL . . . . .	23	3 699	(X)	100.0			
517	PAPER-PAPER PRODUCTS . . . . .	72	1 140	2.2	1.8	220	MAJOR APPL-RADIO-TV-MUSICAL INST	12	261	11.3	7.1			
-	MISCELLANEOUS MERCHANTISE . . . . .	(X)	537	(X)	.8		KITCHENWARE-HOME FURNISHINGS . . .	11	46	1.9	1.2			
	MEAT AND FISH (SEA FOOD) MARKETS (SIC 542)						SPORTING-RECREATION EQUIPMENT . . .	10	56	3.0	1.5			
	TOTAL . . . . .	8	I 025	(X)	100.0		HARWARE-GARDENING EQUIPMENT . . .	11	83	3.5	2.2			
							420	23	2 758	74.6	74.6			
							500	10	52	2.2	1.4			
							520	16	305	10.0	8.2			
							MISCELLANEOUS MERCHANTISE . . . . .	(X)	138	(X)	3.7			

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

<sup>1</sup>Detail may not add to total due to rounding.<sup>2</sup>Merchandise line detail withheld due to insufficient reporting.

NA Not available. X Not applicable.

Z Less than 0.05 percent.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

## Eugene SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines					
			Amount <sup>1</sup> (\$1,000)	As percent of total sales of--					Amount <sup>1</sup> (\$1,000)	As percent of total sales of--				
				Establishments handling the line	All establishments <sup>1</sup>					Establishments handling the line	All establishments <sup>1</sup>			
	MISCELLANEOUS AUTOMOTIVE DEALERS (SIC SS9)						MEN'S AND BOYS' CLOTHING FURNISHINGS STORES (SIC S61)							
	TOTAL . . . . .	26	8 692	(X)	100.0		TOTAL . . . . .	20	2 581	(X)	100.0			
300	SPORTING-RECREATION EQUIPMENT . . .	6	1 949	99.1	22.4	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	20	2 460	95.3	95.3			
500	ALL OTHER MERCHANTISE . . . . .	15	6 035	94.1	69.4	143	MEN'S TAILORED OUTERWEAR . . .	20	757	29.3	29.3			
520	NONMERCHANTISE RECEIPTS . . . . .	13	253	4.9	2.9	144	OTHER MEN'S OUTERWEAR . . .	20	896	34.7	34.7			
-	MISCELLANEOUS MERCHANTISE . . . . .	(X)	455	(X)	5.2	145	MEN'S HATS . . . . .	14	28	1.7	1.1			
	GASOLINE SERVICE STATIONS (SIC 554)					146	OTHER MEN'S CLOTHING . . .	18	774	33.0	30.0			
	TOTAL . . . . .	220	24 428	(X)	100.0	-	MISCELLANEOUS MERCHANTISE . . .	(X)	6	(X)	.2			
020	GROCERIES-OTHER FOODS . . . . .	17	68	3.5	.3	180	ALL FOOTWEAR . . . . .	6	117	8.9	4.5			
100	CIGARS-CIGARETTES-TOBACCO . . . . .	31	311	6.6	1.3	-	MISCELLANEOUS MERCHANTISE . . .	(X)	4	(X)	.2			
400	AUTO FUELS-LUBRICANTS . . . . .	220	20 450	83.7	83.7		FAMILY CLOTHING STORES (SIC 565)							
401	GASOLINE . . . . .	220	18 945	77.6	77.6		TOTAL . . . . .	3	(O)	(X)	100.0			
402	OTHER AUTOMOTIVE FUELS . . . . .	19	401	11.4	1.6		SHOE STORES (SIC 566)							
403	MOTOR OILS-GREASES-OTHER OILS . . .	202	1 103	4.6	4.5		TOTAL . . . . .	17	2 636	(X)	100.0			
420	AUTO TIRES-BATTERIES-ACCESS . . .	190	2 541	12.1	10.4		WOMEN'S-GIRLS' CLOTHING, EX FOOTWR	6	153	8.7	5.8			
421	PARTS INSTALLED IN REPAIR WORK . . .	77	S21	7.0	2.1		ALL FOOTWEAR . . . . .	17	2 467	93.6	93.6			
423	PARTS-RETAIL . . . . .	22	152	4.3	.6		MISCELLANEOUS MERCHANTISE . . .	(X)	16	(X)	.6			
424	AUTOMOBILE TIRES-BATTERIES-ACC . . .	182	1 868	9.1	7.6	160	APPAREL AND ACCESS. STORES, N.E.C. (SIC S64, 7, 9)							
480	HOUSEHOLD FUELS-ICE . . . . .	9	103	5.6	.4		TOTAL . . . . .	1	(D)	(X)	100.0			
520	NONMERCHANTISE RECEIPTS . . . . .	149	837	5.0	3.4		FURNITURE, HOME FURNISHINGS AND EQUIPMENT STORES (SIC S7)							
527	SERVICE LABOR . . . . .	146	735	4.4	3.0		TOTAL . . . . .	64	13 575	(X)	100.0			
-	MISCELLANEOUS MERCHANTISE . . . . .	(X)	118	(X)	.5		CURTAINS-DRAPERY-ORY GOODS . .	11	244	4.0	1.8			
	APPAREL AND ACCESSORY STORES (SIC 56)						MAJOR APPL-RADIO-TV-MUSICAL INST	40	5 447	53.2	40.1			
	TOTAL . . . . .	66	10 957	(X)	100.0		FURNITURE-SLEEP EQUIP-FLOOR COV.	32	6 753	71.0	49.7			
140	MEN'S-BOYS' CLOTHING EXC FOOTWR . . .	25	2 872	80.1	26.2		KITCHENWARE-HOME FURNISHINGS . .	15	319	5.0	2.3			
160	WOMEN'S-GIRLS' CLOTHING, EX FOOTWR . . .	34	4 844	75.6	44.2		ALL OTHER MERCHANTISE . . . . .	6	84	1.8	.6			
180	ALL FOOTWEAR . . . . .	28	2 858	40.2	26.1		NONMERCHANTISE RECEIPTS . . . . .	27	606	8.1	4.5			
280	JEWELRY-OPTICAL GOODS . . . . .	4	61	2.3	.6		MISCELLANEOUS MERCHANTISE . . . .	(X)	121	(X)	.9			
520	NONMERCHANTISE RECEIPTS . . . . .	12	122	3.9	1.1									
-	MISCELLANEOUS MERCHANTISE . . . . .	(X)	200	(X)	1.8									
	WOMEN'S READY-TO-WEAR STORES (SIC S62)													
	TOTAL . . . . .	21	(D)	(X)	100.0									
160	WOMEN'S-GIRLS' CLOTHING, EX FOOTWR . . .	21	90.8	90.8			FURNITURE STORES (SIC 5712)							
161	CHILDREN'S-INFANTS' WEAR . . . . .	4	10.2	3.0			TOTAL . . . . .	20	7 393	(X)	100.0			
164	HOSIERY . . . . .	16	3.5	3.0			MAJOR APPL-RADIO-TV-MUSICAL INST	9	1 316	23.2	17.8			
165	LINGERIE . . . . .	18	10.6	9.7			FURNITURE-SLEEP EQUIP-FLOOR COV.	20	5 468	74.0	74.0			
168	WOMEN'S BLOUSES-SFTSWR . . . . .	20	21.9	21.9			SLEEP EQUIPMENT . . . . .	17	800	11.1	10.8			
172	DRESSES . . . . .	21	29.7	29.7			OTHER HOUSEHOLD FURNITURE . .	20	3 309	44.8	44.8			
173	COATS-SUITS . . . . .	20	15.0	15.0			FLOOR COVERINGS-SOFT SURFACE .	14	1 299	18.1	17.6			
174	HANOBAGS . . . . .	16	3.1	2.8			MISCELLANEOUS MERCHANTISE . . . .	(X)	60	(X)	.8			
176	OTHER WOMENS-GIRLS' CLOTHES ACC . . .	5	3.7	2.7										
-	MISCELLANEOUS MERCHANTISE . . . . .	(X)	3.0	-										
	MISCELLANEOUS MERCHANTISE . . . . .	(X)		9.2										
	WOMEN'S ACCESSORY AND SPECIALTY STORES (SIC 563)													
	TOTAL . . . . .	4	(D)	(X)	100.0									
	FURRIERS AND FUR SHOPS (SIC 568)													
	TOTAL . . . . .	-	-	(X)	-									
	OTHER APPAREL AND ACCESSORY STRS. (OTHER S6)													
	TOTAL . . . . .	41	6 190	(X)	100.0									
140	MEN'S-BOYS' CLOTHING EXC FOOTWR . . .	25	2 839	83.0	45.9	220	MAJOR APPL-RADIO-TV-MUSICAL INST	15	2 137	84.8	82.1			
160	WOMEN'S-GIRLS' CLOTHING, EX FOOTWR . . .	9	566	30.6	9.1	224	NEW MAJOR APPLIANCES . . . . .	15	1 715	68.0	65.9			
180	ALL FOOTWEAR . . . . .	25	2 671	59.9	43.2	225	NEW RAOIOS-TV'S ETC . . . . .	7	349	26.9	13.4			
520	NONMERCHANTISE RECEIPTS . . . . .	7	46	7.5	.7	226	USED MAJOR APPL-RAOIOS-TV'S . .	7	69	4.4	2.6			
-	MISCELLANEOUS MERCHANTISE . . . . .	(X)	68	(X)	1.1	264	KITCHENWARE-HOME FURNISHINGS . .	5	95	11.8	3.6			
							SMALL ELECTRICAL APPLIANCES . .	5	89	11.2	3.4			

Standard Notes: - Represents zero. D Withheld to avoid disclosure.  
Detail may not add to total due to rounding.

2 Merchandise line detail withheld due to insufficient reporting.

NA Not available. X Not applicable. Z Less than 0.05 percent.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

## Eugene SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines					
			Amount <sup>1</sup> (\$1,000)	As percent of total sales of--					Amount <sup>1</sup> (\$1,000)	As percent of total sales of--				
				Establishments handling the line	All establishments <sup>1</sup>					Establishments handling the line	All establishments <sup>1</sup>			
500	ALL OTHER MERCHANDISE . . . . .	3	38	10.1	1.5	260	KITCHENWARE-HOME FURNISHINGS . . .	14	9.4	6.5				
520	NONMERCHANOISE RECEIPTS . . . . .	9	132	12.5	5.1	280	JEWELRY-OPTICAL GOODS . . . . .	21	1.6	1.2				
-	MISCELLANEOUS MERCHANOISE . . . . .	(X)	119	(X)	4.6	300	SPORTING-RECREATION EQUIPMENT . . .	11	8.7	5.9				
	RADIO, TV, AND MUSIC STORES (SIC 573)					320	HARDWARE-GARDENING EQUIPMENT . . .	11	6.3	4.1				
	TOTAL . . . . .	16	2 121	(X)	100.0	500	ALL OTHER MERCHANDISE . . . . .	19	13.5	7.8				
						-	MISCELLANEOUS MERCHANOISE . . . . .	(X)	(D)	(X)	6.9			
220	MAJOR APPL-RADIO-TV-MUSICAL INST	16	1 994	94.0	94.0		PROPRIETARY STORES (SIC 591 PT.)							
520	NONMERCHANOISE RECEIPTS . . . . .	9	111	11.7	5.2		TOTAL . . . . .	1	(D)	(X)	100.0			
-	MISCELLANEOUS MERCHANOISE . . . . .	(X)	16	(X)	.8									
	EATING AND DRINKING PLACES (SIC 58)						MISCELLANEOUS RETAIL STORES (SIC 59 EX. 591)							
	TOTAL . . . . .	268	21 775	(X)	100.0		TOTAL . . . . .	135	25 495	(X)	100.0			
020	GROCERIES-OTHER FOODS . . . . .	11	123	9.8	.6	080	PACKAGED ALCOHOLIC BEVERAGES . . .	10	4 863	63.8	19.1			
040	MEALS-SNACKS . . . . .	239	16 119	76.4	74.0	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	7	104	2.9	.4			
060	ALCOHOLIC DRINKS . . . . .	112	5 056	44.7	23.2	160	WOMEN'S-GIRLS' CLOTHING EX FOOTWR	6	101	2.9	.4			
080	PACKAGEO ALCOHOLIC BEVERAGES . . .	17	132	20.6	.6	180	ALL FOOTWEAR . . . . .	7	55	1.4	.2			
100	CIGARS-CIGARETTES-TOBACCO . . . . .	56	114	1.8	.5	220	MAJOR APPL-RADIO-TV-MUSICAL INST	15	263	4.6	1.0			
500	ALL OTHER MERCHANDISE . . . . .	16	45	3.3	.2	280	KITCHENWARE-HOME FURNISHINGS . . .	16	232	3.5	.9			
520	NONMERCHANOISE RECEIPTS . . . . .	41	166	7.1	.8	300	JEWELRY-OPTICAL GOODS . . . . .	23	2 115	29.4	8.3			
-	MISCELLANEOUS MERCHANOISE . . . . .	(X)	20	(X)	.1	320	SPORTING-RECREATION EQUIPMENT . . .	22	1 305	29.1	5.1			
	EATING PLACES (SIC 5812)					340	HARDWARE-GARDENING EQUIPMENT . . .	10	634	28.0	2.5			
	TOTAL . . . . .	198	17 674	(X)	100.0	420	LUMBER-BUILDING MATERIALS . . . . .	5	262	13.1	1.0			
						440	AUTO TIRES-BATTERIES-ACCESS . . . .	7	285	84.6	1.1			
020	GROCERIES-OTHER FOODS . . . . .	10	117	9.5	.7	460	HAY-GRAIN-FEED-FARM SUPPLIES . . .	19	4 406	87.3	17.3			
040	MEALS-SNACKS . . . . .	198	15 375	87.0	87.0	480	HOUSEHOLD FUELS-ICE . . . . .	17	4 253	100.0	16.7			
060	ALCOHOLIC DRINKS . . . . .	42	1 944	25.7	11.0	500	ALL OTHER MERCHANDISE . . . . .	57	4 794	65.5	18.8			
100	CIGARS-CIGARETTES-TOBACCO . . . . .	43	75	1.3	.4	520	NONMERCHANOISE RECEIPTS . . . . .	37	466	10.2	1.8			
520	NONMERCHANOISE RECEIPTS . . . . .	23	94	5.4	.5	-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	1 357	(X)	5.3			
-	MISCELLANEOUS MERCHANOISE . . . . .	(X)	69	(X)	.4									
	DRINKING PLACES (ALCOHOLIC BEV.) (SIC 5813)						LIQUOR STORES (SIC 592)							
	TOTAL . . . . .	70	4 101	(X)	100.0		TOTAL . . . . .	10	(D)	(X)	100.0			
040	MEALS-SNACKS . . . . .	41	744	22.5	18.1	420	AUTO TIRES-BATTERIES-ACCESS . . . .	6	253	84.3	42.5			
060	ALCOHOLIC DRINKS . . . . .	70	3 112	75.9	75.9	-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	342	(X)	57.5			
080	PACKAGEO ALCOHOLIC BEVERAGES . . .	13	101	18.9	2.5									
100	CIGARS-CIGARETTES-TOBACCO . . . . .	13	39	6.4	1.0		SPORTING GOODS STORES AND BICYCLE SHOPS (SIC 595)							
520	NONMERCHANOISE RECEIPTS . . . . .	18	71	7.7	1.7		TOTAL <sup>2</sup> . . . . .	15	1 480	(X)	100.0			
-	MISCELLANEOUS MERCHANOISE . . . . .	(X)	33	(X)	.8									
	DRUG STORES AND PROPRIETARY STRS. (SIC 591)						JEWELRY STORES (SIC 597)							
	TOTAL . . . . .	49	13 781	(X)	100.0		TOTAL . . . . .	12	595	(X)	100.0			
100	CIGARS-CIGARETTES-TOBACCO . . . . .	32	729	6.4	5.3									
120	COSMETICS-DRUGS-CLEANERS . . . . .	49	7 555	54.8	54.8									
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	10	228	3.8	1.7	260	KITCHENWARE-HOME FURNISHINGS . . .	8	156	7.2	6.7			
160	WOMEN'S-GIRLS' CLOTHING,EX FOOTWR	11	673	7.5	4.9	280	JEWELRY-OPTICAL GOODS . . . . .	12	1 762	75.2	75.2			
180	ALL FOOTWEAR . . . . .	3	133	5.1	1.0	281	WATCHES-CLOCKS . . . . .	12	324	13.8	13.8			
200	CURTAINS-DRAPERY-DRY GOODS . . .	9	182	2.9	1.3	282	SILVERWARE . . . . .	10	187	8.3	8.0			
220	MAJOR APPL-RADIO-TV-MUSICAL INST	11	284	3.2	2.1	285	ALL OTHER JEWELRY ITEMS . . . . .	11	200	8.9	8.5			
260	KITCHENWARE-HOME FURNISHINGS . . .	12	881	9.7	6.4	287	DIAMONDS, EXC. DIAMOND WATCHES	12	881	37.6	37.6			
280	JEWELRY-OPTICAL GOODS . . . . .	18	159	1.6	1.2	288	RINGS, EXC. DIAMONDS . . . . .	12	136	5.8	5.8			
300	SPORTING-RECREATION EQUIPMENT . .	11	809	9.1	5.9	-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	34	(X)	1.5			
320	HARDWARE-GARDENING EQUIPMENT . .	10	557	6.4	4.0	500	ALL OTHER MERCHANDISE . . . . .	3	103	10.4	4.4			
340	LUMBER-BUILDING MATERIALS . . . .	5	118	3.8	.9	520	NONMERCHANOISE RECEIPTS . . . . .	11	200	8.8	8.5			
500	ALL OTHER MERCHANDISE . . . . .	15	1 057	14.0	7.7	529	WATCH-CLOCK-JEWELRY REPAIRS . . .	11	179	7.9	7.6			
-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	416	(X)	3.0	533	ALL NONMOSOE RCPTS FROM CUSTMR	3	21	2.0	.9			
	DRUG STORES (SIC 591 PT.)						MISCELLANEOUS MERCHANDISE . . . . .	(X)	122	(X)	5.2			
	TOTAL . . . . .	48	(D)	(X)	100.0									
100	CIGARS-CIGARETTES-TOBACCO . . . . .	28		5.0	4.1		FUEL AND ICE DEALERS (SIC 598)							
120	COSMETICS-DRUGS-CLEANERS . . . . .	48		55.1	55.1		TOTAL . . . . .	13	(D)	(X)	100.0			
121	MEDICINES EXC. PRESCRIPTION . . .	47		23.1	23.1									
122	PRESCRIPTION MEDICINES . . . . .	48		22.8	22.8									
123	ALL OTHER DRUGS-PROPRIETARIES . .	37		10.1	9.3									
160	WOMEN'S-GIRLS' CLOTHING,EX FOOTWR	12		7.2	4.9									
200	CURTAINS-DRAPERY-DRY GOODS . . .	10		2.8	1.3									
220	MAJOR APPL-RADIO-TV-MUSICAL INST	12		3.1	2.1									

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

<sup>1</sup>Detail may not add to total due to rounding.<sup>2</sup>Merchandise line detail withheld due to insufficient reporting.

## TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

## Eugene SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines					
			Amount <sup>1</sup> (\$1,000)	As percent of total sales of--					Amount <sup>1</sup> (\$1,000)	As percent of total sales of--				
				Establishments handling the line	All establish-ments <sup>1</sup>					Establishments handling the line	All establish-ments <sup>1</sup>			
	FLORISTS (SIC 5992)						MAIL ORDER HOUSES (SIC 532)							
	TOTAL <sup>2</sup> • • • • •	14	814	(X)	100.0		TOTAL • • • • •	2	(0)	(X)	100.0			
	CIGAR STORES AND STANOS (SIC 5993)						MERCHANDISING MACHINE OPERATORS (SIC 534)							
	TOTAL • • • • •	2	(0)	(X)	100.0		TOTAL • • • • •	4	721	(X)	100.0			
	OTHER MISCELLANEOUS RETAIL STORES (OTHER 59)					020	GROCERIES-OTHER FOODS • • • • •	3	335	46.5	46.5			
	TOTAL • • • • •	57	9 937	(X)	100.0	100	CIGARS-CIGARETTES-TOBACCO • • • •	4	316	43.8	43.8			
220	MAJOR APPL-RADIO-TV-MUSICAL INST	4	53	1.4	.5	-	MISCELLANEOUS MERCHANDISE • • •	(X)	70	(X)	9.7			
280	JEWELRY-OPTICAL GOODS • • • •	7	322	8.9	3.2									
320	HARDWARE-GARDENING EQUIPMENT • •	6	593	31.0	6.0									
460	HAY-GRAIN-FEED-FARM SUPPLIES • •	18	4 377	100.0	44.0									
480	HOUSEHOLD FUELS-ICE • • • • •	4	81	4.9	.8									
500	ALL OTHER MERCHANDISE • • • • •	35	3 808	71.1	38.3									
520	NONMERCHANDISE RECEIPTS • • • •	12	81	13.3	.8									
-	MISCELLANEOUS MERCHANDISE • • •	(X)	622	(X)	6.3									
	NONSTORE RETAILERS (SIC 53 PART*)													
	TOTAL • • • • •	11	1 393	(X)	100.0									
020	GROCERIES-OTHER FOODS • • • • •	3	336	39.7	24.1									
100	CIGARS-CIGARETTES-TOBACCO • • • •	4	316	37.4	22.7									
-	MISCELLANEOUS MERCHANDISE • • •	(X)	741	(X)	53.2									

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable.

Z Less than 0.05 percent.

\*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

<sup>1</sup>Detail may not add to total due to rounding.<sup>2</sup>Merchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967

## Portland, Oreg.-Wash., SMSA

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines								
			Amount <sup>1</sup> (\$1,000)	As percent of total sales of--				Establishments handling the line	All establishments <sup>2</sup>							
				Establishments handling the line	All establishments <sup>2</sup>											
<b>RETAIL TRADE</b>																
<b>TOTAL . . . . .</b>																
020 GROCERIES-DTHER FOODS . . . . .	996	321 663	51.3	20.2												
04D MEALS-SNACKS . . . . .	1 367	100 453	24.7	6.3												
060 ALCOHOLIC ORINKS . . . . .	702	36 355	32.8	2.3												
080 PACKAGE ALCOHOLIC BEVERAGES . . . . .	641	52 686	14.0	3.3												
100 CIGARS-CIGARETTES-TOBACCO . . . . .	987	27 674	4.8	1.7												
120 COSMETICS-DRUGS-CLEANERS . . . . .	754	58 881	8.8	3.7												
14D MEN'S-BOYS' CLOTHING EXC FOOTWR . . . . .	281	49 656	12.4	3.1	220	ELECTRICAL SUPPLY STORES (SIC 524)										
160 WOMEN'S-GIRLS' CLOTHING EX FOOTWR . . . . .	390	93 499	22.1	5.9	240	HARDWARE STORES (SIC 5251)										
180 ALL FOOTWEAR . . . . .	294	31 507	7.9	2.0	260	TOTAL . . . . .	4	2 455	(X) 100.0							
200 CURTAINS-DRAPERIES-DRY GDDDS . . . . .	263	29 154	7.4	1.8	280	MAJOR APPL-RADIO-TV-MUSICAL INST FURNITURE-SLEEP EQUIP-FLOOR COV.	61	8 779	(X) 100.0							
220 MAJOR APPL-RADIO-TV-MUSICAL INST . . . . .	418	55 590	13.2	3.5	300	KITCHENWARE-HOME FURNISHINGS . . . . .										
240 FURNITURE- $\leq$ SLEEP EQUIP-FLOOR COV. . . . .	381	47 128	12.1	3.0	320	JEWELRY-OPTICAL GOOS. . . . .	12	23	.3							
260 KITCHENWARE-HDME FURNISHINGS . . . . .	422	21 825	5.2	1.4	322	SPORTING-RECREATION EDUITEMT. . . . .	38	410	8.3							
28D JEWELRY-DPTICAL GDDDS . . . . .	318	16 428	3.9	1.0	323	HARDWARE-GARDENING EQUIPMENT . . . . .	61	5 780	65.8							
30D SPORTING-RECREATION EQUIPMENT . . . . .	307	23 253	5.9	1.5	324	GARDENING EQUIPMENT-SUPPLIES . . . . .	55	805	13.1							
320 HARDWARE-GARDENING EQUIPMENT . . . . .	395	23 835	6.3	1.5	325	FLUMBING-ELECTRICAL SUPPLIES . . . . .	58	1 074	16.7							
34D LUMBER-BUILDING MATERIALS . . . . .	294	41 969	12.8	2.6	326	DTHER HARDWARE-TODLS . . . . .	61	3 900	44.4							
360 AUTDMDBLIES-TRUCKS . . . . .	228	24D 338	67.7	15.1	340	LUMBER-BUILDING MATERIALS . . . . .	53	885	14.6							
400 AUTO FUELS-LUBRICANTS . . . . .	995	88 934	24.4	5.6	356	ALL OTHER LUMBER-MILLWORK . . . . .	13	192	2.2							
420 AUTO TIRES-BATTERIES-ACCESS . . . . .	1 D94	56 426	8.1	3.5	364	PAINT-SUNDRIES-GLASS-WALLPAPER . . . . .	53	692	11.4							
440 FARM EQUIPMENT MACHINERY . . . . .	42	8 613	14.7	.5	400	AUTO FUELS-LUBRICANTS . . . . .	4	16	.2							
460 HAY-GRAIN-FEED-FAKM SUPPLIES . . . . .	95	11 649	20.5	.7	420	AUTO TIRES-BATTERIES-ACCESS . . . . .	20	163	6.2							
480 HOUSEHLD FUELS-ICE . . . . .	125	23 425	78.9	1.5	500	ALL OTHER MERCHANDISE . . . . .	18	130	5.3							
500 ALL DTHER MERCHANDISE . . . . .	1 D12	84 996	11.7	5.3	520	NONMERCHANDISE RECEIPTS . . . . .	15	88	4.8							
520 NONMERCHANDISE RECEIPTS . . . . .	1 477	44 888	6.3	2.8	-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	78	.9							
<b>BUILDOIING MATERIALS, HARWARE, AND FARM EQUIP DEALERS (SIC 52)</b>																
<b>TOTAL . . . . .</b>																
220 MAJOR APPL-RADIO-TV-MUSICAL INST . . . . .	31	492	11.8	.9	440	FARM EQUIPMENT DEALERS (SIC 5252)										
240 FURNITURE-SLEEP EDUIP-FLOOR COV. . . . .	24	186	6.5	.3	440	TOTAL . . . . .	24	8 398	(X) 100.0							
260 KITCHENWARE-HDME FURNISHINGS . . . . .	51	1 014	13.2	1.9	520	FARM EQUIPMENT MACHINERY . . . . .	24	7 571	90.2							
300 SPDRTING-RECREATION EQUIPMENT . . . . .	41	450	7.5	.8	-	NONMERCHANDISE RECEIPTS . . . . .	9	371	11.7							
320 HARDWARE-GARDENING EQUIPMENT . . . . .	127	7 954	34.1	14.8		MISCELLANEOUS MERCHANDISE . . . . .	(X)	456	5.4							
340 LUMBER-BUILDING MATERIALS . . . . .	200	34 099	83.5	63.6	400	GENERAL MERCHANDISE GROUP STDRES (SIC 53 PART*)										
42D AUTO TIRES-BATTERIES-ACCESS . . . . .	26	449	7.8	.8	420	TOTAL . . . . .	170	302 025	(X) 100.0							
440 FARM EQUIPMENT MACHINERY . . . . .	26	7 598	73.5	14.2	440	GRDCERIES-DTHER FDODS . . . . .	89	40 625	16.6							
500 ALL OTHER MERCHANDISE . . . . .	21	169	4.9	.3	440	MEALS-SNACKS . . . . .	48	5 904	2.7							
520 NDNMERCHANDISE RECEIPTS . . . . .	60	830	7.4	1.5	440	PACKAGEO ALCOHOLIC BEVERAGES . . . . .	18	1 153	1.3							
- MISCELLANEOUS MERCHANDISE . . . . .	(X)	379	(X)	.7	440	CIGARS-CIGARETTES-TOBACCO . . . . .	32	4 442	2.2							
<b>LUMBER AND OTHER BLDG. MATERIALS DEALERS (SIC 521)</b>																
<b>TOTAL . . . . .</b>																
220 MAJOR APPL-RAOIO-TV-MUSICAL INST . . . . .	6	76	7.8	.3	440	COSMETICS-DRUGS-CLEANERS . . . . .	117	14 789	5.0							
240 KITCHENWARE-HDME FURNISHINGS . . . . .	5	88	5.4	.3	440	MEN'S-BOYS' CLOTHING EXC FOOTWR . . . . .	121	28 801	9.6							
320 HARDWARE-GARDENING EQUIPMENT . . . . .	58	1 467	11.7	4.9	440	WDMEN'S-GIRLS' CLOTHING,EX FOOTWR . . . . .	124	57 180	19.1							
340 LUMBER-BUILDING MATERIALS . . . . .	112	27 941	93.2	93.2	440	ALL FOOTWEAR . . . . .	112	12 137	4.0							
341 LUMBER . . . . .	99	12 032	44.8	40.1	440	CURTAINS-DRAPERIES-DRY GOODS . . . . .	154	25 288	8.5							
342 PLYWOOD . . . . .	97	4 294	15.5	14.3	440	MAJOR APPL-RADIO-TV-MUSICAL INST . . . . .	82	16 886	5.9							
343 WINDOWS,DOORS, AND FRAMES-METAL . . . . .	67	1 112	6.9	3.7	440	FURNITURE-SLEEP EQUIP-FLOOR COV. . . . .	87	11 082	4.1							
344 KITCHEN CABINETS . . . . .	20	183	4.2	.6	440	KITCHENWARE-HOME FURNISHINGS . . . . .	110	13 983	4.8							
345 ALL OTHER MILLWORK . . . . .	78	1 276	7.1	4.3	440	JEWELRY-DPTICAL GDDDS . . . . .	106	4 836	1.7							
346 WALLBOARD . . . . .	92	2 397	9.3	8.0	440	SPORTING-RECREATION EQUIPMENT . . . . .	81	6 781	2.2							
347 ASPHALT AND ASBESTOS PRDDUCTS . . . . .	89	1 118	4.6	3.7	440	HARDWARE-GARDENING EQUIPMENT . . . . .	105	10 669	3.9							
348 PAINT-GLASS-WALLPAPER . . . . .	80	1 154	5.4	3.8	440	LUMBER-BUILDING MATERIALS . . . . .	46	5 720	2.5							
349 HEATING AND PLUMBING EQUIP . . . . .	36	296	2.8	1.0	440	AUTO TIRES-BATTERIES-ACCESS . . . . .	32	6 837	3.0							
351 METAL ROOFING AND SIDING . . . . .	48	298	2.5	1.0	440	ALL OTHER MERCHANDISE . . . . .	118	24 791	8.2							
352 MASONRY SUPPLIES . . . . .	70	868	5.3	2.9	440	NONMERCHANDISE RECEIPTS . . . . .	71	8 415	5.0							
353 INSULATION . . . . .	63	372	2.4	1.2	-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	1 039	.3							
354 PREFABRICATED BLDGS AND PARTS . . . . .	16	438	7.7	1.5												
355 ALL OTHER BUILDOIING MATERIALS . . . . .	60	2 103	14.3	7.0												
<b>DEPARTMENT STORES (SIC 531)</b>																
<b>TOTAL . . . . .</b>																
520 NONMERCHANOESE RECEIPTS . . . . .	25	223	5.9	.7	020	TOTAL . . . . .	21	185 200	(X) 100.0							
- MISCELLANEOUS MERCHANDISE . . . . .	(X)	182	(X)	.6	040	GROCERIES-OTHER FOODS . . . . .	11	4 533	3.2							
<b>PLUMBING AND HEATING EQUIP DLRS. (SIC 522)</b>																
<b>TOTAL . . . . .</b>																
<b>PAINT, GLASS, AND WALLPAPER STRS. (SIC 523)</b>																
<b>TOTAL . . . . .</b>																

Standard Notes. - Represents zero. D Withheld to avoid disclosure.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

\*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

†Detail may not add to total due to rounding.

\*Merchandise line detail withheld due to insufficient reporting.

Note: PORTLAND, OREG. WASH., SMSA-Consists of Clackamas, Multnomah, and Washington Counties, Oreg., and Clark County, Wash.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

**Portland, Oreg.-Wash., SMSA—Continued**

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

NA Not available.

X Not applicable. Z Less than 0.05 percent.

<sup>1</sup>Detail may not add to total due to rounding.

<sup>2</sup>Merchandise line detail withheld due to insufficient reporting.

**TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued**  
**Portland, Oreg.-Wash., SMSA—Continued**

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Standard Notes: - Represents zero. D Withheld to avoid disclosure  
\* Detail may not add to total due to rounding.

<sup>2</sup> Merchandise line detail withheld due to ins.

Merchandise fine detail withheld due to insufficient reporting.

## TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

## Portland, Oreg.-Wash., SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines					
			Amount <sup>1</sup> (\$1,000)	As percent of total sales of--					Amount <sup>1</sup> (\$1,000)	As percent of total sales of--				
				Establishments handling the line	All establish-ments <sup>1</sup>					Establishments handling the line	All establish-ments <sup>1</sup>			
380	AUTOMOBILES-TRUCKS . . . . .	78	166 625	85.1	85.1		MOTOR VEHICLE DEALERS--USED CARS ONLY (SIC 552)							
381	NEW PASSENGER CARS-RETAIL . . .	78	97 837	50.0	50.0		TOTAL . . . . .	54	14 468	(X)	100.0			
382	NEW PASSENGER CARS-WHOLESALE .	10	1 891	6.6	1.0									
383	NEW COMMERCIAL VEHICLES-RETAIL	53	20 283	16.4	10.4	380	AUTOMOBILES-TRUCKS . . . . .	54	14 226	98.3	98.3			
384	NEW COMMERCIAL VEHICLES-WHSL.	4	281	1.7	.1	520	NONMERCANTILE RECEIPTS. . . . .	12	123	6.6	.9			
385	USEO PASSENGER CARS-RETAIL . . .	76	34 515	17.9	17.6	-	MISCELLANEOUS MERCANTILE. . . . .	(X)	119	(X)	.8			
386	USEO PASSENGER CARS-WHSL. . . . .	55	6 407	4.0	3.3									
387	USEO COMMERCIAL VEHICLES . . . .	48	4 071	3.6	2.1									
392	ALL OTHER AUTOS-TRUCKS . . . . .	5	1 101	8.8	.6									
-	MISCELLANEOUS MERCANTILE. . . . .	(X)	234	(X)	.1									
400	AUTO FUELS-LUBRICANTS. . . . .	45	623	.4	.3		TIRE, BATTERY, AND ACCESSORY OLRS (SIC 553)							
401	GASOLINE . . . . .	14	216	.4	.1									
403	MOTOR OILS-GREASES-OTHER OILS.	40	358	.3	.2		TOTAL <sup>2</sup> . . . . .	101	19 329	(X)	100.0			
-	MISCELLANEOUS MERCANTILE. . . . .	(X)	49	(X)	(Z)									
420	AUTO TIRES-BATTERIES-ACCESS. . . .	76	14 574	7.4	7.4		HOME AND AUTO SUPPLY STORES (SIC 553 PT.)							
421	PARTS INSTALLED IN REPAIR WORK	66	8 427	4.3	4.3									
422	PARTS-WHOLESALE. . . . .	67	3 823	2.3	2.0		TOTAL <sup>2</sup> . . . . .	13	2 005	(X)	100.0			
423	PARTS-RETAIL . . . . .	69	1 218	.7	.6									
424	AUTOMOBILE TIRES-BATTERIES-ACC	45	1 105	.9	.6									
500	ALL OTHER MERCANTILE. . . . .	3	173	1.2	.1		OTHER TIRE, BATTERY, AND ACCESSORY DEALERS (SIC 553 PT.)							
520	NONMERCANTILE RECEIPTS. . . . .	64	13 653	7.4	7.0									
527	SERVICE LABOR. . . . .	64	12 339	6.6	6.3		TOTAL <sup>2</sup> . . . . .	88	17 324	(X)	100.0			
528	OTHER NONMERCANTILE RECEIPTS.	22	1 313	2.4	.7									
-	MISCELLANEOUS MERCANTILE. . . . .	(X)	217	(X)	.1		BOAT DEALERS (SIC 5591)							
	DEALERS WITH IMPORTED CAR FRANCHISE ONLY (SIC 551 PT.)													
	TOTAL . . . . .	15	21 153	(X)	100.0	300	SPORTING-RECREATION EQUIPMENT. .	25	7 758	94.5	94.5			
380	AUTOMOBILES-TRUCKS . . . . .	15	17 115	80.9	80.9	307	OUTBOARD BOATS. . . . .	19	1 747	23.4	21.3			
381	NEW PASSENGER CARS-RETAIL . . .	15	11 325	53.5	53.5	308	OUTBOARD MOTORS. . . . .	19	1 163	15.6	14.2			
383	NEW COMMERCIAL VEHICLES-RETAIL	3	431	8.1	2.0	311	INBOARD MOTOR BOATS. . . . .	9	1 724	33.6	21.0			
385	USEO PASSENGER CARS-RETAIL . . .	13	3 752	22.7	17.7	312	INBOARD-OUTDRIVE BOATS. . . . .	14	1 181	23.9	14.4			
386	USEO PASSENGER CARS-WHSL. . . . .	7	710	6.1	3.4	313	BOAT TRAILERS. . . . .	20	427	5.6	5.2			
-	MISCELLANEOUS MERCANTILE. . . . .	(X)	896	(X)	4.2	318	MARINE ACCESS. AND PARTS. . . . .	22	925	13.5	11.3			
400	AUTO FUELS-LUBRICANTS. . . . .	8	56	.4	.3	319	ALL OTHER BOATS. . . . .	9	458	20.2	5.6			
403	MOTOR OILS-GREASES-OTHER OILS.	8	55	.4	.3		ALL OTHER MOSE-EXC BOATS. . . . .	7	132	7.6	1.6			
-	MISCELLANEOUS MERCANTILE. . . . .	(X)	1	(X)	(Z)									
420	AUTO TIRES-BATTERIES-ACCESS. . . .	15	2 340	11.1	11.1	520	NONMERCANTILE RECEIPTS. . . . .	14	332	7.0	4.0			
421	PARTS INSTALLED IN REPAIR WORK	15	1 175	5.6	5.6	527	SERVICE LABOR. . . . .	13	254	6.0	3.1			
422	PARTS-WHOLESALE. . . . .	10	623	3.8	2.9	532	OTHER NONMERCANTILE RECEIPTS.	5	25	2.5	.3			
423	PARTS-RETAIL . . . . .	13	355	1.8	1.7	-	MISCELLANEOUS . . . . .	(X)	53	(X)	.6			
424	AUTOMOBILE TIRES-BATTERIES-ACC	4	187	1.7	.9		MISCELLANEOUS MERCANTILE. . . . .	(X)	76	(X)	.9			
520	NONMERCANTILE RECEIPTS. . . . .	14	1 641	8.5	7.8									
527	SERVICE LABOR. . . . .	14	1 547	7.9	7.3		HOUSEHOLD TRAILER DEALERS (SIC 5592)							
528	OTHER NONMERCANTILE RECEIPTS.	4	94	2.1	.4									
	DEALERS WITH DOMESTIC AND IMPORT CAR FRANCHISES (SIC 551 PT.)					500	ALL OTHER MERCANTILE. . . . .	44	17 630	(X)	100.0			
	TOTAL . . . . .	12	43 554	(X)	100.0	504	MOBILE HOMES-HOUSEHOLD TRLRS. .	44	16 964	96.2	96.2			
380	AUTOMOBILES-TRUCKS . . . . .	12	38 263	87.9	87.9	505	CAMP TRAILERS-TRAVEL TRAILERS. .	34	11 990	86.1	68.0			
381	NEW PASSENGER CARS-RETAIL . . .	12	22 697	52.1	52.1	507	ALL OTHER MERCANTILE. . . . .	8	4 533	53.0	25.7			
382	NEW PASSENGER CARS-WHOLESALE .	3	956	7.2	2.2	-	MISCELLANEOUS MERCANTILE. . . . .	(X)	96	(X)	.5			
383	NEW COMMERCIAL VEHICLES-RETAIL	5	4 064	15.4	9.3									
385	USEO PASSENGER CARS-RETAIL . . .	12	7 761	17.8	17.8	520	NONMERCANTILE RECEIPTS. . . . .	24	524	5.4	3.0			
386	USEO PASSENGER CARS-WHSL. . . . .	11	1 988	4.6	4.6	527	SERVICE LABOR. . . . .	16	270	3.4	1.5			
387	USEO COMMERCIAL VEHICLES . . . .	5	782	2.9	1.8	532	OTHER NONMERCANTILE RECEIPTS.	18	251	3.4	1.4			
-	MISCELLANEOUS MERCANTILE. . . . .	(X)	7	(X)	(Z)	-	MISCELLANEOUS MERCANTILE. . . . .	(X)	142	(X)	.8			
400	AUTO FUELS-LUBRICANTS. . . . .	11	140	.3	.3									
403	MOTOR OILS-GREASES-OTHER OILS.	10	133	.3	.3		AIRCRAFT, MOTORCYCLE DEALERS (SIC 5599 PT.)							
-	MISCELLANEOUS MERCANTILE. . . . .	(X)	7	(X)	(Z)									
420	AUTO TIRES-BATTERIES-ACCESS. . . .	11	2 380	5.6	5.5	380	AUTOMOBILES-TRUCKS . . . . .	20	3 042	82.0	82.0			
421	PARTS INSTALLED IN REPAIR WORK	11	1 289	3.0	3.0	389	MOTORCYCLES-MOTORSCOOTERS. . . . .	20	2 696	72.6	72.6			
422	PARTS-WHOLESALE. . . . .	11	864	2.0	2.0	391	OTHER POWERED ROAD VEHICLES. .	6	346	46.3	9.3			
423	PARTS-RETAIL . . . . .	11	82	.2	.2	420	AUTO TIRES-BATTERIES-ACCESS. . . . .	8	294	16.4	7.9			
424	AUTOMOBILE TIRES-BATTERIES-ACC	8	144	.4	.3	520	NONMERCANTILE RECEIPTS. . . . .	11	189	11.9	5.1			
520	NONMERCANTILE RECEIPTS. . . . .	11	2 769	6.5	6.4	-	MISCELLANEOUS MERCANTILE. . . . .	(X)	186	(X)	5.0			
527	SERVICE LABOR. . . . .	11	2 596	6.1	6.0									
528	OTHER NONMERCANTILE RECEIPTS.	5	173	.9	.4									
-	MISCELLANEOUS MERCANTILE. . . . .	(X)	2	(X)	(Z)		AUTOMOTIVE DEALERS: N.E.C. (SIC 5599 PT.)							
							TOTAL <sup>2</sup> . . . . .	3	108	(X)	100.0			

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

<sup>1</sup>Detail may not add to total due to rounding.<sup>2</sup>Merchandise line detail withheld due to insufficient reporting.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

## TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

## Portland, Oreg.-Wash., SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines					
			Amount <sup>1</sup> (\$1,000)	As percent of total sales of--					Amount <sup>1</sup> (\$1,000)	As percent of total sales of--				
				Establishments handling the line	All establishments <sup>1</sup>					Establishments handling the line	All establishments <sup>1</sup>			
	GASOLINE SERVICE STATIONS (SIC SS4)						MILLINERY STORES (SIC S63 PT.)							
	TOTAL . . . . .	854	103 394	(X)	100.0		TOTAL . . . . .	3	(D)	(X)	100.0			
020	GROCERIES-OTHER FOODS . . . . .	54	429	8.3	.4		CORSET AND LINGERIE STORES (SIC S63 PT.)							
100	CIGARS-CIGARETTES-TOBACCO . . . . .	77	715	7.7	.7		TOTAL . . . . .	-	-	(X)	-			
380	AUTOMOBILES-TRUCKS . . . . .	26	104	3.7	.1		OTHER WOMEN'S ACCESSORY SPECIALTY STORES (SIC S63 PT.)							
400	AUTO FUELS-LUBRICANTS . . . . .	854	BS 588	82.8	82.8		TOTAL . . . . .	11	(D)	(X)	100.0			
401	GASOLINE . . . . .	854	80 413	77.8	77.8		WOMEN'S-GIRLS' CLOTHING-EX FOOTWR LINGERIE . . . . .	11						
402	OTHER AUTOMOTIVE FUELS . . . . .	69	1 553	15.9	1.5		WOMEN'S BLOUSES-SPTSWR . . . . .	15						
403	MOTOR OILS-GREASES-OTHER OILS . . . . .	757	3 618	3.7	3.5		DRESSES . . . . .	13	(D)					
420	AUTO TIRES-BATTERIES-ACCESS . . . . .	771	11 651	12.0	11.3		OTHER WOMENS-GIRLS' CLOTHES ACC	16						
421	PARTS INSTALLED IN REPAIR WORK . . . . .	359	2 715	6.1	2.6			16						
423	PARTS-RETAIL . . . . .	144	794	3.8	.8									
424	AUTOMOBILE TIRES-BATTERIES-ACC . . . . .	722	8 141	8.8	7.9									
480	HOUSEHOLD FUELS-ICE . . . . .	26	253	6.2	.2									
500	ALL OTHER MERCHANDISE . . . . .	17	67	3.5	.1									
S20	NONMERCHANDISE RECEIPTS . . . . .	601	4 251	5.6	4.1									
S27	SERVICE LABOR . . . . .	562	3 323	4.5	3.2									
-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	336	(X)	.3									
	APPAREL AND ACCESSORY STORES (SIC S6)						FURRIERS AND FUR SHOPS (SIC S68)							
	TOTAL . . . . .	280	70 461	(X)	100.0		TOTAL . . . . .	6	(D)	(X)	100.0			
120	COSMETICS-DRUGS-CLEANERS . . . . .	8	461	3.0	.7									
140	MEN'S-BOYS' CLOTHING EXC FOOTWR . . . . .	95	17 759	50.9	25.2		MEN'S AND BOYS' CLOTHING FURNISHINGS STORES (SIC S61)							
160	WOMEN'S-GIRLS' CLOTHING-EX FOOTWR . . . . .	167	31 522	65.1	44.7		TOTAL . . . . .	56	15 262	(X)	100.0			
180	ALL FOOTWEAR . . . . .	122	18 200	41.5	25.8									
200	CURTAINS-DRAPERIES-DRY GOODS . . . . .	11	766	8.3	1.1									
240	FURNITURE-SLEEP EQUIP-FLOOR COV . . . . .	7	S3	.8	.1									
260	KITCHENWARE-HOME FURNISHINGS . . . . .	S	39	1.0	.1									
280	JEWELRY-OPTICAL GOODS . . . . .	16	289	1.2	.4									
300	SPORTING-RECREATION EQUIPMENT . . . . .	11	107	1.4	.2									
500	ALL OTHER MERCHANDISE . . . . .	12	228	1.9	.3									
520	NONMERCHANDISE RECEIPTS . . . . .	S1	926	4.9	1.3									
-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	111	(X)	.2									
	WOMEN'S CLOTHING, SPECIALTY STRS. FURRIERS (SIC S62; 3; B)													
	TOTAL . . . . .	108	28 664	(X)	100.0									
120	COSMETICS-DRUGS-CLEANERS . . . . .	4	440	3.5	1.5		CUSTOM TAILORS (SIC S67)							
140	MEN'S-BOYS' CLOTHING EXC FOOTWR . . . . .	7	258	2.4	.9		TOTAL . . . . .	4	81	(X)	100.0			
160	WOMEN'S-GIRLS' CLOTHING-EX FOOTWR . . . . .	108	25 359	88.5	88.5									
180	ALL FOOTWEAR . . . . .	10	1 406	10.4	4.9									
280	JEWELRY-OPTICAL GOODS . . . . .	8	248	1.6	.9									
300	SPORTING-RECREATION EQUIPMENT . . . . .	3	31	.7	.1		FAMILY CLOTHING STORES (SIC S65)							
500	ALL OTHER MERCHANDISE . . . . .	S	123	1.7	.4									
520	NONMERCHANDISE RECEIPTS . . . . .	24	687	5.4	2.4									
-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	111	(X)	.4									
	WOMEN'S READY-TO-WEAR STORES (SIC S62)													
	TOTAL . . . . .	88	26 178	(X)	100.0									
I20	COSMETICS-DRUGS-CLEANERS . . . . .	5	443	3.6	1.7									
I40	MEN'S-BOYS' CLOTHING EXC FOOTWR . . . . .	7	235	2.2	.9									
160	WOMEN'S-GIRLS' CLOTHING-EX FOOTWR . . . . .	88	22 913	87.5	87.5									
161	CHILDREN'S-INFANTS' WEAR . . . . .	30	1 135	14.8	4.3									
163	MILLINERY . . . . .	36	228	1.1	.9									
164	HOSIERY . . . . .	52	S81	2.6	2.2									
165	LINGERIE . . . . .	63	2 301	10.0	8.8									
168	WOMEN'S BLOUSES-SPTSWR . . . . .	73	4 945	21.2	18.9									
172	DRESSES . . . . .	B7	7 702	30.1	29.4									
173	COATS-SUITS . . . . .	74	4 383	17.0	16.7									
174	HANDBAGS . . . . .	45	423	1.9	1.6									
176	OTHER WOMENS-GIRLS' CLOTHES ACC . . . . .	47	1 099	4.3	4.2									
-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	116	(X)	.4									
180	ALL FOOTWEAR . . . . .	10	1 409	10.5	5.4									
180	JEWELRY-OPTICAL GOODS . . . . .	9	252	1.6	1.0									
300	SPORTING-RECREATION EQUIPMENT . . . . .	3	31	.7	.1									
500	ALL OTHER MERCHANDISE . . . . .	S	125	1.9	.5									
520	NONMERCHANDISE RECEIPTS . . . . .	25	652	5.0	2.5									
-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	118	(X)	.5									
							MEN'S SHOE STORES (SIC 566 PT.)							
							TOTAL . . . . .	7	1 124	(X)	100.0			

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

<sup>1</sup>Detail may not add to total due to rounding.<sup>2</sup>Merchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued  
Portland, Oreg.-Wash., SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines					
			Amount <sup>1</sup> (\$1,000)	As percent of total sales of--					Amount <sup>1</sup> (\$1,000)	As percent of total sales of--				
				Establish-ments handling the line	All estab-lishments <sup>1</sup>					Establish-ments handling the line	All estab-lishments <sup>1</sup>			
180	ALL FOOTWEAR . . . . .	7	1 082	96.3	96.3	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	124	23 143	82.4	82.4			
181	MEN'S AND BOYS' FOOTWEAR . . .	7	1 081	96.2	96.2	243	SLEEP EQUIPMENT . . . . .	93	3 210	13.4	11.4			
-	MISCELLANEOUS MERCHANDISE . . .	(X)	42	(X)	3.7	244	OTHER HOUSEHOLD FURNITURE . . .	123	16 762	59.7	59.7			
	WOMEN'S SHOE STORES (SIC 566 PT.)					245	FLOOR COVERINGS-SOFT SURFACE . . .	78	2 884	12.7	10.3			
	TOTAL . . . . .	12	5 177	(X)	100.0	246	FLOOR COVERINGS-HARD SURFACE . . .	15	121	7.8	.4			
						247	NONHOUSEHOLD FURNITURE . . . . .	9	139	10.6	.5			
180	ALL FOOTWEAR . . . . .	12	4 538	87.7	87.7	260	KITCHENWARE-HOME FURNISHINGS . . .	42	764	5.2	2.7			
182	WOMEN'S AND GIRLS' FOOTWEAR . . .	12	4 104	79.3	79.3	S20	NONMERCHANDISE RECEIPTS . . . . .	30	694	9.5	2.5			
-	MISCELLANEOUS MERCHANDISE . . .	(X)	352	(X)	6.8	-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	364	(X)	1.3			
-	MISCELLANEOUS MERCHANDISE . . .	(X)	639	(X)	12.3									
	CHILDERN'S AND JUVENILES' SHOE STORES (SIC 566 PT.)													
	TOTAL . . . . .	6	(D)	(X)	100.0	200	CURTAINS-ORAPERIES-ORY GOOOS . . .	22	722	20.9	8.1			
180	ALL FOOTWEAR . . . . .	6				240	FURNITURE-SLEEP EQUIP-FLOOR COV.	41	7 269	88.5	81.6			
183	CHILDERN'S AND INFANTS' FOOTWR MISCELLANEOUS MERCHANDISE . . .	(X)				260	KITCHENWARE-HOME FURNISHINGS . . .	17	629	55.9	7.1			
-	MISCELLANEOUS MERCHANDISE . . .	(X)				S20	NONMERCHANDISE RECEIPTS . . . . .	8	102	8.3	1.1			
	FAMILY SHOE STORES (SIC 566 PT.)					-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	188	(X)	2.1			
	TOTAL . . . . .	48	9 614	(X)	100.0									
160	WOMEN'S-GIRLS' CLOTHING, EX FOOTWR	13	359	7.4	3.7	200	CURTAINS-ORAPERIES-ORY GOOOS . . .	22	722	20.9	8.1			
180	ALL FOOTWEAR . . . . .	48	9 155	95.2	95.2	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	41	7 269	88.5	81.6			
181	MEN'S AND BOYS' FOOTWEAR . . .	48	2 940	30.6	30.6	260	KITCHENWARE-HOME FURNISHINGS . . .	17	629	55.9	7.1			
182	WOMEN'S AND GIRLS' FOOTWEAR . . .	48	4 867	50.6	50.6	S20	NONMERCHANDISE RECEIPTS . . . . .	8	102	8.3	1.1			
183	CHILDREN'S AND INFANTS' FOOTWR	46	1 347	14.0	14.0	-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	188	(X)	2.1			
S20	NONMERCHANDISE RECEIPTS . . . .	10	46	9.2	.5									
-	MISCELLANEOUS MERCHANDISE . . . .	(X)	53	(X)	.6	200	CURTAINS-ORAPERIES-ORY GOOOS . . .	10	233	8.5	3.1			
	CHILDERN'S AND INFANTS' WR. STRS. (SIC S64)					240	FURNITURE-SLEEP EQUIP-FLOOR COV.	36	7 151	94.1	94.1			
	TOTAL . . . . .	19	1 559	(X)	100.0	-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	214	(X)	2.8			
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	4	68	31.6	4.4									
142	BOYS' CLOTHING . . . . .	4	67	30.9	4.3	260	KITCHENWARE-HOME FURNISHINGS . . .	5	392	85.6	85.6			
160	WOMEN'S-GIRLS' CLOTHING, EX FOOTWR	19	1 463	93.8	93.8	S20	CHINA, GLASSWARE, AND METALWARE STORES (SIC S715)	(X)	66	(X)	14.4			
161	CHILDERN'S-INFANTS' WEAR . . .	19	1 450	93.0	93.0	-								
-	MISCELLANEOUS MERCHANDISE . . . .	(X)	27	(X)	1.7	200	CURTAINS-ORAPERIES-ORY GOOOS . . .	5	458	(X)	100.0			
	MISC. APPAREL AND ACCESSORY STRS. (SIC S69)					240	FURNITURE-SLEEP EQUIP-FLOOR COV.	(X)	392	85.6	85.6			
	TOTAL . . . . .	1	(D)	(X)	100.0	-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	66	(X)	14.4			
	FURNITURE, HOME FURNISHINGS AND EQUIPMENT STORES (SIC 57)													
	TOTAL . . . . .	322	75 035	(X)	100.0	200	CURTAINS-ORAPERIES-ORY GOOOS . . .	6	173	13.0	.9			
200	CURTAINS-DRAPERIES-ORY GOOOS . .	62	1 435	8.9	1.9	220	MAJOR APPL-RADIO-TV-MUSICAL INST	64	13 741	77.0	74.8			
220	MAJOR APPL-RAOIO-TV-MUSICAL INST	187	33 232	58.1	44.3	224	NEW MAJOR APPLIANCES . . . . .	64	10 449	58.5	56.9			
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	191	32 850	64.7	43.8	225	NEW RAOIOS-TV'S ETC. . . . .	44	2 820	22.0	15.4			
260	KITCHENWARE-HOME FURNISHINGS . .	85	3 335	9.8	4.4	226	USED MAJOR APPL-RADIOS-TV'S . .	21	410	5.1	2.2			
280	JEWELRY-OPTICAL GOODS . . . . .	5	150	1.6	.2	227	RECORS-TAPES-MUSICAL INSTR. .	6	60	1.1	.3			
300	SPORTING-RECREATION EQUIPMENT . .	5	219	6.3	.3									
320	HARWARE-GARDENING EQUIPMENT . .	8	312	3.1	.4									
340	LUMBER-BUILDING MATERIALS . . . .	7	276	28.5	.4									
S00	ALL OTHER MERCHANDISE . . . . .	20	701	10.7	.9	300	SPORTING-RECREATION EQUIPMENT . .	3	201	6.2	1.1			
S20	NONMERCHANDISE RECEIPTS . . . . .	84	2 244	8.4	3.0	320	HARWARE-GARDENING EQUIPMENT . .	4	232	7.3	1.3			
-	MISCELLANEOUS MERCHANDISE . . . .	(X)	281	(X)	.4	520	NONMERCHANDISE RECEIPTS . . . . .	16	324	11.0	1.8			
	FURNITURE STORES (SIC S712)					-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	819	(X)	4.5			
	TOTAL . . . . .	124	28 070	(X)	100.0									
200	CURTAINS-ORAPERIES-ORY GOOOS . .	34	538	4.4	1.9	200	RAOIO AND TELEVISION STORES (SIC 5732)	42	15 628	(X)	100.0			
220	MAJOR APPL-RAOIO-TV-MUSICAL INST	S1	2 567	13.9	9.1									

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

<sup>1</sup>Detail may not add to total due to rounding.<sup>2</sup>Merchandise line detail withheld due to insufficient reporting.

## TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

## Portland, Oreg.-Wash., SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines					
			Amount <sup>1</sup> (\$1,000)	As percent of total sales of—					Amount <sup>1</sup> (\$1,000)	As percent of total sales of—				
				Establishments handling the line	All establish-ments <sup>1</sup>					Establishments handling the line	All establish-ments <sup>1</sup>			
220	MAJOR APPL-RADIO-TV-MUSICAL INST	42	13 021	83.3	83.3	-	MISCELLANEOUS MERCHANTOISE . . . . .	(X)	41	(X)	.5			
224	NEW MAJOR APPLIANCES . . . . .	20	3 451	25.4	22.1									
225	NEW RAOIOS-TV'S ETC. . . . .	42	8 445	54.0	54.0		REFRESHMENT PLACES (SIC 5812 PT.)							
226	USEO MAJOR APPL-RAOIOS-TV'S. . .	18	713	5.7	4.6		TOTAL . . . . .	227	20 002	(X)	100.0			
227	RECOROS-TAPES-MUSICAL INSTR. . .	9	410	5.2	2.6									
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	7	1 182	13.8	7.6	040	MEALS-SNACKS . . . . .	227	19 212	96.1	96.1			
260	KITCHENWARE-HOME FURNISHINGS . .	6	314	3.5	2.0	060	ALCOHOLIC ORINKS . . . . .	11	365	20.9	1.8			
264	SMALL ELECTRICAL APPLIANCES . .	5	227	2.6	1.5	100	CIGARS-CIGARETTES-TOBACCO . . . . .	32	84	3.9	.4			
-	MISCELLANEOUS MERCHANTOISE. . . . .	(X)	75	(X)	.5	520	NONMERCHANIOSE RECEIPTS . . . . .	23	71	9.7	.4			
520	NONMERCHANIOSE RECEIPTS. . . . .	26	937	7.2	6.0	-	MISCELLANEOUS MERCHANTOISE . . . . .	(X)	270	(X)	1.3			
-	MISCELLANEOUS MERCHANTOISE. . . . .	(X)	174	(X)	1.1									
	RECORD SHOPS (SIC 5733 PT.)						DRINKING PLACES (ALCOHOLIC BEV.) (SIC 5813)							
	TOTAL . . . . .	4	192	(X)	100.0	020	GROCERIES-OTHER FOODS . . . . .	27	64	2.8	.2			
	MUSICAL INSTRUMENT STORES (SIC 5733 PT.)					040	MEALS-SNACKS . . . . .	350	6 155	22.1	18.9			
	TOTAL . . . . .	24	3 864	(X)	100.0	060	ALCOHOLIC ORINKS . . . . .	480	24 519	75.3	75.3			
220	MAJOR APPL-RADIO-TV-MUSICAL INST	24	3 666	94.9	94.9	080	PACKAGEO ALCOHOLIC BEVERAGES . . .	159	1 069	18.5	3.3			
228	PIANOS . . . . .	10	883	32.3	22.9	100	CIGARS-CIGARETTES-TOBACCO . . . . .	156	518	5.1	1.6			
229	ORGANS . . . . .	10	1 006	36.7	26.0	500	ALL OTHER MERCHANTOISE . . . . .	14	23	5.0	.1			
231	MUSICAL INSTR-ACCESSORIES. . . . .	22	1 190	34.2	30.8	520	NONMERCHANIOSE RECEIPTS . . . . .	39	185	8.5	.6			
232	RAOIOS PHONO-TAPE RCORS-TV'S . .	5	199	14.7	5.2	-	MISCELLANEOUS MERCHANTOISE . . . . .	(X)	12	(X)	(Z)			
-	MISCELLANEOUS MERCHANTOISE. . . . .	(X)	385	(X)	10.0									
520	NONMERCHANDISE RECEIPTS. . . . .	6	188	10.9	4.9									
-	MISCELLANEOUS MERCHANTOISE. . . . .	(X)	10	(X)	.3									
	EATING AND DRINKING PLACES (SIC 58)					020	GROCERIES-OTHER FOODS . . . . .	34	502	5.0	1.4			
	TOTAL . . . . .	1 334	128 481	(X)	100.0	040	MEALS-SNACKS . . . . .	43	1 093	12.0	3.0			
020	GROCERIES-OTHER FOODS. . . . .	71	570	8.6	.4	100	CIGARS-CIGARETTES-TOBACCO . . . . .	93	1 853	8.8	5.0			
040	MEALS-SNACKS . . . . .	1 204	88 553	71.7	68.9	120	COSMETICS-ORUGS-CLEANERS . . . . .	187	27 841	75.4	75.4			
060	ALCOHOLIC ORINKS . . . . .	697	36 142	44.6	28.1	140	MEN'S-BOYS' CLOTHING EXC FOOTWR . . .	10	111	1.6	.3			
080	PACKAGEO ALCOHOLIC BEVERAGES . . .	177	1 311	16.3	1.0	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR . . .	17	408	4.0	1.1			
100	CIGARS-CIGARETTES-TOBACCO. . . . .	294	955	2.9	.7	180	ALL FOOTWEAR . . . . .	11	40	.8	.1			
500	ALL OTHER MERCHANTOISE. . . . .	29	122	3.7	.1	200	CURTAINS-ORAPERIES-ORY GOOOS . . .	10	117	1.5	.3			
520	NONMERCHANIOSE RECEIPTS. . . . .	133	715	8.2	.6	220	MAJOR APPL-RADIO-TV-MUSICAL INST	20	422	3.8	1.1			
-	MISCELLANEOUS MERCHANTOISE. . . . .	(X)	113	(X)	.1	260	KITCHENWARE-HOME FURNISHINGS . . .	35	744	5.0	2.0			
	EATING PLACES (SIC 5812)					280	JEWELRY-OPTICAL GOOOS . . . . .	61	441	2.4	1.2			
	TOTAL . . . . .	854	95 936	(X)	100.0	300	SPORTING-RECREATION EQUIPMENT . . .	17	317	3.1	.9			
020	GROCERIES-OTHER FOODS. . . . .	44	506	13.5	.5	320	HARWARE-GARDENING EQUIPMENT . . .	17	375	3.7	1.0			
040	MEALS-SNACKS . . . . .	854	82 398	85.9	85.9	420	LUMBER-BUILDOIING MATERIALS . . . . .	6	104	1.7	.3			
060	ALCOHOLIC ORINKS . . . . .	217	11 623	24.6	12.1	500	AUTO TIRES-BATTERIES-ACCESS. . . . .	9	93	1.5	.3			
080	PACKAGEO ALCOHOLIC BEVERAGES . . .	18	242	17.6	.3	520	NONMERCHANIOSE RECEIPTS . . . . .	75	1 926	9.4	5.2			
100	CIGARS-CIGARETTES-TOBACCO. . . . .	138	436	2.3	.5	-	MISCELLANEOUS MERCHANTOISE . . . . .	(X)	246	3.3	.7			
500	ALL OTHER MERCHANTOISE. . . . .	15	98	3.4	.1				315	(X)	.9			
520	NONMERCHANIOSE RECEIPTS. . . . .	94	530	8.1	.6									
-	MISCELLANEOUS MERCHANTOISE. . . . .	(X)	103	(X)	.1									
	RESTAURANTS, LUNCHROOMS, CATERERS (SIC 5812 PT.)					120	COSMETICS-ORUGS-CLEANERS . . . . .	181	27 614	75.5	75.5			
	TOTAL . . . . .	551	67 972	(X)	100.0	121	MEDICINES EXC. PRESCRIPTION . . . . .	172	9 028	25.7	24.7			
020	GROCERIES-OTHER FOODS. . . . .	29	208	10.3	.3	122	PRESCRIPTION MEDICINES . . . . .	181	13 769	37.6	37.6			
040	MEALS-SNACKS . . . . .	551	55 862	82.2	82.2	123	ALL OTHER ORUGS-PROPRIETARIES . . .	124	4 728	16.8	12.9			
060	ALCOHOLIC ORINKS . . . . .	194	10 774	25.2	15.9	140	MEN'S-BOYS' CLOTHING EXC FOOTWR . . .	10	111	1.6	.3			
080	PACKAGEO ALCOHOLIC BEVERAGES . . .	15	212	15.7	.3	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR . . .	16	406	4.0	1.1			
100	CIGARS-CIGARETTES-TOBACCO. . . . .	100	328	1.8	.5	200	CURTAINS-ORAPERIES-ORY GOOOS . . .	11	40	.8	.1			
500	ALL OTHER MERCHANTOISE. . . . .	12	63	2.3	.1	220	MAJOR APPL-RADIO-TV-MUSICAL INST	9	116	1.4	.3			
520	NONMERCHANIOSE RECEIPTS. . . . .	64	438	6.6	.6	260	KITCHENWARE-HOME FURNISHINGS . . .	34	419	3.8	1.1			
-	MISCELLANEOUS MERCHANTISE. . . . .	(X)	87	(X)	.1	280	JEWELRY-OPTICAL GOOOS . . . . .	59	736	5.0	2.0			
	CAFETERIAS (SIC 5812 PT.)					300	SPORTING-RECREATION EQUIPMENT . . .	16	314	3.2	.9			
	TOTAL . . . . .	76	7 962	(X)	100.0	320	HARWARE-GARDENING EQUIPMENT . . .	17	373	3.7	1.0			
020	GROCERIES-OTHER FOODS. . . . .	5	88	8.0	1.1	420	LUMBER-BUILDOIING MATERIALS . . . . .	6	103	1.7	.3			
040	MEALS-SNACKS . . . . .	76	7 325	92.0	92.0	500	ALL OTHER MERCHANTISE . . . . .	9	92	1.5	.3			
060	ALCOHOLIC ORINKS . . . . .	12	484	21.5	6.1	520	NONMERCHANIOSE RECEIPTS . . . . .	72	1 915	9.4	5.2			
100	CIGARS-CIGARETTES-TOBACCO. . . . .	7	24	15.0	.3	-	MISCELLANEOUS MERCHANTOISE . . . . .	(X)	243	3.3	.7			
	PROPRIETARY STORES (SIC 591 PT.)								308	(X)	.8			
020	GROCERIES-OTHER FOODS. . . . .	6	358	(X)	100.0									

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

\*Detail may not add to total due to rounding.

†Merchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued  
Portland, Oreg.-Wash., SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines				
			Amount <sup>1</sup> (\$1,000)	As percent of total sales of--				Amount <sup>1</sup> (\$1,000)	As percent of total sales of--			
				Estab-lishments handling the line	All estab-lishments <sup>1</sup>				Estab-lishments handling the line	All estab-lishments <sup>1</sup>		
<b>MISCELLANEOUS RETAIL STORES (SIC 59 EX. S91)</b>												
	TOTAL . . . . .	673	128 759	(X)	100.0							
020	GROCERIES-OTHER FOODS . . . . .	26	106	2.4	.1	220	MAJOR APPL-RADIO-TV-MUSICAL INST	49	9 870	(X)	100.0	
040	MEALS-SNACKS . . . . .	8	82	100.0	.1			7	200	13.3	2.0	
080	PACKAGEO ALCOHOLIC BEVERAGES . . .	80	41 334	81.6	32.1	260	KITCHENWARE-HOME FURNISHINGS . .	19	1 028	14.3	10.4	
100	CIGARS-CIGARETTES-TOBACCO . . . . .	33	963	28.0	.7	266	ALL OTHER HOME FURN EXC. CHINA	13	566	9.4	5.7	
120	COSMETICS-DRUGS-CLEANERS . . . . .	9	175	6.6	.1	267	CHINA-GLASSWARE. . . . .	17	459	6.6	4.7	
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	27	463	11.7	.4							
160	WOMEN'S-GIRLS' CLOTHING-EX FOOTWR	27	417	13.0	.3	280	JEWELRY-OPTICAL GOODOS. . . . .	49	7 952	80.6	80.6	
180	ALL FOOTWEAR . . . . .	25	182	5.8	.1	281	WATCHES-CLOCKS . . . . .	46	1 161	12.3	11.8	
220	MAJOR APPL-RADIO-TV-MUSICAL INST	44	879	15.9	.7	282	SILVERWARE . . . . .	35	866	10.6	8.8	
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	35	1 444	44.0	1.1	285	ALL OTHER JEWELRY ITEMS. . . . .	40	864	11.2	8.8	
260	KITCHENWARE-HOME FURNISHINGS . . .	47	1 351	14.2	1.0	287	OIAMONOS, EXC. OIAMONO WATCHES	48	4 209	42.6	42.6	
280	JEWELRY-OPTICAL GOODOS. . . . .	96	9 845	63.8	7.6	288	RINGS, EXC. OIAMONOS . . . . .	42	668	7.2	6.8	
300	SPORTING-RECREATION EQUIPMENT. . .	71	5 576	82.6	4.3		MISCELLANEOUS MERCHANTOISE. . . . .	(X)	183	(X)	1.9	
320	HAROWARE-GAROENING EQUIPMENT . . .	59	2 661	37.5	2.1							
340	LUMBER-BUILDOIING MATERIALS. . . .	10	602	26.3	.5	520	NONMERCHANTOISE RECEIPTS. . . . .	44	601	6.5	6.1	
380	AUTOMOBILES-TRUCKS . . . . .	9	583	71.4	.5	529	WATCH-CLOCK-JEWELRY REPAIRS. .	43	560	6.2	5.7	
400	AUTO FUELS-LUBRICANTS. . . . .	8	871	29.1	.7	533	ALL NONMOSE RCPTS FROM CUSTMR	6	39	3.9	.4	
420	AUTO TIRES-BATTERIES-ACCESS. . . .	26	1 581	50.0	1.2		MISCELLANEOUS MERCHANTOISE. . . . .	(X)	92	(X)	.9	
440	FARM EQUIPMENT MACHINERY . . . . .	6	307	16.6	.2							
460	HAY-GRAIN-FEEFO-FARM SUPPLIES . . .	68	11 037	87.7	8.6							
480	HOUSEHOLO FUELS-ICE. . . . .	84	22 652	93.6	17.6							
500	ALL OTHER MERCHANTOISE. . . . .	271	23 703	98.3	18.4							
520	NONMERCHANTOISE RECEIPTS. . . . .	144	1 934	8.9	1.5							
-	MISCELLANEOUS MERCHANTOISE. . . . .	(X)	10	(X)	(Z)							
<b>LIQUOR STORES (SIC S92)</b>												
	TOTAL . . . . .	79	41 413	(X)	100.0							
080	PACKAGEO ALCOHOLIC BEVERAGES . . .	79	41 305	99.7	99.7							
-	MISCELLANEOUS MERCHANTOISE. . . . .	(X)	108	(X)	.3							
<b>ANTIQUE STORES (SIC S932)</b>												
	TOTAL . . . . .	5	150	(X)	100.0							
<b>SECONOHANO STORES (SIC S933)</b>												
	TOTAL . . . . .	77	6 453	(X)	100.0							
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	17	297	17.2	4.6	220	MAJOR APPL-RADIO-TV-MUSICAL INST	5	567	(X)	100.0	
160	WOMEN'S-GIRLS' CLOTHING-EX FOOTWR	18	307	17.7	4.8			5	37	6.5	6.5	
180	ALL FOOTWEAR . . . . .	14	99	6.5	1.5	480	HOUSEHOLO FUELS-ICE. . . . .	7	441	77.8	77.8	
220	MAJOR APPL-RADIO-TV-MUSICAL INST	27	501	19.1	7.8	482	OTHER LP GAS SALES . . . . .	7	434	76.5	76.5	
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	27	1 311	40.6	20.3	520	NONMERCHANTOISE RECEIPTS. . . . .	5	59	10.4	10.4	
260	KITCHENWARE-HOME FURNISHINGS . . .	19	208	10.6	3.2	-	MISCELLANEOUS MERCHANTOISE. . . . .	(X)	30	(X)	5.3	
280	JEWELRY-OPTICAL GOODOS. . . . .	17	205	10.0	3.2							
300	SPORTING-RECREATION EQUIPMENT. . .	13	105	7.5	1.6							
320	HAROWARE-GAROENING EQUIPMENT . . .	15	76	4.5	1.2							
380	AUTOMOBILES-TRUCKS . . . . .	9	568	47.8	8.8							
400	AUTO FUELS-LUBRICANTS. . . . .	4	167	46.4	2.6							
420	AUTO TIRES-BATTERIES-ACCESS. . . .	23	1 433	92.8	22.2	480	HOUSEHOLO FUELS-ICE. . . . .	13	1 407	100.0	100.0	
500	ALL OTHER MERCHANTOISE. . . . .	19	666	40.7	10.3	483	OTHER FUELS. . . . .	13	1 407	100.0	100.0	
520	NONMERCHANTOISE RECEIPTS. . . . .	15	191	12.7	3.0							
-	MISCELLANEOUS MERCHANTOISE. . . . .	(X)	319	(X)	4.9							
<b>SPORTING GOODOS STORES (SIC 5952)</b>												
	TOTAL . . . . .	42	5 776	(X)	100.0							
100	CIGARS-CIGARETTES-TOBACCO. . . . .	4	18	2.3	.3							
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	8	152	8.0	2.6	500	ALL OTHER MERCHANTOISE. . . . .	68	4 876	98.9	98.9	
160	WOMEN'S-GIRLS' CLOTHING-EX FOOTWR	7	83	4.3	1.4	520	NONMERCHANTOISE RECEIPTS. . . . .	11	24	6.9	.5	
180	ALL FOOTWEAR . . . . .	10	77	5.6	1.3	-	MISCELLANEOUS MERCHANTOISE. . . . .	(X)	28	(X)	.6	
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	3	11	1.5	.2							
300	SPORTING-RECREATION EQUIPMENT. . .	42	4 875	84.4	84.4							
320	HAROWARE-GAROENING EQUIPMENT . . .	5	93	4.8	1.6							
500	ALL OTHER MERCHANTOISE. . . . .	4	82	10.8	1.4							
520	NONMERCHANTOISE RECEIPTS. . . . .	15	194	9.4	3.4							
-	MISCELLANEOUS MERCHANTOISE. . . . .	(X)	191	(X)	3.3							
<b>BICYCLE SHOPS (SIC 5953)</b>												
	TOTAL . . . . .	8	520	(X)	100.0							
<b>FLORISTS (SIC 5992)</b>												
	TOTAL . . . . .	68	4 928	(X)	100.0							
100	CIGARS-CIGARETTES-TOBACCO. . . . .	4	18	2.3	.3							
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	8	152	8.0	2.6							
160	WOMEN'S-GIRLS' CLOTHING-EX FOOTWR	7	83	4.3	1.4							
180	ALL FOOTWEAR . . . . .	10	77	5.6	1.3							
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	3	11	1.5	.2							
300	SPORTING-RECREATION EQUIPMENT. . .	42	4 875	84.4	84.4							
320	HAROWARE-GAROENING EQUIPMENT . . .	5	93	4.8	1.6							
500	ALL OTHER MERCHANTOISE. . . . .	4	82	10.8	1.4							
520	NONMERCHANTOISE RECEIPTS. . . . .	15	194	9.4	3.4							
-	MISCELLANEOUS MERCHANTOISE. . . . .	(X)	191	(X)	3.3							
<b>CIGAR STORES AND STANOS (SIC 5993)</b>												
	TOTAL . . . . .	13	991	(X)	100.0							
<b>BOOK STORES (SIC 5942)</b>												
	TOTAL . . . . .	13	2 580	(X)	100.0							

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Z Less than 0.05 percent.

<sup>1</sup>Detail may not add to total due to rounding.<sup>2</sup>Merchandise line detail withheld due to insufficient reporting.

## TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

## Portland, Oreg.-Wash., SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			
			Amount <sup>1</sup> (\$1,000)	As percent of total sales of—				Establishments handling the line	All establishments <sup>1</sup>		
				Establishments handling the line	All establishments <sup>1</sup>						
500	ALL OTHER MERCHANTISE . . . . .	13	2 439	94.5	94.5						
512	SOCIAL STATIONERY-GRTNG CARDS.	6	98	5.3	3.8						
513	BOOKS-PERIODICALS. . . . .	13	1 711	66.3	66.3						
515	ALL OTHER MERCHANTISE . . . . .	6	440	19.5	17.1						
-	MISCELLANEOUS MERCHANTISE . . . . .	(X)	190	(X)	7.4						
-	MISCELLANEOUS MERCHANTISE . . . . .	(X)	141	(X)	5.5	020	NONSTORE RETAILERS (SIC 53 PART*)	70	34 519 (X) 100.0		
	STATIONERY STORES (SIC 5943)						TOTAL . . . . .				
	TOTAL <sup>2</sup> . . . . .	6	497	(X)	100.0						
	HAY, GRAIN, AND FEED STORES (SIC 5962)										
	TOTAL . . . . .	42	9 032	(X)	100.0	020	GROCERIES-OTHER FOODS. . . . .	13	2 239 17.0 6.5		
320	HARWARE-GARDENING EQUIPMENT . . .	6	99	10.7	1.1	100	CIGARS-CIGARETTES-TOBACCO. . . . .	14	3 818 61.6 11.1		
460	HAY-GRAIN-FEED-FARM SUPPLIES . . .	42	8 491	94.0	94.0	120	COSMETICS-DRUGS-CLEANERS . . . . .	9	192 1.2 .6		
-	MISCELLANEOUS MERCHANTISE . . . . .	(X)	442	(X)	4.9	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	10	2 125 11.4 6.2		
	OTHER FARM SUPPLY STORES (SIC 5969 PT.)					160	WOMEN'S-GIRLS' CLOTHING,EX FOOTWR	9	3 119 17.7 9.0		
	TOTAL . . . . .	13	2 554	(X)	100.0	180	ALL FOOTWEAR . . . . .	10	731 3.8 2.1		
460	HAY-GRAIN-FEED-FARM SUPPLIES . . .	13	2 315	90.6	90.6	200	CURTAINS-ORAPERIES-ORY GOOOS . . .	8	1 316 8.1 3.8		
-	MISCELLANEOUS MERCHANTISE . . . . .	(X)	238	(X)	9.3	220	MAJOR APPL-RADIO-TV-MUSICAL INST	12	2 191 13.0 6.3		
	GARDEN SUPPLY STORES (SIC 5969 PT.)					240	FURNITURE-SLEEP EQUIP-FLOOR COV.	20	1 281 7.4 3.7		
	TOTAL . . . . .	27	2 553	(X)	100.0	260	KITCHENWARE-HOME FURNISHINGS . . .	11	867 5.2 2.5		
320	HARWARE-GARDENING EQUIPMENT . . .	27	2 166	84.8	84.8	280	JEWELRY-OPTICAL GOODS . . . . .	9	745 4.5 2.2		
500	ALL OTHER MERCHANTISE . . . . .	4	117	33.3	4.6	300	SPORTING-RECREATION EQUIPMENT . . .	10	1 452 7.7 4.2		
-	MISCELLANEOUS MERCHANTISE . . . . .	(X)	270	(X)	10.6	320	HARDWARE-GARDENING EQUIPMENT . . .	9	1 039 6.4 3.0		
	NEWS DEALERS AND NEWSSTANDS (SIC 5994)					340	LUMBER-BUILDOING MATERIALS . . . . .	11	967 5.9 2.8		
	TOTAL <sup>2</sup> . . . . .	18	1 047	(X)	100.0	420	AUTO TIRES-BATTERIES-ACCESS . . . . .	8	926 5.7 2.7		
	HOBBY, TOY, AND GAME SHOPS (SIC 5995)					440	FARM EQUIPMENT MACHINERY . . . . .	4	81 .4 .2		
	TOTAL <sup>2</sup> . . . . .	17	1 940	(X)	100.0	460	HAY-GRAIN-FEED-FARM SUPPLIES . . .	3	302 2.8 .9		
	CAMERA AND PHOTO SUPPLY STORES (SIC 5996)					500	ALL OTHER MERCHANTISE . . . . .	25	4 564 19.7 13.2		
	TOTAL <sup>2</sup> . . . . .	13	3 957	(X)	100.0	520	NONMERCHANTISE RECEIPTS . . . . .	18	2 729 14.1 7.9		
	GIFT, NOVELTY, AND SOUVENIR SHOPS (SIC 5997)					-	MISCELLANEOUS MERCHANTISE . . . . .	(X)	3 835 (X) 11.1		
	TOTAL . . . . .	26	1 889	(X)	100.0						
280	JEWELRY-OPTICAL GOODS . . . . .	7	67	29.4	3.5						
500	ALL OTHER MERCHANTISE . . . . .	26	1 676	88.7	88.7	020	GROCERIES-OTHER FOODS. . . . .	8	1 991 94.7 19.8		
-	MISCELLANEOUS MERCHANTISE . . . . .	(X)	146	(X)	7.7	100	CIGARS-CIGARETTES-TOBACCO. . . . .	14	3 818 60.2 38.0		
	OPTICAL GOODS STORES (SIC 5999 PT.)					-	MISCELLANEOUS MERCHANTISE . . . . .	(X)	4 242 (X) 42.2		
	TOTAL . . . . .	16	1 493	(X)	100.0						
280	JEWELRY-OPTICAL GOODS . . . . .	16	1 443	96.7	96.7						
-	MISCELLANEOUS MERCHANTISE . . . . .	(X)	50	(X)	3.3						
	RETAIL STORES, N.E.C. (SIC 5999 PT.)										
	TOTAL . . . . .	58	6 878	(X)	100.0						
500	ALL OTHER MERCHANTISE . . . . .	58	6 440	93.6	93.6						
-	MISCELLANEOUS MERCHANTISE . . . . .	(X)	438	(X)	6.4						

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

X Not applicable.

Z Less than 0.05 percent.

<sup>1</sup>Nonstore retailers, part of SIC major group 53, are shown separately in this table.<sup>2</sup>Detail may not add to total due to rounding.<sup>3</sup>Merchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

## Salem SMSA

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines					
			Amount <sup>1</sup> (\$1,000)	As percent of total sales of--					Amount <sup>1</sup> (\$1,000)	As percent of total sales of--				
				Establishments handling the line	All establish-ments <sup>1</sup>					Establishments handling the line	All establish-ments <sup>1</sup>			
	RETAIL TRADE													
	TOTAL . . . . .	1 072	271 318	(X)	100.0		52D	NONMERCANDISE RECEIPTS . . . . .	9	370	6.4	4.5		
							-	MISCELLANEDUS MERCHANTISE . . . . .	(X)	703	(X)	8.6		
								GENERAL MERCHANTISE GROUP STDRES (SIC 53 PART*)						
								TOTAL . . . . .	46	(D)	(X)	100.0		
020	GROCERIES-OTHER FOODS . . . . .	194	53 525	55.4	19.7		D20	GROCERIES-DTHER FOODS . . . . .	30					
D4D	MEALS-SNACKS . . . . .	252	14 094	37.6	5.2		04D	MEALS-SNACKS . . . . .	11					
D60	ALCDHOLIC DRINKS . . . . .	109	4 394	64.0	1.6		1DD	CIGARS-CIGARETTES-TOBACCO . . . . .	7					
08D	PACKAGED ALCOHOLIC BEVERAGES . . .	74	6 103	13.0	2.2		120	COSMETICS-DRUGS-CLEANERS . . . . .	37					
100	CIGARS-CIGARETTES-TDBACCO . . . . .	171	4 268	5.1	1.6		140	MEN'S-BDYS' CLOTHING EXC FOOTWR.	40					
12D	COSMETICS-DRUGS-CLEANERS . . . . .	148	10 768	10.4	4.0		160	WOMEN'S-GIRLS' CLDTHING+EX FOOTWR	41					
14D	MEN'S-BOYS' CLOTHING EXC FDOTWR.	72	7 374	13.0	2.7		18D	ALL FOOTWEAR . . . . .	36					
160	WOMEN'S-GIRLS' CLOTHING,EX FOOTWR	94	13 048	22.0	4.8		200	CURTAINS-DRAPERIES-DRY GDOOS . . .	44					
180	ALL FDDTWEAR . . . . .	79	5 366	9.3	2.0		220	MAJOR APPL-RADID-TV-MUSICAL INST	25					
200	CURTAINS-DRAPERIES-DRY GDOOS . . .	75	4 263	9.2	1.6		240	FURNITURE-SLEEP EQUIP-FLDR COV.	30					
220	MAJDR APPL-RADID-TV-MUSICAL INST	109	11 284	19.3	4.2		260	KITCHENWARE-HOME FURNISHINGS . . .	36					
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	89	7 403	15.5	2.7		280	JEWELRY-OPTICAL GOOS. . . . .	32					
260	KITCHENWARE-HOME FURNISHINGS . . .	98	3 420	5.8	1.3		300	SPORTING-RECREATION EQUIPMENT . . .	21					
280	JEWELRY-OPTICAL GOOS. . . . .	82	1 702	2.8	.6		320	HAROWARE-GARDENING EQUIPMENT . . .	32					
300	SPORTING-RECREATION EQUIPMENT . . .	78	4 084	7.3	1.5		340	LUMBER-BUILDING MATERIALS . . . . .	13					
320	HAROWARE-GARDENING EQUIPMENT . . .	13D	4 539	7.8	1.7		400	AUTO FUELS-LUBRICANTS . . . . .	5					
340	LUMBER-BUILDING MATERIALS . . . . .	84	10 154	21.3	3.7		420	AUTD TIRES-BATTERIES-ACCESS. . . . .	5					
38D	AUTOMOBILES-TRUCKS . . . . .	66	39 432	66.5	14.5		50D	ALL DTHER MERCHANTISE. . . . .	36					
400	AUTO FUELS-LUBRICANTS . . . . .	215	16 143	20.6	5.9		52D	NDNMERCANDISE RECEIPTS . . . . .	18					
420	AUTD TIRES-BATTERIES-ACCESS. . . . .	224	9 805	9.5	3.6		-	MISCELLANEDUS MERCHANTISE . . . . .	(X)					
44D	FARM EQUIPMENT MACHINERY . . . . .	21	6 947	41.9	2.6									
460	HAY-GRAIN-FEED-FARM SUPPLIES . . . .	30	11 543	84.3	4.3									
480	HOUSEHOLD FUELS-ICE . . . . .	38	2 991	33.3	1.1									
500	ALL DTHER MERCHANTISE . . . . .	183	11 583	10.7	4.3									
520	NONMERCANDISE RECEIPTS . . . . .	323	7 085	5.9	2.6									
	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP DEALERS (SIC 52)							DEPARTMENT STORES (SIC 531)						
	TOTAL . . . . .	78	21 074	(X)	100.0			TOTAL . . . . .	6	29 207	(X)	100.0		
220	MAJOR APPL-RADID-TV-MUSICAL INST	1D	162	26.6	.8		020	GRDCERIES-OTHER FOODS . . . . .	3	344	1.4	1.2		
240	FURNITURE-SLEEP EQUIP-FLDR COV.	12	178	6.4	.8		120	CDSMETICS-DRUGS-CLEANERS . . . . .	6	830	2.8	2.8		
260	KITCHENWARE-HOME FURNISHINGS . . .	18	244	24.0	1.2		140	MEN'S-BDYS' CLOTHING EXC FOOTWR.	6	3 993	13.7	13.7		
280	JEWELRY-OPTICAL GOOS. . . . .	5	11	6.6	.1		141	MEN'S CLOTHING . . . . .	6	3 048	10.4	10.4		
300	SPORTING-RECREATION EQUIPMENT . . .	18	154	8.8	.7		142	BDYS' CLOTHING . . . . .	6	945	3.2	3.2		
320	HAROWARE-GARDENING EQUIPMENT . . .	53	2 357	24.9	11.2		160	WD MEN'S-GIRLS' CLOTHING+EX FOOTWR	6	8 071	27.6	27.6		
340	LUMBER-BUILDING MATERIALS . . . . .	59	9 346	70.5	44.3		161	CHILDREN'S-INFANTS' WEAR . . . .	6	553	1.9	1.9		
420	AUTO TIRES-BATTERIES-ACCESS. . . . .	7	181	10.4	.9		162	HANDBAGS-ACCESSORIES . . . . .	6	488	1.7	1.7		
44D	FARM EQUIPMENT MACHINERY . . . . .	16	6 821	75.1	32.4		163	MILLINERY . . . . .	6	202	.7	.7		
520	NONMERCANDISE RECEIPTS . . . . .	18	533	6.7	2.5		164	HOSIERY . . . . .	6	602	2.1	2.1		
-	MISCELLANEDUS MERCHANTISE . . . . .	(X)	1 087	(X)	5.2		165	LINGERIE . . . . .	6	1 373	4.7	4.7		
	BUILOING MATERIALS AND SUPPLY STDRES (SIC 52 EX. 525)						166	WOMENS CDATS-SUITS-FURS-RAINWR	6	658	2.3	2.3		
	TDTAL . . . . .	37	10 275	(X)	100.0		167	WD MEN'S ORESSES . . . . .	6	1 660	5.7	5.7		
240	FURNITURE-SLEEP EQUIP-FLDR COV.	5	96	4.6	.9		168	WOMEN'S 8LOUSES-5PTSWR . . . . .	6	1 627	5.6	5.6		
320	HARDWARE-GARDENING EQUIPMENT . . .	24	543	10.4	5.3		169	GIRLS'-5U8TEEN-TEEN WEAR . . . .	5	703	2.4	2.4		
340	LUMBER-BUILDING MATERIALS . . . . .	37	8 991	87.5	87.5		-	MISCELLANEOUS MERCHANTISE . . . . .	(X)	205	(X)	.7		
341	LUMBER . . . . .	28	3 248	36.3	31.6									
342	PLYWOOD. . . . .	27	1 346	15.2	13.1		180	ALL FDOTWEAR . . . . .	6	1 769	6.1	6.1		
343	WINDOWS, DOORS, AND FRAMES-METAL	21	340	4.8	3.3		20D	CURTAINS-DRAPERIES-DRY G0005 . . .	6	2 857	9.8	9.8		
344	KITCHEN CABINETS . . . . .	8	118	6.0	1.1		2D1	PIECE G0005-NOTIONS . . . . .	6	1 082	3.7	3.7		
345	ALL OTHER MILLWORK . . . . .	24	477	6.9	4.6		202	CURTAINS-DRAPERIES . . . . .	6	1 775	6.1	6.1		
346	WALLBOARD . . . . .	24	438	6.5	4.3		220	MAJOR APPL-RADIO-TV-MUSICAL INST	4	2 325	9.1	8.0		
347	ASPHALT AND ASBESTOS PRODUCTS.	24	317	4.5	3.1		221	MAJDR HOUSEHOLD APPLIANCES . . .	4	1 101	4.3	3.8		
348	PAINT-GLASS-WALLPAPER . . . . .	23	329	4.6	3.2		222	RADIOS-TV'S MUSICAL INSTR. . . . .	4	1 224	4.8	4.2		
351	METAL ROOFING AND SIOING . . . . .	18	131	2.3	1.3		240	FURNITURE-SLEEP EQUIP-FLOOR CDV.	5	1 652	6.2	5.7		
352	MASONRY SUPPLIES . . . . .	22	233	3.3	2.3		241	FLOOR COVERINGS . . . . .	5	641	2.4	2.2		
353	INSULATION . . . . .	21	145	2.0	1.4		242	FURNITURE-SLEEP EQUIPMENT . . . . .	4	1 011	4.0	3.5		
354	PREFABRICATED BLOGS AND PARTS.	4	66	2.9	.6									
355	ALL OTHER BUILOING MATERIALS . . .	18	502	7.8	4.9		280	JEWELRY-OPTICAL GOODS . . . . .	6	503	1.7	1.7		
-	MISCELLANEOUS MERCHANTISE . . . . .	(X)	346	(X)	3.4		300	SPORTING-RECREATION EQUIPMENT . . .	6	643	2.2	2.2		
-	MISCELLANEOUS MERCHANTISE . . . . .	(X)	645	(X)	6.3		320	HAROWARE-GARDENING EQUIPMENT . . .	4	726	2.8	2.5		
	HAROWARE STORES (SIC 5251)						321	HAROWARE-TOOLS . . . . .	4	505	1.9	1.7		
	TOTAL . . . . .	26	2 590	(X)	100.0		322	GARDENING EQUIPMENT-SUPPLIES . .	3	221	1.5	.8		
	FARM EQUIPMENT DEALERS (SIC 5252)						340	LUMBER-BUILOING MATERIALS . . . .	4	624	2.4	2.1		
	TOTAL . . . . .	15	8 209	(X)	100.0		348	PAINT-GLASS-WALLPAPER . . . . .	4	218	.8	.7		
320	HARDWARE-GARDENING EQUIPMENT . . .	4	326	13.2	4.0		-	MISCELLANEOUS MERCHANTISE . . . . .	(X)	405	(X)	1.4		
440	FARM EQUIPMENT MACHINERY . . . . .	15	6 810	83.0	83.0									

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable.

Z Less than 0.05 percent.

\*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

†Detail may not add to total due to rounding.

‡Merchandise line detail withheld due to insufficient reporting.

Note: SALEM SMSA—Consists of Marion and Polk Counties, Oreg.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

## Salem SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines					
			Amount <sup>1</sup> (\$1,000)	As percent of total sales of--					Amount <sup>1</sup> (\$1,000)	As percent of total sales of--				
				Establishments handling the line	All establishments <sup>1</sup>					Establishments handling the line	All establishments <sup>1</sup>			
520	NONMERCHANOISE RECEIPTS . . . . .	5	1 024	4.5	3.5	020	GROCERIES-OTHER FOODS . . . . .	13	2 652	99.4	99.4			
535	ALL OTHER SERVICE RECEIPTS . . . . .	5	991	4.4	3.4	520	NONMERCHANOISE RECEIPTS . . . . .	4	5	.3	.2			
-	MISCELLANEOUS . . . . .	(X)	33	(X)	.1	-	MISCELLANEOUS MERCHANOISE . . . . .	(X)	10	(X)	.4			
-	MISCELLANEOUS MERCHANOISE . . . . .	(X)	518	(X)	1.8		FRUIT STORES AND VEGETABLE MKTS. (SIC 543)							
	VARIETY STORES (SIC 533)						TOTAL . . . . .	1	(0)	(X)	100.0			
	TOTAL . . . . .	28	5 094	(X)	100.0		CANOPY, NUT, AND CONFECTIONERY STORES (SIC 544)							
020	GROCERIES-OTHER FOODS . . . . .	23	175	3.8	3.4		TOTAL . . . . .	2	(D)	(X)	100.0			
040	MEALS-SNACKS . . . . .	10	264	9.1	5.2		RETAIL BAKERIES (SIC 546)							
120	COSMETICS-ORUGS-CLEANERS . . . . .	27	253	5.0	5.0		TOTAL . . . . .	6	629	(X)	100.0			
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	26	347	6.8	6.8		OTHER FOOD STORES (OTHER 54)							
160	WOMEN'S-GIRLS' CLOTHING-EX FOOTWR	27	1 032	20.3	20.3		TOTAL <sup>2</sup> . . . . .	5	987	(X)	100.0			
180	ALL FOOTWEAR . . . . .	24	122	2.6	2.4		AUTOMOTIVE DEALERS (SIC 55 EX. 554)							
200	CURTAINS-DRAPERY-ORY GOOOS . . . . .	27	659	12.9	12.9		TOTAL . . . . .	91	53 944	(X)	100.0			
220	MAJOR APPL-RAOIO-TV-MUSICAL INST	20	110	2.2	2.2		MOTOR VEHICLE DEALERS (SIC 551, 552)							
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	20	365	7.5	7.2		TOTAL . . . . .	53	44 023	(X)	100.0			
260	KITCHENWARE-HOME FURNISHINGS . . . . .	24	294	8.7	5.8		MOTOR VEHICLE DEALERS--NEW AND USED CARS (SIC 551)							
280	JEWELRY-OPTICAL GOOOS . . . . .	24	97	2.1	1.9		TOTAL . . . . .	29	38 684	(X)	100.0			
300	SPORTING-RECREATION EQUIPMENT . . . . .	10	29	1.2	.6		AUTOMOBILES-TRUCKS . . . . .	29	33 618	86.9	86.9			
320	HARDWARE-GARDENING EQUIPMENT . . . . .	24	159	3.5	3.1		AUTO FUELS-LUBRICANTS . . . . .	24	179	.7	.5			
500	ALL OTHER MERCHANOISE . . . . .	27	1 094	21.5	21.5		AUTO TIRES-BATTERIES-ACCESS . . . . .	28	2 596	7.0	6.7			
-	MISCELLANEOUS MERCHANOISE . . . . .	(X)	94	(X)	1.8		NONMERCHANOISE RECEIPTS . . . . .	28	2 288	6.2	5.9			
	MISC. GENERAL MERCHANOISE STORES (SIC 539)						MISCELLANEOUS MERCHANOISE . . . . .	(X)	3	(X)	(Z)			
	TOTAL . . . . .	12	(0)	(X)	100.0									
100	CIGARS-CIGARETTES-TOBACCO . . . . .	4	2.3	1.1	2.3		AUTOMOBILES-TRUCKS . . . . .	29	5 244	98.2	98.2			
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	8	19.4	16.8	260	AUTO FUELS-LUBRICANTS . . . . .	24	4 432	83.0	83.0				
160	WOMEN'S-GIRLS' CLOTHING-EX FOOTWR	8	18.6	16.1	300	AUTO TIRES-BATTERIES-ACCESS . . . . .	9	552	15.1	10.3				
180	ALL FOOTWEAR . . . . .	6	9.0	6.2	320	NONMERCHANOISE RECEIPTS . . . . .	4	153	20.2	2.9				
200	CURTAINS-DRAPERY-ORY GOOOS . . . . .	11	21.1	21.1	380	MISCELLANEOUS MERCHANOISE . . . . .	(X)	96	(X)	1.8				
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	5	9.8	5.9	400									
260	KITCHENWARE-HOME FURNISHINGS . . . . .	6	3.5	2.0	420									
300	SPORTING-RECREATION EQUIPMENT . . . . .	5	10.6	6.8	500									
320	HARDWARE-GARDENING EQUIPMENT . . . . .	4	11.9	5.7	520									
340	LUMBER-BUILDING MATERIALS . . . . .	4	1.4	.7	-									
500	ALL OTHER MERCHANOISE . . . . .	4	4.4	2.1										
-	MISCELLANEOUS MERCHANOISE . . . . .	(X)	15.6	(X)										
	FOOD STORES (SIC 54)													
	TOTAL . . . . .	135	62 363	(X)	100.0									
020	GROCERIES-OTHER FOODS . . . . .	135	52 289	83.8	83.8	380	AUTOMOBILES-TRUCKS . . . . .	53	38 862	88.3	88.3			
040	MEALS-SNACKS . . . . .	3	69	11.1	.1	400	AUTO FUELS-LUBRICANTS . . . . .	25	192	.6	.4			
080	PACKAGED ALCOHOLIC BEVERAGES . . . . .	40	1 909	4.7	3.1	420	AUTO TIRES-BATTERIES-ACCESS . . . . .	30	2 622	6.9	6.0			
100	CIGARS-CIGARETTES-TOBACCO . . . . .	69	3 246	6.3	5.2	520	NONMERCHANOISE RECEIPTS . . . . .	33	2 331	6.0	5.3			
120	COSMETICS-ORUGS-CLEANERS . . . . .	63	2 952	5.9	4.7	-	MISCELLANEOUS MERCHANOISE . . . . .	(X)	16	(X)	(Z)			
320	HARDWARE-GARDENING EQUIPMENT . . . . .	3	60	2.7	.1									
500	ALL OTHER MERCHANOISE . . . . .	41	1 623	3.4	2.6									
520	NONMERCHANOISE RECEIPTS . . . . .	7	96	8.3	.2									
-	MISCELLANEOUS MERCHANOISE . . . . .	(X)	119	(X)	.2									
	GROCERY STORES (SIC 541)													
	TOTAL . . . . .	108	57 943	(X)	100.0									
020	GROCERIES-OTHER FOODS . . . . .	108	47 824	82.5	82.5	380	AUTOMOBILES-TRUCKS . . . . .	29	33 618	86.9	86.9			
021	MEATS-FISH-POULTRY . . . . .	106	12 970	23.1	22.4	400	AUTO FUELS-LUBRICANTS . . . . .	24	179	.7	.5			
022	PRODUCE (FRESH FRUITS-VEGTLBS)	106	4 423	7.6	7.6	420	AUTO TIRES-BATTERIES-ACCESS . . . . .	28	2 596	7.0	6.7			
023	FROZEN FOODS . . . . .	69	3 213	6.2	5.5	520	NONMERCHANOISE RECEIPTS . . . . .	28	2 288	6.2	5.9			
024	ALL OTHER FOODS . . . . .	107	27 216	48.5	47.0	-	MISCELLANEOUS MERCHANOISE . . . . .	(X)	3	(X)	(Z)			
080	PACKAGED ALCOHOLIC BEVERAGES . . . . .	39	1 901	4.7	3.3	380	AUTOMOBILES-TRUCKS . . . . .	24	5 244	98.2	98.2			
100	CIGARS-CIGARETTES-TOBACCO . . . . .	67	3 232	6.4	5.6	385	USED PASSENGER CARS-RETAIL . . . . .	24	4 432	83.0	83.0			
120	COSMETICS-ORUGS-CLEANERS . . . . .	64	3 009	6.2	5.2	386	USED PASSENGER CARS-WHLSL . . . . .	9	552	15.1	10.3			
320	HARDWARE-GARDENING EQUIPMENT . . . . .	3	58	2.5	.1	387	USED COMMERCIAL VEHICLES . . . . .	4	153	20.2	2.9			
500	ALL OTHER MERCHANOISE . . . . .	41	1 653	3.5	2.9	-	MISCELLANEOUS MERCHANOISE . . . . .	(X)	96	(X)	1.8			
516	ALL OTHER MERCHANOISE . . . . .	16	443	2.6	.8									
517	PAPER-PAPER PRODUCTS . . . . .	38	1 210	2.7	2.1									
-	MISCELLANEOUS MERCHANOISE . . . . .	(X)	265	(X)	.5									
	MEAT AND FISH (SEA FOOD) MARKETS (SIC 542)													
	TOTAL . . . . .	13	2 667	(X)	100.0	220	MOTOR VEHICLE DEALERS--USED CARS ONLY (SIC 552)	24	(D)	(X)	100.0			
						300	AUTOMOBILES-TRUCKS . . . . .	12	{ 16.5	15.2				
							AUTO FUELS-LUBRICANTS . . . . .	9	1.9	1.7				
							AUTO TIRES-BATTERIES-ACCESS . . . . .	8	25.8	3.1				

Standard Notes: - Represents zero. D Withheld to avoid disclosure.  
Detail may not add to total due to rounding.

\*Merchandise line detail withheld due to insufficient reporting.

NA Not available. X Not applicable.

Z Less than 0.05 percent.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

### **Salem SMSA—Continued**

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines				
			Amount <sup>1</sup> (\$1,000)	As percent of total sales of--				Amount <sup>1</sup> (\$1,000)	As percent of total sales of--			
				Establishments handling the line	All establish-ments <sup>1</sup>				Establishments handling the line	All establish-ments <sup>1</sup>		
320	HARDWARE-GAROENING EQUIPMENT . . .	9	10.0	1.2		180	ALL FOOTWEAR . . . . .	25	2 523	54.1	50.5	
420	AUTO TIRES-BATTERIES-ACCESS. . .	24	58.4	58.4								
520	NONMERCHANNOISE RECEIPTS. . . . .	13	8.2	6.9								
-	MISCELLANEOUS MERCHANNOISE. . . . .	(X)	(X)	13.3								
	MISCELLANEOUS AUTOMOTIVE DEALERS (SIC SS9)											
	TOTAL . . . . .	14	(0)	(X)	100.0							
300	SPORTING-RECREATION EQUIPMENT. . .	5	78.2	14.0								
380	AUTOMOBILES-TRUCKS . . . . .	4	31.9	8.5								
500	ALL OTHER MERCHANNOISE. . . . .	9	91.2	72.9								
S20	NONMERCHANNOISE RECEIPTS. . . . .	6	7.0	2.8								
-	MISCELLANEOUS MERCHANNOISE. . . . .	(X)	(X)	1.7								
	GASOLINE SERVICE STATIONS (SIC SS4)											
	TOTAL . . . . .	171	18 032	(X)	100.0							
020	GROCERIES-OTHER FOODS. . . . .	9	33	11.1	.2							
100	CIGARS-CIGARETTES-TOBACCO. . . . .	18	101	5.0	.6							
400	AUTO FUELS-LUBRICANTS. . . . .	171	15 109	83.8	83.8							
401	GASOLINE . . . . .	171	14 132	78.4	78.4							
402	OTHER AUTOMOTIVE FUELS . . . . .	17	304	19.3	1.7							
403	MOTOR OILS-GREASES-OTHER OILS.	159	673	3.9	3.7							
420	AUTO TIRES-BATTERIES-ACCESS. . .	148	2 090	12.5	11.6							
421	PARTS INSTALLED IN REPAIR WORK	46	342	8.0	1.9							
423	PARTS-RETAIL . . . . .	14	78	4.2	.4							
424	AUTOMOBILE TIRES-BATTERIES-ACC	145	1 670	10.0	9.3							
480	HOUSEHOLD FUELS-ICE. . . . .	6	24	4.1	.1							
S20	NONMERCHANNOISE RECEIPTS. . . . .	112	600	4.8	3.3							
527	SERVICE LABOR. . . . .	106	475	4.0	2.6							
-	MISCELLANEOUS MERCHANNOISE. . . . .	(X)	75	(X)	.4							
	APPAREL AND ACCESSORY STORES (SIC S6)											
	TOTAL . . . . .	49	7 523	(X)	100.0							
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	17	2 187	50.9	29.1							
160	WOMEN'S-GIRLS' CLOTHING,EX FOOTWR	34	2 573	43.4	34.2							
180	ALL FOOTWEAR . . . . .	29	2 763	42.0	36.7							
	WOMEN'S READY-TO-WEAR STORES (SIC S62)											
	TOTAL . . . . .	19	2 294	(X)	100.0							
160	WOMEN'S-GIRLS' CLOTHING,EX FOOTWR	19	2 050	89.4	89.4							
164	HOSIERY. . . . .	10	26	1.3	1.1							
165	LINGERIE . . . . .	15	136	5.9	5.9							
168	WOMEN'S BLOUSES-SPTSWR . . . . .	16	486	21.2	21.2							
172	DRESSES. . . . .	19	820	35.7	35.7							
173	COATS-SUITS. . . . .	16	360	15.7	15.7							
174	HANOBAGS . . . . .	9	35	1.8	1.5							
176	OTHER WOMENS-GIRLS' CLOTHES ACC	8	92	S.0	4.0							
-	MISCELLANEOUS MERCHANNOISE. . . . .	(X)	95	(X)	4.1							
-	MISCELLANEOUS MERCHANNOISE. . . . .	(X)	244	(X)	10.6							
	WOMEN'S ACCESSORY AND SPECIALTY STORES (SIC S63)											
	TOTAL <sup>2</sup> . . . . .	3	(0)	(X)	100.0							
	FURRIERS AND FUR SHOPS (SIC S68)											
	TOTAL . . . . .	1	(0)	(X)	100.0							
	OTHER APPAREL AND ACCESSORY STRS. (OTHER 56)											
	TOTAL . . . . .	26	4 995	(X)	100.0							
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	16	2 172	59.0	43.5							
	RADIO, TV, AND MUSIC STORES (SIC 573)											
	TOTAL <sup>2</sup> . . . . .	19	4 153	(X)	100.0							

Standard Notes: - Represents zero D Withheld to avoid disclosure

<sup>1</sup> Detail may not add to total due to rounding.

<sup>2</sup>Merchandise line detail withheld due to insufficient reporting.

#### Alk. Nitr. and b.i.

MONDAY, APRIL 11

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

## Salem SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text.)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines				
			Amount <sup>1</sup> (\$1,000)	As percent of total sales of--				Amount <sup>1</sup> (\$1,000)	As percent of total sales of--			
				Establishments handling the line	All establishments <sup>1</sup>				Establishments handling the line	All establishments <sup>1</sup>		
	EATING AND DRINKING PLACES (SIC 58)					140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	5	68	21.4	.3	
	TOTAL . . . . .	242	17 746	(X)	100.0	160	WOMEN'S-GIRLS' CLOTHING, EX FOOTWR.	5	85	21.4	.3	
040	MEALS-SNACKS . . . . .	225	12 842	75.8	72.4	180	ALL FOOTWEAR . . . . .	6	82	9.3	.3	
060	ALCOHOLIC DRINKS . . . . .	108	4 387	46.9	24.7	220	MAJOR APPL-RADIO-TV-MUSICAL INST	8	90	14.2	.4	
080	PACKAGE ALCOHOLIC BEVERAGES . . .	14	128	25.0	.7	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	8	128	27.7	.5	
100	CIGARS-CIGARETTES-TOBACCO. . . . .	38	126	4.2	.7	260	KITCHENWARE-HOME FURNISHINGS . . .	9	217	16.6	.9	
-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	263	(X)	1.5	280	JEWELRY-OPTICAL GOODS. . . . .	16	839	57.8	3.3	
	EATING PLACES (SIC 5812)					300	SPORTING-RECREATION EQUIPMENT. . .	11	1 214	80.0	4.8	
040	MEALS-SNACKS . . . . .	176	12 098	88.3	88.3	320	HARDWARE-GARDENING EQUIPMENT . . .	22	908	8.5	3.6	
060	ALCOHOLIC DRINKS . . . . .	42	1 285	26.1	9.4	420	AUTO TIRES-BATTERIES-ACCESS. . . .	5	272	100.0	1.1	
100	CIGARS-CIGARETTES-TOBACCO. . . . .	24	58	3.5	.4	460	HAY-GRAIN-FEED-FARM SUPPLIES . . .	23	11 191	92.2	44.1	
-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	253	(X)	1.8	480	HOUSEHOLD FUELS-ICE. . . . .	19	2 348	64.5	9.3	
	DRINKING PLACES (ALCOHOLIC BEV.) (SIC 5813)					500	ALL OTHER MERCHANDISE. . . . .	47	2 525	84.0	10.0	
040	MEALS-SNACKS . . . . .	66	4 052	(X)	100.0	520	NONMERCHANDISE RECEIPTS. . . . .	34	838	10.3	3.3	
060	ALCOHOLIC DRINKS . . . . .					MISCELLANEOUS MERCHANDISE. . . . .	(X)	508	(X)	2.0		
100	CIGARS-CIGARETTES-TOBACCO. . . . .											
-	MISCELLANEOUS MERCHANDISE. . . . .											
	DRUG STORES AND PROPRIETARY STRS. (SIC 591)											
	TOTAL . . . . .	43	(D)	(X)	100.0							
020	GROCERIES-OTHER FOODS. . . . .	7				300	ANTIQUE AND SECONDHAND STORES (SIC 593)	13	725	(X)	100.0	
040	MEALS-SNACKS . . . . .	8					TOTAL . . . . .	15	(D)	(X)	100.0	
100	CIGARS-CIGARETTES-TOBACCO. . . . .	32				080	PACKAGE ALCOHOLIC BEVERAGES . . .	15	(D)	{ 99.7	99.7	
120	COSMETICS-DRUGS-CLEANERS . . . . .	43					MISCELLANEOUS MERCHANDISE. . . . .	(X)	(X)	{ .3		
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	4										
160	WOMEN'S-GIRLS' CLOTHING, EX FOOTWR.	5										
180	ALL FOOTWEAR . . . . .	3										
220	MAJOR APPL-RADIO-TV-MUSICAL INST	5										
260	KITCHENWARE-HOME FURNISHINGS . . .	10										
280	JEWELRY-OPTICAL GOODS. . . . .	21										
300	SPORTING-RECREATION EQUIPMENT. . .	5										
500	ALL OTHER MERCHANDISE. . . . .	22										
-	MISCELLANEOUS MERCHANDISE. . . . .	(X)										
	DRUG STORES (SIC 591 PT.)											
	TOTAL . . . . .	43	(D)	(X)	100.0							
020	GROCERIES-OTHER FOODS. . . . .	7										
040	MEALS-SNACKS . . . . .	8										
100	CIGARS-CIGARETTES-TOBACCO. . . . .	32										
120	COSMETICS-DRUGS-CLEANERS . . . . .	43										
121	MEDICINES EXC. PRESCRIPTION. . . . .	41										
122	PRESCRIPTION MEDICINES . . . . .	43										
123	ALL OTHER DRUGS-PROPRIETARIES. . . . .	34										
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	4										
160	WOMEN'S-GIRLS' CLOTHING, EX FOOTWR.	5										
180	ALL FOOTWEAR . . . . .	3										
220	MAJOR APPL-RADIO-TV-MUSICAL INST	5										
260	KITCHENWARE-HOME FURNISHINGS . . .	10										
280	JEWELRY-OPTICAL GOODS. . . . .	21										
300	SPORTING-RECREATION EQUIPMENT. . .	5										
500	ALL OTHER MERCHANDISE. . . . .	22										
-	MISCELLANEOUS MERCHANDISE. . . . .	(X)										
	PROPRIETARY STORES (SIC 591 PT.)											
	TOTAL . . . . .	-	-	(X)	-							
	MISCELLANEOUS RETAIL STORES (SIC 59 EX. 591)											
	TOTAL . . . . .	132	25 361	(X)	100.0							
020	PACKAGED ALCOHOLIC BEVERAGES . . .	15	4 048	76.1	16.0	320	OTHER MISCELLANEOUS RETAIL STORES (OTHER 59)	62	15 106	(X)	100.0	

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

<sup>1</sup> Detail may not add to total due to rounding.<sup>2</sup> Merchandise line detail withheld due to insufficient reporting.

NA Not available. X Not applicable.

Z Less than 0.05 percent.

TABLE 2. California—Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

## Salem SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line (SIC 53 PART*)	Establishments (number)	Sales of specified merchandise lines		
			Amount <sup>1</sup> (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establish- ments <sup>1</sup>
	NONSTORE RETAILERS (SIC 53 PART*)				
	TOTAL <sup>2</sup> • • • • •	13	1 743	(X)	100.0
	MAIL ORDER HOUSES (SIC 532)				
	TOTAL <sup>2</sup> • • • • •	3	202	(X)	100.0
	MERCHANDISING MACHINE OPERATORS (SIC 534)				
	TOTAL • • • • •	3	(0)	(X)	100.0
	DIRECT SELLING ESTABLISHMENTS (SIC 535)				
	TOTAL • • • • •	7	(D)	(X)	100.0

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

X Not applicable. Z Less than 0.05 percent.

\*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

<sup>1</sup>Detail may not add to total due to rounding.<sup>2</sup>Merchandise line detail withheld due to insufficient reporting.

TABLE 3. Area Outside Standard Metropolitan Statistical Areas: 1967

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines				
			Amount <sup>1</sup> (\$1,000)	As percent of total sales of--				Establishments (number)	As percent of total sales of--			
				Establishments handling the line	All establishments <sup>1</sup>				Amount <sup>1</sup> (\$1,000)	Establishments handling the line	All establishments <sup>1</sup>	
	RETAIL TRADE											
	TOTAL . . . . .											
	TOTAL . . . . .	5 944	1 156 754	(X)	100.0	280	JEWELRY-OPTICAL GOODS. . . . .	20	77	1.1	.4	
						300	SPORTING-RECREATION EQUIPMENT. . . . .	81	1 107	8.5	6.5	
020	GROCERIES-OTHER FOODS. . . . .	1 093	233 674	67.1	20.2	320	HARWARE-GARDENING EQUIPMENT . . . . .	128	9 957	58.2	58.2	
040	MEALS-_SNACKS . . . . .	1 358	60 514	62.6	5.2	322	GARDENING EQUIPMENT-SUPPLIES . . . . .	112	1 273	8.5	7.4	
060	ALCOHOLIC DRINKS . . . . .	643	21 599	50.0	1.9	323	FLUMBING-ELECTRICAL SUPPLIES . . . . .	115	2 289	15.2	13.4	
080	PACKAGED ALCOHOLIC BEVERAGES . . .	725	36 772	15.1	3.2	324	OTHER HARWARE-TOOLS . . . . .	128	6 394	37.3	37.3	
100	CIGARETTES-CIGARETTES-TOBACCO. . . . .	1 270	20 581	6.0	1.8	340	LUMBER-BUILDOIING MATERIALS. . . . .	99	2 034	15.9	11.9	
120	COSMETICS-DRUGS-CLEANERS . . . . .	1 025	45 139	10.9	3.9	356	ALL OTHER LUMBER-MILLWORK. . . . .	33	537	18.6	3.1	
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	465	25 777	17.6	2.2	364	PAINT-SUNDRIES-GLASS-WALLPAPER . . . . .	97	1 497	11.8	8.7	
160	WOMEN'S-GIRLS' CLOTHING-EX FOOTWR	615	37 116	19.6	3.2	400	AUTO FUELS-LUBRICANTS. . . . .	5	26	5.2	.2	
180	ALL FOOTWEAR . . . . .	457	14 870	10.4	1.3	420	AUTO TIRES-BATTERIES-ACCESS. . . . .	38	552	6.7	3.2	
200	CURTAINS-DRAPERY-ORY GOODS . . . . .	404	13 605	11.0	1.2	500	HAY-GRAIN-FEED-FARM SUPPLIES . . . . .	9	117	14.2	.7	
220	MAJOR APPL-RADIO-TV-MUSICAL INST	562	29 782	18.3	2.6	520	ALL OTHER MERCHAN0ISE. . . . .	26	188	6.4	1.1	
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	411	22 434	17.7	1.9	520	NONMERCHAN0ISE RECEIPTS. . . . .	22	137	6.2	.8	
260	KITCHENWARE-HOME FURNISHINGS . . . . .	645	10 316	5.2	.9		MISCELLANEOUS MERCHAN0ISE. . . . .	(X)	273	(X)	1.6	
280	JEWELRY-OPTICAL GOODS. . . . .	474	6 815	4.1	.6							
300	SPORTING-RECREATION EQUIPMENT. . . . .	478	16 566	9.3	1.4							
320	HARWARE-GARDENING EQUIPMENT . . . . .	672	23 220	11.6	2.0							
340	LUMBER-BUILDOIING MATERIALS. . . . .	525	48 978	38.8	4.2							
380	AUTOMOBILES-TRUCKS . . . . .	360	179 034	69.5	15.5							
400	AUTO FUELS-LUBRICANTS. . . . .	1 350	90 587	26.3	7.8							
420	AUTO TIRES-BATTERIES-ACCESS. . . . .	1 456	51 297	11.9	4.4	320	HARWARE-GARDENING EQUIPMENT . . . . .	22	1 128	13.5	3.2	
440	FARM EQUIPMENT MACHINERY . . . . .	158	32 023	43.7	2.8	380	AUTOMOBILES-TRUCKS . . . . .	12	765	13.2	2.2	
460	HAY-GRAIN-FEED-FARM SUPPLIES . . . . .	159	38 605	76.7	3.3	400	AUTO FUELS-LUBRICANTS. . . . .	9	284	7.0	.8	
480	HOUSEHOLD FUELS-ICE. . . . .	207	14 123	44.4	1.2	420	AUTO TIRES-BATTERIES-ACCESS. . . . .	27	930	9.9	2.6	
500	ALL OTHER MERCHAN0ISE. . . . .	1 054	50 093	12.0	4.3	440	FARM EQUIPMENT MACHINERY . . . . .	90	29 801	84.6	84.6	
520	NONMERCHAN0ISE RECEIPTS. . . . .	1 816	33 234	7.8	2.9	460	HAY-GRAIN-FEED-FARM SUPPLIES . . . . .	5	161	10.4	.5	
	BUILDOIING MATERIALS, HARWARE, AND FARM EQUIP DEALERS (SIC 52)					500	HOUSEHOLD FUELS-ICE. . . . .	3	278	14.0	.8	
	TOTAL . . . . .	449	99 282	(X)	100.0	520	ALL OTHER MERCHAN0ISE. . . . .	3	210	10.9	.6	
							NONMERCHAN0ISE RECEIPTS. . . . .	37	1 302	8.2	3.7	
							MISCELLANEOUS MERCHAN0ISE. . . . .	(X)	349	(X)	1.0	
220	MAJOR APPL-RADIO-TV-MUSICAL INST	65	1 224	11.3	1.2							
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	43	715	7.4	.7							
260	KITCHENWARE-HOME FURNISHINGS . . . . .	98	1 709	12.3	1.7							
280	JEWELRY-OPTICAL GOODS. . . . .	20	78	1.6	.1							
300	SPORTING-RECREATION EQUIPMENT. . . . .	86	1 213	9.0	1.2	020	GROCERIES-OTHER FOODS. . . . .	115	2 235	6.2	2.8	
320	HARWARE-GARDENING EQUIPMENT . . . . .	267	13 771	27.0	13.9	040	MEALS-_SNACKS . . . . .	33	776	7.8	1.0	
340	LUMBER-BUILDOIING MATERIALS. . . . .	332	44 564	86.8	44.9	080	PACKAGED ALCOHOLIC BEVERAGES . . . . .	29	395	10.0	.5	
380	AUTOMOBILES-TRUCKS . . . . .	14	794	10.3	.8	100	CIGARS-CIGARETTES-TOBACCO. . . . .	53	845	10.6	1.1	
400	AUTO FUELS-LUBRICANTS. . . . .	14	317	5.1	.3	120	COSMETICS-DRUGS-CLEANERS . . . . .	190	3 089	4.6	3.9	
420	AUTO TIRES-BATTERIES-ACCESS. . . . .	66	1 496	7.5	1.5	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	174	10 430	14.4	13.2	
440	FARM EQUIPMENT MACHINERY . . . . .	95	29 894	66.1	30.1	160	WOMEN'S-GIRLS' CLOTHING-EX FOOTWR	211	16 822	22.2	21.3	
460	HAY-GRAIN-FEED-FARM SUPPLIES . . . . .	17	379	12.9	.4	180	ALL FOOTWEAR . . . . .	178	5 172	7.2	6.6	
480	HOUSEHOLD FUELS-ICE. . . . .	22	555	10.9	.6	200	CURTAINS-DRAPERY-ORY GOODS . . . . .	211	9 778	13.5	12.4	
500	ALL OTHER MERCHAN0ISE. . . . .	32	458	9.2	.5	220	MAJOR APPL-RADIO-TV-MUSICAL INST	78	3 986	7.8	5.1	
520	NONMERCHAN0ISE RECEIPTS. . . . .	103	1 910	7.3	1.9	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	102	2 767	4.5	3.5	
-	M1SCLLANEOUS MERCHAN0ISE. . . . .	(X)	205	(X)	.2	260	KITCHENWARE-HOME FURNISHINGS . . . . .	178	2 969	4.3	3.8	
	LUMBER AND OTHER BLDG. MATERIALS DEALERS (SIC 521)					280	JEWELRY-OPTICAL GOODS. . . . .	152	966	1.3	1.2	
	TOTAL <sup>2</sup> . . . . .	182	41 561	(X)	100.0	300	SPORTING-RECREATION EQUIPMENT. . . . .	92	1 623	2.5	2.1	
						320	HARWARE-GARDENING EQUIPMENT . . . . .	144	2 410	4.8	3.1	
						340	LUMBER-BUILDOIING MATERIALS. . . . .	80	2 538	6.0	3.2	
						400	AUTO FUELS-LUBRICANTS. . . . .	43	794	3.7	1.0	
						420	AUTO TIRES-BATTERIES-ACCESS. . . . .	27	2 786	7.9	3.5	
						440	FARM EQUIPMENT MACHINERY . . . . .	15	351	3.0	.4	
						500	ALL OTHER MERCHAN0ISE. . . . .	172	5 575	8.3	7.1	
						520	NONMERCHAN0ISE RECEIPTS. . . . .	53	2 552	7.0	3.2	
							MISCELLANEOUS MERCHAN0ISE. . . . .	(X)	65	(X)	.1	
	PLUMBING AND HEATING EQUIP DLRS. (SIC 522)											
	TOTAL <sup>2</sup> . . . . .	16	2 384	(X)	100.0							
	PAINT, GLASS, AND WALLPAPER STRS. (SIC 523)											
	TOTAL . . . . .	30	2 777	(X)	100.0	020	GROCERIES-OTHER FOODS. . . . .	6	113	.8	.4	
						120	COSMETICS-DRUGS-CLEANERS . . . . .	19	398	1.3	1.3	
340	LUMBER-BUILDING MATERIALS. . . . .	30	2 327	83.8	83.8	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	19	3 974	13.0	13.0	
-	MISCELLANEOUS MERCHAN0ISE. . . . .	(X)	450	(X)	16.2	141	MEN'S CLOTHING . . . . .	19	2 904	9.5	9.5	
	ELECTRICAL SUPPLY STORES (SIC 524)					142	BOYS' CLOTHING . . . . .	19	1 070	3.5	3.5	
	TOTAL <sup>2</sup> . . . . .	3	229	(X)	100.0	160	WOMEN'S-GIRLS' CLOTHING-EX FOOTWR	19	6 727	22.0	22.0	
						161	CHILOREN'S-INFANTS' WEAR . . . . .	19	720	2.4	2.4	
						162	HANDBAGS-ACCESSORIES . . . . .	17	293	1.0	1.0	
						163	MILLINERY . . . . .	16	76	.2	.2	
						164	HOSEIERY . . . . .	18	449	1.5	1.5	
						165	LINGERIE . . . . .	18	1 106	3.8	3.6	
						166	WOMENS COATS-SUITS-FURS-RAINWR	19	683	2.2	2.2	
						167	WOMEN'S DRESSES . . . . .	18	1 370	4.7	4.5	
						168	WOMEN'S BLOUSES-SPTSWR . . . . .	18	1 384	4.7	4.5	
						169	GIRLS'-SUBTEEN-TEEN WEAR . . . . .	15	556	2.0	1.8	
							OTHER WOMENS-GIRLS-CLOTHES ACC	3	89	3.5	.3	
	HARDWARE STORES (SIC 5251)											
	TOTAL . . . . .	128	17 121	(X)	100.0	180	ALL FOOTWEAR . . . . .	19	2 512	8.2	8.2	
200	CURTAINS-DRAPERY-ORY GOODS . . .	9	17	1.4	.1	171						
220	MAJOR APPL-RADIO-TV-MUSICAL INST	50	740	12.6	4.3							
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	25	273	4.2	1.6	180						
260	KITCHENWARE-HOME FURNISHINGS . . .	22	1 622	1.9	.2							

Standard Notes: - Represents zero

**D. Withhold to avoid disclosure**

NA Not available

#### X. Not applicable

310 of 316 2.25

Standard Notes: • Represents zero. D Withheld to avoid disclosure. NA Not available.

\*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

**'Detail may not add to total due to rounding.'**

<sup>7</sup>Merchandise line detail withheld due to insulation.

TABLE 3. Area Outside Standard Metropolitan Statistical Areas: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines				
			Amount <sup>1</sup> (\$1,000)	As percent of total sales of--				Establishments handling the line	As percent of total sales of--			
				Establishments handling the line	All establishments <sup>1</sup>				Establishments handling the line	All establishments <sup>1</sup>		
200	CURTAINS-ORAPERIES-ORY GOOOS . . .	19	2 754	9.0	9.0	160	WOMEN'S-GIRLS' CLOTHING-EX FOOTWR	93	6 591	24.8	22.3	
201	PIECE GOOOS-NOTIONS . . . . .	19	920	3.0	3.0	161	CHILOREN'S-INFANTS' WEAR . . .	80	589	2.3	2.0	
202	CURTAINS-ORAPERIES . . . . .	19	1 833	6.0	6.0	162	HANOBAGS-ACCESSORIES . . . . .	68	308	1.1	1.0	
220	MAJOR APPL-RAOIO-TV-MUSICAL INST	14	2 475	10.0	8.1	163	MILLINERY . . . . .	30	45	.4	.2	
221	MAJOR HOUSEHOLD APPLIANCES . . .	12	1 688	7.7	S.5	164	HOSIERY . . . . .	82	646	2.4	2.2	
222	RAOIOS-TV'S MUSICAL INSTR. . . . .	14	787	3.2	2.6	165	LINGERIE . . . . .	75	1 355	S.2	4.6	
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	16	1 658	6.2	5.4	166	WOMENS COATS-SUITS-FURS-RAINWR	53	413	1.6	1.4	
241	FLOOR COVERINGS. . . . .	16	799	3.0	2.6	167	WOMEN'S DRESSES . . . . .	66	1 049	4.2	3.5	
242	FURNITURE-SLEEP EQUIPMENT. . . . .	12	859	3.9	2.8	168	WOMEN'S BLOUSES-SPTSWR . . . . .	75	1 353	S.2	4.6	
260	KITCHENWARE-HOME FURNISHINGS . . .	19	772	2.5	2.5	169	GIRLS'-SUBTEEN-TEEN WEAR . . . . .	62	677	2.7	2.3	
261	CHINA-GLASSWARE. . . . .	15	192	.6	.6	171	OTHER WOMENS-GIRLS-CLOTHES ACC	12	56	10.0	.2	
262	KITCHENWARE-HOUSEWARES . . . . .	19	579	1.9	1.9	180	ALL FOOTWEAR . . . . .	73	2 139	8.8	7.2	
280	JEWELRY-OPTICAL GOOOS. . . . .	19	184	.6	.6	200	CURTAINS-ORAPERIES-ORY GOOOS . . .	67	3 673	15.4	12.4	
300	SPORTING-RECREATION EQUIPMENT. . .	19	898	2.9	2.9	201	PIECE GOOOS-NOTIONS. . . . .	48	1 424	6.3	4.8	
320	HAROWARE-GAROENING EQUIPMENT . . .	13	966	4.1	3.2	202	CURTAINS-ORAPERIES . . . . .	52	2 174	9.6	7.4	
321	HARDWARE-TOOLS . . . . .	12	459	2.1	1.5	203	ALL OTHER OOMESTICS. . . . .	19	75	6.0	.3	
322	GAROENING EQUIPMENT-SUPPLIES . . .	13	506	2.2	1.7	220	MAJOR APPL-RAOIO-TV-MUSICAL INST	21	1 236	8.5	4.2	
340	LUMBER-BUILOING MATERIALS. . . . .	13	1 753	7.2	5.7	221	MAJOR HOUSEHOLD APPLIANCES . . .	14	804	7.1	2.7	
348	PAINT-GLASS-WALLPAPER. . . . .	13	483	2.0	1.6	222	RAOIOS-TV'S MUSICAL INSTR. . . . .	18	423	2.9	1.4	
356	ALL OTHER LUMBER-MILLWORK. . . . .	10	923	5.2	3.0	-	MISCELLANEOUS MERCHANIOSE. . . . .	(X)	7	(X)	(Z)	
400	AUTO FUELS-LUBRICANTS. . . . .	4	250	2.4	.8	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	35	684	3.1	2.3	
420	AUTO TIRES-BATTERIES-ACCESS. . . . .	13	2 255	9.7	7.4	241	FLOOR COVERINGS. . . . .	32	334	1.7	1.1	
500	ALL OTHER MERCHANIOSE. . . . .	16	725	2.6	2.4	242	FURNITURE-SLEEP EQUIPMENT. . . . .	25	339	1.6	1.1	
501	TOYS-GAMES-WHEEL GOOOS . . . . .	15	421	1.6	1.4	260	KITCHENWARE-HOME FURNISHINGS . . .	69	839	3.4	2.8	
502	BOOKS-STATIONERY-PHOTO. EQUIP.	15	204	.8	.7	261	CHINA-GLASSWARE. . . . .	43	257	3.3	.9	
S18	MOSE. EXC.TOY-GAMES-BOOKS-STA	12	99	.4	.3	262	KITCHENWARE-HOUSEWARES . . . . .	61	S60	2.4	1.9	
520	NONMERCHANIOSE RECEIPTS. . . . .	17	1 775	6.7	S.8	280	MISCELLANEOUS MERCHANIOSE. . . . .	(X)	20	(X)	.1	
534	AUTO REPAIR. . . . .	10	127	.6	.4	300	JEWELRY-OPTICAL GOOOS. . . . .	52	437	2.0	1.5	
S35	ALL OTHER SERVICE RECEIPTS . . . . .	16	1 647	7.1	5.4	320	SPORTING-RECREATION EQUIPMENT. . .	38	576	2.4	1.9	
-	MISCELLANEOUS MERCHANIOSE. . . . .	(X)	331	(X)	1.1	321	HAROWARE-GAROENING EQUIPMENT . . .	35	859	8.3	2.9	
	VARIETY STORES (SIC S33)					322	HARDWARE-TOOLS . . . . .	32	581	5.7	2.0	
	TOTAL . . . . .	110	17 502	(X)	100.0	340	GAROENING EQUIPMENT-SUPPLIES . . .	27	273	2.6	.9	
020	GROCERIES-OTHER FOODS. . . . .	65	477	4.1	2.7	348	LUMBER-BUILOING MATERIALS. . . . .	28	569	5.7	1.9	
040	MEALS-SNACKS . . . . .	29	709	13.0	4.1	356	PAINT-GLASS-WALLPAPER. . . . .	24	259	2.7	.9	
100	CIGARS-CIGARETTES-TOBACCO . . . . .	16	331	14.3	1.9	36	ALL OTHER LUMBER-MILLWORK. . . . .	15	306	5.6	1.0	
120	COSMETICS-ORUGS-CLEANERS . . . . .	10B	1 208	7.2	6.9	400	AUTO FUELS-LUBRICANTS. . . . .	34	515	S.6	1.7	
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	76	1 095	7.0	6.3	420	AUTO TIRES-BATTERIES-ACCESS. . . . .	10	505	6.7	1.7	
160	WOMEN'S-GIRLS' CLOTHING-EX FOOTWR	98	3 498	20.1	20.0	400	GENERAL MERCHANIOSE STORES (SIC 539 PART)					
180	ALL FOOTWEAR . . . . .	86	520	3.2	3.0	420	FOOD STORES (SIC 54)					
200	CURTAINS-ORAPERIES-ORY GOOOS . . .	96	2 056	12.2	11.7	500	TOTAL . . . . .	756	267 034	(X)	100.0	
220	MAJOR APPL-RAOIO-TV-MUSICAL INST	43	273	2.6	1.6	501	NONMERCHANIOSE RECEIPTS. . . . .	59	B03	3.7	2.7	
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	51	422	3.8	2.4	502	ORY GOOOS STORES (SIC 539 PART)	37	442	2.3	1.5	
260	KITCHENWARE-HOME FURNISHINGS . . .	90	1 357	10.6	7.8	51B	TOTAL . . . . .	38	139	2.8	.5	
280	JEWELRY-OPTICAL GOOOS. . . . .	B1	345	2.2	2.0	51B	SEWING AND NEEDLEWORK STORES (SIC S39 PART)	13	84	1.7	.3	
300	SPORTING-RECREATION EQUIPMENT. . . . .	35	150	1.9	.9	520	TOTAL . . . . .	10	594	(X)	100.0	
320	HAROWARE-GAROENING EQUIPMENT . . . . .	96	585	3.4	3.3	520	NONMERCHANIOSE RECEIPTS. . . . .	(X)	377	(X)	1.3	
340	LUMBER-BUILOING MATERIALS. . . . .	40	216	3.4	1.2							
400	AUTO FUELS-LUBRICANTS. . . . .	5	29	2.9	.2							
420	AUTO TIRES-BATTERIES-ACCESS. . . . .	4	25	1.8	.1							
500	ALL OTHER MERCHANIOSE. . . . .	97	4 043	23.6	23.1							
-	MISCELLANEOUS MERCHANIOSE. . . . .	(X)	163	(X)	.9							
	GENERAL MERCHANIOSE STORES (SIC 539 PART)											
	TOTAL . . . . .	103	29 567	(X)	100.0							
020	GROCERIES-OTHER FOODS. . . . .	44	1 645	18.6	5.6	020	GROCERIES-OTHER FOODS. . . . .	756	220 306	82.5	B2.5	
080	PACKAGEO ALCOHOLIC BEVERAGES . . .	29	390	9.5	1.3	040	MEALS-SNACKS . . . . .	40	442	5.1	.2	
100	CIGARS-CIGARETTES-TOBACCO . . . . .	36	283	6.8	1.0	080	PACKAGEO ALCOHOLIC BEVERAGES . . .	387	9 131	4.7	3.4	
120	COSMETICS-ORUGS-CLEANERS . . . . .	63	1 483	8.6	5.0	120	COSMETICS-ORUGS-CLEANERS . . . . .	S57	13 526	5.7	5.1	
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	78	5 358	21.6	1B.1	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	54	12 531	5.1	4.7	
141	MEN'S CLOTHING . . . . .	72	3 732	15.4	12.6	160	WOMEN'S-GIRLS' CLOTHING-EX FOOTWR.	84	S9B	2.1	.2	
142	BOYS' CLOTHING . . . . .	73	1 448	5.9	4.9	180	ALL FOOTWEAR . . . . .	34	235	1.9	.1	
						260	KITCHENWARE-HOME FURNISHINGS . . .	72	323	1.2	.1	
						300	SPORTING-RECREATION EQUIPMENT. . .	24	179	2.2	.1	
						320	HAROWARE-GAROENING EQUIPMENT . . .	59	604	2.7	.2	
						400	AUTO FUELS-LUBRICANTS. . . . .	76	687	8.1	.3	
						500	ALL OTHER MERCHANIOSE. . . . .	330	7 189	3.6	2.7	
						520	NONMERCHANIOSE RECEIPTS. . . . .	45	561	16.6	.2	
						-	MISCELLANEOUS MERCHANIOSE. . . . .	(X)	437	(X)	.2	

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

Detail may not add to total due to rounding.

\*Merchandise line detail withheld due to insufficient reporting.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

TABLE 3. Area Outside Standard Metropolitan Statistical Areas: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines					
			Amount <sup>1</sup> (\$1,000)	As percent of total sales of--					Amount <sup>1</sup> (\$1,000)	As percent of total sales of--				
				Establishments handling the line	All establishments <sup>1</sup>					Establishments handling the line	All establishments <sup>1</sup>			
	GROCERY STORES (SIC 541)						RETAIL BAKERIES--SELLING ONLY (SIC 5463)							
	TOTAL . . . . .	640	259 166	(X)	100.0		TOTAL <sup>2</sup> . . . . .	3	114	(X)	100.0			
020	GROCERIES-OTHER FOODS . . . . .	640	213 095	82.2	82.2		OILY PRODUCTS STORES (SIC 545)							
021	MEATS-FISH-POULTRY . . . . .	585	52 620	20.8	20.3		TOTAL <sup>2</sup> . . . . .	12	771	(X)	100.0			
022	PRODUCE (FRESH FRUITS-VEGTLBS)	602	19 182	7.5	7.4									
023	FROZEN FOODS . . . . .	538	12 519	5.2	4.8									
024	ALL OTHER FOODS . . . . .	627	128 769	50.0	49.7									
040	MEALS-SNACKS . . . . .	21	269	2.7	.1									
080	PACKAGE ALCOHOLIC BEVERAGES . . .	385	9 043	4.7	3.5									
100	CIGARS-CIGARETTES-TOBACCO . . . . .	551	13 467	5.7	5.2									
120	COSMETICS-DRUGS-CLEANERS . . . . .	536	12 402	5.1	4.8									
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	54	285	1.7	.1									
160	WOMEN'S-GIRLS' CLOTHING-EX FOOTWR	84	597	2.1	.2									
180	ALL FOOTWEAR . . . . .	34	235	1.8	.1									
260	KITCHENWARE-HOME FURNISHINGS . . .	71	319	1.1	.1									
300	SPORTING-RECREATION EQUIPMENT . . .	24	178	2.1	.1									
320	HARDWARE-GARDENING EQUIPMENT . . .	58	563	2.8	.2									
400	AUTO FUELS-LUBRICANTS . . . . .	75	682	7.8	.3									
500	ALL OTHER MERCHANTIAISE . . . . .	322	7 045	3.6	2.7	020								
S16	ALL OTHER MERCHANTIAISE . . . . .	86	2 391	2.7	.9									
517	PAPER-PAPER PRODUCTS . . . . .	307	4 654	2.4	1.8	-								
520	NONMERCANTIAISE RECEIPTS . . . . .	42	551	16.6	.2									
-	MISCELLANEOUS MERCHANTIAISE . . . . .	(X)	435	(X)	.2									
	MEAT MARKETS (SIC 542 PT.)						AUTOMOTIVE DEALERS (SIC 55 EX. 554)							
	TOTAL <sup>2</sup> . . . . .	30	2 524	(X)	100.0		TOTAL . . . . .	509	248 196	(X)	100.0			
	FISH (SEA FOOD) MARKETS (SIC 542 PT.)					220	MAJOR APPL-RADIO-TV-MUSICAL INST	48	1 571	23.0	.6			
	TOTAL . . . . .	7	634	(X)	100.0	240	FURNITURE-SLEEP EQUIP-FLOOR COV	24	260	6.6	.1			
020	GROCERIES-OTHER FOODS . . . . .	7	629	99.2	99.2	260	KITCHENWARE-HOME FURNISHINGS . .	45	292	3.7	.1			
-	MISCELLANEOUS MERCHANTIAISE . . . . .	(X)	5	(X)	.8	300	SPORTING-RECREATION EQUIPMENT . .	68	3 135	34.2	1.3			
	FRUIT STORES AND VEGETABLE MKTS. (SIC 543)					320	HARDWARE-GARDENING EQUIPMENT . .	45	574	9.0	.2			
	TOTAL . . . . .	4	173	(X)	100.0	340	LUMBER-BUILDING MATERIALS . . .	23	141	7.6	.1			
020	GROCERIES-OTHER FOODS . . . . .	4	170	98.3	98.3	380	AUTOMOBILES-TRUCKS . . . . .	302	177 108	83.2	71.4			
022	PRODUCE (FRESH FRUITS-VEGTLBS)	4	134	77.5	77.5	400	AUTO FUELS-LUBRICANTS . . . . .	226	2 071	1.2	.8			
-	MISCELLANEOUS MERCHANTIAISE . . . . .	(X)	3	(X)	1.7	420	AUTO TIRES-BATTERIES-ACCESS . . .	384	32 094	15.5	12.9			
	CANOPY, NUT, AND CONFECTIONERY STORES (SIC 544)					500	ALL OTHER MERCHANTIAISE . . . . .	92	14 288	37.9	5.8			
	TOTAL . . . . .	17	431	(X)	100.0	520	NONMERCANTIAISE RECEIPTS . . . . .	359	16 294	7.9	6.6			
020	GROCERIES-OTHER FOODS . . . . .	17	386	89.6	89.6	-	MISCELLANEOUS MERCHANTIAISE . . . . .	(X)	367	(X)	.1			
024	ALL OTHER FOODS . . . . .	17	380	88.2	88.2									
-	MISCELLANEOUS MERCHANTIAISE . . . . .	(X)	5	(X)	1.2									
-	MISCELLANEOUS MERCHANTIAISE . . . . .	(X)	45	(X)	10.4									
	RETAIL BAKERIES (SIC 546)													
	TOTAL . . . . .	42	3 143	(X)	100.0									
020	GROCERIES-OTHER FOODS . . . . .	42	2 660	84.6	84.6	380	AUTOMOBILES-TRUCKS . . . . .	183	126 726	84.7	84.7			
040	MEALS-SNACKS . . . . .	15	130	17.3	4.1	381	NEW PASSENGER CARS-RETAIL . .	183	62 460	41.7	41.7			
-	MISCELLANEOUS MERCHANTIAISE . . . . .	(X)	353	(X)	11.3	420	NEW PASSENGER CARS-WHOLESALE .	8	359	4.7	.2			
	RETAIL BAKERIES-BAKING, SELLING (SIC 5462)					383	NEW COMMERCIAL VEHICLES-RETAIL	128	19 594	15.8	13.1			
	TOTAL . . . . .	39	3 029	(X)	100.0	384	NEW COMMERCIAL VEHICLES-WHSL.	8	1 129	13.3	.8			
020	GROCERIES-OTHER FOODS . . . . .	39	2 547	84.1	84.1	385	USED PASSENGER CARS-RETAIL . .	178	31 142	21.4	20.8			
025	BAKERY PRODUCTS-EXCEPT FROZEN	39	2 493	82.3	82.3	386	USED PASSENGER CARS-WHSL . .	96	3 931	4.0	2.6			
-	MISCELLANEOUS MERCHANTIAISE . . . . .	(X)	54	(X)	1.8	387	USED COMMERCIAL VEHICLES . . .	126	7 423	6.3	5.0			
040	MEALS-SNACKS . . . . .	15	129	17.8	4.3	392	ALL OTHER AUTOS-TRUCKS . . . . .	16	622	3.7	.4			
-	MISCELLANEOUS MERCHANTIAISE . . . . .	(X)	353	(X)	11.7									
	RETAIL BAKERIES-BAKING, SELLING (SIC 5462)													
	TOTAL . . . . .	39	3 029	(X)	100.0									
020	GROCERIES-OTHER FOODS . . . . .	39	2 547	84.1	84.1	420	AUTO TIRES-BATTERIES-ACCESS . .	179	11 340	7.7	7.6			
025	BAKERY PRODUCTS-EXCEPT FROZEN	39	2 493	82.3	82.3	421	PARTS INSTALLATION IN REPAIR WORK	178	6 585	4.4	4.4			
-	MISCELLANEOUS MERCHANTIAISE . . . . .	(X)	54	(X)	1.8	422	PARTS-WHOLESALE . . . . .	158	2 786	1.9	1.9			
040	MEALS-SNACKS . . . . .	15	129	17.8	4.3	423	PARTS-RETAIL . . . . .	156	861	.6	.6			
-	MISCELLANEOUS MERCHANTIAISE . . . . .	(X)	353	(X)	11.7	424	AUTOMOBILE TIRES-BATTERIES-ACC	128	1 106	.9	.7			
	RETAIL BAKERIES-BAKING, SELLING (SIC 5462)													
	TOTAL . . . . .	39	3 029	(X)	100.0									
020	GROCERIES-OTHER FOODS . . . . .	39	2 547	84.1	84.1	520	NONMERCANTIAISE RECEIPTS . . . . .	12	242	1.6	.2			
025	BAKERY PRODUCTS-EXCEPT FROZEN	39	2 493	82.3	82.3	527	SERVICE LABOR . . . . .	176	9 212	6.4	6.2			
-	MISCELLANEOUS MERCHANTIAISE . . . . .	(X)	54	(X)	1.8	528	OTHER NONMERCANTIAISE RECEIPTS .	55	813	1.5	.5			
040	MEALS-SNACKS . . . . .	15	129	17.8	4.3	-	MISCELLANEOUS MERCHANTIAISE . . . . .	(X)	50	(X)	(Z)			
-	MISCELLANEOUS MERCHANTIAISE . . . . .	(X)	353	(X)	11.7									

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

<sup>1</sup>Detail may not add to total due to rounding.<sup>2</sup>Merchandise line detail withheld due to insufficient reporting.

## TABLE 3. Area Outside Standard Metropolitan Statistical Areas: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines					
			Amount <sup>1</sup> (\$1,000)	As percent of total sales of--					Amount <sup>1</sup> (\$1,000)	As percent of total sales of--				
				Establishments handling the line	All establishments <sup>1</sup>					Establishments handling the line	All establishments <sup>1</sup>			
	DEALERS WITH IMPORTED CAR FRANCHISE ONLY (SIC 551 PT.)						HOME AND AUTO SUPPLY STORES (SIC 553 PT.)							
	TOTAL . . . . .	25	13 715	(X)	100.0		TOTAL . . . . .	29	3 904	(X)	100.0			
380	AUTOMOBILES-TRUCKS . . . . .	25	11 022	B0.4	B0.4	220	MAJOR APPL-RADIO-TV-MUSICAL INST	29	1 030	26.4	26.4			
381	NEW PASSENGER CARS-RETAIL . . .	25	6 988	51.0	51.0	221	MAJOR HOUSEHOLD APPLIANCES . . .	29	609	15.6	15.6			
383	NEW COMMERCIAL VEHICLES-RETAIL	5	46	1.0	.3	222	RAIOS-TV'S MUSICAL INSTR. . .	29	401	10.3	10.3			
385	USED PASSENGER CARS-RETAIL . . .	24	3 158	23.3	23.0	-	MISCELLANEOUS MERCHANDISE . . .	(X)	20	(X)	.5			
386	USED PASSENGER CARS-WHSL. . .	18	747	6.2	5.4	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	19	214	7.2	5.5			
-	MISCELLANEOUS MERCHANDISE . . .	(X)	75	(X)	.5	260	KITCHENWARE-HOME FURNISHINGS . . .	28	231	5.9	5.9			
400	AUTO FUELS-LUBRICANTS . . . . .	19	81	.6	.6	264	SMALL ELECTRICAL APPLIANCES . . .	28	119	3.0	3.0			
401	GASOLINE . . . . .	5	20	.4	.1	265	ALL OTHER KITCHENWR-HOUSEWR . . .	13	112	5.3	2.9			
403	MOTOR OILS-GREASES-OTHER OILS . . .	16	61	.5	.4	300	SPORTING-RECREATION EQUIPMENT . . .	28	366	9.4	9.4			
-	MISCELLANEOUS MERCHANDISE . . .	(X)	0	(X)	(Z)	317	ALL OTHER SPTG GOODS EXC BOATS	27	359	9.2	9.2			
420	AUTO TIRES-BATTERIES-ACCESS . . .	24	1 393	10.2	10.2	426	MISCELLANEOUS MERCHANDISE . . .	(X)	7	(X)	.2			
421	PARTS INSTALLED IN REPAIR WORK	24	778	5.7	5.7	320	HARDWARE-GARDENING EQUIPMENT . . .	26	448	12.6	11.5			
422	PARTS-WHOLESALE . . . . .	20	221	1.7	1.6	340	LUMBER-BUILDING MATERIALS . . . . .	20	116	3.7	3.0			
423	PARTS-RETAIL . . . . .	20	149	1.2	1.1	420	AUTO TIRES-BATTERIES-ACCESS . . .	29	859	22.0	22.0			
424	AUTOMOBILE TIRES-BATTERIES-ACC	16	245	2.2	1.8	417	NEW TIRES-TUBES(TO OTHER USERS)	28	361	9.2	9.2			
520	NONMERCHANDISE RECEIPTS . . . . .	24	1 216	B4.9	B8.9	419	RETREADS(TO OTHER USERS) . . .	12	57	2.7	1.5			
527	SERVICE LABOR . . . . .	24	1 141	B4.3	B8.3	426	AUTOMOBILE ACCESSORIES . . . . .	18	194	7.7	5.0			
52B	OTHER NONMERCHANDISE RECEIPTS . . .	10	75	.9	.5	428	NEW AUTO TIRES SOLD TO DEALERS	6	40	6.0	1.0			
-	MISCELLANEOUS MERCHANDISE . . . .	(X)	3	(X)	(Z)	429	NEW TRUCK-BUS TIRES (TO USERS)	12	63	2.7	1.6			
	DEALERS WITH DOMESTIC AND IMPORT CAR FRANCHISES (SIC 551 PT.)					434	RETREADS-TRUCK-BUS (TO USERS)	4	6	1.2	.2			
	TOTAL . . . . .	33	34 948	(X)	100.0	436	STORAGE BATTERIES . . . . .	26	90	2.6	2.3			
						-	MISCELLANEOUS MERCHANDISE . . . .	(X)	48	(X)	1.2			
380	AUTOMOBILES-TRUCKS . . . . .	33	29 329	B3.9	B3.9	500	ALL OTHER MERCHANDISE . . . . .	14	145	7.0	3.7			
381	NEW PASSENGER CARS-RETAIL . . .	33	16 429	47.0	47.0	520	NONMERCHANDISE RECEIPTS . . . . .	14	248	11.3	6.4			
383	NEW COMMERCIAL VEHICLES-RETAIL	15	2 682	12.2	7.7	524	BRAKE AND WHEEL SERVICES . . .	5	81	13.8	2.1			
385	USED PASSENGER CARS-RETAIL . . .	33	7 358	21.1	21.1	526	OTHER NONMERCHANDISE RECEIPTS . . .	14	160	7.2	4.1			
386	USED PASSENGER CARS-WHSL. . .	26	1 006	3.8	2.9	-	MISCELLANEOUS MERCHANDISE . . . .	(X)	7	(X)	.2			
387	USED COMMERCIAL VEHICLES . . . .	14	1 156	5.3	3.3	320	HARDWARE-GARDENING EQUIPMENT . . .	16	246	(X)	6.3			
-	MISCELLANEOUS MERCHANDISE . . . .	(X)	677	(X)	1.9	340	OTHER TIRE, BATTERY, AND ACCESSORY DEALERS (SIC 553 PT.)	116	19 030	(X)	100.0			
400	AUTO FUELS-LUBRICANTS . . . . .	26	143	.5	.4	420	AUTO TIRES-BATTERIES-ACCESS . . .	116	536	14.3	2.8			
401	GASOLINE . . . . .	9	81	.7	.2	416	NEW TIRES-TUBES(TO FLEET OPRTRS)	47	341	9.2	1.8			
403	MOTOR OILS-GREASES-OTHER OILS . . .	22	62	.3	.2	417	NEW TIRES-TUBES(TO OTHER USERS)	85	191	5.1	1.0			
420	AUTO TIRES-BATTERIES-ACCESS . . .	33	2 739	7.8	7.8	220	MAJOR APPL-RADIO-TV-MUSICAL INST	19	60	1.4	.3			
421	PARTS INSTALLED IN REPAIR WORK	33	1 532	4.4	4.4	221	MAJOR HOUSEHOLD APPLIANCES . . .	16	56	1.4	.3			
422	PARTS-WHOLESALE . . . . .	32	673	1.9	1.9	222	RAIOS-TV'S MUSICAL INSTR . . .	17	326	5.9	1.7			
423	PARTS-RETAIL . . . . .	30	142	.4	.4	260	KITCHENWARE-HOME FURNISHINGS . . .	17	72	2.6	.4			
424	AUTOMOBILE TIRES-BATTERIES-ACC	26	392	1.3	1.1	264	SMALL ELECTRICAL APPLIANCES . . .	16	67	2.6	.4			
520	NONMERCHANDISE RECEIPTS . . . . .	33	2 691	7.7	7.7	300	SPORTING-RECREATION EQUIPMENT . . .	16	4	(X)	(Z)			
527	SERVICE LABOR . . . . .	33	2 260	6.5	6.5	317	ALL OTHER SPTG GOODS EXC BOATS	16	114	2.5	.6			
52B	OTHER NONMERCHANDISE RECEIPTS . . .	11	430	3.5	1.2	-	MISCELLANEOUS MERCHANDISE . . . .	(X)	320	HARDWARE-GARDENING EQUIPMENT . . .	16	51	1.3	.3
-	MISCELLANEOUS MERCHANDISE . . . .	(X)	46	(X)	.1	400	AUTO FUELS-LUBRICANTS . . . . .	23	366	18.3	2.5			
	MOTOR VEHICLE DEALERS--USED CARS ONLY (SIC 552)					420	AUTO TIRES-BATTERIES-ACCESS . . .	116	15 807	B3.1	83.1			
	TOTAL . . . . .	41	6 722	(X)	100.0	416	NEW TIRES-TUBES(TO FLEET OPRTRS)	47	935	7.7	4.9			
380	AUTOMOBILES-TRUCKS . . . . .	41	6 722	100.0	100.0	417	NEW TIRES-TUBES(TO OTHER USERS)	85	3 454	24.2	18.2			
385	USED PASSENGER CARS-RETAIL . . .	41	6 401	95.2	95.2	418	RETREADS(TO FLEET OPERATORS)	23	326	5.9	1.7			
387	USED COMMERCIAL VEHICLES . . . .	9	321	5B.5	4B.8	419	RETREADS(TO OTHER USERS) . . .	62	1 128	B5.5	5.9			
	TIRE, BATTERY, AND ACCESSORY DLRS (SIC 553)					426	AUTOMOBILE ACCESSORIES . . . . .	94	4 019	26.7	21.1			
	TOTAL . . . . .	145	22 934	(X)	100.0	428	NEW AUTO TIRES SOLD TO DEALERS	47	789	9.3	4.1			
						429	NEW TRUCK-BUS TIRES (TO USERS)	62	3 140	23.5	16.5			
						431	NEW TRK-BUS TIRES(TO DEALERS)	30	275	5.4	1.4			
						433	RETREADS SOLO TO DEALERS . . .	30	114	2.5	.6			
						434	RETREADS-TRUCK-BUS (TO USERS)	52	1 207	9.2	6.3			
						435	RETREADS-TRUCK-BUS(TO DEALERS)	21	51	1.3	.3			
						436	STORAGE BATTERIES . . . . .	66	366	2.8	1.9			
220	MAJOR APPL-RADIO-TV-MUSICAL INST	48	1 566	19.8	6.8	500	ALL OTHER MERCHANDISE . . . . .	16	128	5.1	.7			
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	20	216	6.5	.9	520	NONMERCHANDISE RECEIPTS . . . . .	75	1 800	11.4	9.5			
260	KITCHENWARE-HOME FURNISHINGS . . .	45	291	3.6	1.3	524	BRAKE AND WHEEL SERVICES . . .	46	600	5.7	3.2			
300	SPORTING-RECREATION EQUIPMENT . . .	44	438	6.2	1.9	525	TIRE SERVICES OTHER THAN RETRO	44	312	3.4	1.6			
320	HARDWARE-GARDENING EQUIPMENT . . .	42	517	9.2	2.3	526	OTHER NONMERCHANDISE RECEIPTS . . .	61	884	6.7	4.6			
340	LUMBER-BUILDING MATERIALS . . . .	20	120	3.4	.5	-	MISCELLANEOUS MERCHANDISE . . . .	(X)	78	(X)	.4			
400	AUTO FUELS-LUBRICANTS . . . . .	26	495	1B.6	2.2	BOAT OEALERS (SIC 5591)								
420	AUTO TIRES-BATTERIES-ACCESS . . . .	145	16 665	72.7	72.7	TOTAL . . . . .	20	2 850	(X)	100.0				
500	ALL OTHER MERCHANDISE . . . . .	29	273	5.7	1.2									
520	NONMERCHANDISE RECEIPTS . . . . .	89	2 048	11.3	B.9									
-	MISCELLANEOUS MERCHANDISE . . . .	(X)	305	(X)	1.3									

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

<sup>1</sup>Detail may not add to total due to rounding.<sup>2</sup>Merchandise line detail withheld due to insufficient reporting.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

TABLE 3. Area Outside Standard Metropolitan Statistical Areas: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines					
			Amount <sup>1</sup> (\$1,000)	As percent of total sales of--					Amount <sup>1</sup> (\$1,000)	As percent of total sales of--				
				Establishments handling the line	All estab-lishments <sup>1</sup>					Establishments handling the line	All estab-lishments <sup>1</sup>			
300	SPORTING-RECREATION EQUIPMENT . . . . .	20	2 598	91.2	91.2	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	140	13 550	50.3	33.0			
307	OUTBOARD BOATS . . . . .	13	930	45.9	32.6	160	WOMEN'S-GIRLS' CLOTHING EX FOOTWR	207	16 275	59.4	39.7			
308	OUTBOARD MOTORS . . . . .	13	216	23.9	7.6	180	ALL FOOTWEAR . . . . .	156	8 776	30.2	21.4			
309	INBOARD MOTOR BOATS . . . . .	5	229	50.6	8.0	200	CURTAINS-ORAPERIES-ORY GOOOS . . .	30	1 426	10.4	3.5			
311	INBOARD-OUTBOARD BOATS . . . . .	12	376	17.9	13.2	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	10	116	1.3	.3			
312	BOAT TRAILERS . . . . .	13	71	7.8	2.5	260	KITCHENWARE-HOME FURNISHINGS . . .	12	S1	.4	.1			
313	MARINE ACCESS. AND PARTS . . . . .	18	431	27.5	15.1	280	JEWELRY-OPTICAL GOOOS . . . . .	23	57	.4	.1			
318	ALL OTHER BOATS . . . . .	9	136	14.2	4.8	300	SPORTING-RECREATION EQUIPMENT . . .	29	317	2.8	.8			
319	ALL OTHER MOSE-EXC BOATS . . . . .	7	209	23.0	7.3	500	ALL OTHER MERCHANIOSE . . . . .	13	97	1.0	.2			
400	AUTO FUELS-LUBRICANTS . . . . .	4	58	16.1	2.0	S20	NONMERCHANIOSE RECEIPTS . . . . .	58	247	5.3	.6			
							MISCELLANEOUS MERCHANIOSE . . . . .	(X)	30	(X)	.1			
520	NONMERCHANIOSE RECEIPTS . . . . .	13	117	10.9	4.1									
527	SERVICE LABOR . . . . .	13	92	8.5	3.2									
531	STORAGE AND DOCKING SERVICES . . . . .	4	20	5.9	.7		WOMEN'S CLOTHING; SPECIALTY STRS. FURRIERS (SIC S62, 3, 8)							
-	MISCELLANEOUS . . . . .	(X)	S	(X)	.2									
-	MISCELLANEOUS MERCHANIOSE . . . . .	(X)	77	(X)	2.7		TOTAL . . . . .	124	10 652	(X)	100.0			
	HOUSEHOLD TRAILER DEALERS (SIC 5592)					160	WOMEN'S-GIRLS' CLOTHING, EX FOOTWR	124	9 746	91.5	91.5			
						180	ALL FOOTWEAR . . . . .	15	S53	19.1	S.2			
						S20	NONMERCHANIOSE RECEIPTS . . . . .	26	126	16.6	1.2			
						-	MISCELLANEOUS MERCHANIOSE . . . . .	(X)	227	(X)	2.1			
	TOTAL . . . . .	45	13 335	(X)	100.0									
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	4	46	3.2	.3									
380	AUTOMOBILES-TRUCKS . . . . .	3	24	2.1	.2									
500	ALL OTHER MERCHANIOSE . . . . .	45	12 950	97.1	97.1		WOMEN'S READY-TO-WEAR STORES (SIC 562)							
504	MOBILE HOMES-HOUSEHOLD TRLRS . . .	40	9 970	86.0	74.8	160	WOMEN'S-GIRLS' CLOTHING, EX FOOTWR	103	6 964	93.3	93.3			
505	CAMP TRAILERS-TRAVEL TRAILERS . . .	22	2 904	37.3	21.8	180	ALL FOOTWEAR . . . . .	10	290	16.3	3.9			
507	ALL OTHER MERCHANIOSE . . . . .	8	70	2.7	.5	-	MISCELLANEOUS MERCHANIOSE . . . . .	(X)	213	(X)	2.9			
-	MISCELLANEOUS MERCHANIOSE . . . . .	(X)	6	(X)	(Z)									
520	NONMERCHANIOSE RECEIPTS . . . . .	16	261	5.7	2.0		MILLINERY STORES (SIC S63 PT.)							
527	SERVICE LABOR . . . . .	8	93	4.1	.7									
532	OTHER NONMERCHANIOSE RECEIPTS . . .	13	165	3.9	1.2		TOTAL . . . . .	2	(O)	(X)	100.0			
-	MISCELLANEOUS MERCHANIOSE . . . . .	(X)	54	(X)	.4									
	AIRCRAFT, MOTORCYCLE DEALERS (SIC 5599 PT.)						CORSET AND LINGERIE STORES (SIC 563 PT.)							
							TOTAL <sup>2</sup> . . . . .	-	-	(X)	-			
	AUTOMOTIVE DEALERS, N.E.C. (SIC SS99 PT.)													
	TOTAL . . . . .	1	(O)	(X)	100.0		OTHER WOMEN'S ACCESSORY SPECIALTY STORES (SIC 563 PT.)							
						160	WOMEN'S-GIRLS' CLOTHING, EX FOOTWR	18	2 446	(X)	100.0			
	GASOLINE SERVICE STATIONS (SIC 554)					164	HOSIERY . . . . .	18	2 084	85.2	85.2			
						165	LINGERIE . . . . .	17	89	3.8	3.6			
	TOTAL . . . . .	951	105 080	(X)	100.0	168	WOMEN'S BLOUSES-SPTSWR . . . . .	17	310	13.6	12.7			
020	GROCERIES-OTHER FOODS . . . . .	78	616	8.4	.6	172	ORESSSES . . . . .	15	713	31.2	29.1			
040	MEALS-_SNACKS . . . . .	19	737	22.5	.7	174	HANOBAGS . . . . .	15	395	21.1	16.1			
080	PACKAGED ALCOHOLIC BEVERAGES . . .	8	70	7.1	.1	176	OTHER WOMENS-GIRLS' CLOTHES ACC	16	S8	2.8	2.4			
100	CIGARS-CIGARETTES-TOBACCO . . . . .	142	1 804	9.0	1.7	-	MISCELLANEOUS MERCHANIOSE . . . . .	(X)	315	13.3	12.9			
300	SPORTING-RECREATION EQUIPMENT . . .	11	171	11.7	.2				204	(X)	8.3			
380	AUTOMOBILES-TRUCKS . . . . .	26	625	14.2	.6		FURRIERS AND FUR SHOPS (SIC S68)							
391	OTHER POWERED ROAD VEHICLES . . .	25	615	14.2	.6									
-	MISCELLANEOUS MERCHANIOSE . . . . .	(X)	9	(X)	(Z)		TOTAL . . . . .	1	(O)	(X)	100.0			
400	AUTO FUELS-LUBRICANTS . . . . .	951	84 857	80.8	80.8									
401	GASOLINE . . . . .	950	77 948	74.3	74.2									
402	OTHER AUTOMOTIVE FUELS . . . . .	111	2 801	13.9	2.7									
403	MOTOR OILS-GREASES-OTHER OILS . . .	868	4 108	4.1	3.9		MEN'S AND BOYS' CLOTHING FURNISHINGS STORES (SIC S61)							
420	AUTO TIRES-BATTERIES-ACCESS . . .	853	11 453	11.5	10.9		TOTAL . . . . .	71	9 536	(X)	100.0			
421	PARTS INSTALLED IN REPAIR WORK . . .	357	2 461	6.8	2.3									
423	PARTS-RETAIL . . . . .	114	547	3.3	.5	120	COSMETICS-DRUGS-CLEANERS . . . . .	3	7	1.5	.1			
424	AUTOMOBILE TIRES-BATTERIES-ACC . . .	811	8 445	8.9	8.0									
480	HOUSEHOLD FUELS-ICE . . . . .	43	611	8.1	.6	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	71	8 588	90.1	90.1			
520	NONMERCHANIOSE RECEIPTS . . . . .	639	3 747	5.1	3.6	142	BOYS' CLOTHING . . . . .	40	S77	10.5	6.1			
527	SERVICE LABOR . . . . .	614	2 835	4.1	2.7	143	MEN'S TAILORED OUTERWEAR . . . . .	55	2 787	35.2	29.2			
-	MISCELLANEOUS MERCHANIOSE . . . . .	(X)	389	(X)	.4	144	OTHER MEN'S OUTERWEAR . . . . .	52	2 004	25.2	21.0			
	APPAREL AND ACCESSORY STORES (SIC S6)					145	MEN'S HATS . . . . .	44	267	3.6	2.8			
						146	OTHER MEN'S CLOTHING . . . . .	64	2 953	33.5	31.0			
	TOTAL . . . . .	327	41 023	(X)	100.0									
120	COSMETICS-DRUGS-CLEANERS . . . . .	14	81	1.0	.2	180	ALL FOOTWEAR . . . . .	35	600	9.7	6.3			

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

<sup>1</sup>Detail may not add to total due to rounding.<sup>2</sup>Merchandise line detail withheld due to insufficient reporting.

NA Not available. X Not applicable.

Z Less than 0.05 percent.

TABLE 3. Area Outside Standard Metropolitan Statistical Areas: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines					
			Amount <sup>1</sup> (\$1,000)	As percent of total sales of—					Amount <sup>1</sup> (\$1,000)	As percent of total sales of—				
				Establishments handling the line	All establishments <sup>1</sup>					Establishments handling the line	All establishments <sup>1</sup>			
	CUSTOM TAILORS (SIC S67)						MISC. APPAREL AND ACCESSORY STRS. (SIC 569)							
	TOTAL . . . . .	1	(0)	(X)	100.0		TOTAL . . . . .	2	(0)	(X)	100.0			
	FAMILY CLOTHING STORES (SIC S68)						FURNITURE, HOME FURNISHINGS AND EQUIPMENT STORES (SIC S7)							
	TOTAL . . . . .	51	14 325	(X)	100.0		TOTAL . . . . .	302	39 538	(X)	100.0			
120	COSMETICS-DRUGS-CLEANERS . . . . .	8	51	.8	.4	200	CURTAINS-ORAPERIES-ORY GOOOS . .	60	1 037	12.3	2.6			
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	51	4 661	32.5	32.5	220	MAJOR APPL-RADIO-TV-MUSICAL INST	210	17 775	SS.4	45.0			
160	WOMEN'S-GIRLS' CLOTHING, EX FOOTWR	51	5 670	39.6	39.6	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	157	17 084	72.8	43.2			
180	ALL FOOTWEAR . . . . .	37	2 224	17.1	15.5	260	KITCHENWARE-HOME FURNISHINGS . .	80	1 053	7.4	2.7			
200	CURTAINS-ORAPERIES-ORY GOOOS . . . . .	26	1 381	11.6	9.6	300	SPORTING-RECREATION EQUIPMENT . .	9	144	5.3	.4			
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	10	115	1.4	.8	320	HARWARE-GARDENING EQUIPMENT . .	15	508	14.7	1.3			
260	KITCHENWARE-HOME FURNISHINGS . . . . .	11	47	.5	.3	340	LUMBER-BUILDING MATERIALS . . . . .	11	343	10.7	.9			
280	JEWELRY-OPTICAL GOOOS . . . . .	10	24	.3	.2	500	ALL OTHER MERCHANISE . . . . .	10	188	25.0	.5			
300	SPORTING-RECREATION EQUIPMENT . . . . .	12	57	.6	.4	520	NONMERCHANISE RECEIPTS . . . . .	133	1 325	8.2	3.4			
500	ALL OTHER MERCHANISE . . . . .	7	49	.7	.3		MISCELLANEOUS MERCHANISE . . . . .	(X)	81	(X)	.2			
520	NONMERCHANISE RECEIPTS . . . . .	S	23	1.0	.2									
-	MISCELLANEOUS MERCHANISE . . . . .	(X)	23	(X)	.2									
	SHOE STORES (SIC 566)						FURNITURE STORES (SIC S712)							
	TOTAL . . . . .	67	(0)	(X)	100.0		TOTAL . . . . .	113	17 477	(X)	100.0			
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	6				200	CURTAINS-ORAPERIES-ORY GOOOS . .	28	171	3.5	1.0			
160	WOMEN'S-GIRLS' CLOTHING, EX FOOTWR	16				220	MAJOR APPL-RADIO-TV-MUSICAL INST	67	2 969	22.0	17.0			
180	ALL FOOTWEAR . . . . .	67				240	FURNITURE-SLEEP EQUIP-FLOOR COV.	113	13 267	75.9	75.9			
520	NONMERCHANISE RECEIPTS . . . . .	19				243	SLEEP EQUIPMENT . . . . .	101	2 292	13.2	13.1			
-	MISCELLANEOUS MERCHANISE . . . . .	(X)				244	OTHER HOUSEHOLD FURNITURE . .	112	8 429	48.2	48.2			
	MEN'S SHOE STORES (SIC S66 PT.)					245	FLOOR COVERINGS-SOFT SURFACE . .	89	1 957	11.4	11.2			
	TOTAL . . . . .	2	(0)	(X)	100.0	246	FLOOR COVERINGS-HARO SURFACE . .	41	430	4.9	2.5			
	WOMEN'S SHOE STORES (SIC S66 PT.)					247	NONHOUSEHOLD FURNITURE . . . . .	21	159	3.7	.9			
	TOTAL . . . . .	8	645	(X)	100.0		KITCHENWARE-HOME FURNISHINGS . .	48	470	5.2	2.7			
180	ALL FOOTWEAR . . . . .	8	584	90.5	90.5	260	HARWARE-GARDENING EQUIPMENT . .	8	82	6.2	.5			
182	WOMEN'S AND GIRLS' FOOTWEAR . . . . .	8	S72	88.7	88.7	320	NONMERCHANISE RECEIPTS . . . . .	42	416	6.0	2.4			
-	MISCELLANEOUS MERCHANISE . . . . .	(X)	12	(X)	1.9		MISCELLANEOUS MERCHANISE . . . . .	(X)	102	(X)	.6			
-	MISCELLANEOUS MERCHANISE . . . . .	(X)	61	(X)	9.5		HOME FURNISHINGS STORES (OTHER S71)							
	CHILDREN'S AND JUVENILES' SHOE STORES (SIC S66 PT.)						TOTAL <sup>2</sup> . . . . .	44	4 161	(X)	100.0			
	TOTAL . . . . .	-	-	(X)	-									
	FAMILY SHOE STORES (SIC S66 PT.)						FLOOR COVERINGS STORES (SIC S713)							
	TOTAL . . . . .	S7	S 086	(X)	100.0		TOTAL . . . . .	32	3 483	(X)	100.0			
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	5	104	21.0	2.0	200	CURTAINS-ORAPERIES-ORY GOOOS . .	5	119	10.6	3.4			
160	WOMEN'S-GIRLS' CLOTHING, EX FOOTWR	12	205	16.0	4.0	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	32	3 288	93.5	93.5			
180	ALL FOOTWEAR . . . . .	57	4 715	92.7	92.7		MISCELLANEOUS MERCHANISE . . . . .	(X)	106	(X)	3.0			
181	MEN'S AND BOYS' FOOTWEAR . . . . .	S7	1 S06	29.6	29.6									
182	WOMEN'S AND GIRLS' FOOTWEAR . . . . .	S7	2 494	49.0	49.0									
183	CHILDREN'S AND INFANTS' FOOTWR	S5	714	14.0	14.0									
S20	NONMERCHANISE RECEIPTS . . . . .	16	S4	S.6	1.1		MISCELLANEOUS HOME FURNISHINGS STORES (SIC S719)							
-	MISCELLANEOUS MERCHANISE . . . . .	(X)	8	(X)	.2		TOTAL . . . . .	-	-	(X)	-			
	CHILDREN'S AND INFANTS' WR. STRS. (SIC S64)													
	TOTAL . . . . .	11	S65	(X)	100.0		HOUSEHOLD APPLIANCE STORES (SIC S72)							
160	WOMEN'S-GIRLS' CLOTHING, EX FOOTWR	11	512	90.6	90.6	200	CURTAINS-ORAPERIES-ORY GOOOS . .	16	212	11.1	2.1			
161	CHILDREN'S-INFANTS' WEAR . . . . .	11	479	84.8	84.8	220	MAJOR APPL-RADIO-TV-MUSICAL INST	74	8 031	79.5	78.9			
-	MISCELLANEOUS MERCHANISE . . . . .	(X)	33	(X)	5.8	260	KITCHENWARE-HOME FURNISHINGS . .	22	454	10.8	4.5			
-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	53	(X)	9.4	500	ALL OTHER MERCHANISE . . . . .	5	143	24.5	1.4			
						520	NONMERCHANDISE RECEIPTS . . . . .	44	344	6.1	3.4			
							MISCELLANEOUS MERCHANISE . . . . .	(X)	989	(X)	9.7			

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NA Not available.

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Z Less than 0.05 percent.

<sup>1</sup>Detail may not add to total due to rounding.<sup>2</sup>Merchandise line detail withheld due to insufficient reporting.

TABLE 3. Area Outside Standard Metropolitan Statistical Areas: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines				
			Amount <sup>1</sup> (\$1,000)	As percent of total sales of--				Amount <sup>1</sup> (\$1,000)	As percent of total sales of--			
				Establishments handling the line	All establish-ments <sup>1</sup>				Establishments handling the line	All establish-ments <sup>1</sup>		
<b>RAADIO AND TELEVISION STORES (SIC 5732)</b>												
	TOTAL . . . . .	48	5 984	(X)	100.0							
220	MAJOR APPL-RADIO-TV-MUSICAL INST	48	5 137	85.8	85.8	040	MEALS-SNACKS . . . . .	279	14 478	(X) 100.0		
224	NEW MAJOR APPLIANCES . . . . .	13	731	31.9	12.2	060	ALCOHOLIC ORINKS . . . . .	13	14.7	.9		
225	NEW RAOIOS-TV'S ETC. . . . .	48	4 007	67.0	67.0	100	CIGARS-CIGARETTES-TOBACCO. . . . .	39	64	.35		
226	USEO MAJOR APPL-RADIOOS-TV'S . . .	20	102	2.8	1.7	520	NONMERCHANNOISE RECEIPTS. . . . .	20	47	.3		
227	RECOROS-TAPES-MUSICAL INSTR. . . . .	10	296	17.6	4.9		MISCELLANEOUS MERCHANNOISE. . . . .	(X)	157	(X) 1.1		
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	4	229	24.3	3.8							
260	KITCHENWARE-HOME FURNISHINGS . . .	8	66	5.8	1.1							
264	SMALL ELECTRICAL APPLIANCES . . .	3	21	5.7	.4							
265	ALL OTHER KITCHENWR-HOUSEWR. . .	6	45	4.7	.8							
520	NONMERCHANNOISE RECEIPTS. . . . .	30	401	13.6	6.7	020	GROCERIES-OTHER FOODS. . . . .	11	28	.34		
-	MISCELLANEOUS MERCHANNOISE. . . . .	(X)	151	(X)	2.5	040	MEALS-SNACKS . . . . .	280	3 674	23.6		
						060	ALCOHOLIC ORINKS . . . . .	404	15 407	75.0		
						080	PACKAGE ALCOHOLIC BEVERAGES . . .	113	794	17.8		
						100	CIGARS-CIGARETTES-TOBACCO. . . . .	183	414	3.9		
						500	ALL OTHER MERCHANNOISE. . . . .	9	21	.2		
						520	NONMERCHANNOISE RECEIPTS. . . . .	53	173	.8		
							MISCELLANEOUS MERCHANNOISE. . . . .	(X)	27	(X) .1		
	RECORD SHOPS (SIC 5733 PT.)											
	TOTAL <sup>2</sup> . . . . .	3	147	(X)	100.0							
<b>MUSICAL INSTRUMENT STORES (SIC 5733 PT.)</b>												
	TOTAL . . . . .	18	1 596	(X)	100.0							
220	MAJOR APPL-RADIO-TV-MUSICAL INST	18	1 485	93.0	93.0	020	GROCERIES-OTHER FOODS. . . . .	48	263	.37		
-	MISCELLANEOUS MERCHANNOISE. . . . .	(X)	111	(X)	7.0	040	MEALS-SNACKS . . . . .	32	530	9.7		
						100	CIGARS-CIGARETTES-TOBACCO. . . . .	129	1 401	3.0		
						120	COSMETICS-ORUGS-CLEANERS . . . . .	211	28 930	52.5		
						140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	12	98	.2		
						160	WOMEN'S-GIRLS' CLOTHING,EX FOOTWR	39	730	2.0		
						200	CURTAINS-ORAPERIES-DRY GOOOS . . .	8	300	1.1		
						220	MAJOR APPL-RADIO-TV-MUSICAL INST	27	975	.5		
020	GROCERIES-OTHER FOODS. . . . .	57	364	10.2	.4	260	KITCHENWARE-HOME FURNISHINGS . . .	48	2 074	6.5		
040	MEALS-SNACKS . . . . .	1 220	57 496	75.1	70.2	280	JEWELRY-OPTICAL GOODS. . . . .	101	2 749	7.3		
060	ALCOHOLIC ORINKS . . . . .	625	21 393	45.0	26.1	300	SPORTING-RECREATION EQUIPMENT. . .	22	868	2.0		
080	PACKAGE ALCOHOLIC BEVERAGES . . .	146	906	14.4	1.1	320	HAROWARE-GAROENING EQUIPMENT . . .	25	4 885	15.6		
100	CIGARS-CIGARETTES-TOBACCO. . . . .	350	857	3.7	1.0	400	AUTO FUELS-LUBRICANTS. . . . .	8	40	8.9		
300	SPORTING-RECREATION EQUIPMENT. . .	6	55	20.0	.1	420	AUTO TIRES-BATTERIES-ACCESS. . . . .	10	246	2.3		
500	ALL OTHER MERCHANNOISE. . . . .	32	204	5.0	.2	500	ALL OTHER MERCHANNOISE. . . . .	100	28	52.5		
520	NONMERCHANNOISE RECEIPTS. . . . .	155	612	8.9	.7	520	NONMERCHANNOISE RECEIPTS. . . . .	29	568	17.4		
-	MISCELLANEOUS MERCHANNOISE. . . . .	(X)	62	(X)	.1		MISCELLANEOUS MERCHANNOISE. . . . .	(X)	182	.3		
									191 (X) .3			
	EATING PLACES (SIC 5812)											
	TOTAL . . . . .	940	61 411	(X)	100.0							
020	GROCERIES-OTHER FOODS. . . . .	46	336	11.6	.5	020	GROCERIES-OTHER FOODS. . . . .	48	263	.37		
040	MEALS-SNACKS . . . . .	940	53 821	87.6	87.6	040	MEALS-SNACKS . . . . .	32	530	9.7		
060	ALCOHOLIC ORINKS . . . . .	221	5 986	22.9	9.7	100	CIGARS-CIGARETTES-TOBACCO. . . . .	129	3 0	2.5		
080	PACKAGE ALCOHOLIC BEVERAGES . . .	33	112	8.6	.2	120	COSMETICS-ORUGS-CLEANERS . . . . .	210	52.5	52.5		
100	CIGARS-CIGARETTES-TOBACCO. . . . .	167	444	3.7	.7	121	MEOICINES EXC. PRESCRIPTION. . . . .	204	18.9	18.7		
500	ALL OTHER MERCHANNOISE. . . . .	23	183	7.8	.3	122	PRESCRIPTION MEDICINES . . . . .	210	21.0	21.0		
520	NONMERCHANNOISE RECEIPTS. . . . .	102	439	14.8	.7	123	ALL OTHER DRUGS-PROPRIETARIES. . .	193	13.5	12.8		
-	MISCELLANEOUS MERCHANNOISE. . . . .	(X)	90	(X)	.1							
	RESTAURANTS, LUNCHROOMS, CATERERS (SIC 5812 PT.)											
	TOTAL . . . . .	636	45 831	(X)	100.0							
020	GROCERIES-OTHER FOODS. . . . .	34	221	9.4	.5	020	MEN'S-BOYS' CLOTHING EXC FOOTWR.	12	2.0	.2		
040	MEALS-SNACKS . . . . .	636	38 723	84.5	84.5	320	WOMEN'S-GIRLS' CLOTHING,EX FOOTWR	39	2.1	1.3		
060	ALCOHOLIC ORINKS . . . . .	206	5 844	23.3	12.8	200	CURTAINS-ORAPERIES-DRY GOOOS . . .	7	2.9	.1		
080	PACKAGE ALCOHOLIC BEVERAGES . . .	29	102	6.6	.2	220	MAJOR APPL-RADIO-TV-MUSICAL INST	26	6.5	3.8		
100	CIGARS-CIGARETTES-TOBACCO. . . . .	125	377	3.7	.8	260	KITCHENWARE-HOME FURNISHINGS . . .	47	7.3	5.0		
500	ALL OTHER MERCHANNOISE. . . . .	18	145	6.3	.3	280	JEWELRY-OPTICAL GOODS. . . . .	101	2.0	1.6		
520	NONMERCHANDISE RECEIPTS. . . . .	77	383	13.5	.8	300	SPORTING-RECREATION EQUIPMENT. . .	22	15.6	8.9		
-	MISCELLANEOUS MERCHANNOISE. . . . .	(X)	36	(X)	.1	400	HAROWARE-GAROENING EQUIPMENT . . .	25	4.0	2.3		
						420	AUTO FUELS-LUBRICANTS. . . . .	8	1.1	.5		
						500	AUTO TIRES-BATTERIES-ACCESS. . . . .	10	3.9	1.8		
									100 21.9 17.4			
									29 (X) .3			
	CAFETERIAS (SIC 5812 PT.)											
	TOTAL <sup>2</sup> . . . . .	25	1 102	(X)	100.0							
	MISCELLANEOUS RETAIL STORES (SIC 59 EX. 591)											
	TOTAL . . . . .											
020	GROCERIES-OTHER FOODS. . . . .											

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

\*Detail may not add to total due to rounding.

\*\*Merchandise line detail withheld due to insufficient reporting.

TABLE 3. Area Outside Standard Metropolitan Statistical Areas: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines					
			Amount <sup>1</sup> (\$1,000)	As percent of total sales of--					Amount <sup>1</sup> (\$1,000)	Establish-ments handling the line	All estab-lish-ments <sup>1</sup>			
				Establishments handling the line	All establish-ments <sup>1</sup>									
080	PACKAGEO ALCOHOLIC BEVERAGES . . .	151	26 110	78.6	23.2	400	AUTO FUELS-LUBRICANTS. . . . .	13	362	14.4	5.1			
100	CIGARS-CIGARETTES-TOBACCO. . . . .	26	1 210	29.7	1.1	480	HOUSEHOLD FUELS-ICE. . . . .	36	5 776	80.7	80.7			
120	COSMETICS-DRUGS-CLEANERS . . . . .	11	304	7.6	.3	483	OTHER FUELS. . . . .	36	5 754	80.4	80.4			
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	30	322	14.2	.3	-	MISCELLANEOUS MERCHANTINOISE. . . . .	(X)	1 019	(X)	14.2			
160	WOMEN'S-GIRLS' CLOTHING-EX FOOTWR	23	188	25.0	.2		LIQUEFIED PETRL. GAS (BTTLO. GAS) DEALERS (SIC 5984)							
180	ALL FOOTWEAR . . . . .	29	180	4.7	.2		TOTAL . . . . .	52	6 182	(X)	100.0			
220	MAJOR APPL-RAOIO-TV-MUSICAL INST	75	955	9.7	.8	220	MAJOR APPL-RAOIO-TV-MUSICAL INST	37	415	12.2	6.7			
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	25	625	42.8	.6	320	HARWARE-GAROENING EQUIPMENT . . .	13	36	3.8	.6			
260	KITCHENWARE-HOME FURNISHINGS . . .	62	715	18.7	.6	480	HOUSEHOLD FUELS-ICE. . . . .	52	5 499	89.0	89.0			
280	JEWELRY-OPTICAL GOODS. . . . .	99	4 551	100.0	4.0	481	LP GAS-WHOLESALE . . . . .	15	292	21.4	4.7			
300	SPORTING-RECREATION EQUIPMENT. . .	84	4 308	95.0	3.8	482	OTHER LP GAS SALES . . . . .	52	3 488	56.4	56.4			
320	HARWARE-GAROENING EQUIPMENT . . .	65	3 259	18.0	2.9	500	MISCELLANEOUS MERCHANTINOISE. . . . .	(X)	1 719	(X)	27.8			
340	LUMBER-BUILING MATERIALS. . . . .	26	516	5.7	.5		ALL OTHER MERCHANTINOISE. . . . .	6	7	1.1	.1			
380	AUTOMOBILES-TRUCKS . . . . .	6	487	7.8	.4	520	NONMERCHANTINOISE RECEIPTS. . . . .	26	225	7.7	3.6			
400	AUTO FUELS-LUBRICANTS. . . . .	29	1 531	11.2	1.4									
420	AUTO TIRES-BATTERIES-ACCESS. . . . .	47	1 766	11.6	1.6									
440	FARM EQUIPMENT MACHINERY . . . . .	18	1 533	12.5	1.4									
460	HAY-GRAIN-FEED-FARM SUPPLIES . . .	125	37 527	88.0	33.3									
480	HOUSEHOLD FUELS-ICE. . . . .	123	12 635	70.8	11.2									
500	ALL OTHER MERCHANTINOISE. . . . .	205	11 059	69.0	9.8									
520	NONMERCHANTINOISE RECEIPTS. . . . .	188	2 423	9.4	2.2									
-	MISCELLANEOUS MERCHANTINOISE. . . . .	(X)	80	(X)	.1									
	LIQUOR STORES (SIC 592)													
	TOTAL . . . . .	146	(0)	(X)	100.0									
	ANTIQUE STORES (SIC 5932)													
	TOTAL . . . . .	1	(0)	(X)	100.0									
	SECONOHANO STORES (SIC 5933)													
	TOTAL . . . . .	53	(0)	(X)	100.0									
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	11		22.6	2.4									
160	WOMEN'S-GIRLS' CLOTHING-EX FOOTWR	10		34.9	3.7									
180	ALL FOOTWEAR . . . . .	8		9.4	1.0									
220	MAJOR APPL-RAOIO-TV-MUSICAL INST	17		27.7	5.3									
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	18		55.2	16.2									
260	KITCHENWARE-HOME FURNISHINGS . . .	11		11.9	1.6									
280	JEWELRY-OPTICAL GOODS. . . . .	9		16.4	2.1									
300	SPORTING-RECREATION EQUIPMENT. . .	8		17.9	2.3									
320	HARWARE-GAROENING EQUIPMENT . . .	6		5.4	.7									
420	AUTO TIRES-BATTERIES-ACCESS. . . . .	19		75.0	32.4									
500	ALL OTHER MERCHANTINOISE. . . . .	13		35.0	10.0									
520	NONMERCHANTINOISE RECEIPTS. . . . .	11		10.7	4.2									
-	MISCELLANEOUS MERCHANTINOISE. . . . .	(X)		(X)	18.0									
	SPORTING GOOS STORES (SIC 5952)													
	TOTAL . . . . .	61	4 767	(X)	100.0									
100	CIGARS-CIGARETTES-TOBACCO. . . . .	4	13	2.6	.3									
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	15	215	12.8	4.5									
160	WOMEN'S-GIRLS' CLOTHING-EX FOOTWR	9	68	7.9	1.4									
180	ALL FOOTWEAR . . . . .	17	111	6.8	2.3									
300	SPORTING-RECREATION EQUIPMENT. . .	61	3 976	83.4	83.4									
320	HARWARE-GAROENING EQUIPMENT . . .	4	37	4.7	.8									
500	ALL OTHER MERCHANTINOISE. . . . .	9	142	10.9	3.0									
520	NONMERCHANTINOISE RECEIPTS. . . . .	11	112	15.4	2.3									
-	MISCELLANEOUS MERCHANTINOISE. . . . .	(X)	92	(X)	1.9									
	BICYCLE SHOPS (SIC 5953)													
	TOTAL . . . . .	5	329	(X)	100.0									
	JEWELRY STORES (SIC 597)													
	TOTAL <sup>2</sup> . . . . .	78	5 625	(X)	100.0									
	FUEL OIL DEALERS (SIC 5983)													
	TOTAL . . . . .	36	7 157	(X)	100.0									
	NA Not available.													
	X Not applicable.													
	Z Less than 0.05 percent.													

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

NA Not available. X Not applicable. Z Less than 0.05 percent.

<sup>1</sup>Detail may not add to total due to rounding.<sup>2</sup>Merchandise line detail withheld due to insufficient reporting.

TABLE 3. Area Outside Standard Metropolitan Statistical Areas: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines					
			Amount <sup>1</sup> (\$1,000)	As percent of total sales of--					Amount <sup>1</sup> (\$1,000)	As percent of total sales of--				
				Estab-lishments handling the line	All estab-lishments <sup>1</sup>					Establishments handling the line	All estab-lishments <sup>1</sup>			
	GAROEN SUPPLY STORES (SIC S969 PT.)					440	FARM EQUIPMENT MACHINERY . . . . .	26	132	1.7	.6			
	TOTAL . . . . .	16	1 732	(X)	100.0	500	ALL OTHER MERCHANNOISE. . . . .	50	1 023	7.6	4.3			
320	HAROWARE-GARDENING EQUIPMENT . . .	16	1 335	77.1	77.1	S20	NONMERCHANNOISE RECEIPTS. . . . .	47	3 253	13.6	13.6			
460	HAY-GRAIN-FEED-FARM SUPPLIES . . .	3	109	26.1	6.3	-	MISCELLANEOUS MERCHANNOISE. . . . .	(X)	36	(X)	.2			
-	MISCELLANEOUS MERCHANNOISE. . . . .	(X)	288	(X)	16.6									
	NEWS DEALERS AND NEWSSTANDS (SIC S994)					020	MERCHANNOISING MACHINE OPERATORS (SIC S34)							
	TOTAL <sup>2</sup> . . . . .	4	139	(X)	100.0	040	TOTAL . . . . .	15	2 692	(X)	100.0			
	HOBBY, TOY, AND GAME SHOPS (SIC 5995)					100	GROCERIES-OTHER FOODS. . . . .	9	1 165	49.4	43.3			
	TOTAL <sup>2</sup> . . . . .	11	507	(X)	100.0	S20	MEALS-SNACKS . . . . .	5	403	44.7	15.0			
	CAMERA AND PHOTO SUPPLY STORES (SIC S996)					-	CIGARS-CIGARETTES-TOBACCO. . . . .	10	925	43.5	34.4			
	TOTAL <sup>2</sup> . . . . .	14	837	(X)	100.0		NONMERCHANNOISE RECEIPTS. . . . .	5	116	7.4	4.3			
	GIFT, NOVELTY, AND SOUVENIR SHOPS (SIC S997)						MISCELLANEOUS MERCHANNOISE. . . . .	(X)	83	(X)	3.1			
	TOTAL <sup>2</sup> . . . . .	21	790	(X)	100.0									
	OPTICAL GOODS STORES (SIC S999 PT.)						DIRECT SELLING ESTABLISHMENTS (SIC S35)							
	TOTAL <sup>2</sup> . . . . .	3	209	(X)	100.0		TOTAL <sup>2</sup> . . . . .	11	1 487	(X)	100.0			
	RETAIL STORES, N.E.C. (SIC S999 PT.)													
	TOTAL <sup>2</sup> . . . . .	18	1 158	(X)	100.0									
	NONSTORE RETAILERS (SIC S3 PART*)													
	TOTAL . . . . .	82	28 052	(X)	100.0									
020	GROCERIES-OTHER FOODS. . . . .	16	9 535	72.6	34.0									
040	MEALS-SNACKS . . . . .	6	428	65.2	1.5									
100	CIGARS-CIGARETTES-TOBACCO. . . . .	10	930	62.2	3.3									
120	COSMETICS-DRUGS-CLEANERS . . . . .	45	164	1.1	.6									
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	46	971	6.9	3.5									
160	WOMEN'S-GIRLS' CLOTHING,EX FOOTWR	46	2 444	17.1	8.7									
180	ALL FOOTWEAR . . . . .	46	438	3.1	1.6									
200	CURTAINS-ORAPERIES-ORY GOODS . . .	47	1 149	8.0	4.1									
220	MAJOR APPL-RADIO-TV-MUSICAL INST	48	2 105	14.7	7.5									
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	46	857	6.1	3.1									
260	KITCHENWARE-HOME FURNISHINGS . . .	47	442	3.1	1.6									
280	JEWELRY-OPTICAL GOODS. . . . .	47	157	1.1	.6									
300	SPORTING-RECREATION EQUIPMENT . . .	48	536	3.7	1.9									
320	HAROWARE-GARDENING EQUIPMENT . . .	48	813	5.6	2.9									
340	LUMBER-BUILDOIING MATERIALS. . . .	46	842	5.9	3.0									
420	AUTO TIRES-BATTERIES-ACCESS. . . . .	46	680	4.7	2.4									
440	FARM EQUIPMENT MACHINERY . . . . .	26	134	1.6	.5									
500	ALL OTHER MERCHANNOISE. . . . .	53	1 417	10.0	5.1									
520	NONMERCHANNOISE RECEIPTS. . . . .	S3	3 381	12.9	12.1									
-	MISCELLANEOUS MERCHANNOISE. . . . .	(X)	629	(X)	2.2									
	MAIL ORDER HOUSES (SIC 532)													
	TOTAL . . . . .	56	23 873	(X)	100.0									
020	GROCERIES-OTHER FOODS. . . . .	4	8 168	76.6	34.2									
120	COSMETICS-DRUGS-CLEANERS . . . . .	45	139	1.0	.6									
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	46	968	7.2	4.1									
160	WOMEN'S-GIRLS' CLOTHING,EX FOOTWR	46	2 441	18.1	10.2									
180	ALL FOOTWEAR . . . . .	46	437	3.1	1.8									
200	CURTAINS-ORAPERIES-ORY GOODS . . .	47	1 140	8.5	4.8									
220	MAJOR APPL-RADIO-TV-MUSICAL INST	46	1 984	14.7	8.3									
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	46	850	6.3	3.6									
260	KITCHENWARE-HOME FURNISHINGS . . .	46	407	3.0	1.7									
280	JEWELRY-OPTICAL GOODS. . . . .	46	137	1.0	.6									
300	SPORTING-RECREATION EQUIPMENT . . .	48	525	3.8	2.2									
320	HAROWARE-GARDENING EQUIPMENT . . .	47	768	5.6	3.2									
340	LUMBER-BUILDING MATERIALS. . . . .	45	785	5.8	3.3									
420	AUTO TIRES-BATTERIES-ACCESS. . . . .	46	680	4.9	2.8									

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

X Not applicable.

Z Less than 0.05 percent.

\*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

<sup>1</sup>Detail may not add to total due to rounding.<sup>2</sup>Merchandise line detail withheld due to insufficient reporting.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales				
		Oregon	Eugene SMSA	Portland, Oreg.-Wash., SMSA	Salem SMSA	Area outside SMSA's
	RETAIL TRADE REPORTING SALES BY BROAD MERCCHANDISE LINE.....	B	B	B	B	B
	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP DEALERS (SIC 52) REPORTING SALES BY BROAD MERCCHANDISE LINE.....	C	C	C	B	C
	BUILDING MATERIALS AND SUPPLY STORES (SIC 52 EX. 525) REPORTING SALES BY BROAD MERCCHANDISE LINE.....	(X)	B	(X)	B	(X)
340	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE LUMBER-BUILDING MATERIALS.....	(X)	B	(X)	C	(X)
	LUMBER AND OTHER BLDG. MATERIALS DEALERS (SIC 521) REPORTING SALES BY BROAD MERCCHANDISE LINE.....	C	(X)	B	(X)	E
34D	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE LUMBER-BUILDING MATERIALS.....	D	(X)	D	(X)	E
	PLUMBING AND HEATING EQUIP DLRS. (SIC 522) REPORTING SALES BY BROAD MERCCHANDISE LINE.....	E	(X)	E	(X)	E
	PAINT, GLASS, AND WALLPAPER STRS. (SIC 523) REPORTING SALES BY BROAD MERCCHANDISE LINE.....	E	(X)	E	(X)	D
34D	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE LUMBER-BUILDING MATERIALS.....	E	(X)	E	(X)	E
	ELECTRICAL SUPPLY STORES (SIC 524) REPORTING SALES BY BROAD MERCCHANDISE LINE.....	E	(X)	C	(X)	E
	HARDWARE STORES (SIC 5251) REPORTING SALES BY BROAD MERCCHANDISE LINE.....	D	C	C	E	C
32D 340	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE HARDWARE-GARDENING EQUIPMENT.....	D	E	C	E	D
	LUMBER-BUILDING MATERIALS .....	D	C	C	E	C
	FARM EQUIPMENT DEALERS (SIC 5252) REPORTING SALES BY BROAD MERCCHANDISE LINE.....	A	E	A	A	A

Note: See merchandise line introductory text for explanation of this table.  
 A = 90 percent or more. B = 80 to 89 percent. C = 70 to 79 percent.

D = 60 to 69 percent.

E = Less than 60 percent.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales				
		Oregon	Eugene SMSA	Portland, Oreg.-Wash., SMSA	Salem SMSA	Area outside SMSA's
	GENERAL MERCHANDISE GROUP STORES (SIC 53 PART*) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	A	A	A	B
	DEPARTMENT STORES (SIC 531) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	A	A	A	A
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE					
140	MEN'S-BOYS' CLOTHING EXC FOOTWR....	A	A	A	A	A
160	WOMEN'S-GIRLS' CLOTHING, EX FOOTWR....	A	A	A	A	A
200	CURTAINS-DRAPERIES-ORY GOOOS.....	A	A	A	A	A
220	MAJOR APPL-RAOIO-TV-MUSICAL INSTR..	A	A	A	A	A
240	FURNITURE-SLEEP EQUIP-FLOOR COV....	A	A	A	A	A
260	KITCHENWARE-HOME FURNISHINGS.....	A	A	A	A	A
320	HARDWARE-GARDENING EQUIPMENT.....	A	A	A	A	A
340	LUMBER-BUILDING MATERIALS.....	A	A	A	A	A
500	ALL OTHER MERCHANDISE.....	A	A	A	A	A
520	NONMERCHANDISE RECEIPTS.....	A	A	A	A	A
	VARIETY STORES (SIC 533) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	O	B	C	C
	MISC. GENERAL MERCHANDISE STORES (SIC 539) REPORTING SALES BY BROAD MERCHANDISE LINE.....	(X)	C	(X)	B	(X)
	GENERAL MERCHANDISE STORES (SIC 539 PART) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	(X)	B	(X)	B
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE					
140	MEN'S-BOYS' CLOTHING EXC FOOTWR....	C	(X)	B	(X)	C
160	WOMEN'S-GIRLS' CLOTHING, EX FOOTWR....	C	(X)	B	(X)	B
200	CURTAINS-DRAPERIES-ORY GOOOS.....	C	(X)	B	(X)	C
220	MAJOR APPL-RAOIO-TV-MUSICAL INSTR..	B	(X)	B	(X)	B
240	FURNITURE-SLEEP EQUIP-FLOOR COV....	B	(X)	B	(X)	B
260	KITCHENWARE-HOME FURNISHINGS.....	C	(X)	C	(X)	O
320	HARDWARE-GARDENING EQUIPMENT.....	C	(X)	C	(X)	C
340	LUMBER-BUILDING MATERIALS.....	C	(X)	O	(X)	C
500	ALL OTHER MERCHANDISE.....	B	(X)	B	(X)	B
	ORY GOOOS STORES (SIC 539 PART) REPORTING SALES BY BROAD MERCHANDISE LINE.....	O	(X)	C	(X)	E
	SEWING AND NEEDLEWORK STORES (SIC 539 PART) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	E	(X)	E

Note: See merchandise line introductory text for explanation of this table.

A = 90 percent or more. B = 80 to 89 percent. C = 70 to 79 percent.

D = 60 to 69 percent.

E = Less than 60 percent.

X Not applicable.

\*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales				
		Oregon	Eugene SMSA	Portland, Oreg.-Wash., SMSA	Salem SMSA	Area outside SMSA's
	FOOD STORES (SIC 54) REPORTING SALES BY BROAO MERCHANOISE LINE.....	B	B	B	B	B
	GROCERY STORES (SIC 541) REPORTING SALES BY BROAO MERCHANOISE LINE.....	B	B	B	B	B
020 500	REPORTING OETAIL WITHIN THE SPECIFIED BROAO LINE GROCERIES-OTHER FOODS ALL OTHER MERCHANOISE.....	B C	B B	C D	B B	B B
	MEAT AND FISH (SEA FOOD) MARKETS (SIC 542) REPORTING SALES BY BROAO MERCHANOISE LINE.....	(X)	E	(x)	0	(x)
020	REPORTING OETAIL WITHIN THE SPECIFIED BROAO LINE GROCERIES-OTHER FOODS.....	(X)	E	(x)	0	(x)
	MEAT MARKETS (SIC 542 PT.) REPORTING SALES BY BROAO MERCHANOISE LINE.....	E	(X)	D	(X)	E
020	REPORTING OETAIL WITHIN THE SPECIFIED BROAO LINE GROCERIES-OTHER FOODS.....	E	(X)	D	(X)	E
	FISH (SEA FOOD) MARKETS (SIC 542 PT.) REPORTING SALES BY BROAO MERCHANOISE LINE.....	B	(X)	C	(X)	C
020	REPORTING OETAIL WITHIN THE SPECIFIED BROAO LINE GROCERIES-OTHER FOODS.....	C	(X)	C	(X)	E
	FRUIT STORES AND VEGETABLE MARKETS (SIC 543) REPORTING SALES BY BROAO MERCHANOISE LINE.....	B	E	A	E	A
020	REPORTING OETAIL WITHIN THE SPECIFIED BROAO LINE GROCERIES-OTHER FOODS.....	B	E	A	E	A
	CANDY, NUT, AND CONFECTIONERY STORES (SIC 544) REPORTING SALES BY BROAO MERCHANOISE LINE .....	B	E	B	C	0
020	REPORTING OETAIL WITHIN THE SPECIFIED BROAO LINE GROCERIES-OTHER FOODS.....	B	E	B	C	0
	RETAIL BAKERIES (SIC 546) REPORTING SALES BY BROAO MERCHANOISE LINE.....	C	E	C	E	B
020	REPORTING OETAIL WITHIN THE SPECIFIED BROAO LINE GROCERIES-OTHER FOODS.....	C	E	C	E	B
	RETAIL BAKERIES-BAKING, SELLING (SIC 5462) REPORTING SALES BY BROAO MERCHANOISE LINE .....	B	(X)	B	(X)	B
020	REPORTING OETAIL WITHIN THE SPECIFIED BROAO LINE GROCERIES-OTHER FOODS.....	C	(X)	B	(X)	0

Note: See merchandise line introductory text for explanation of this table.  
 A = 90 percent or more. B = 80 to 89 percent. C = 70 to 79 percent.

D = 60 to 69 percent. E = Less than 60 percent.

X Not applicable.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales				
		Oregon	Eugene SMSA	Portland, Oreg.-Wash., SMSA	Salem SMSA	Area outside SMSA's
	RETAIL BAKERIES--SELLING ONLY (SIC 5463) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	E	(X)	E
020	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES-OTHER FOODS.....	E	(X)	E	(X)	E
	OTHER FOOD STORES (OTHER 54) REPORTING SALES BY BROAD MERCHANDISE LINE.....	(X)	B	(X)	A	(X)
020	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES-OTHER FOODS.....	(X)	B	(X)	A	(X)
500	ALL OTHER MERCHANDISE.....	(X)	E	(X)	E	(X)
	DAIRY PRODUCTS STORES (SIC 545) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	B	(X)	E
020	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES-OTHER FOODS.....	E	(X)	B	(X)	E
	EGG AND POULTRY DEALERS (SIC 549 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	(X)	C	(X)	E
020	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES-OTHER FOODS.....	A	(X)	C	(X)	E
	OTHER MISCELLANEOUS FOOD STORES (SIC 549 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	(X)	E	(X)	B
020	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES-OTHER FOODS.....	A	(X)	E	(X)	E
500	ALL OTHER MERCHANDISE.....	A	(X)	E	(X)	B
	AUTOMOTIVE DEALERS (SIC 55 EX. 554) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	B	A	A	B
	MOTOR VEHICLE DEALERS (SIC 551, 552) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	A	A	A	A
	MOTOR VEHICLE DEALERS--NEW AND USED CARS (SIC 551) REPORTING SALES BY BROAD MERCHANDISE LINE.....	(X)	A	(X)	A	(X)
380	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE AUTOMOBILES-TRUCKS.....	(X)	A	(X)	A	(X)
400	AUTO FUELS-LUBRICANTS.....	(X)	A	(X)	D	(X)
420	AUTO TIRES-BATTERIES-ACCESS.....	(X)	A	(X)	A	(X)
520	NONMERCANTILE RECEIPTS.....	(X)	A	(X)	A	(X)
	DEALERS WITH DOMESTIC CAR FRANCHISE ONLY (SIC 551 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	(X)	A	(X)	B
380	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE AUTOMOBILES-TRUCKS.....	A	(X)	A	(X)	B
400	AUTO FUELS-LUBRICANTS.....	B	(X)	A	(X)	B
420	AUTO TIRES-BATTERIES-ACCESS.....	B	(X)	A	(X)	B
520	NONMERCANTILE RECEIPTS.....	A	(X)	A	(X)	B

Note: See merchandise line introductory text for explanation of this table.

A = 90 percent or more. B = 80 to 89 percent.

C = 70 to 79 percent.

D = 60 to 69 percent.

E = Less than 60 percent.

X Not applicable.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales				
		Oregon	Eugene SMSA	Portland, Oreg.-Wash., SMSA	Salem SMSA	Area outside SMSA's
	DEALERS WITH IMPORTED CAR FRANCHISE ONLY (SIC 551 PT.) REPORTING SALES BY BROAD MERCHANTOISE LINE.....	B	(X)	A	(X)	C
380	REPORTING ODETAIL WITHIN THE SPECIFIED BROAD LINE AUTOMOBILES-TRUCKS.....	B	(X)	A	(X)	C
400	AUTO FUELS-LUBRICANTS.....	B	(X)	A	(X)	O
420	AUTO TIRES-BATTERIES-ACCESS.....	B	(X)	A	(X)	C
520	NONMERCHANTOISE RECEIPTS.....	B	(X)	A	(X)	C
	DEALERS WITH DOMESTIC AND IMPORT CAR FRANCHISES (SIC 551 PT.) REPORTING SALES BY BROAD MERCHANTOISE LINE.....	A	(X)	A	(X)	B
380	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE AUTOMOBILES-TRUCKS.....	B	(X)	A	(X)	B
400	AUTO FUELS-LUBRICANTS.....	B	(X)	A	(X)	C
420	AUTO TIRES-BATTERIES-ACCESS.....	A	(X)	A	(X)	B
520	NONMERCHANTOISE RECEIPTS.....	A	(X)	A	(X)	B
	MOTOR VEHICLE DEALERS--USED CARS ONLY (SIC 552) REPORTING SALES BY BROAD MERCHANTOISE LINE.....	A	A	C	D	A
380	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE AUTOMOBILES-TRUCKS.....	A	A	E	D	A
400	AUTO FUELS-LUBRICANTS.....	E	E	E	E	E
420	AUTO TIRES-BATTERIES-ACCESS.....	A	E	E	E	A
520	NONMERCHANTOISE RECEIPTS.....	E	E	E	D	A
	TIRE, BATTERY, AND ACCESSORY DLRS (SIC 553) REPORTING SALES BY BROAD MERCHANTOISE LINE.....	O	O	E	D	C
	HOME AND AUTO SUPPLY STORES (SIC 553 PT.) REPORTING SALES BY BROAD MERCHANTOISE LINE.....	C	(X)	E	(X)	B
220	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MAJOR APPL-RADIO-TV-MUSICAL INSTR.....	E	(X)	E	(X)	C
260	KITCHENWARE-HOME FURNISHINGS.....	E	(X)	E	(X)	D
300	SPORTING-RECREATION EQUIPMENT.....	C	(X)	E	(X)	C
380	AUTOMOBILES-TRUCKS.....	E	(X)	E	(X)	E
400	AUTO FUELS-LUBRICANTS .....	E	(X)	E	(X)	B
420	AUTO-TIRES-BATTERIES-ACCESS.....	E	(X)	E	(X)	C
520	NONMERCANDISE RECEIPTS.....	E	(X)	E	(X)	B
	OTHER TIRE, BATTERY, AND ACCESSORY DEALERS (SIC 553 PT.) REPORTING SALES BY BROAD MERCHANTOISE LINE.....	D	(X)	E	(X)	C
220	REPORTING ODETAIL WITHIN THE SPECIFIED BROAD LINE MAJOR APPL-RADIO-TV-MUSICAL INSTR.....	E	(X)	E	(X)	C
260	KITCHENWARE-HOME FURNISHINGS.....	E	(X)	E	(X)	O
300	SPORTING-RECREATION EQUIPMENT.....	E	(X)	E	(X)	O
380	AUTOMOBILES-TRUCKS.....	O	(X)	E	(X)	E
400	AUTO FUELS-LUBRICANTS .....	E	(X)	E	(X)	E
420	AUTO-TIRES-BATTERIES-ACCESS.....	E	(X)	E	(X)	O
520	NONMERCANDISE RECEIPTS.....	E	(X)	E	(X)	O
	MISCELLANEOUS AUTOMOTIVE DEALERS (SIC 559) REPORTING SALES BY BROAD MERCHANTOISE LINE.....	(X)	B	(X)	B	(X)
300	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE SPORTING-RECREATION EQUIPMENT.....	(X)	E	(X)	B	(X)
380	AUTOMOBILES-TRUCKS.....	(X)	B	(X)	B	(X)
400	AUTO FUELS-LUBRICANTS .....	(X)	E	(X)	E	(X)
500	ALL OTHER MERCHANTOISE.....	(X)	C	(X)	B	(X)
520	NONMERCANDISE RECEIPTS.....	(X)	C	(X)	B	(X)

Note: See merchandise line introductory text for explanation of this table.  
 A = 90 percent or more. B = 80 to 89 percent. C = 70 to 79 percent. D = 60 to 69 percent. E = Less than 60 percent.

X Not applicable.

\*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales				
		Oregon	Eugene SMSA	Portland, Oreg.-Wash., SMSA	Salem SMSA	Area outside SMSA's
	BOAT DEALERS (SIC 5591) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	(X)	C	(X)	A
300	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE	D	(X)	C	(X)	C
400	SPORTING-RECREATION EQUIPMENT.....	C	(X)	C	(X)	C
520	AUTO FUELS-LUBRICANTS.....	C	(X)	C	(X)	B
	NONMERCHANDISE RECEIPTS.....					
	HOUSEHOLD TRAILER DEALERS (SIC 5592) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	(X)	B	(X)	B
500	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE	B	(X)	B	(X)	B
520	ALL OTHER MERCHANDISE.....	B	(X)	C	(X)	B
	NONMERCHANDISE RECEIPTS.....					
	AIRCRAFT, MOTORCYCLE DEALERS (SIC 5599 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	D	(X)	E
380	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE	E	(X)	D	(X)	E
400	AUTOMOBILES-TRUCKS.....	A	(X)	D	(X)	A
520	AUTO FUELS-LUBRICANTS.....	E	(X)	E	(X)	E
	NONMERCHANDISE RECEIPTS.....					
	AUTOMOTIVE DEALERS: N.E.C. (SIC 5599 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	(X)	E	(X)	A
400	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE	E	(X)	E	(X)	E
500	AUTO FUELS-LUBRICANTS.....	C	(X)	E	(X)	A
520	ALL OTHER MERCHANDISE .....	C	(X)	E	(X)	A
	NONMERCHANDISE RECEIPTS.....					
	GASOLINE SERVICE STATIONS (SIC 554) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	C	C	C	C
380	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE	D	E	E	E	D
400	AUTOMOBILES-TRUCKS.....	C	C	C	C	D
420	AUTO FUELS-LUBRICANTS .....	D	C	C	C	D
520	AUTO TIRES-BATTERIES-ACCESS.....	D	D	D	D	D
	NONMERCHANDISE RECEIPTS.....					
	APPAREL AND ACCESSORY STORES (SIC 56) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	C	B	A	B
	WOMEN'S CLOTHING, SPECIALTY STRS. FURRIERS (SIC 562; 3, 8) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	(X)	C	(X)	D
	WOMEN'S READY-TO-WEAR STORES (SIC 562) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	D	C	C	D
140	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE	E	E	E	E	E
160	MEN'S-BOYS' CLOTHING EXC FOOTWR....	D	D	D	C	E
	WOMEN'S-GIRLS' CLOTHING-EX FOOTWR...					

Note: See merchandise line introductory text for explanation of this table.

A = 90 percent or more. B = 80 to 89 percent. C = 70 to 79 percent.

D = 60 to 69 percent.

E = Less than 60 percent.

X Not applicable.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales				
		Oregon	Eugene SMSA	Portland, Oreg.-Wash., SMSA	Salem SMSA	Area outside SMSA's
	WOMEN'S ACCESSORY AND SPECIALTY STORES (SIC 563) REPORTING SALES BY BROAD MERCHANDISE LINE.....	(X)	B	(X)	E	(X)
160	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE WOMEN'S-GIRLS' CLOTHING, EX FOOTWR....	(X)	B	(X)	E	(X)
	MILLINERY STORES (SIC 563 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	(X)	E	(X)	A
160	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE WOMEN'S-GIRLS' CLOTHING, EX FOOTWR....	A	(X)	E	(X)	A
	CORSET AND LINGERIE STORES (SIC 563 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE .....	E	(X)	E	(X)	E
160	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE WOMEN'S-GIRLS' CLOTHING, EX FOOTWR....	E	(X)	E	(X)	E
	OTHER WOMEN'S ACCESSORY SPECIALTY STORES (SIC 563 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	(X)	A	(X)	B
140	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MEN'S-BOYS' CLOTHING EXC FOOTWR....	A	(X)	A	(X)	B
160	WOMEN'S-GIRLS' CLOTHING, EX FOOTWR....	A	(X)	A	(X)	B
	FURRIERS AND FUR SHOPS (SIC 56B) REPORTING SALES BY BROAD MERCHANDISE LINE .....	E	E	E	E	E
160	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE WOMEN'S-GIRLS' CLOTHING, EX FOOTWR....	E	E	E	E	E
	OTHER APPAREL AND ACCESSORY STORES (OTHER 56) REPORTING SALES BY BROAD MERCHANDISE LINE .....	(X)	C	(X)	A	(X)
140	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MEN'S-BOYS' CLOTHING EXC FOOTWR....	(X)	C	(X)	A	(X)
160	WOMEN'S-GIRLS' CLOTHING, EX FOOTWR....	(X)	E	(X)	E	(X)
180	ALL FOOTWEAR.....	(X)	D	(X)	O	(X)
	MEN'S AND BOYS' CLOTHING-FURNISHING STORES (SIC 561) REPORTING SALES BY BROAD MERCHANDISE LINE .....	B	A	B	E	B
140	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MEN'S-BOYS' CLOTHING EXC FOOTWR....	C	A	B	E	C
160	WOMEN'S-GIRLS' CLOTHING, EX FOOTWR....	B	E	B	E	B
	CUSTOM TAILORS (SIC 567) REPORTING SALES BY BROAD MERCHANDISE LINE .....	E	(X)	E	(X)	E
140	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MEN'S-BOYS' CLOTHING EXC FOOTWR....	E	(X)	E	(X)	E
160	WOMEN'S-GIRLS' CLOTHING, EX FOOTWR....	E	(X)	E	(X)	E

Note: See merchandise line introductory text for explanation of this table.  
 A = 90 percent or more. B = 80 to 89 percent. C = 70 to 79 percent. D = 60 to 69 percent. E = Less than 60 percent.

X Not applicable.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales				
		Oregon	Eugene SMSA	Portland, Oreg.-Wash., SMSA	Salem SMSA	Area outside SMSA's
	FAMILY CLOTHING STORES (SIC 565) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	E	B	A	A
140	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE	E	E	E	E	E
160	MEN'S-BOYS' CLOTHING EXC FOOTWR ... WOMEN'S-GIRLS' CLOTHING, EX FOOTWR...	E	E	E	E	E
	SHOE STORES (SIC 566) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	B	B	C	C
	MEN'S SHOE STORES (SIC 566 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	(X)	A	(X)	E
180	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE ALL FOOTWEAR.....	B	(X)	A	(X)	E
	WOMEN'S SHOE STORES (SIC 566 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	(X)	A	(X)	0
180	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE ALL FOOTWEAR.....	A	(X)	A	(X)	0
	CHILDREN'S AND JUVENILES' SHOE STORES (SIC 566 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	(X)	D	(X)	E
180	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE ALL FOOTWEAR.....	C	(X)	D	(X)	E
	FAMILY SHOE STORES (SIC 566 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	(X)	B	(X)	C
180	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE ALL FOOTWEAR.....	C	(X)	B	(X)	D
	CHILDREN'S AND INFANTS' WR. STRS. (SIC 564) REPORTING SALES BY BROAD MERCHANOISE LINE.....	C	(X)	C	(X)	0
140	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE	C	(X)	C	(X)	0
160	MEN'S-BOYS' CLOTHING EXC FOOTWR... WOMEN'S-GIRLS' CLOTHING, EX FOOTWR...	C	(X)	C	(X)	D
	MISC. APPAREL AND ACCESSORY STRS. (SIC 569) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	(X)	E	(X)	E
140	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE	A	(X)	E	(X)	E
160	MEN'S-BOYS' CLOTHING EXC FOOTWR... WOMEN'S-GIRLS' CLOTHING, EX FOOTWR...	A	(X)	E	(X)	E
	APPAREL AND ACCESS. STORES, N.E.C. (SIC 564: 7, 9) REPORTING SALES BY BROAD MERCHANOISE LINE.....	(X)	A	(X)	A	(X)
140	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE	(X)	A	(X)	A	(X)
160	MEN'S-BOYS' CLOTHING EXC FOOTWR... WOMEN'S-GIRLS' CLOTHING, EX FOOTWR...	(X)	E	(X)	A	(X)

Note: See merchandise line introductory text for explanation of this table.  
 A = 90 percent or more. B = 80 to 89 percent. C = 70 to 79 percent.

D = 60 to 69 percent. E = Less than 60 percent.

(X) Not applicable.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales				
		Oregon	Eugene SMSA	Portland, Oreg.-Wash., SMSA	Salem SMSA	Area outside SMSA's
240	FURNITURE HOME FURNISHINGS, AND EQUIPMENT STORES (SIC 57) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	B	B	C	C
	FURNITURE STORES (SIC 5712) REPORTING SALES BY BROAD MERCHANOISE LINE.....	C	B	C	A	C
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE FURNITURE-SLEEP EQUIP-FLOOR COV....	C	B	C	C	O
	HOME FURNISHINGS STORES (OTHER 571) REPORTING SALES BY BROAD MERCHANOISE LINE.....	C	A	B	E	E
	FLOOR COVERINGS STORES (SIC 5713) REPORTING SALES BY BROAD MERCHANOISE LINE.....	C	(X)	B	(X)	O
	DRAPERY, CURTAIN, AND UPHOLSTERY STORES (SIC 5714) REPORTING SALES BY BROAO MERCHANOISE LINE.....	D	(X)	C	(X)	E
	CHINA, GLASSWARE AND METALWARE STORES (SIC 5715) REPORTING SALES BY BROAD MERCHANDISE LINE.....	D	(X)	C	(X)	E
220 260	MISCELLANEOUS HOME FURNISHINGS STORES (SIC 5719) REPORTING SALES BY BROAO MERCHANOISE LINE.....	E	(X)	E	(X)	E
	HOUSEHOLD APPLIANCE STORES (SIC 572) REPORTING SALES BY BROAD MERCHANOISE LINE .....	B	B	A	A	O
	REPORTING ODETAIL WITHIN THE SPECIFIED BROAD LINE MAJOR APPL-RADIO-TV-MUSICAL INSTR... KITCHENWARE-HOME FURNISHINGS.....	D C	D B	B B	D E	E
	RADIO-TV, AND MUSIC STORES (SIC 573) REPORTING SALES BY BROAD MERCHANDISE LINE .....	(X)	B	(X)	E	(X)
	REPORTING ODETAIL WITHIN THE SPECIFIED BROAO LINE MAJOR APPL-RADIO-TV-MUSICAL INSTR... KITCHENWARE-HOME FURNISHINGS.....	(X) (X)	B E	(X) (X)	E E	(X) (X)
	RADIO AND TELEVISION STORES (SIC 5732) REPORTING SALES BY BROAD MERCHANOISE LINE .....	B	(X)	B	(X)	B
	REPORTING ODETAIL WITHIN THE SPECIFIED BROAD LINE MAJOR APPL-RADIO-TV-MUSICAL INSTR... KITCHENWARE-HOME FURNISHINGS.....	C B	(X) (X)	B B	(X) (X)	O B
220 260	RECORD SHOPS (SIC 5733 PT.) REPORTING SALES BY BROAD MERCHANOISE LINE .....	B	(X)	A	(X)	E
	REPORTING ODETAIL WITHIN THE SPECIFIED BROAD LINE MAJOR APPL-RADIO-TV-MUSICAL INSTR..	B	(X)	A	(X)	E

Note: See merchandise line introductory text for explanation of this table.  
 A = 90 percent or more. B = 80 to 89 percent. C = 70 to 79 percent. D = 60 to 69 percent. E = Less than 60 percent.

X Not applicable.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales				
		Oregon	Eugene SMSA	Portland, Oreg.-Wash., SMSA	Salem SMSA	Area outside SMSA's
22D	MUSICAL INSTRUMENT STORES (SIC 5733 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	D	(X)	C
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MAJDR APPL-RADIO-TV-MUSICAL INSTR...	E	(X)	D	(X)	E
	EATING AND DRINKING PLACES (SIC 58) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	C	C	D	D
	EATING PLACES (SIC 5812) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	C	C	D	D
	RESTAURANTS, LUNCHROOMS, CATERERS (SIC 5812 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	(X)	C	(X)	D
	CAFETERIAS (SIC 5812 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	(X)	B	(X)	E
	REFRESHMENT PLACES (SIC 5812 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	D	(X)	D	(X)	D
	DRINKING PLACES (ALCOHOLIC BEV.) (SIC 5813) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	D	B	C	C
120	DRUG STORES AND PROPRIETARY STORES (SIC 591) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	A	C	A	A
	DRUG STORES (SIC 591 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	B	C	A	A
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE COSMETICS-DRUGS-CLEANERS.....	B	C	C	A	A
	PROPRIETARY STORES (SIC 591 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	A	E	E	E
12D	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE COSMETICS-DRUGS-CLEANERS.....	E	E	E	E	E
	MISCELLANEOUS RETAIL STORES (SIC 59 EX. 591) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	D	B	C	B
	LIQUOR STORES (SIC 592) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	A	A	A	A

Note: See merchandise line introductory text for explanation of this table.

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D = 60 to 69 percent.

E = Less than 60 percent.

X Not applicable.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales				
		Oregon	Eugene SMSA	Portland, Oreg.-Wash., SMSA	Salem SMSA	Area outside SMSA's
	ANTIQUE AND SECONHAND STORES (SIC 593) REPORTING SALES BY BROAD MERCANDISE LINE.....	(X)	C	(X)	E	(X)
	ANTIQUE STORES (SIC 5932) REPORTING SALES BY BROAD MERCANDISE LINE.....	E	(X)	E	(X)	E
	SECONDHAND STORES (SIC 5933) REPORTING SALES BY BROAD MERCANDISE LINE.....	D	(X)	C	(X)	D
	SPORTING GOODS STORES AND BICYCLE SHOPS (SIC 595) REPORTING SALES BY BROAD MERCANDISE LINE.....	(X)	E	(X)	D	(X)
300	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE SPORTING-RECREATION EQUIPMENT.....	(X)	E	(X)	E	(X)
	SPORTING GOODS STORES (SIC 5952) REPORTING SALES BY BROAD MERCANDISE LINE.....	D	(X)	D	(X)	D
300	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE SPORTING-RECREATION EQUIPMENT.....	E	(X)	E	(X)	E
	BICYCLE SHOPS (SIC 5953) REPORTING SALES BY BROAD MERCANDISE LINE.....	C	(X)	E	(X)	B
300	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE SPORTING-RECREATION EQUIPMENT.....	E	(X)	E	(X)	E
	JEWELRY STORES (SIC 597) REPORTING SALES BY BROAD MERCANDISE LINE.....	C	B	B	C	E
260 280 520	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE KITCHENWARE-HOME FURNISHINGS..... JEWELRY-OPTICAL GOODS..... NONMERCANDISE RECEIPTS.....	C C C	E B B	B B B	C C C	E E E
	FUEL AND ICE DEALERS (SIC 598) REPORTING SALES BY BROAD MERCANDISE LINE.....	(X)	E	(X)	B	(X)
480	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE HOUSEHOLD FUELS-ICE.....	(X)	E	(X)	B	(X)
	FUEL OIL DEALERS (SIC 5983) REPORTING SALES BY BROAD MERCANDISE LINE.....	C	(X)	B	(X)	C
480	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE HOUSEHOLD FUELS-ICE.....	C	(X)	B	(X)	C
	LIQUEFIED PETRL. GAS (BTTLG. GAS) DEALERS (SIC 5984) REPORTING SALES BY BROAD MERCANDISE LINE.....	A	(X)	D	(X)	A
480	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE HOUSEHOLD FUELS-ICE.....	A	(X)	D	(X)	A

Note: See merchandise line introductory text for explanation of this table.

A = 90 percent or more. B = 80 to 89 percent. C = 70 to 79 percent.

D = 60 to 69 percent.

E = Less than 60 percent.

X Not applicable.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales				
		Oregon	Eugene SMSA	Portland, Oreg.-Wash., SMSA	Salem SMSA	Area outside SMSA's
480	FUEL AND ICE DEALERS, N.E.C. (SIC 5982) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	(X)	A	(X)	E
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE HOUSEHOLD FUELS-ICE.....	C	(X)	A	(X)	E
	FLORISTS (SIC 5992) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	E	D	E	E
	CIGAR STORES AND STANDS (SIC 5993) REPORTING SALES BY BROAD MERCHANDISE LINE .....	E	D	E	E	E
	OTHER MISCELLANEOUS RETAIL STORES (OTHER 59) REPORTING SALES BY BROAD MERCHANDISE LINE.....	(X)	D	(X)	D	(X)
	BOOK STORES (SIC 5942) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	(X)	B	(X)	A
240 500 520	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE FURNITURE-SLEEP EQUIP-FLOOR COV....	E	(X)	E	(X)	E
	ALL OTHER MERCHANDISE.....	A	(X)	B	(X)	A
	NONMERCHANDISE RECEIPTS.....	A	(X)	E	(X)	A
240 500 520	STATIONERY STORES (SIC 5943) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	E	(X)	E
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE FURNITURE-SLEEP EQUIP-FLOOR COV.	E	(X)	E	(X)	E
	ALL OTHER MERCHANDISE	E	(X)	E	(X)	E
	NONMERCHANDISE RECEIPTS.....	E	(X)	E	(X)	E
240 500 520	HAY, GRAIN, AND FEED STORES (SIC 5962) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	(X)	A	(X)	B
	OTHER FARM SUPPLY STORES (SIC 5969 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	(X)	B	(X)	C
	GARDEN SUPPLY STORES (SIC 5969 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	(X)	D	(X)	A
500	NEWS DEALERS AND NEWSSTANDS (SIC 5994) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	E	(X)	E
	HOBBY, TOY, AND GAME SHOPS (SIC 5995) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	E	(X)	E
520	CAMERA AND PHOTO SUPPLY STORES (SIC 5996) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	E	(X)	E

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D = 60 to 69 percent.

E = Less than 60 percent.

X Not applicable.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales				
		Oregon	Eugene SMSA	Portland, Oreg.-Wash., SMSA	Salem SMSA	Area outside SMSA's
	GIFT, NOVELTY, AND SOUVENIR SHOPS (SIC 5997) REPORTING SALES BY BRDAO MERCHANDISE LINE.....	D	(X)	D	(X)	E
	OPTICAL GOODS STORES (SIC 5999 PT.) REPORTING SALES BY BROAO MERCHANDISE LINE.....	C	(X)	C	(X)	E
	RETAIL STORES, N.E.C. (SIC 5999 PT.) REPORTING SALES BY BRDAO MERCHANDISE LINE .....	O	(X)	O	(X)	A
	NONSTANDARD RETAILERS (SIC 53 PART*) REPORTING SALES BY BRDAD MERCHANDISE LINE.....	B	C	B	C	B
	MAIL ORDER HOUSES (SIC 532) REPORTING SALES BY BROAO MERCHANDISE LINE .....	B	E	B	E	A
	MERCHANDISING MACHINE OPERATORS (SIC 534) REPORTING SALES BY BRDAD MERCHANDISE LINE.....	C	B	B	E	O
	DIRECT SELLING ESTABLISHMENTS (SIC 535) REPORTING SALES BY BRDAD MERCHANDISE LINE.....	B	D	B	A	E

Note: See merchandise line introductory text for explanation of this table.  
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D = 60 to 69 percent.    E = Less than 60 percent.

X Not applicable.

# Appendix A

## GENERAL EXPLANATION

### CENSUS COVERAGE

**Method of Coverage**—Effective with the 1967 Census of Business, a major shift in the method of compiling data was introduced. In the 1954, 1958, and 1963 Censuses data for all "employer" establishments (those which had some paid employment during the census year) were obtained through a mail canvass. Information for "nonemployers" was obtained from Federal income tax records.

In the 1967 Census of Business, retail firms were divided into two categories—the "mail universe" and the "nonmail" universe. The coverage of each component and the method of obtaining census information for these two groups are described below.

**1. The "nonmail" universe**—This group consists of firms which were not required to file a regular census return and includes the following categories:

a. **All "nonemployers"**—Consists of all firms with no paid employment during 1967. Sales information for these firms was obtained from 1967 Federal income tax records. Although made up of a large number of firms, the nonemployer segment accounts for only about 5 percent of total retail sales. (See "Comparison of the 1963 Census With the 1967 Census," item 4, on the next page.)

In the 1967 Census, data for all non-employer establishments were compiled from tax records. In the 1963 Census, data were compiled from only one-half of the non-employer tax returns and were multiplied by 2 to establish census totals.

The census included only those retail non-employer firms which reported a sales volume of \$2,500 or more during 1967 or, having been in operation for less than the full year, reported sales which would have reached a total of \$2,500 or more on an annual basis. This treatment is the same as in the 1963 Census.

b. **Selected "small employers"**—"Employers" consist of all business firms in the active records of the Internal Revenue Service (IRS) which were subject to payment of Federal Insurance Contribution Act (FICA) taxes. "Small employers" consist basically of all those single unit firms with payroll below a specified cutoff (except for a 10-percent sample of these which were included in the "mail" universe). The cutoff varied by kind of

business and was designed, in most cases, to limit the "nonmail" group to establishments which would account for approximately 20 percent of total sales in each kind of business. The "number-of-employee" equivalent of the payroll cutoff generally was in the range of one to three employees.

Data on sales, payroll, and employment for "under cutoff" employer firms were obtained from the administrative records of the Internal Revenue Service (IRS) and the Social Security Administration (SSA).

**2. The "mail" universe**—Information for firms in this group was obtained basically by means of a mail canvass. However, information on first quarter payroll and mid-March employment for single-unit employers (section b below) was obtained from IRS and SSA records. The "mail" universe includes the following categories:

a. **Firms in the census precanvass**—The census precanvass operation was basically designed to identify firms which operated units at more than one location.

Firms which were included in the precanvass were drawn primarily from 1963 Census records of multiunit firms and large employers. Miscellaneous categories of organizations (e.g., cooperative associations; State, county, and municipal liquor stores; and retail stores of utility companies) were also included in the precanvass.

b. **Firms not in the census precanvass**—Other firms included in the "mail" universe consist of the following categories:

- (1) The 10 percent of "small employer" firms referred to in section 1-b above.
- (2) Other employers than those covered by section 1-b or 2-a above.

**Comparison of the 1963 Census with the 1967 Census**—Except for the method of coverage described above, the 1963 and 1967 censuses were conducted under similar conditions and procedures. Strict comparability of the data for the two censuses is limited by the following factors:

1. **Classification**—For both 1963 and 1967, nonemployer firms were classified on the basis of information supplied on the Federal income tax returns. However, the 1967 classifications for "nonemployer" firms were coded in less detail than in 1963. Therefore, 1967 data for the combination of "employer" and "nonemployer"

establishments are presented in less kind-of-business detail than was the case in 1963. Data for employer establishments, however, are shown in full detail.

For 1963, nonemployer firms were classified by IRS personnel with technical assistance of Census Bureau personnel. For 1967, classification of these firms was performed by personnel of the IRS through use of a coded listing of the kinds of business which were to be separately identified. While the technique of classification was substantially the same and was based on the firm's description of its principal business activity, greater use was made in 1967 of "basket" classifications (e.g., miscellaneous food stores).

The 1967 Census classification for the small employer firms (see coverage of employers above) which were not mailed the Census report form was based on the following:

- a. If the firm had been in business in 1963, the kind-of-business classification which had been assigned in that census was used.
- b. If the firm was a "birth" since 1963, the SSA classification was used if it corresponded to a census classification.
- c. If an adequate kind-of-business classification could not be assigned under the procedure outlined in a. and b. above, the firm was mailed a brief inquiry requesting information needed to assign such a classification.
- d. If these three procedures proved inadequate, the firm's description of its principal business activity as entered on its IRS business tax return was used.

The 1967 Census classification for establishments in the mail universe (section 2 above) was assigned on the basis of answers to questions on sales by merchandise lines and other special inquiries.

In addition to differences in classification based on the method of enumeration, some changes were made in the 1967 Census in the individual kind-of-business classifications which are detailed in the "Kind-of-Business Classifications" section below. The kinds of business involving significant changes are building materials dealers, optical goods stores, and refreshment places. These changes importantly limit the comparability of the 1967 Census data for these kinds of business with those for the previous census.

**2. Areas**—The physical area of a number of urban places for which data are shown in the 1967 Census is not the same as it was in the 1963 Census because of annexations and other boundary changes which occurred since 1963.

**3. Active proprietors**—In the 1963 Census, the number of active proprietors of unincorporated businesses was computed by crediting sole proprietorships with one proprietor and partnerships with two proprietors for each establishment in business during the week of November 15. In the 1967 Census, the count of active proprietors was based on crediting each sole proprietorship with one active proprietor and each partnership with two active proprietor and each partnership with two active proprietors for the following types of firms, including multi-unit firms:

- a. All "employer" firms which had first quarter 1967 payroll.
- b. All "nonemployer" firm not in business the full year.
- c. Every second "nonemployer" firm not in business the full year.

**4. Coverage of nonemployers**—Although a comparison of data for nonemployer firms from the 1963 and 1967 Censuses seems to indicate that there was an increase in the number of such firms and that they accounted for approximately as large a proportion of total retail sales volume in 1967 as in 1963, these conclusions are subject to the following limitations:

The combination of (1) the census processing cutoff occurring before the completion of the flow of tax forms from which the census nonemployer data were derived and (2) other processing omissions is estimated to have led to a loss of about 50,000 nonemployer firms, accounting for about one-half of 1 percent of retail sales volume in 1963. This estimate, which is based on a study of a sample of tax forms made after the 1963 Census results were compiled, reflects a more substantial census omission than previously had been estimated. Because of a later processing date for the 1967 Census, omissions from this census are believed negligible. Both censuses probably omitted a small number of nonemployers (accounting for a negligible sales volume) because the tax form kind-of-business description was inadequate to indicate they conducted an in-scope kind of business.

As noted in section 1-a under "Method of Coverage" above, only those retail nonemployer establishments were included in the census which reported a sales volume of \$2,500 or more during 1967 or, having been in operation for less than the full year, reported sales which would have reached a total of \$2,500 or more on an annual basis. While these are the same rules used in the 1963 Census, a modification to reflect price changes probably would have resulted in the exclusion of several thousand additional marginal firms.

**5. Payroll**—In 1963 the inclusion in payroll of gratuities received by employees from patrons was not requested. In 1967, both in the case of payroll reported to the Internal Revenue Service and payrolls reported to the Census Bureau, businesses were requested to include in payroll the amount of tips and gratuities which were reported to employers as received by employees from patrons.

**Types of Areas Covered**—The 1967 Census reports present data by kind of business for the following areas:

1. The State as a whole.
2. Each standard metropolitan statistical area.
3. Each county.
4. Each "city" of 2,500 inhabitants or more.

The term "city" for purposes of these reports includes places having 2,500 inhabitants or more in the 1960 Census of Population (or later special censuses) and which were incorporated as cities, boroughs, villages, or towns. It does not include towns in New England, New York, and Wisconsin which are not considered "incorporated places" for Census Bureau purposes.

In addition, data are shown for the following areas not classified as incorporated places:

1. Towns in the New England States which had an urban population, by Census of Population rules, of 2,500 inhabitants or more or which had a total population of 10,000 or more.

2. Townships in New Jersey and Pennsylvania which had 10,000 inhabitants or more.

The standard metropolitan statistical areas (SMSA's) for which data are shown are those defined by the Bureau of the Budget.<sup>1</sup> A standard metropolitan statistical area is a county or group of contiguous counties (except in New England) which contains at least one central city of 50,000 inhabitants or more or twin cities with a combined population of at least 50,000. In addition to the county or counties containing such a city or cities, contiguous counties are included in an SMSA if, according to certain criteria, they are essentially metropolitan in character and are socially and economically integrated with the central city. In New England, towns and cities rather than counties are the units used in defining an SMSA.

In addition to the above areas, the series of reports for "Major Retail Centers" presents data for the central business districts (CBD's) of 134 cities which have a population of 100,000 inhabitants or more and for approximately 1,700 major retail centers (other than CBD's) located in SMSA's.

# Appendix B

## MERCHANDISE LINE SALES REPORTS EXPLANATIONS

### EXPLANATION OF TERMS

**Data Covered**—Data in the merchandise line series of reports are presented for employer establishments only. No attempt has been made to project merchandise line distributions to the nonemployer segments of the retail trade universe.

**Types of Areas**—This series of reports presents data by kind of business and merchandise line for (1) each State as a whole, (2) each standard metropolitan statistical area, and (3) that part of each State which is not located in any standard metropolitan statistical area.

The standard metropolitan statistical areas for which data are shown are those defined by the Bureau of the Budget in 1967.<sup>1</sup>

**Establishments**—An establishment is a single physical location at which business is conducted. An establishment is not necessarily identical with the "company" or "enterprise" which may consist of one or more establishments. Census of Business figures represent a summary of reports for individual establishments rather than companies. For businesses which were mailed a census form, separate information was obtained for each location where business was conducted, including each location of multiunit organizations. Each report was tabulated in accordance with the physical location at which the business was conducted.

Where two or more activities were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment, and the entire establishment was classified on the basis of its major activity, with all data for it included in that classification. However, in cases where distinct and separate economic activities (for which different industry classification codes were appropriate) were conducted under the same ownership at a single location, and where conditions prescribed by the Standard Industrial Classification (SIC) Manual<sup>2</sup> for recognizing

ing the existence of more than one establishment were met, separate establishment reports for each of the different activities were reported in the census.

In the case of leased departments (separately owned businesses operated as departments of a retail business under another ownership such as a separately owned shoe department in a department store), only a single establishment combining leased departments with the retail establishment in which they are located is recognized for 1967 Census purposes.

**Sales**—Sales include merchandise sold and receipts from repairs and from other services to customers whether or not payment was received in 1967. Sales are net of deductions for refunds and allowances for merchandise returned by customers. Trade-in allowances are not deducted from total sales. Total sales exclude amounts other than those received from customers, such as income from investments, rental of real estate, etc. They include local and State sales taxes and Federal excise taxes collected by the store directly from customers and paid directly by the store to a local, State, or Federal tax agency. Gasoline, liquor, tobacco, and other excise taxes which are paid by the manufacturer or wholesaler and passed along to the retailer are also included.

Sales do not include retail sales made by manufacturers, wholesalers, service establishments, and other businesses whose primary activity is other than retail trade. They do, however, include receipts other than from the sale of merchandise at retail (e.g., service receipts, sales to industrial users, and sales to other retailers) by establishments primarily engaged in retail trade.

Although the count of establishments in this report represents the number in business at the end of the year, the sales figures include sales of all establishments in business at any time during the year. Data for nonemployer establishments are included in the tables if they operated at an annual sales volume rate of \$2,500 or more; however, data for part year nonemployers have not been projected to a full year's operation.

<sup>1</sup> Executive Office of the President, Bureau of the Budget, *Standard Metropolitan Statistical Areas, 1967*, as amended January 15, 1968.

<sup>2</sup> Executive Office of the President, Bureau of the Budget, *Standard Industrial Classification Manual, 1967*.

## KIND-OF-BUSINESS CLASSIFICATIONS

Retail trade, as defined in major groups 52 through 59 of the 1967 edition of the SIC Manual, includes establishments primarily engaged in selling merchandise to customers for personal, household, or farm use. Some of the important characteristics of retail trade establishments are: (1) The establishment is engaged in activities to attract the general public to buy; (2) the establishment buys or receives merchandise as well as sells; (3) the establishment may process its products, but such processing is incidental or subordinate to selling; and (4) the establishment is considered "retail" by the trade.

In this report, liquor stores operated by State and local governments, classified in SIC major groups 92 and 93, are also included.

Excluded from retail trade are places of business operated by institutions and open only to members or personnel, such as school cafeterias, restaurants and bars operated by clubs, eating places operated by industrial and commercial enterprises for their own employees, establishments operated by agencies of the Federal Government on military posts, hospitals, etc.

Establishments covered by the census were assigned a kind-of-business classification in accordance with the provisions of the 1967 edition of the SIC Manual. However, because in some instances a more detailed classification is required for census purposes than is available in the SIC Manual, additional kinds of business have been identified within the SIC categories.

It should be noted that kind-of-business classifications are not interchangeable with commodity classifications. Most businesses sell a number of kinds of commodities. The kind-of-business code assigned generally reflects either the individual commodity or the commodity group which is the primary source of the establishment's receipts or some mixture of commodities which characterize the establishment's business. Thus, the classification of establishments by kind of business generally does not make it possible to determine either the number of establishments handling a particular commodity or the sales of that commodity. For example, the "food group" classification excludes stores selling some food if the sale of food is not the primary source of receipts; moreover, even though stores are classified as "food stores" some of their receipts may be derived from the sale of nonfood products.

The basis for kind-of-business classification is described above in the sections under "Method of Coverage" and "Comparison of the 1963 Census With the 1967 Census—Classification." Descriptions of those kinds of business for which data are provided follow.

## BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS (SIC Major Group 52)

This major group includes establishments primarily selling lumber, building materials, the basic lines of hardware, paint, wallpaper, glass, electrical supplies, roofing materials, and other equipment and supplies for all types of construction. Establishments primarily selling farm equipment are also included. Establishments in this group sell to contractors as well as to the general public. Establishments in this group which do not deal in lumber or millwork are classified as retail trade if sales to the general public equal 15 percent or more of total sales and sales to the general public and contractors combined equal 50 percent or more of total sales; otherwise they are classified as wholesale trade. (See below for discussion of treatment in 1967 of establishments which deal in lumber.)

**Lumber and other building materials dealers (SIC 521)**—Establishments primarily selling lumber, millwork, and other building materials and construction supplies such as brick, tile, cement, sand and gravel, cinder blocks, fencing materials, storm doors and windows, wallboard and roofing materials. In the 1967 Census of Business, data for lumber yards and for building materials dealers have been combined into a single kind-of-business classification, "Lumber and other building materials dealers." In the 1963 Census of Business data for these two kinds of business were shown separately.

Establishments which deal in lumber as well as other building materials, whose reported sales of lumber and millwork are 1 percent or more of their total sales and whose sales to the general public amounted to 1 percent or more of total sales, are classified as retail if their sales to the general public and to contractors combined equal 50 percent or more of total sales. In 1963, establishments dealing in lumber and other building materials were classified as "wholesale" if less than 15 percent of their total sales were to the general public.

**Plumbing and heating equipment dealers (SIC 522)**—Establishments primarily selling plumbing, heating, and air-conditioning equipment and supplies. Establishments primarily en-

gaged in installation on a contract basis or in repairs are included in Contract Construction.

**Paint, glass, and wallpaper stores (SIC 523)**—Establishments primarily selling paint, glass, and wallpaper or any combination of these lines. Establishments primarily engaged in installing glass or in wallpapering or painting are not included in Retail Trade.

**Electrical supply stores (SIC 524)**—Establishments primarily selling electrical supplies such as lighting fixtures, lamp bulbs, wiring, cable, and fuse boxes. Establishments primarily selling electrical appliances are included with "Furniture, Home Furnishings, and Equipment Stores" (SIC major group 57).

**Hardware stores (SIC 5251)**—Establishments primarily selling a number of basic hardware lines such as tools, builders' hardware, paint and glass, housewares and household appliances, cutlery, and roofing materials, no one of which accounts for 50 percent or more of the sales of the establishments.

**Farm equipment dealers (SIC 5252)**—Establishments primarily selling new or used farm tractors, reapers, mowers, planters, plows, and related farm equipment. Usually these establishments also sell farm hardware and miscellaneous farm supplies.

#### GENERAL MERCHANDISE GROUP STORES (SIC Major Group 53, Part)

This group includes all establishments within SIC major group 53, "General Merchandise," except for "nonstore" establishments (SIC's 532, 534, and 535), which for purposes of this publication are separately classified. (See "Nonstore Retailers" below.) This major group includes establishments which sell several lines of merchandise such as dry goods, apparel and accessories, furniture and home furnishings, small wares, hardware, and food.

**Department stores (SIC 531)**—Establishments normally employing 25 people or more, having sales of apparel and softgoods combined amounting to 20 percent or more of total sales, and engaged in selling each of the following lines of merchandise:

1. Furniture, home furnishings, appliances, radio and TV sets.
2. A general line of apparel for the family.
3. Household linens and dry goods.

For establishments classified as department stores in 1963, sales of any one of the above merchandise lines cannot exceed 85 percent

of total sales; for establishments included in classifications other than department stores in 1963, sales of any one of these lines cannot exceed 75 percent of total sales; for all other establishments to qualify as department stores, sales of each of the lines listed above must be less than 80 percent of total sales.

An establishment with total sales of \$5 million or more is classified as a department store even if sales of one of the merchandise lines described above exceeds the maximum percent of total sales, provided that the combined sales of the other two groups is \$500,000 or more. Relatively few stores are included in this classification as a result of this special rule and most of those which are would otherwise have been classified in the apparel group (SIC major group 56).

**Variety stores (SIC 533)**—Establishments primarily selling a variety of merchandise in the low and popular price ranges such as stationery, apparel and accessories, housewares, toys, toilet articles, hardware, and confectionery. These establishments frequently are known as "5 and 10 cent" stores and "5 cents to a dollar" stores, although merchandise is usually sold outside these price ranges.

Classification of stores in this category is primarily based on self designation by the store operators. In the 1963 Census of Business this industry was titled "limited price variety stores."

**General merchandise stores (part of SIC 539)**—Establishments primarily selling several lines of merchandise such as household linens and dry goods, and/or a combination of apparel, hardware, housewares, or home furnishings and other lines in limited amounts. Establishments which meet the criteria for department stores, except as to employment, are included in this classification. Also included in this classification are establishments whose sales of "apparel" or of "furniture and home furnishings" exceed half of their total sales providing that sales of the smaller of the two lines in combination with "dry goods and household linens" accounts for 20 percent or more of total sales.

**Dry goods stores (part of SIC 539)**—Establishments primarily selling piece goods, linens, towels, blankets, spreads, and other dry goods.

**Sewing and needlework stores (part of SIC 539)**—Establishments primarily selling sewing and knitting supplies, patterns, lace, and notions.

**FOOD STORES**  
(SIC Major Group 54)

Establishments primarily selling food for home preparation and consumption. Establishments primarily selling prepared food and drinks for consumption on their own premises are classified as "Eating and Drinking Places" (SIC major group 58) and stores primarily engaged in selling packaged beers and liquors are classified separately as "Liquor stores" (SIC 592).

**Grocery stores (SIC 541)**—Establishments primarily selling (1) a wide variety of canned or frozen foods such as vegetables, fruits, and soups; (2) dry groceries, either packaged or in bulk, such as tea, coffee, cocoa, dried fruits, spices, sugar, flour and crackers; (3) other processed food and nonedible grocery items. In addition these establishments often sell smoked and prepared meats, fresh fish and poultry, fresh vegetables and fruits, and fresh or frozen meats.

Establishments commonly known as supermarkets, food stores, and delicatessens are included in this classification if receipts from sales of groceries and food items for off-premise preparation and consumption are 50 percent or more of total sales.

In the 1963 Census of Business this industry was titled "grocery stores, including delicatessens."

**Meat markets (part of SIC 542)**—Establishments primarily selling fresh, frozen, or cured meats. Frequently these establishments also sell poultry, fish, dairy products, eggs, and some groceries. Establishments included in this category reported that "meat, fish, poultry" sales accounted for 80 percent or more of total sales, and that "fresh, frozen meat" accounted for 50 percent or more of their total receipts.

**Fish (seafood) markets (part of SIC 542)**—Establishments primarily selling fresh or frozen fish, oysters and other shellfish, and other seafoods. These establishments frequently sell other food items commonly used in preparing seafood or consumed with seafoods. Establishments included in this category reported that "fish, other seafood" accounted for 50 percent or more of total receipts.

**Fruit stores and vegetable markets (SIC 543)**—Establishments primarily selling fresh fruits and fresh vegetables. These establishments frequently carry a limited line of grocery items. Roadside stands of farmers selling only their

own produce are not included in the Census of Business.

**Candy, nut, and confectionery stores (SIC 544)**—Establishments primarily selling candy, nuts, sweetmeats, and other confections. A soda fountain or lunch counter is frequently operated in these stores. Candy and popcorn stands operated as concessions in motion picture theaters are included in this classification.

**Retail bakeries—baking and selling (SIC 5462)**—Establishments primarily selling bakery products such as bread, cakes, pies, or cookies over the counter, some or all of which are baked on their own premises.

Bakeries, most of whose products are distributed directly to consumers or to stores by means of route delivery, are not included in the Census of Business but are included in the Census of Manufactures (SIC 205). In the 1963 Census of Business this industry was titled "Retail bakeries, manufacturing."

**Retail bakeries—selling only (SIC 5463)**—Establishments primarily selling bakery products such as bread, cakes, pies, or cookies over the counter, none of which are baked on the premises. In the 1963 Census of Business this industry was titled "Retail bakeries, nonmanufacturing."

**Dairy products stores (SIC 545)**—Establishments primarily selling dairy products such as fluid milk and cream, cheese, ice cream and sherbets, over the counter. A limited line of groceries is frequently carried. Ice cream and frozen custard stands are classified in SIC 5812, "Eating places," and establishments which distribute ice cream and similar products from trucks are classified in SIC 5351, "Direct selling establishments." Establishments which bottle, pasteurize, homogenize, or otherwise process and distribute fluid milk are not included in the Census of Business, but are included in the Census of Manufactures (SIC 202).

**Egg and poultry dealers (part of SIC 549)**—Establishments primarily selling eggs and live or dressed poultry. A limited line of groceries is frequently carried.

**Other miscellaneous food stores (part of SIC 549)**—Establishments not elsewhere classified, primarily selling specialized lines of food such as coffee and tea, spice, health foods, dietetic food, etc. In the 1963 Census of Business this industry was titled "Other."

**AUTOMOTIVE DEALERS**  
(SIC Major Group 55, Except 554)

This group includes establishments which sell new and used automobiles and new parts and accessories, aircraft and marine dealers, and mobile home dealers. Establishments dealing exclusively in used parts are classified in SIC 5933, "Secondhand stores." Automotive distributors whose sales are primarily to dealers, and establishments primarily engaged in selling trucks and motorized industrial equipment are included in the Wholesale Trade portion of the Census of Business.

**Motor vehicle dealers—new and used cars (SIC 551)**—Establishments primarily engaged in the sale of new automobiles or new and used automobiles. These establishments frequently have repair departments, used car lots and carry stocks of replacement parts, tires, batteries, and automotive accessories, and may also sell commercial vehicles. In some tabulations this category is subdivided to show data separately for (1) dealers with domestic car franchises only, (2) dealers with imported car franchises only, and (3) dealers with domestic and imported car franchises. Used car lots and repair departments of franchised dealers are not recognized as separate establishments. Data for such operations are included in a single report from the franchised passenger car dealer. In the 1963 Census of Business this industry was titled "Passenger car dealers, franchised."

**Motor vehicle dealers—used cars only (SIC 552)**—Establishments primarily selling used cars and not holding a franchise for the sale of new passenger cars. In the 1963 Census of Business this industry was titled "Passenger car dealers, nonfranchised."

**Home and auto supply stores (part of SIC 553)**—Establishments engaged in selling a combination of lines of merchandise including tires, batteries and accessories, household appliances, radios and television sets, sporting and recreational goods, toys, housewares, and hardware, of which sales of tires, batteries and accessories account for between 25 and 49 percent of total sales.

**Other tire, battery, accessory dealers (part of SIC 553)**—Establishments primarily selling new automobile tires, batteries, automobile seat covers and other automotive parts and accessories. Establishments primarily selling used merchandise in these categories are classified as "Secondhand stores" (SIC 5933).

**Boat dealers (SIC 5591)**—Establishments primarily selling motorboats and other watercraft, marine supplies and outboard motors.

**Household trailer dealers (SIC 5592)**—Establishments primarily selling household trailers, mobile homes and campers.

**Aircraft, motorcycle dealers (part of SIC 5599)**—Establishments primarily selling new or used motorcycles, or aircraft to noncommercial users. Dealers selling parts and supplies for these products to noncommercial users are also included.

**Automotive dealers, n.e.c. (part of SIC 5599)**—Establishments primarily selling automotive products not elsewhere classified.

**GASOLINE SERVICE STATIONS**  
(SIC 554)

Establishments primarily selling gasoline and automotive lubricants. Usually these establishments also sell tires, batteries, and accessories, and perform minor repair work and services. Establishments called garages but deriving more than half of their receipts from sale of gasoline and oil are included.

**APPAREL AND ACCESSORY STORES**  
(SIC Major Group 56)

Establishments in this group are primarily engaged in selling clothing of all kinds and related articles for personal wear and adornment. Not included in this group are establishments which meet the criteria for department stores (SIC 531) or general merchandise stores (part of SIC 539) even though most of their receipts are from the sale of apparel and apparel accessories.

**Women's ready-to-wear stores (SIC 562)**—Establishments primarily selling women's and girls' ready-to-wear apparel. Establishments are included in this category provided (1) their sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 80 percent or more of total sales, (2) sales of all women's and girls' apparel are three or more times the sales of all men's and boys' apparel, and (3) sales of dresses, coats and suits, and furs are two or more times greater than sales of millinery, hosiery, underwear, blouses, handbags, and other apparel and accessories.

Establishments primarily selling garments made to customer order are classified as "Custom tailors" (SIC 567). This industry includes ready-to-wear "Bridal shops" and "Ma-

ternity shops" which were classified as separate industries in the 1963 Census of Business.

**Millinery stores (part of SIC 563)**—Establishments primarily selling women's hats, including those making hats on the premises to customer order.

**Corsets and lingerie stores (part of SIC 563)**—Establishments primarily selling women's foundation garments, lingerie, negligees, robes, and other intimate wear. Establishments primarily engaged in selling foundation garments made or fitted to individual customer order are also included.

**Other women's accessory, specialty stores (part of SIC 563)**—Establishments primarily selling a specialized line of women's and girls' apparel items (such as sportswear, beachwear, blouses, and hosiery). Included in this industry are establishments which meet the definition for women's ready-to-wear stores except that receipts from sales of dresses, coats, suits, and furs are not twice as much or more than sales of other women's and girls' apparel. Establishments which sell men's and boys' apparel in combination with women's and girls' apparel may be classified as "Family clothing stores" (SIC 565) under conditions specified in the definition for that kind of business.

This industry includes "hosiery stores" which were separately classified in the 1963 Census of Business.

**Furriers and fur shops (SIC 568)**—Establishments primarily selling furs and fur garments. Establishments primarily engaged in selling fur garments made on their own premises to individual order are also included.

**Men's and boys' clothing and furnishings stores (SIC 561)**—Establishments primarily selling men's and boys' ready-to-wear clothing and furnishings. Establishments are included in this category provided (1) their sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 50 percent or more of total sales, and (2) receipts from sales of all men's and boys' apparel are three or more times the receipts from sales of all women's and girls' apparel. Establishments primarily selling garments made to customer order are classified as "Custom tailors" (SIC 567).

**Custom tailors (SIC 567)**—Establishments primarily selling men's and women's outer garments such as suits, overcoats, uniforms, dresses, etc. made on their own premises to customer order. Establishments primarily sell-

ing furs and fur apparel are classified as "Furriers and fur shops" (SIC 568).

**Family clothing stores (SIC 565)**—Establishments primarily selling clothing, furnishings, and accessories for men, women, and children, without specializing in any one line. Establishments are included in this category provided (1) their sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 80 percent or more of their total sales, (2) sales of all women's and girls' apparel items are not more than three times the sales of all men's and boys' items, and (3) the sales of all men's and boys' apparel items are not more than three times the sales of all women's and girls' apparel items.

**Men's shoe stores (part of SIC 566)**—Establishments primarily selling men's and boys' shoes and other footwear. Establishments selling women's and girls', and/or children's and infants' footwear are included in this classification if sales of men's and boys' footwear are more than three times the combined sales of women's and girls', children's and infants' footwear. See also the definitions for the other types of shoe stores.

**Women's shoe stores (part of SIC 566)**—Establishments primarily selling women's and girls' shoes and other footwear. Establishments selling men's and boys' and/or children's and infants' footwear are included in this classification provided that sales of women's and girls' footwear are more than three times the combined sales of men's, boys', children's, and infants' footwear. See also the definition for the other types of shoe stores.

**Children's and juveniles' shoe stores (part of SIC 566)**—Establishments primarily selling children's and infants' shoes and other footwear. Establishments selling men's, boys', and/or women's and girls' footwear are included in this classification provided that sales of children's and infants' footwear are more than three times the combined sales of men's, boys', women's, and girls' footwear. See also the definitions for the other types of shoe stores.

**Family shoe stores (part of SIC 566)**—Establishments primarily selling shoes and other footwear. Establishments in this classification sell both men's and women's shoes, and may or may not sell children's shoes. Accessory lines such as hosiery, gloves, and handbags are also frequently sold. The sales of any one of the three major groupings (men's and boys' footwear, women's and girls' footwear, and

children's and infants' footwear) are not more than three times the sales of the other two groups combined. If children's and infants' footwear are not carried, sales of the larger of the two remaining groups are not more than three times the sales of the smaller. See also the definitions for the other types of shoe stores.

**Children's and infants' wear stores (SIC 564)**—Establishments primarily selling children's and infants' clothing, furnishings, and accessories.

**Miscellaneous apparel and accessory stores (SIC 569)**—Establishments primarily selling specialized lines of apparel and accessories not elsewhere classified.

#### FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES (SIC Major Group 57)

Establishments primarily selling merchandise used in furnishing the home, such as furniture, floor coverings, draperies, glass and chinaware, domestic stoves, refrigerators, other household electrical and gas appliances, and radio and TV sets. Also included are musical instrument stores and music and record shops.

**Furniture stores (SIC 5712)**—Establishments primarily selling household furniture, beds, mattresses, springs, and other sleep equipment. Also included in this classification are establishments selling household appliances, phonographs, radio and TV sets, and floor coverings provided the receipts from sales of furniture and sleep equipment exceed those from sales of other merchandise.

**Floor covering stores (SIC 5713)**—Establishments primarily selling floor coverings of any kind or combination such as rugs, carpets, linoleum, floor tile (rubber, vinyl, asphalt, cork), and related products. Installation of floor coverings may be performed incidental to selling by these stores.

**Drapery, curtain, and upholstery stores (SIC 5714)**—Establishments primarily selling draperies, curtains, slipcovers, and upholstery materials. Establishments primarily selling custom-made draperies and slipcovers for household use are also included. Establishments primarily engaged in reupholstering or repairing furniture are included in the Selected Services portion of the Census of Business.

**China, glassware, and metalware stores (SIC 5715)**—Establishments primarily selling china, glassware, crockery, tinware, enamelware, aluminumware, stainless steel flatware,

cutlery, and other metalware for table and kitchen use. Establishments primarily selling sterling or plated silver flatware or tableware are classified as "Jewelry stores" (SIC 597).

**Miscellaneous home furnishings stores (SIC 5719)**—Establishments primarily selling specialized lines of home furnishings not elsewhere classified, such as lamps and lampshades, venetian blinds and window shades, picture frames and mirrors, and other miscellaneous home furnishings.

**Household appliance stores (SIC 572)**—Establishments primarily selling electric and gas household appliances such as washers, dryers, refrigerators, stoves, freezers, vacuum cleaners, electric irons, percolators, hot plates, dehumidifiers, self-contained room air conditioners, and other household appliances. Some public utility companies operate establishments primarily engaged in the sale of electric and gas appliances for household use. Such establishments are also included in this classification. Also included are establishments selling furniture, sleep equipment, phonographs, radio and TV sets, provided the receipts from the sales of household appliances exceed those of other merchandise.

**Radio and television stores (SIC 5732)**—Establishments primarily selling radios, television sets, record players, tape recorders, and other sound reproducing equipment. Installation may be performed incidental to the sale of these items.

Establishments which also sell furniture, sleep equipment, and household appliances are included provided the receipts from sales of radios, television sets, phonographs, and tape recorders exceed those of other merchandise. Radio and television repair shops are classified in SIC 7622 and are included in the Selected Services portion of the Census of Business.

**Record shops (part of SIC 5733)**—Establishments primarily selling phonograph records and albums. Related merchandise is also frequently sold in these stores.

**Musical instrument stores (part of SIC 5733)**—Establishments primarily selling musical instruments such as organs, pianos, horns, stringed instruments, and percussion instruments. Other musical supplies may also be sold in these stores.

#### EATING AND DRINKING PLACES (SIC Major Group 58)

This major group includes establishments primarily selling prepared foods and drinks for

consumption on or near the premises; and lunch counters and refreshment stands selling prepared foods and drinks for immediate or take home consumption. Also included are caterers who sell prepared foods which are served elsewhere than at their place of business and in-plant food contractors. Data for in-plant food contractors are included in the United States Summary report. Eating and drinking places operated as leased concessions in theaters, hotels, motels, and places of amusement are included here. Candy and popcorn stands located in theaters are, however, included in "Candy, nut, and confectionery stores" (SIC 5441).

**Restaurants, lunchrooms, caterers (part of SIC 5812)**—Establishments primarily selling prepared food and drink for consumption either on the premises or at a place designated by the customer. Establishments calling themselves caterers but not selling prepared foods as part of their business activity are not included in this category.

Establishments in which sales of alcoholic beverages for consumption on the premises exceed receipts from sales of prepared foods and nonalcoholic beverages are classified as "Drinking places" (SIC 5813). Counter or table service may be provided at establishments calling themselves restaurants or lunchrooms.

**Cafeterias (part of SIC 5812)**—Establishments primarily selling prepared foods and drinks for consumption on the premises. In these establishments the customers serve themselves.

**Refreshment places (part of SIC 5812)**—Establishments primarily selling limited lines of refreshments and prepared food items. Included in this group are establishments which prepare refreshment items such as frozen custard, pizza, barbequed chicken, and hamburgers for consumption either on or near the premises or for "take-home" consumption.

In the 1963 Census of Business, ice cream, frozen custard, soft ice cream, and similar refreshment items sold from trucks were included in this classification. In the 1967 Census of Business, these establishments are classified as "Direct selling (house-to-house canvass) establishments" (SIC 5351) in the "Nonstore Retailers" group.

**Drinking places (alcoholic beverages) (SIC 5813)**—Establishments primarily selling drinks such as beer, ale, wine, liquor, and other alcoholic beverages for consumption on the premises. Prepared foods are frequently sold at these establishments, but receipts from sales of alcoholic beverages exceed receipts from sales of food.

## DRUG STORES AND PROPRIETARY STORES (SIC 591)

**Drug stores (part of SIC 591)**—Establishments which fill and sell prescriptions. These establishments also sell proprietary drugs, patent medicines, and other health and first-aid products. Usually these establishments also sell a variety of other merchandise such as cosmetics, toiletries, candy, tobacco products, magazines, and toys.

**Proprietary stores (part of SIC 591)**—Establishments generally selling the same merchandise as drug stores, except that prescriptions are not filled and sold.

## MISCELLANEOUS RETAIL STORES (SIC Major Group 59, Except 591)

This major group includes retail stores not elsewhere classified. In the 1963 Census of Business this group was called "Other retail stores."

**Liquor stores (SIC 592), also government-operated liquor stores (part of major groups 92 and 93)**—Establishments primarily selling packaged alcoholic beverages such as ale, beer, wine, and whiskey for consumption off the premises. Liquor stores operated by States, counties, and municipalities are included.

**Antique stores (SIC 5932)**—Establishments primarily selling antique furniture and home furnishings, glassware, and objects of art.

**Secondhand stores (SIC 5933)**—Establishments primarily selling secondhand merchandise such as apparel, furniture, appliances, books, automobile parts, musical instruments, etc. in any combination. Pawnshops and pawnbrokers are included in this classification. Establishments selling used automobiles, household trailers, motorcycles, aircraft, and boats are classified in the "Automotive Dealers" group (SIC major group 55, except 554).

**Sporting goods stores (SIC 5952)**—Establishments primarily selling a general or specialized line of sporting goods and equipment for hunting, camping, fishing, skiing, riding, tennis, golf, and other sports; and gymnasium and playground equipment.

**Bicycle shops (SIC 5953)**—Establishments primarily selling bicycles and bicycle parts and accessories.

**Jewelry stores (SIC 597)**—Establishments primarily selling any combination of the lines of jewelry such as diamonds and other precious stones mounted in precious metals as rings,

bracelets, and brooches; sterling and plated silverware; and watches and clocks.

**Fuel oil dealers (SIC 5983)**—Establishments primarily selling fuel oil.

**Liquefied petroleum gas (bottled gas) dealers (SIC 5984)**—Establishments primarily selling liquefied petroleum gas (bottled gas) either in bulk, or bottled. In the 1963 Census of Business, this industry was titled “bottled gas dealers.”

**Fuel and ice dealers, n.e.c. (SIC 5982)**—Establishments primarily selling coal, coke, charcoal, wood, ice, or any combination of these lines.

In the 1963 Census of Business, data were shown separately for “Coal and wood dealers” (part of SIC 5982) and “Ice dealers” (part of SIC 5982).

**Florists (SIC 5992)**—Establishments primarily selling cut flowers and growing plants. Greenhouses and nurseries are not included in the Census of Business unless receipts are primarily from sales of products not grown on the premises. However, retail establishments primarily selling seeds, bulbs, and nursery stock are classified in SIC 5969, “Farm and garden supply stores, n.e.c.”

**Cigar stores and stands (SIC 5993)**—Establishments primarily selling cigars, cigarettes, tobacco, and smokers’ supplies. Many of the establishments included in this classification are operated as concessions in places of amusement, railway stations, airports, and other public places. Establishments operated by the blind, but owned by State agencies are included here.

**Book stores (SIC 5942)**—Establishments primarily selling new books and periodicals. Stationery and related items may also be sold by these establishments. Book clubs (not engaged in publishing) primarily selling new books through the mail are included in SIC 532 “Mail order houses” in the “Nonstore Retailers” group.

**Stationery stores (SIC 5943)**—Establishments primarily selling stationery items such as paper and paper products (including printing and engraving), school and office supplies, accounting and legal forms, greeting cards, post cards and novelties. Establishments selling primarily to business and institutional users are classified in Wholesale Trade.

**Hay, grain, and feed stores (SIC 5962)**—Establishments primarily selling hay, grain, and feed. These establishments also frequently

sell fertilizer and other farm supplies and equipment.

**Other farm supply stores (part of SIC 5969)**—Establishments primarily selling farm supplies other than hay, grain, and feed, not elsewhere classified such as seed, fertilizer, irrigation and drainage equipment, pumps, agricultural chemicals, and dairy supplies.

**Garden supply stores (part of SIC 5969)**—Establishments primarily selling seeds, bulbs, nursery stock, garden tools, and other farm, and garden supplies and tools. Nurseries and greenhouses are not within the scope of the Census of Business unless receipts are primarily from sales of products not grown on the premises.

**News dealers and newsstands (SIC 5994)**—Establishments primarily selling newspapers, magazines, and other periodicals.

**Hobby, toy, and game shops (SIC 5995)**—Establishments primarily selling toys, games, and hobby kits and supplies. Establishments primarily selling artists’ supplies, or collectors’ items such as coins, stamps, and autographs are classified in SIC 5999, “Miscellaneous retail stores, n.e.c.”

**Camera and photographic supply stores (SIC 5996)**—Establishments primarily selling cameras, film, and other photographic supplies and equipment. Establishments primarily engaged in finishing films are classified in Industry 7395 in the Selected Services portion of the Census of Business.

**Gift, novelty, and souvenir shops (SIC 5997)**—Establishments primarily selling combined lines of gift and novelty merchandise, souvenirs, and miscellaneous small art goods such as greeting cards and holiday decorations.

**Optical goods stores (part of SIC 5999)**—Establishments primarily engaged in selling eyeglasses and related optical goods. In 1967 establishments whose receipts were primarily from eye examinations and prescribing eyeglasses or contact lenses and providing the eyeglasses or contact lenses they prescribed were not included in the Census of Business; in 1963 such establishments were included in this classification.

**Retail stores, n.e.c. (part of SIC 5999)**—Establishments not elsewhere classified primarily selling specialized lines of merchandise such as collectors’ items and supplies, artists’ supplies, orthopedic and artificial limbs, drafting materials, typewriters, luggage and leather goods, pets, religious goods, hearing aids, rub-

ber stamps, monuments and tombstones, and other merchandise not elsewhere classified.

In the 1963 Census of Business, data for typewriter stores, luggage, leather goods stores, religious goods stores, and pet shops (all parts of SIC 5999) were shown separately. For the 1967 Census of Business, no separate data are available for these kinds of business.

## NONSTORE RETAILERS (Part of SIC Major Group 53)

**Mail-order houses (SIC 532)**—Establishments primarily selling merchandise as a result of orders received by mail. Customers are made aware of goods available for sale through catalogs, mailing pieces, advertisements in newspapers and magazines, and advertising on radio and television. Houses operated by companies which operate catalog order stores and catalog order desks in other retail establishments of the company, also fill orders from those sources. Catalog order stores are included in this classification and they are counted as separate establishments. Sales made from catalog order desks are included with the sales of the retail establishment in which they are located.

In some tabulations at the national or geographic division level, mail-order houses are divided into sub classifications on the basis of the merchandise they sell in the same manner as the store-type establishments.

**Merchandising machine operators (SIC 534)**—Establishments primarily selling merchandise through coin-operated vending machines which are generally located on the premises of other businesses. In the 1963 Census of Business this industry was titled "Merchandise vending machine operators."

Since a large number of merchandise vending machine operations are conducted in conjunction with the operation of manufacturing plants and of wholesale and other establishments not classified in retail trade, data for "retail" merchandise vending machine operators should not be interpreted as providing a measure of total sales through merchandise vending machines. The data for "retail" merchandise vending machine operators also do not include sales made through vending machines owned by establishments classified in other kinds of retail trade. Merchandise vending machine operators are divided into sub classifications on the basis of the merchandise sold in the machines on location as of the end of the census year. Operators of coin-operated service machines such as wash-

ers, dryers, music machines, and amusement and game machines are included in the Selected Services portion of the 1967 Census of Business.

**Direct selling establishments (SIC 535)**—Establishments primarily selling merchandise by house-to-house canvass, by party plan, or from a truck. When the canvassers are employed by the organization which they represent, the "establishment" is the location from which they operate. However, many of the important organizations whose products are distributed in this manner utilize self-employed canvassers as their representatives. Each such canvasser is counted as an "establishment" in this report. As a result, the "number of establishments" count is considerably larger than would be the case if the count were based on the primary organizations whose products are being distributed. Establishments in operation throughout the census year were included if their annual sales were \$2,500 or more; establishments in operation during part of the census year were included only if their sales were at an annual rate of \$2,500 or more. Consequently, the "number of establishments" in this category should not be interpreted as being a count of the total number of self-employed canvassers.

Direct selling organizations are divided into sub classifications on the basis of the merchandise they sell. Establishments selling ice cream, frozen custard, soft ice cream and similar refreshment items from trucks were included with "refreshment places" (part of SIC 5812) in the 1963 Census of Business but are now included in this classification. In the 1963 Census of Business this industry was titled "Direct selling (house-to-house) organizations."

## SPECIAL TABULATIONS

Special tabulations of data collected in the 1967 Census of Business may be obtained on computer tape, on punch cards, or in tabular form. The data provided in such special tabulations will be in summary form and will be subject to the same rules prohibiting disclosure of confidential information (including name, address, kind of business, or other data for individual business establishments or companies) as are the regular publications.

Special tabulations are prepared on a cost basis and the request for a cost estimate, as well as exact specifications on the type and format of the data to be provided, should be directed to: Chief, Business Division, Bureau of the Census, Washington, D. C. 20233.

# Appendix C

## RETAIL TRADE GENERAL QUESTIONS

### PENALTY FOR FAILURE TO REPORT

Form approved: Budget Bureau No. 41-S67017

<b>U.S. DEPARTMENT OF COMMERCE BUREAU OF THE CENSUS</b>  <b>1967 CENSUS OF BUSINESS</b>		<b>NOTICE</b> —Response to this inquiry is required by law (Title 13 U.S. Code). By the same law, your report to the Census Bureau is confidential. It may be seen only by sworn Census employees and may be used only for statistical purposes. The law also provides that copies retained in your files are immune from legal process.  In correspondence pertaining to this report, please refer to this Census File Number <b>R</b>  Employer Identification No. <b>R</b>																	
<b>1. NAME AND PHYSICAL LOCATION</b> <p>a. Is the name shown in the label the name by which this establishment is known to the public?</p> <p><input type="checkbox"/> Yes    <input type="checkbox"/> No (If "No," enter trade name above the label.)</p> <p>b. Is the address in the label—</p> <p>1. <input type="checkbox"/> The mail address of your establishment but <b>not</b> the actual physical location.          2. <input type="checkbox"/> The mail address of your establishment (including number and street) which also is its actual physical location.          3. <input type="checkbox"/> Neither of the above (e.g. accountant's office).</p> <p>(NOTE: If you marked box 1 or 3, <b>or</b> number and street are not shown in the label, complete c, d, and e below. If you marked box 2, complete d and e below.)</p> <p>c. Enter following physical location information</p> <table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 50%;">Number and street</td> <td style="width: 50%;">City, village, or other place</td> </tr> <tr> <td>State</td> <td>ZIP code</td> </tr> </table> <p>(NOTE: If location cannot be described by number and street give name or number of highway and approximate distance from nearest town.)</p> <p>d. Enter name of county in which your establishment is located.....</p> <p>e. Is your establishment physically located within the boundaries of the city, village, or other place specified in the label or in "c"?</p> <p>1 <input type="checkbox"/> Yes    2 <input type="checkbox"/> No</p> <p>f. CLASS OF CUSTOMER</p> <p>Report the approximate percentage of your total 1967 sales to each class of customer.</p> <table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 80%;">1 _____ % General public (household consumers, farmers, and individuals)</td> <td style="width: 20%; text-align: right;">X-4 →</td> </tr> <tr> <td>2 _____ % Construction and building trade contractors</td> <td style="text-align: right;">4-XX</td> </tr> <tr> <td>3 _____ % Other business firms, government, and institutions</td> <td style="text-align: right;">4-3</td> </tr> <tr> <td>4 _____ % Other (Specify) _____</td> <td style="text-align: right;">4-4</td> </tr> </table> <p>g. DOLLAR VOLUME OF BUSINESS AND PAYROLL IN 1967</p> <table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 80%; vertical-align: bottom;">           a. Sales of merchandise and other receipts from customers.....            b. Does the entry in "a" include sales taxes and excise taxes collected from customers? .....            c. If "No," how much did you forward to taxing agencies for such taxes? .....            d. Total ANNUAL payroll in 1967 before deductions.....  </td> <td style="width: 20%; text-align: right; vertical-align: bottom;">           1 <input type="checkbox"/> Yes    2 <input type="checkbox"/> No    X-7            Dollars    Cents            XX            X-6         </td> </tr> <tr> <td style="vertical-align: bottom;">           a. Sales of merchandise and other receipts from customers.....            b. Does the entry in "a" include sales taxes and excise taxes collected from customers? .....            c. If "No," how much did you forward to taxing agencies for such taxes? .....            d. Total ANNUAL payroll in 1967 before deductions.....  </td> <td style="text-align: right; vertical-align: bottom;">           X-8            Dollars    Cents            XX            X-9*         </td> </tr> </table> <p>h. EMPLOYER IDENTIFICATION NUMBER</p> <p>Is the Employer Identification (EI) Number printed in the address label the <b>SAME</b> as that used for this establishment on your latest 1967 Employer's Quarterly Federal Tax Return, Treasury Form 941?</p> <p><input type="checkbox"/> Yes    <input type="checkbox"/> No (If "No," enter the currently assigned EI Number here (9 digits)) → _____</p> <p>i. LEGAL FORM OF ORGANIZATION OF COMPANY OPERATING THIS ESTABLISHMENT <span style="float: right;">X-1</span></p> <p>1 <input type="checkbox"/> Individual proprietor          2 <input type="checkbox"/> Partnership          0 <input type="checkbox"/> Corporation (Do <b>not</b> mark if any form of cooperative association)          8 <input type="checkbox"/> Co-op (cooperative association), corporate or noncorporate          9 <input type="checkbox"/> Other (Specify) _____</p> <p>j. PERIOD OPERATED IN 1967 <span style="float: right;">X-2</span></p> <p>a. Was this establishment in business at the end of 1967? ..... 1 <input type="checkbox"/> Yes    2 <input type="checkbox"/> No          (NOTE: For establishments which were inactive during December 1967 due to seasonal or part-time operations, answer "Yes," unless the establishment was not owned at the end of the year.)</p> <p>b. How many months during 1967 did you own this establishment? ..... Months <span style="float: right;">X-3</span></p> <p>k. METHOD OF SELLING <span style="float: right;">X-5</span></p> <p>Mark the box which describes your principal method of selling. Do not mark more than one box.</p> <p>1 <input type="checkbox"/> Selling at this establishment          2 <input type="checkbox"/> Mail order (catalog selling)          3 <input type="checkbox"/> House-to-house (direct selling)          4 <input type="checkbox"/> Operating merchandise vending machines</p> <p>l. COMPANY AFFILIATION</p> <p>a. Mark this box <input type="checkbox"/> if this business is owned or controlled by another company and enter the name, mailing address, and Employer Identification Number of owning or controlling company (if known).</p> <p>b. Mark this box <input type="checkbox"/> if this business owns or controls any other company or companies and enter the name, mailing address, and Employer Identification Number of owned or controlled companies (if known).</p> <p>Name of company _____</p> <p>Mailing address (Number, street, city, State, ZIP code) _____</p> <p>EI No. (9 digits) _____</p>				Number and street	City, village, or other place	State	ZIP code	1 _____ % General public (household consumers, farmers, and individuals)	X-4 →	2 _____ % Construction and building trade contractors	4-XX	3 _____ % Other business firms, government, and institutions	4-3	4 _____ % Other (Specify) _____	4-4	a. Sales of merchandise and other receipts from customers..... b. Does the entry in "a" include sales taxes and excise taxes collected from customers? ..... c. If "No," how much did you forward to taxing agencies for such taxes? ..... d. Total ANNUAL payroll in 1967 before deductions..... 	1 <input type="checkbox"/> Yes    2 <input type="checkbox"/> No    X-7 Dollars    Cents XX            X-6	a. Sales of merchandise and other receipts from customers..... b. Does the entry in "a" include sales taxes and excise taxes collected from customers? ..... c. If "No," how much did you forward to taxing agencies for such taxes? ..... d. Total ANNUAL payroll in 1967 before deductions..... 	X-8 Dollars    Cents XX            X-9*
Number and street	City, village, or other place																		
State	ZIP code																		
1 _____ % General public (household consumers, farmers, and individuals)	X-4 →																		
2 _____ % Construction and building trade contractors	4-XX																		
3 _____ % Other business firms, government, and institutions	4-3																		
4 _____ % Other (Specify) _____	4-4																		
a. Sales of merchandise and other receipts from customers..... b. Does the entry in "a" include sales taxes and excise taxes collected from customers? ..... c. If "No," how much did you forward to taxing agencies for such taxes? ..... d. Total ANNUAL payroll in 1967 before deductions..... 	1 <input type="checkbox"/> Yes    2 <input type="checkbox"/> No    X-7 Dollars    Cents XX            X-6																		
a. Sales of merchandise and other receipts from customers..... b. Does the entry in "a" include sales taxes and excise taxes collected from customers? ..... c. If "No," how much did you forward to taxing agencies for such taxes? ..... d. Total ANNUAL payroll in 1967 before deductions..... 	X-8 Dollars    Cents XX            X-9*																		

# RETAIL TRADE GENERAL QUESTIONS--Continued

## 9. DEPARTMENT OR CONCESSION LOCATED IN THE ESTABLISHMENT OF ANOTHER FIRM

1.1

- a. Is your business at this location conducted as a department or concession (such as a paint department in a department store) in an establishment operated by another firm? .....  Yes  No  
 Mark "Yes," if customers normally consider your operation as part of the establishment operated by the other firm, or if your sales to customers are billed by that establishment.

b. If "Yes," please enter the name and description (kind of business) of the establishment which is operated by the other firm.....	Name	Kind of business
---	------	------------------

## 10. DEPARTMENT OR CONCESSION LOCATED IN THIS ESTABLISHMENT

1-2XX

- a. Is any department, concession, or business **not owned by you**, operated within this establishment? .....  Yes  No  
 Mark "Yes," if there is any operation of others which customers normally consider part of your establishment, or if you bill customers for sales of such department, concession, or business.

- b. If "Yes," please complete a line for each.

Name and address of owner of department or concession	Kind of business of department or concession	Estimated sales during 1967	Are the sales of this department included in item 7a?		Is the payroll of this department included in item 7d?		Census Use Only	2.6*
			Dollars	Yes	No	Yes		
			1	2	1	2		
1.			1	2	1	2		
2.			1	2	1	2		
3.			1	2	1	2		

## 11. YOUR BUSINESS LOCATIONS

- a. In 1967 did you operate your business at more than one location under the Employer Identification Number you had at the end of 1967? .....  Yes  No  
 b. If "Yes," is marked above, separately list below each location, including your main selling location and facilities other than selling establishments (such as warehouses, central administrative offices, buying offices, etc.).

Address of business (Number, street, city or town, county, State, ZIP code)	Description of business	Census Use Only	Sales		Number of paid employees (Pay period including March 12)
			Dollars	Cents	
1.				XX	
2.				XX	
3.				XX	
4.				XX	
<b>Totals for this Employer Identification Number</b> → (Sales total should equal the entry in item 7a)				XX	

100-005

# Appendix D

## KIND-OF-BUSINESS TITLES AND REPORTING-FORM NUMBERS

Listed below are retail kind-of-business titles and their corresponding reporting-form numbers. Requests for copies of any of these forms, including the inquiries used to classify establishments by kind of business, should be directed to the Business Division, Bureau of the Census, Washington, D.C. 20233.

Kind-of-business title	Form number	Kind-of-business title	Form number
<b>BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS</b>		<b>SHOE STORES</b>	
Building materials and supply stores:		Men's shoe stores _____	
Lumber and other building materials dealers _____	CB-52A	Women's shoe stores _____	
Plumbing and heating equipment dealers _____	CB-52D	Children's and juveniles' shoe stores _____	
Paint, glass, and wallpaper stores _____	CB-52B	Family shoe stores _____	
Electrical supply stores _____	CB-52D		
Hardware stores _____	CB-52C		
Farm equipment dealers _____	CB-52D		
<b>GENERAL MERCHANDISE GROUP STORES</b>		<b>FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES</b>	
Department stores _____	CB-53A	Furniture and home furnishings stores:	
Variety stores _____	CB-53B	Furniture stores _____	CB-57A
Miscellaneous general merchandise stores:		Home furnishings stores:	
General merchandise stores _____	CB-53A	Floor coverings stores _____	
Dry goods stores _____	CB-53B	Drapery, curtain, and upholstery stores _____	
Sewing and needlework stores _____		China, glassware, and metalware stores _____	CB-57D
		Miscellaneous home furnishings stores _____	
<b>FOOD STORES</b>		Household appliance stores _____	
Grocery stores _____		Radio, television, and music stores:	
Meat and fish (seafood) markets:		Radio and television stores _____	CB-57B
Meat markets _____	CB-54A	Music stores:	
Fish (seafood) markets _____		Record shops _____	
Fruit stores and vegetable markets _____		Musical instrument stores _____	CB-57C
Candy, nut, and confectionery stores _____			
Retail bakeries:		<b>EATING AND DRINKING PLACES</b>	
Retail bakeries—baking and selling _____	CB-54B	Eating places:	
Retail bakeries—selling only _____		Restaurants, luncheonettes, and caterers _____	
Other food stores:		Cafeterias _____	
Dairy products stores _____	CB-54A	Refreshment places _____	
Egg and poultry dealers _____		Drinking places (alcoholic beverages) _____	CB-58
Other miscellaneous food stores _____			
<b>AUTOMOTIVE DEALERS</b>		<b>DRUG STORES AND PROPRIETARY STORES</b>	
Motor vehicle dealers:		Drug stores _____	
Motor vehicle dealers—new and used cars:		Proprietary stores _____	CB-59A
Dealers with domestic car franchise only _____			
Dealers with imported car franchise only _____			
Dealers with domestic, imported car franchises _____	CB-XA		
Motor vehicle dealers—used cars only _____			
Tire, battery, and accessory dealers:		<b>MISCELLANEOUS RETAIL STORES</b>	
Home and auto supply stores _____		Liquor stores _____	
Other tire, battery, and accessory dealers _____	CB-XB	Antique stores and secondhand stores:	
Miscellaneous automotive dealers:		Antique stores _____	
Boat dealers _____		Secondhand stores _____	CB-59E
Household trailer dealers _____			
Aircraft, motorcycle dealers _____	CB-XC	<b>Sporting goods stores and bicycle shops:</b>	
Automotive dealers, n.e.c. _____		Sporting goods stores _____	CB-59C
<b>GASOLINE SERVICE STATIONS</b>	CB-XD	Bicycle shops _____	CB-59E
Gasoline service stations _____		Jewelry stores _____	CB-59D
<b>APPAREL AND ACCESSORY STORES, EXCEPT SHOE STORES</b>			
Women's clothing, specialty stores; furriers:		<b>Fuel and ice dealers:</b>	
Women's ready-to-wear stores _____		Fuel oil dealers _____	
Women's accessory and specialty stores:		Liquefied petroleum gas (bottled gas) dealers _____	
Millinery stores _____		Fuel and ice dealers, n.e.c. _____	CB-59E
Corset and lingerie stores _____		Florists _____	
Other women's accessory, specialty stores		Cigar stores and stands _____	
Furriers and fur shops _____			
Other apparel and accessory stores:		<b>Other miscellaneous retail stores:</b>	
Men's and boys' clothing and furnishings stores _____		Book and stationery stores:	
Custom tailors _____		Book stores _____	
Family clothing stores _____		Stationery stores _____	CB-59B
Children's and infants' wear stores _____		Hay, grain, and feed stores _____	
Miscellaneous apparel and accessory stores _____		Other farm supply stores _____	

# Appendix E

## MERCHANDISE LINES, CODES, AND REPORTING-FORM NUMBERS

Code	As abbreviated in tables	As shown on reporting form	Form number
020	Groceries—other foods .....	Groceries, other food items for preparation and consumption away from this establishment (including candy, bottled or canned soft drinks) .....	
021	Meats-fish-poultry .....	Meat, fish, poultry (include canned meats requiring refrigeration on this line; include all meats sold in a frozen state on line 023) .....	ALL
022	Produce (fresh fruits-vegtbls) .....	Produce (fresh fruits, vegetables) .....	
023	Frozen foods .....	Frozen foods (all packaged foods—fruits, vegetables, juices, baked goods, prepared foods, etc., sold in a frozen state). (Include frozen dairy products such as ice cream, sherbets on line 024) .....	CB-54A
024	All other foods .....	All other foods (dry groceries, dairy products, bakery products, candy, bottled and canned soft drinks and other items not covered by lines 021 to 024, 517, and 100) .....	
025	Bakery products—exc. frozen .....	Bakery products, except frozen .....	
026	Bakery products—frozen .....	Bakery products, frozen .....	CB-54B
027	All other foods .....	All merchandise on line 020 except items on lines 021, 022, 023, 024, 025, and 026. ....	
040	Meals-snacks .....	Meals, snacks, sandwiches, nonalcoholic beverages generally served for consumption at this establishment .....	
060	Alcoholic drinks .....	Alcoholic drinks served at this establishment .....	
080	Packaged alcoholic beverages .....	Packaged liquor, wine, and beer .....	
100	Cigars-cigarettes-tobacco .....	Cigars, cigarettes, tobacco (exclude sales from vending machines owned by others) .....	ALL
120	Cosmetics-drugs-cleaners .....	Cosmetics, drugs, health, first aid, and sickroom needs, toiletries, dentifrices, soaps and detergents, household cleansers .....	
121	Medicines exc. prescription .....	Drugs (other than prescriptions), proprietary medicines, health, first aid products .....	CB-59A
122	Prescription medicines .....	Prescriptions .....	
123	All other drugs-proprietaries .....	Prescription medicines (see line 124 for related merchandise) .....	CB-54A
124	Cosmetics-health needs-cleaners, etc. ..	All other merchandise on line 120 except items on line 121 and 122. ....	CB-59A
124	Cosmetics-health needs-cleaners, etc. ..	Cosmetics, health, first aid, and sickroom needs, toiletries, dentifrices, soaps and detergents, household cleansers. ....	CB-54A
140	Men's-boys' clothing exc. footwear. ....	Men's and boys' clothing and furnishings (exclude footwear; all footwear should be reported on line 180). ....	ALL
141	Men's clothing .....	Men's clothing and furnishings. ....	
142	Boys' clothing .....	Boys' clothing and furnishings. ....	CB-53A
143	Men's tailored outerwear .....	Boys' wear .....	
144	Other men's outerwear .....	Tailored outerwear (suits, overcoats, topcoats, sport jackets). ....	
145	Men's hats .....	Other outerwear (sport and casual clothing, rainwear) .....	CB-56A
146	Other men's clothing .....	Men's hats .....	
146	Other men's clothing .....	Other men's apparel and furnishings. ....	
160	Women's-girls' clothing, exc. footwr. ....	All women's and girls' clothing and accessories, infants' and children's wear, etc. (exclude footwear; all footwear should be reported on line 180). ....	
161	Children's-infants' wear .....	Children's, infants' wear .....	ALL
161	Children's-infants' wear .....	Infants' and children's wear up to size 6X (do not include infants' furniture, to be reported on line 240, or baby carriages, to be reported on line 500). ....	CB-56A
162	Handbags-accessories .....	Handbags, small leather goods, gloves, umbrellas, handkerchiefs, neckwear, and accessories .....	CB-53A
163	Millinery .....	Millinery .....	
164	Hosiery .....	Hosiery—women's and children's .....	CB-53A, 56A
164	Hosiery .....	Hosiery .....	CB-53A
165	Lingerie .....	Corsets, brassieres, underwear, negligees, and robes. ....	CB-56A
165	Lingerie .....	Underwear, intimate garments, foundation garments. ....	CB-53A

## MERCHANDISE LINES, CODES, AND REPORTING-FORM NUMBERS—Continued

Code	As abbreviated in tables	As shown on reporting form	Form number
166	Women's coats-suits-furs-rainwr .....	Women's, misses', juniors', coats, suits, furs, and rainwear. ....	
167	Women's dresses .....	Women's, misses', juniors' dresses, aprons, housedresses, uniforms, formals, maternity and bridal dresses. ....	CB-53A
168	Women's blouses, sptswr. ....	Women's, misses', juniors' blouses (including street floor blouses), sportswear, swimwear, ski clothes. ....	CB-56A
169	Girls'-subteen-teen wear .....	Sportswear, including skirts, blouses, sweaters, etc. .... Girls', subteen and teen wear, including accessories, underwear, and Girl Scout wear. ....	CB-53A
171	Other women's-girls' clothes, acc .....	All merchandise on line 160 except items on lines 161 to 169. ....	
172	Dresses .....	Dresses .....	
173	Coats-suits .....	Coats and suits .....	
174	Handbags .....	Handbags .....	
175	Furs .....	Furs .....	
176	Other women's-girls' clothes, acc .....	All other women's and children's apparel, apparel accessories. ....	
180	All footwear .....	All footwear .....	ALL
181	Men's and boys' footwear .....	Men's and boys' footwear .....	
182	Women's and girls' footwear .....	Women's and girls' footwear .....	
183	Children's and infants' footwear .....	Children's and infants' footwear .....	CB-56B
200	Curtains-draperies-dry goods .....	Curtains, draperies, bedsheets, blankets, linens, piece goods, patterns, laces, trimmings, notions, closet accessories, blinds, window shades. ....	ALL
201	Piece goods-notions .....	Piece goods, patterns, laces, trimmings, ribbons, art needlework, notions, closet accessories. ....	
202	Curtains-draperies .....	Curtains, draperies, decorator upholstery fabrics, blinds and window shades, linens, domestics, blankets. ....	CB-53A
203	All other domestics .....	All merchandise on line 200 except lines 201 and 202. ....	
220	Major appl-radio-TV-musical inst .....	Major household appliances, radio, TV, record players, tape recorders, records, tapes, sheet music, musical instruments. ....	ALL
221	Major household appliances .....	Major household appliances (vacuum cleaners, sewing machines, refrigerators, freezers, dehumidifiers, room air conditioners, dishwashers, stoves, ovens, clothes dryers and washers, ironers, and disposal units). ....	CB-53A, XB CB-57C
222	Radios-TV's-musical instruments .....	Major household appliances. .... Radio, TV, record players, records, sheet music, musical instruments. ....	CB-53A, XB
223	All other appliances .....	All other merchandise on line 220 (except lines 221 and 222). ....	
224	New major appliances .....	New major appliances. ....	
225	New radios-TV's, etc. ....	New radios, TV's, record players, tape recorders. ....	
226	Used major appl-radios-TV's .....	Used major appliances, radios, TV, record players, tape recorders ..	CB-57B
227	Records-tapes-musical inst .....	Records, tapes, sheet music, pianos, organs, musical instruments. ....	
228	Pianos .....	Pianos .....	
229	Organs .....	Organs (all types) .....	
231	Musical inst-accessories .....	Musical instruments and accessories. ....	
232	Radios-phono-tape rcdrs-TV's .....	Radios, phonographs, tape recorders, TV's. ....	
233	Records-tapes-related acc .....	Records, tapes, and related accessories. ....	CB-57C
234	Sheet music-related items .....	Sheet music and related items. ....	
240	Furniture-sleep equip-floor cov. ....	Furniture, sleep equipment, floor coverings. ....	ALL
241	Floor coverings .....	Floor coverings—carpets, rugs, orientals, throw rugs, linoleum, floor tile, etc. ....	
242	Furniture-sleep equip .....	Furniture—upholstered, dining, bedroom, summer and metal beds, mattresses, springs, and studio beds (include lawn and garden furniture, and dinette, infants', and unpainted furniture). ....	CB-53A
243	Sleep equipment .....	Sleep equipment including springs, mattresses, and dual purpose pieces. ....	
244	Other household furniture .....	Other household furniture, all kinds. ....	
245	Floor coverings—soft surface .....	Floor coverings, soft surface. ....	CB-57A
246	Floor coverings—hard surface .....	Floor coverings, hard surface. ....	
247	Nonhousehold furniture .....	Nonhousehold furniture .....	
248	Office furniture .....	Office furniture .....	
249	Other furn.-sleep equip.fl. cov. ....	All other merchandise on line 240 (except items on line 248). ....	CB-59B

# MERCHANDISE LINES, CODES, AND REPORTING-FORM NUMBERS—Continued

Code	As abbreviated in tables	As shown on reporting form	Form number
260	Kitchenware-home furnishings .....	Kitchenware, small electric appliances, china, glassware, lamps, lamp shades, mirrors, pictures and other home furnishings. ....	ALL
261	China-glassware .....	China, glassware, gift shop, lamps, lamp shades, mirrors, and pictures. ....	
262	Kitchenware-housewares .....	Kitchenware and housewares, including small electric appliances, fireplace and barbecue equipment (include dinette furniture on line 240—not here). ....	CB-53A
263	Other kitchenware-home furnish. ....	All other merchandise on line 260 (except lines 261 and 262). ....	
264	Small electrical appliances .....	Small electric appliances .....	CB-57B, XB
265	All other kitchenwr-houswr .....	All other merchandise on line 260 (except items on line 264). ....	
266	All other home furn exc. china .....	All other merchandise on line 260 (except line 267). ....	
267	China, glassware .....	China, glassware .....	CB-59D
280	Jewelry-optical goods .....	Jewelry, watches, clocks, silverware, optical goods .....	ALL
281	Watches-clocks .....	Watches, clocks, including diamond watches .....	
282	Silverware .....	Silverware, all kinds (flatware, hollowware, sterling, plate, and stainless steel). ....	
285	All other jewelry items .....	All other jewelry items, including costume and novelty. ....	CB-59D
286	Optical goods .....	Optical goods .....	
287	Diamonds exc. diamond watches .....	Diamonds, diamond jewelry except diamond watches. ....	
288	Rings, exc. diamonds .....	Rings, except diamonds. ....	
300	Sporting-recreation equip .....	Sporting and recreational equipment, boats, bicycles, luggage, hunting, fishing, camping equipment. ....	ALL
301	Athletic goods—individuals .....	Athletic goods, sales to individuals. ....	
302	Athletic goods—teams .....	Athletic goods, sales to teams. ....	
303	Hunting equip. ....	Hunting equipment .....	CB-59C
304	Fishing equip. ....	Fishing equipment .....	
305	Winter sports equip. ....	Winter sports equipment .....	
306	Boats-motors-marine equip. ....	Boats, motors, other marine equipment .....	CB-59C, XB
307	Outboard boats .....	Outboard boats .....	
308	Outboard motors .....	Outboard motors .....	
309	Inboard motor boats .....	Inboard motor boats .....	
311	Inboard outdrive boats .....	Inboard outdrive boats .....	
312	Boat trailers .....	Boat trailers .....	
313	Marine access. and parts .....	Marine accessories and parts .....	
315	Camping equip.-supplies .....	Camping equipment, supplies (tents, sleeping bags, stoves, lanterns, etc.). ....	
316	Bicycles-luggage .....	Bicycles, luggage, other merchandise on line 300 (except items on line 315). ....	CB-59C
317	All other sptg goods, exc. boats .....	All other merchandise on line 300 (except items on line 306). ....	CB-XB
318	All other boats .....	All other boats not listed above. ....	
319	All other mdse, except boats .....	All other merchandise on line 300 (except items on lines 307, 308, 309, 311, 312, and 313). ....	CB-XC
320	Hardware—gardening equipment .....	Hardware, tools, gardening equipment and supplies, electrical supplies. ....	
321	Hardware-tools .....	Hardware, tools, power tools, electrical supplies (include unpainted furniture on line 242—not here). ....	ALL
322	Gardening equipment-supplies.....	Lawn and garden supplies .....	CB-53A
		Gardening equipment and supplies, power mowers, nursery, farm equipment and fencing (include lawn and garden furniture on line 242—not here). ....	CB-52C
323	Plumbing-electrical supplies .....	Plumbing and electrical supplies. ....	CB-53A
324	Other hardware-tools .....	Other hardware, tools (except items or lines 322 and 323). ....	CB-52C
340	Lumber-building materials .....	Lumber, millwork, building materials, paints, heating and plumbing equipment, home repair and modernization equipment and supplies (include major appliances on line 220—not here). ....	
341	Lumber .....	Lumber (all kinds, including glued, laminated, softwood flooring, wood shingles, and hardware flooring, strip and block). ....	ALL
342	Plywood .....	Plywood (all kinds, softwood and hardwood). ....	
343	Windows-doors and frames (metal) .....	Windows, doors, and frames, metal. ....	
344	Kitchen cabinets .....	Kitchen cabinets (include wood and metal). ....	
345	All other millwork .....	All other millwork (include moldings, wood window and door frames and units). ....	CB-52A
346	Wallboard .....	Wallboard (all kinds, including gypsum, insulating, hardboards, wall and ceiling tile, particle boards, and roof decking). ....	
347	Asphalt and asbestos products .....	Asphalt and asbestos products (including shingles, roofing, siding, paper, felt coatings). (Report floor tile on line 240.) ....	

## MERCHANDISE LINES, CODES, AND REPORTING-FORM NUMBERS—Continued

Code	As abbreviated in tables	As shown on reporting form	Form number
348	Paint-glass-wallpaper .....	Paint, glass, and wallpaper. ....	CB-52A, 53A
349	Heating and plumbing equip. ....	Heating and plumbing equipment (all kinds). ....	
351	Metal roofing and siding .....	Metal roofing and siding. ....	
352	Masonry supplies .....	Masonry supplies (including cement, lime, plaster, brick, clay pipe). ....	
353	Insulation .....	Insulation (including batt, fill and roll). ....	CB-52A
354	Prefabricated bldgs. and parts .....	Prefabricated building and parts, including components such as panels, trusses, floor systems. ....	
355	All other building materials .....	All other building materials and supplies. ....	
356	All other lumber, millwork .....	All other merchandise except 357, 358, 359, 361. .... All other merchandise on line 340 (except items on line 348). .... Other lumber, millwork, building materials, heating and plumbing equipment, home repair and modernization equipment and supplies. ....	CB-52B CB-53A CB-52C
357	Paint-varnish, etc. ....	Paint, varnish, shellac, enamel, lacquer. ....	
358	Paint sundries .....	Paint sundries (brushes, thinners, ladders, compound, spackling paste, etc.). ....	CB-52B
359	Wallpaper-other wall coverings .....	Wallpaper, other wall coverings. ....	
361	Glass .....	Glass (include glassware items on line 260—not here). ....	
362	Lumber-millwork .....	Lumber, millwork. ....	CB-59F
363	Other building materials .....	Other building materials (items on line 362). ....	
364	Paint-sundries-glass-wallpaper .....	Paint, paint sundries, glass, and wallpaper. ....	CB-52C
380	<b>Automobiles-trucks</b> .....	Automobiles, trucks, other powered road vehicles. ....	ALL
381	New passenger cars—retail .....	New passenger cars—retail. ....	
382	New passenger cars—wholesale .....	New passenger cars—wholesale (for resale). ....	
383	New commercial vehicles—retail .....	New commercial vehicles—retail. ....	
384	New commercial vehicles—whsle. ....	New commercial vehicles—wholesale (for resale). ....	CB-XA
385	Used passenger cars—retail .....	Used passenger cars—retail. ....	
386	Used passenger cars—whsle .....	Used passenger cars—wholesale (for resale). ....	
387	Used commercial vehicles .....	Used commercial vehicles. ....	
389	Motorcycles-motor scooters .....	Motorcycles, motor scooters. ....	CB-XA, XC, XD
391	Other power road vehicles .....	All other merchandise on line 380 (except items on line 389). ....	CB-XB, XC, XD
392	All other autos-trucks .....	All other merchandise on line 380 (except items on lines 381, 382, 383, 384, 385, 386, 387, and 389). ....	CB-XA
400	<b>Auto fuels-lubricants</b> .....	Automotive fuels and lubricants. ....	ALL
401	Gasoline .....	Gasoline. ....	
402	Other automotive fuels .....	Other automotive fuels (including diesel). ....	CB-XA, XB, XC, XD
403	Motor oils-greases-other oils .....	Motor oil, greases, other automotive lubricants. ....	
420	<b>Auto tires-batteries-access.</b> .....	Automobile tires, tubes, batteries, accessories, parts. ....	ALL
416	New tires-tubes (fleet operators) .....	New automobile tires and tubes sold to fleet operators. ....	
417	New tires-tubes-other users .....	New automobile tires sold to other users. ....	CB-XB
418	Retreads (fleet operators) .....	Retread automobile tires sold to fleet operators. ....	
419	Retreads (other users) .....	Retread automobile tires sold to other users. ....	
421	Parts installed in repair work .....	Parts—installed in repair work. ....	CB-XA, XD
422	Parts—wholesale .....	Parts—wholesale (to other businesses). ....	CB-XA
423	Parts—retail .....	Parts—retail (over the counter). ....	CB-XA, XD
424	Automobile tires-batteries-acc. ....	Automobile tires, batteries, access., tubes. ....	
426	Automobile accessories .....	Automobile accessories, parts (over the counter). ....	
428	New auto tires—sold to dealers .....	New automobile tires and tubes sold to dealers for resale. ....	
429	New truck-bus tires (to users) .....	New truck and bus tires (include industrial, off-the-road, farm tractor tires) sold to users. ....	
431	New truck-bus tires (to dealers) .....	New truck and bus tires (include industrial, off-the-road, farm tractor tires) sold to dealers for resale. ....	
433	Retreads sold to dealers .....	Retread automobile tires sold to dealers for resale. ....	CB-XB
434	Retreads-truck-bus (to users) .....	Retread truck and bus tires (include industrial, off-the-road, farm tractor tires) sold to users. ....	
435	Retreads-truck-bus (to dealers) .....	Retread truck and bus tires (include industrial, off-the-road, farm tractor tires) sold to dealers for resale. ....	
436	Storage batteries .....	Storage batteries. ....	
440	<b>Farm equipment-machinery</b> .....	Farm equipment, machinery. ....	ALL

# MERCHANDISE LINES, CODES, AND REPORTING-FORM NUMBERS—Continued

Code	As abbreviated in tables	As shown on reporting form	Form number
460	Hay-grain-feed-farm supplies .....	Hay, grain, feed, farm supplies, fertilizer. ....	ALL
461	Hay-grain-feeds .....	Hay, grain, feeds. ....	
462	Seed .....	Seed .....	
463	Fertilizers-insecticides .....	Fertilizers, insecticides, fungicides, etc. ....	
464	Other farm supplies .....	Other farm supplies .....	
480	Household fuels-ice .....	Fuels (coal and wood, oil, LP gas), ice. ....	ALL
481	LP gas—wholesale .....	LP gas to others for resale. ....	
482	Other LP gas sales .....	Other LP gas sales. ....	
483	Other fuels .....	Other fuels (coal, wood, oil), ice. ....	
500	All other merchandise .....	All other merchandise (photographic equipment and supplies, toys, books, magazines, newspapers, stationery, baby carriages, etc.). ....	ALL
501	Toys-games-wheel goods .....	Toys, games, wheel goods, baby carriages, adult games, and hobbies (include bicycles on line 300—not here). ....	
502	Books-stationery-photo. equip. .....	Books, stationery, photographic equipment and supplies, greeting cards, wrapping paper, office equipment. ....	CB-53A
504	Mobile homes-household trailers .....	Mobile homes, household trailers. ....	
505	Camp trailers-travel trailers .....	Camp trailers, travel trailers. ....	
506	Utility trailers .....	Utility and other trailers, except boat trailers (include boat trailers on line 312). ....	
507	All other merchandise .....	All other merchandise (toys, baby carriages, photographic equipment and supplies, books, magazines, newspapers, stationery, etc.). ....	
508	Commercial stationery-off. suppl. .....	Commercial stationery and office supplies. ....	
509	Office mach. exc. typewriters .....	Office machines, except typewriters. ....	CB-59B
511	Typewriters .....	Typewriters .....	
512	Social stationery-greeting cards .....	Social stationery and greeting cards. ....	
513	Books-periodicals .....	Books and periodicals—all kinds. ....	
514	Art-drafting-eng. supplies .....	Art, drafting, and engineering supplies. ....	CB-59B
515	All other merchandise .....	All other merchandise specified on line 500 except items on lines 508 through 514. ....	
516	All other merchandise .....	All other merchandise (toys, baby carriages, photographic equipment and supplies, books, magazines, newspapers, stationery, etc.). ....	
517	Paper-paper products .....	Paper, paper products (facial tissues, stationery, other household paper products). ....	CB-54A
518	Mdse. exc. toys-games-books-sta. ....	Other merchandise on line 500 except items on lines 501 and 502.	CB-53A
520	Nonmerchandise receipts .....	All nonmerchandise receipts from customers (include receipts from carrying charges and all other charges to customers for credit. Also include all receipts from customers for installation, delivery, repair, maintenance, on-site construction, and rental of tools and equipment.) If sales and excise taxes are not included with the merchandise lines, include them here. ....	CB-54A, 52A
521	Printing to order .....	Printing to order. ....	
522	Renting-leasing—office mach. ....	Rental and leasing of office machines and furniture. ....	CB-59B
523	Other nonmerchandise receipts .....	All other receipts on line 520. ....	
524	Brake and wheel services .....	Brake and wheel services. ....	
525	Tire services other than retread .....	Tire services other than retreading. ....	
526	Other nonmerchandise receipts .....	All other services to customers on line 520 except items on lines 524 and 525. ....	CB-XB
527	Service labor .....	Service labor .....	CB-XA, XD
		Repair service labor. ....	CB-XC
528	Other nonmerchandise receipts .....	All other nonmerchandise receipts on line 520 except items on lines 527 and 539. ....	CB-XA
529	Watch-clock-jewelry repairs .....	Receipts from watch, clock, and jewelry repairs and engraving. ....	CB-59D
531	Storage and docking services .....	Storage and docking services. ....	
532	Other nonmerchandise receipts .....	All other nonmerchandise receipts on line 520 except items on lines 527 and 531. ....	CB-XC
533	All nonmdse. rcpts from customers ....	All nonmerchandise receipts from customers. ....	
534	Auto repair .....	Automotive repair-service labor receipts. ....	CB-59D
535	All other service receipts .....	All other service receipts on line 520 except items on line 534. ....	CB-53A
539	Auto-truck rental or lease .....	Rental or lease of automobiles or trucks. ....	CB-XA



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